

Now Here's the Proposition

TASTES
Bl Haws
Some like it weak and
Some don't strong...

BERRIEN SPRINGS TO STAGE ANNUAL SKI TOURNAMENT

PERFORMERS OF NOTE TO COMPETE AT FORD HILL SUNDAY
The second annual ski tournament given by the Berrien Springs Ski Club...

NEW YEAR BORN IN FLURRY OF COLD AND SNOW

TWO-DAY SNOW PILES UP TEN INCHES OF THE BEAUTIFUL
The New Year, 1929, was born in Buchanan in a flurry of snow...

Alleged Hit-Run Driver Says Didn't Either Hit or Run

The Record is informed that the story which it received last week from indirect sources concerning the collision on West Front street...

Nappanee Five To Bowl on Local Alleys Tonight

The Nappanee bowling quintet which was scheduled to play a team representing the local alleys here Friday evening failed to fill the engagement...

Clark Reserves Lose Contest to Hungarian A. C.

A reserve line-up representing the Clark Equipment Company basketball team met defeat at the hands of the Hungarian Athletic Club...

Buchanan Hoopsters Journey to Berrien Springs Friday Eve

The Buchanan basketball team will engage the Berrien Springs five on the latter's floor Friday evening...

FARM BUREAU HOLDS COUNTY MEET JAN. 5

Official in Farm Insurance Company to Speak

ELECTION IS HELD Former Kansas U. Man in Charge of Program for Day

Members of the Berrien County Farm Bureau to the anticipated number of 300 will assemble at the United Brethren Church at Berrien Springs Saturday for the annual county organization meeting...

Chimney Blaze Threatens Home On Arctic Street

Fire starting from an overheated stove burned out the chimney of the Henry Carr home on Arctic Street in the Burkhardt addition Saturday...

METH. HOLD 2D CAP AND GOWN NIGHT

The college president and his views as they are viewed from the receiving end came in for some critical dissecting at the Cap and Gown program held at the Methodist Church Sunday...

AGNOSTIC COLLEGE PROFESSOR GRILLED BY STUDENTS

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VARIED LIFE ENDS AS NEW YEAR OPENS

Mrs. Victor Wenzel Dies at Home of Rex Lamb. UNUSUAL CAREER. Passenger on the Ford Peace Ship to Europe.

MRS. JANE PROUD DIES MONDAY AT HOME OF DAUGHTER

LIVED MOST OF HER LIFE HERE; LEAVES 7 CHILDREN
Mrs. Jane Proud, 86, former Buchanan woman and the mother of Louis Proud, passed away Monday at the home of her daughter, Mrs. Joseph Dedelich...

BUCHANAN LOSES LINKS WITH PAST IN DEATHS OF ASHLEY CARLISLE AND G. N. PARKETON

Taps Sounded for Buchanan Soldier and Builder and for Pioneer Oronoko Township Farmer Within Two Days Time. Two of the last remaining links binding Buchanan to the days of the pioneers were snapped during the past week...

PORTZ BAKERY TO BE MOVED TO DONLEY BUILDING

FORCE AT WORK ALTERING AND DECORATING INTERIOR
Work was begun this week on alterations on the Charles Boylo building on Main Street, formerly occupied by the John Donley pool room...

Dodge Sells Third Street Residence To Wallace Terrill

Frank Dodge moved his family last week from the house on Third street, which he sold to Wallace Terrill...

School Resumed With Attendance Back to Normal

Great improvement in the local influenza situation was reflected in the attendance at the opening of school Wednesday morning...

E. L. Harper, One Time Resident of Buchanan, Is Dead

Notice was received by Mrs. Frank Habicht of the death of her uncle, E. L. Harper, former Buchanan resident...

Council to Hold January Meeting Next Tuesday Night

The village council will hold the regular January meeting next Tuesday evening, a quorum having failed to appear at the regular date on New Year's night...

School Buildings Are Disinfected During Vacation

The girls' physical training and the nurses' departments of the Buchanan schools were redecorated during the mid-year vacation...

Mrs. Chas. Meyers Interred at Oak Ridge Saturday

Mrs. Charles Meyers, 53, died Thursday morning in the Epworth hospital at South Bend, the cause of death being a cerebral hemorrhage.

Richard-Stephens Golden Wedding Held at Toledo

Mr. and Mrs. George B. Richards returned Wednesday of last week from Toledo, O., where they had gone to join with Mr. and Mrs. Albert C. Stephens in the joint celebration of their golden wedding anniversary...

Thelma Hartline Dies Wednesday; Was Ill 10 Days

Thelma Lucile Hartline, age 7, daughter of Mr. and Mrs. Harry Hartline, passed away in her home in Buchanan township at 8:40 a. m. Wednesday...

Dr. Waldo Attends Post Grad Course At Chicago School

Dr. E. T. Waldo returned to Buchanan Wednesday evening from Chicago, where he had attended several sessions of the post graduate course of the Chicago College of Osteopathy...

Miss Carrie Peer, Life-long Resident of Bakertown, Dies

Miss Carrie Peer, 71, died early Wednesday morning at Bakertown, where she had spent her entire life.

Miss Dorothy Rough, Missions Society of the Methodist Church, Dies

Miss Dorothy Rough, 71, died early Wednesday morning at Bakertown, where she had spent her entire life.

L. Chubb Attends Meet As Secretary U. of M. Professor

Lyle Chubb, son of Mr. and Mrs. Frank Chubb, 106 Dewey Avenue, attended the sessions of the American Political Science Association held at the Stevens Hotel, Chicago...

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Mrs. Elizabeth Binns Wenzel died at 12:35 a. m. New Year's Day at the home of Mr. and Mrs. Rex Lamb, after a short siege of influenza.

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Local News

M. Straganian is recovering from a two week's siege of influenza. Mrs. Victor Wenzel is ill with influenza. Mrs. M. Gross was taken to the Epworth Hospital at South Bend Saturday for a course of treatment. Her daughter, Miss Josephine Gross, came from Chicago to be at home while her mother was away.

Mrs. May Whitman and Miss Margaret Whitman, her daughter, returned from a visit in Ionia. Mrs. Ralph de Nardo, 216 West Fourth St., entertained Thursday at a dinner bridge in honor of Mrs. Ira D. Wagner, Jr. Clarence Loshbaugh, of Chicago, spent the week-end with friends here. Miss Lulu Lyon, of South Bend, returned to her work in Epworth hospital after visiting her mother, Mrs. Nancy Lyon, Moccasin Ave., over Christmas. Mrs. A. H. Kiehn, Lake street, is in Rochester, Minn., for treatment. Mr. and Mrs. Rex Keller have

returned to their home in Ypsilanti, after spending Christmas at the home of Mrs. Hattie Keller on South Oak St. Dr. and Mrs. Richard Kingery have returned to Ann Arbor after a visit with Dr. Kingery's father, H. F. Kingery, Moccasin Ave. Miss Verita Hess, granddaughter of Mr. and Mrs. Wm. Hess, had a tonsil operation at the Wallace hospital Thursday and was later taken to her home in Galien. M. Gross was called to Chicago Wednesday by the death of his brother, Abraham Gross. The young son of Mr. and Mrs. Morris Dalrymple is ill with influenza.

The entire Gooch family were confined with influenza at their home on West Front street during the past week. Mrs. Olin Summerill was ill with influenza during the past week. Elson Rough, son of W. P. Rough of Portage Prairie, was operated on Wednesday for appendicitis at the Pawating Hospital. Thomas Stearns has been confined to his bed with influenza. Ted Childs, a senior at the University of Michigan, is spending the holiday vacation with his parents, Mr. and Mrs. T. D. Childs. The regular meeting of Sylvia Chapter No. 74 will be held Wednesday evening, January 9. Mrs. India Rasmussen arrived last week from Underwood, N. D. to spend the winter visiting with her relatives here, including the Misses Chamberlain and members of the Redden family. Mrs. Rasmussen was born in Buchanan her mother having been the late Mrs. Julia Baker and this was her girlhood home. Ted Childs left Monday for several days visit with friends at Crown Point, Indiana. Miss Miriam Peacock left Sunday evening for Detroit after visiting several days at the home of her parents, Mr. and Mrs. A. F. Peacock. Miss Peacock was formerly a teacher in the Buchanan schools, but is now conducting a successful insurance business in Detroit. Our center tables are filled with short lengths of yard goods and other broken lines that are worth while values. D. L. Boardman, 521c.

Rev. and Mrs. C. S. Harrington and children returned Wednesday to their home at Wauseon, O., after visiting at the home of the latter's parents, Rev. and Mrs. W. H. Camfield. Previously they had visited at the home of the former's parents, Mr. and Mrs. A. S. Harrington of Bangor, Mich., who celebrated their golden wedding anniversary during the holidays. Lieut. and Mrs. D. W. Kent and son, Graham, left Tuesday morning for their home in Greencastle, Ind., after a visit at the home of the former's mother, Mrs. Nan G. Kent. Graham Kent had spent several weeks visiting at the home of his grandmother. Mr. and Mrs. Jacob Weaver entertained Mr. and Mrs. I. M. Wells and Mr. and Mrs. William Wray and children at dinner New Year's day. Clement C. Walters of South Bend and Miss Dorothy Darr of Mishawaka, Ind., were married New Year's Day at 11:30 in the Presbyterian manse by Rev. Harry W. Staver. Mrs. H. B. Thompson and Mrs. Bernice Staver acted as witnesses. The couple had the first marriage license issued in Berrien County this year.

The B. G. U. Sorority will continue their activities of the year, starting with Tuesday evening, January 8, when they will meet at the home of Mrs. Oscar Swartz, West Front Street, for their regular business and social meeting. Mr. and Mrs. Carl Beaver, Mr. and Mrs. D. W. Boone and Mr. and Mrs. William Dempsey were dinner guests at the home of Mr. and Mrs. Wilbur Dempsey in Galien, New Year's day. Miss Lena Letter and Mrs. William D. Irwin left Tuesday evening after spending the holidays at the home of the parents, Mr. and Mrs. Wilson Letter. Miss Letter returned to her teaching at Hastings, Mich., and Mrs. Irwin to her home in Detroit. The Missionary Society of the Church of Christ will meet Friday afternoon at the home of Mrs. J. E. Arney. Mrs. Arney will have charge of the lesson. Mr. and Mrs. Ivan Dalrymple and son, Keith, who recently returned to Buchanan from Waukegan, Ill., are now settled in their home at 302 Cecil Avenue. Miss Winifred Andrews, instructor in the schools of Flint was a guest over the holidays at the home of her mother, Mrs. Sadie Raymond. Miss Daisy Cook was also a guest at the Raymond home. Frank Wells, accompanied by his daughter, Helen, motored recently to New York, where he visited at the home of his son, George Wells during the holidays. Mrs. Fred Andrews is reported to be very ill at her home on West Front Street. Mr. and Mrs. Jacob Weaver entertained Mr. and Mrs. I. M. Wells and Mr. and Mrs. William Wray and children at their home on Front street. Mrs. R. G. Hunter has resumed residence at Hills Corners after spending four weeks at Chicago. Our usual January Clearance of short lengths of silks, crepes, velvets, satins and coatings afford unusual values for your family needs. Look over the center tables for real bargains. Boardman's, 521c.

Mrs. Marcia Reams and daughter, Miss Doris, spent Sunday in Bangor with relatives. Ten members of the Busy Bee class of the M. E. Sunday School, with their teacher, Mrs. Bert Montgomery, met at the home of Annabelle Dalenberg Tuesday evening to help her celebrate her 12th birthday. Games furnished the diversion and a delicious luncheon was served. Annabelle was the recipient of a number of lovely gifts.

Church Notices

First Presbyterian Church Church school at 10 a. m. Morning service at 11 a. m. Young People's Society at 5 p. m. Evening service at 7 p. m. Thursday, January 10, Family night. Supper will be served at the church at 9:30. All members of the congregation and their family participate in this social evening and are urged to attend.

Evangelical Church Bible school at 10 a. m. Preaching at 11 a. m. Morning subject, "Spiritual Warfare." E. L. C. E. at 6 p. m. Evening sermon at 7 p. m. Subject for the evening, "How to become a Christian." Prayer meeting, Thursday evening at 7:30. A welcome to all to all services. W. H. Camfield, Pastor.

Church of Christ J. L. Griffith, Pastor. Unified Bible school and worship service at 10 a. m. Bible study, "Our Heavenly Father," Matt. 6:24-34. Sermon text, "Old Things are passed away, behold they have become new." Junior and Senior Endeavors meet at 6 p. m. Subject, "Forces that are making the world better." Senior leader, Floyd E. Griffith. Evening preaching service at 7 o'clock. Sermon subject, "A New Years Challenge." Mid-week service Thursday evening at 7:30. Every one should heed the divine injunction, "Let us not forsake the assembling of ourselves together."

Christian Science Church Sunday school at 9:45 a. m. Church services at 11 a. m. Subject: "God." Wednesday evening service at 7:45. Reading room open each Wednesday from 2 to 4. "Christian Science" was the subject of the Lesson-Sermon in all Christian Science Churches on Sunday, December 30. Among the citations which comprised the Lesson-Sermon was the following from the Bible: "And the angel said unto them, Fear not; for behold, I bring you good tidings of great joy, which shall be to all people" (Luke 2:10). The Lesson-Sermon also included the following passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "Today the healing power of Truth is widely demonstrated as an immanent, eternal Science instead of a phenomenal exhibition. Its appearing is the coming anew of the gospel of 'on earth peace, good-will toward men'" (p. 150).

Methodist Community Church Church school at 10 a. m. Mr. Elmer Ormiston, Supt. Morning service at 11 a. m. Sermon, "The Art of Conversation." Epworth League at 6 p. m. Evening question and answer night. 1. Has a man discharged his full duty to a community in raising a family? 2. Should Christian people buy and read the Sunday newspaper? 3. Do you think the lynching of the Negro by the Mississippi mob could have been prevented? 4. I was brought up in a religious home. My own doings since have completely occupied my time. I have not been going to Church. Now I find myself questioning the beliefs my people held so dearly. Where will I go, if I die? 5. What is the Christian's duty in aiding World Peace? 6. Professor Pav of Paris a year ago prophesied that the year 1928 would be disastrous to humanity. "A huge number of people will die in all corners of the globe." Does this refer to the flu now sweeping our country? Will the flu be worse next month? 7. I notice that old men are drifting like derelicts over our land. Some are begging from door to door, others are landing in the jails for minor offences. What is the place of the older man in industry? Shall he be easily thrown upon the scrap-heap? 8. Do we send our boys to college to be educated for this world or for the next? H. Liddiepat, Minister.

GALLEN DEFEATS ST. JOHN TEAM IN CLOSE FINISH

WHISTLE BLOWS WHILE WINNING THROW IS IN THE AIR

The Galien high school basketball team won their contest with the St. John's School five of Benton Harbor at that place last night, but to say that they won it by the skin of their teeth would be a gross over-statement of the size of the margin. The finish of the contest was undoubtedly the closest ever recorded in a basketball game in Berrien County. A fraction of a second before the close, the score stood 17-16 in favor of the Benton Harbor team. Within that infinitesimal time, the ball left the hand of Forward Howard of Galien and dropped into the basket while the shrill of the whistle was sounding in the air. A controversy then arose, the referee allowing the basket on the ground that the ball had left Howard's hand when the whistle sounded, and the St. John's coach disputing it. The decision was then

in servers in a curtain raiser. left to the timekeeper, who ruled that the ball had left Howard's hand, and the score was accordingly ruled by the referee to be 18-17 in favor of Galien.

The Galien line-up was as follows: forwards, Howard, Wolford, Wentland; center, Warnke; guards, Pierce Thorson. The Galien servers defeated the St. John re-

Galien Locals

Mr. and Mrs. Oscar Hess and daughter returned to their home at Harvard Beach Sunday after spending nine days with his parents, Mr. and Mrs. Ernest Hess. Mrs. Clifford Schmedly is confined to her home with the flu. Clayton Smith is listed among the sick this week. Mr. and Mrs. George Reynolds of Buchanan, entertained fifteen guests at their home last Thursday evening in honor of Mr. and Mrs. Oscar Hess of Harvard Beach. Miss Marie VanTilburg returned to her school at Saginaw after enjoying the holidays with her parents, Mr. and Mrs. Ed. Van Tilburg. Mrs. Lloyd Babcock and children returned to their home in Detroit after enjoying Christmas and the remainder of the week

with her parents, Mr. and Mrs. Charles A. Clark.

Yard-wide Costume Velvets, \$3 values at \$1.98 at Boardman's, 521c

REXALL

COLD TABLETS

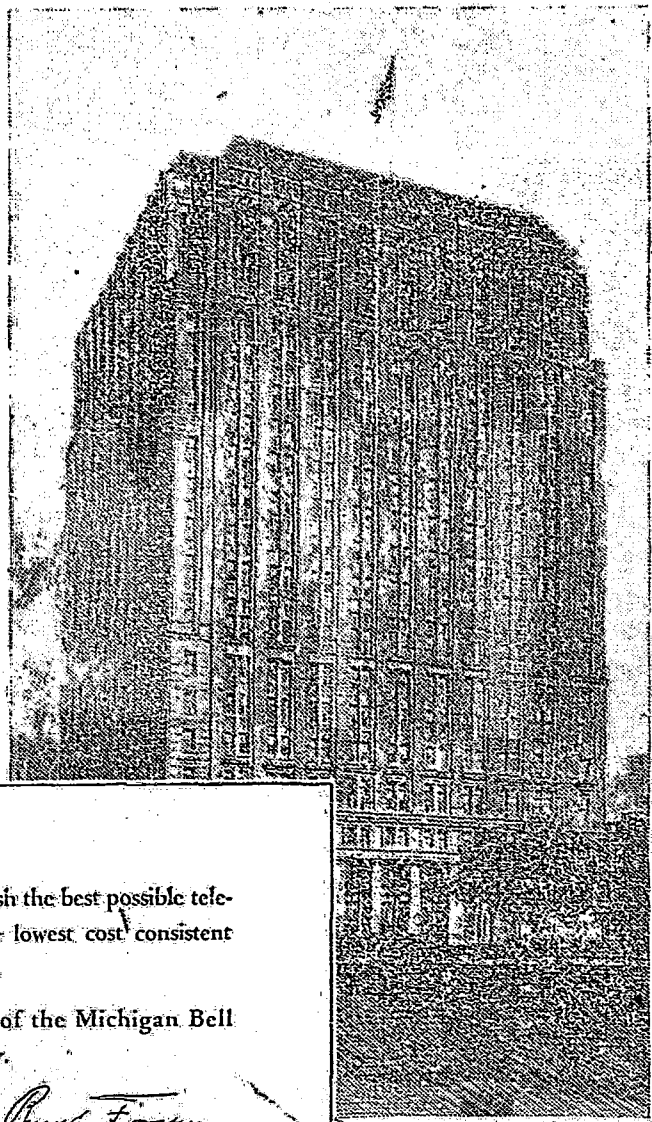
and GRIP PILLS

Good for LaGrippe, Irritation, Headaches, fever or Influenza Colds.

W. N. BRODRICK

The Rexall Store

A Sound Policy



To continue to furnish the best possible telephone service at the lowest cost consistent with financial safety.

This is the policy of the Michigan Bell Telephone Company.

General Headquarters Building Michigan Bell Telephone Co. Detroit

MICHIGAN BELL TELEPHONE COMPANY

ANNOUNCEMENT

WILLIAM M. MATHIE DIRECTOR AND TEACHER IN THE SOUTHSIDE CONSERVATORY OF MUSIC OF CHICAGO

Will teach piano at the home of Mrs. Jack Bishop, 207 West Front Street, beginning January 5th. FOR FURTHER INFORMATION PHONE 215W

Pupils studying with Mr. Mathie will be extended the same credits as those conferred in the above mentioned school. Teachers' certificates and diplomas awarded.

Positive Cooking Results with the FEDERAL 4-way Oven

Your cooking results are positive and certain when your food is placed in a Federal Gas Range oven—bread and biscuits come out light and fluffy—cakes have an evenness of texture.

The new patented feature—4 way circulation of heat—assures even delivery of heat to every part of the oven—top and bottom as well as the four sides are equally heated.

How much better foods taste and how much more inviting do they appear when they have been evenly cooked.

Too, the 4-way circulation of heat makes for faster cooking, and does it with a considerable saving of gas. Modern home keeping does not call for long hours in the kitchen and cooking with the Federal Gas Range is a joy because it does the work so well and so quickly.

Best of all, your Federal Gas Range adds beauty and distinction to your kitchen. Your friends will admire it and you will find it so easy to keep clean. See the beautiful display of different styles of Federal Gas Ranges.

Michigan Gas & Electric Co.

Winter Vegetables and Fruits

Crisp Celery, Head Lettuce, Cabbage, Carrots, Spinach, Oranges, Bananas, Apples and others.

J. E. ARNEY

"The Square Deal Grocer"

PHONE 26

WE DELIVER

AMERICAN STORES

C. E. Koons, Mgr. 109 Days Ave. Phone 91

The Stores of Courteous Service

SOAP P & G White Naptha 5 bars 18c

CHIPSO For Quick Suds Large Package 19c

TOILET TISSUE Finest Quality 3 1000 Sheet Rolls 22c

SUGAR Fine Granulated 10 lb. bag 57c

Fresh FIG BARS 2 lbs. 25c

Quaker CORN MEAL Yellow or White 5 Bag 18c

Come Again Brand CLEO Pound 19c

PRUNES Fancy Santa Clara 70/80 Size 3 lbs. 25c

RAISINS Sunmaid Seedless 3 pkgs. 25c

Fresh Ground Peanut Butter Pound 19c

Solid Pack PUMPKIN Big Can 10c

Uncolored Japan TEA Pound 49c

Calumet Baking Powder 1-lb. Can 27c

SALMON Fancy Alaska Pink 2 Tall cans 39c

French Bon Bon CREAMS Fresh and Delicious, lb. 19c

CRANBERRIES 21c

CELERY HEARTS 13c Per-Bunch

COCOANUT Fancy Long Thread lb. 28c

THESE PRICES EFFECTIVE FRIDAY AND SATURDAY, JANUARY 4 AND 5

Dayton News

Thomas Morley who has been quite sick is able to be out again. L. A. Richardson who has spent some time in Elkhart has returned to his home here.

News from New Troy

The exercises given Christmas eve at the Methodist church were very much enjoyed. It was a play entitled "Christmas on the Grass-ville Limited" and was well presented.

Nina Boyd at the home of her parents, Mr. and Mrs. Piper Friday. Nina Boyd Piper returned to her home in Evanston Sunday afternoon.

Six new members were taken into the M. E. church at the regular service Sunday morning. Miss Edna Stove was unable to attend services at the church Sunday.



FRIDAY, JANUARY 4 GEORGE LEWIS Star of the Collegians in "THE FOUR FLUSHER" Also Sennett Girls Comedy in Technicolor. "GIRLS FROM NOWHERE"

SATURDAY, JAN. 5 COL. TIM McCOY in "WYOMING" Another of McCoy's historical westerns—educational as well as entertaining.

Special Comedy

SUNDAY, JANUARY 6 "DRIFTWOOD" —with— MARCELINE DAY Comedy—News

MONDAY, JANUARY 7 Double Feature Program JOHNNY HINES —in— "CHINATOWN CHARLIE"

and Ted Wells in "BEAUTY AND BULLETS"

Two Full Shows For One TUES., WED., JAN. 8-9 Zane Grey's "AVALANCHE"

With Jack Holt, Doris Hill, Bacianova

Wagner News

Mr. and Mrs. Henry Hess and son spent Sunday with Will Feathers and family of Baroda.

Members and friends of Wagner Grange to the number of fifty enjoyed a Christmas dinner at their hall Friday evening.

WHEN NEW OWNER GETS IT, THE LYING WILL BE STILL MORE STABLEY The first outstanding Chevrolet to arrive in Buchanan was installed in the show room of the Russell Chevrolet Agency Saturday.

All Silks, Satins and Crepes in pattern lengths and remnants at or below cost at Boardman's, 521 1/2

Licorice Production The chief licorice-producing countries are Turkey, Russia, Italy, Greece and Spain.

News Around Baroda

Funeral services were held at the Congregational church Saturday at 2 p. m. for John Martin, 79-years old, who died Thursday at 1 a. m. at the home of his niece, Mrs. Josie Winfield.

Influenza claimed its first victim in Baroda this winter Thursday morning in the death of Samuel Gallagher of Chicago who came to the village two weeks ago to attend the funeral of his grandmother.

A complication of diseases caused the death of Fred Gleffe Sr., Thursday morning at 4:20 a. m. He was born in Germany Nov. 20, 1852, and was married in that country at the age of 26 years and came to America with his family

During the New Year—

Please remember that this bank is eager not only to handle your account, but to assist and co-operate in all your business and financial problems—to the end that in exchange for your patronage, it may contribute, liberally, towards making 1929 the Most Prosperous New Year you have ever known.

THE FIRST NATIONAL BANK Fortieth Year in Business

Member of EMPIRE STATE STORES BARR'S BUCHANAN NILES HUNDREDS OF MEMBER STORES THROUGHOUT THE UNITED STATES

After Inventory Sale

We Have Finished Our Inventory and are Placing on Sale for Clearance Some Very Desirable New Winter Merchandise, and Broken Lots of Shoes, at Great Reductions in Price

Ladies' Winter Coats 1-2 Price Ladies' Silk Dresses 1-2 Price Men's Sheep Lined Coats \$6.90 - \$9.90 Men's Overcoats \$9.90 and \$14.75 Men's Oxfords Broken Lots Pair \$2.49 Ladies' One Strap, Ties, Pumps Pair \$1.98

The Old Timers' Corner

Old Timer Meets 'Nother Old Timer and they renew Memories of other Days

Christmas time has come and went, All our money has been spent, if not broke, we're badly bent. I guess I have missed another issue of the Record, but I have a good excuse again. I have been moving my place of business.

When this goes to print, the New Year will be a reality. Old man "28" will have been laid away and "29" will be stepping in take his place.

Illinois Banker Manages Chain of Thirty-two Farms

The opinion is growing that "chain store" farming may be the destiny of agriculture, with the modern grain grower and stock raiser operating as a unit of a big corporation. After four years of managing thirty-two farms in central Illinois under a practical business system, Joseph J. Johnson, director of the farm management department of a Champaign bank, entertains that view of agriculture.

To Err Is Human. Oh, how great is human frailty, which is always prone to vice! Today thou confesses thy sins, and tomorrow again thou committest what thou didst confess. Now thou resolvest to take care, and after an hour dost as if thou hadst never resolved.—Thomas a Kempis. A Child's Version Both science and history are taught to good effect in our schools. Although the facts in a child's mind may be somewhat disorderly, they are there, at any rate—in heaps. In one composition a pupil wrote: Galileo discovered the law of the pendulum when an apple dropped on his head from the leaning tower of Pisa. How About It, Girl? If woman's intuition is so wonderful, then why is it that before she has read ten pages of a book she always looks at the last one in order to see how it will end?—Louisville Times. Fall of Parachute The rate of descent of a parachute depends somewhat on the size of the chute. However, the average rate of descent is about 500 feet per second.

IND. TO BUILD ROAD PARALLEL TO DUNES HIWAY

WILL RELIEVE TRAFFIC BETWEEN BUCHANAN AND CHICAGO

Travel by automobile from Buchanan to Chicago is to be facilitated during the coming year by the construction by the state of Indiana of a second highway paralleling the Dunes highway around the southern end of the lake.

It is this section that is most dreaded by drivers, especially during the rush of the summer tourist season. On week ends, traffic conditions on this road are often appalling. On Labor Day, when the summer resorters were pouring into the city from Michigan, the stream of traffic crawled bumper to bumper for hours.

The new highway is to be at least 20 feet wide and will be completed during the 1929 season, according to an announcement.

Due to this condition and to the common occurrence of wrecks and loss of life, many Buchanan people never drove to Chicago, either using train facilities all the way, or driving to Michigan City and there taking an electric train.

The new highway will be at least 20 feet wide, according to the announcement of the Indiana state highway commission, and will be completed during 1929. As soon as it is completed the present dunes highway will be widened to 40 feet.

The announcement was made before a gathering of officials and representative leaders from a number of northwestern Indiana cities, who were in conference at Gary at the invitation of the Calumet Township Good Roads committee. The project is in line with the recommendations of the Chicago Regional Planning association, and is considered one of the most important highway improvement enterprises in the area.

"Completion of such a parallel highway will at least furnish relief from the heavy flow of traffic which leaves and enters Chicago from this direction," Robert Kingery, manager of the Planning association, said. "It is in this area that the most serious traffic blockades have existed on congested days and where through traffic is greatly hampered at all times in summer. The existing road has constituted a bottleneck, not only to Chicago local traffic, but to interstate and transcontinental travel routed by way of Chicago."

Complete widening by 1930. The Hoosier officials further announced that it proposed to begin the work of grading for the widening of the Dunes highway slab as soon as the parallel road is completed, extending this thoroughfare as a four lane road at least from Gary to Michigan City, and possibly to Grand Beach on the Michigan line. This project is under consideration for 1930 completion.

Jail For Booze Law Violators After January 1

Beginning January 1, jail sentences will become compulsory in the case of all liquor law offenses, according to Chief Mitchell. Even where a fine is assessed against the offender, it will be necessary for the presiding judge or justice to impose the jail term in addition, in accordance with the terms of a law which becomes effective on that date.

Card of Thanks. We wish to thank the neighbors and friends for their acts of kindness, and for the floral offerings during our recent bereavement. Mrs. Ewan Hartline and Children. 521p

Smoker Responsible For 506 Fires in Michigan Forests

The smoker is condemned again. Figures just arrived at by the forest fire protection division of the conservation department reveal that the user of tobacco was blamed for causing 506 fires during the past year. At least Michigan's fire fighters were called out to handle that many blazes and their investigation convinced them that some careless smoker had been responsible originally.

Railroads were the worst offenders outside of the smokers. They caused 258 blazes. Brush burning was third in line with 189 fires laid up against this practice. So far as the dollar and cents damage was concerned, however, the smoker stood head and shoulders above all others. The 506 blazes cost an estimated total of \$34,319.76. The blazes originating from sources attributed to the railroads, cost but a fraction of this, the total being \$3,958.46.

The classification of forest fire causes and the number of blazes in each division follows: smokers, 506; railroads, 258; brush burnings, 189; unknown, 113; miscellaneous, \$6; incendiary, 53; campfires, 54; lumbering, 17; lightning, 13.

A study of these and other figures contained in the annual report reveal some interesting information. For instance, it required 5.5 men to control the average fire. The average blaze was under control in three hours and 16.5 minutes after it was discovered. It covered something like 50.78 acres. The upper peninsula escaped with only 13,708 acres burned over while the lower peninsula total was 52,532. There were nearly twice as many fires below the straits as above, those originating in the southern half totalling 375 while in the northern section there were only 429.

Studebaker Co. To Move Detroit Factory to S. B.

Studebaker Corporation is completing the execution of a policy of concentrating manufacturing operations in its South Bend, Ind., plants, whereby Detroit virtually loses one of its first and greatest automotive manufacturing units. It is announced in press dispatches, that ultimately all Studebaker models will be made at South Bend instead of being divided with Detroit. What use of the vast Detroit properties is to be made has not been revealed.

At present, only the President engines are being machined and assembled at Detroit and only the Erskine models are being assembled at Detroit at plant 10, the operations of which have not been disturbed.

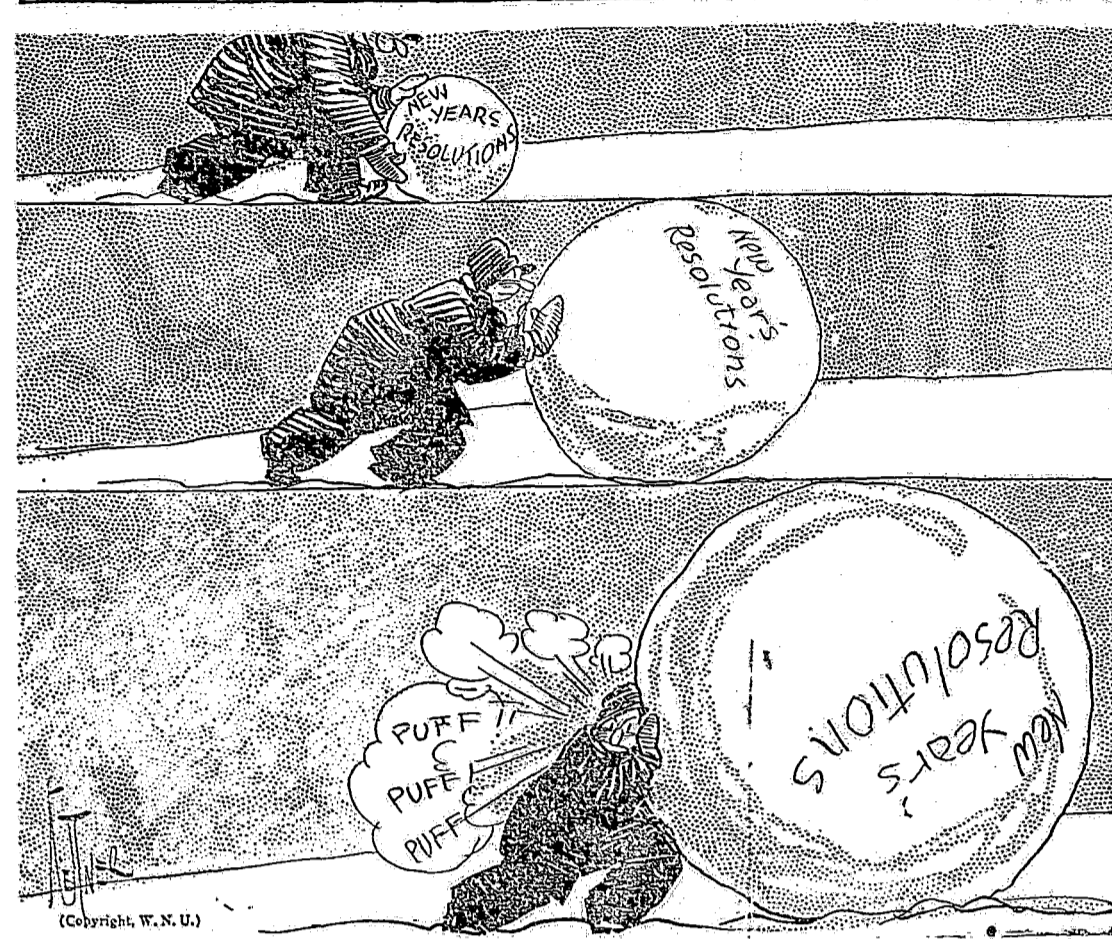
The savings from this move are estimated at \$3,000,000, of which \$700,000 will be gained in transportation charges on bodies, castings and springs which always have been made at South Bend. On a production of 150,000 cars the saving will be \$20 a car.

Concentration of all manufacturing facilities at South Bend eventually will entail a reduction in plant valuation, the charge against which actually will have to be applied against profit and loss surplus. This, however, is a bookkeeping item and the manufacturing economies immediately gained make the move almost imperative. South Bend, which now becomes the seat of all Studebaker manufacturing operations, was 15 years ago the home of the wagon department only. It was then the tail to Studebaker's kite.

The evolution of South Bend has been gradual. First an iron foundry was erected, then a spring plant, then a body plant and later, of course, warehouses and supplementary facilities.

When war broke out the South Bend plants were swamped with orders for horse-drawn vehicles.

The First Weeks Are the Easiest



Studebaker took advantage of the prolonged boom to liquidate in 1919 its vehicle division, selling everything but its farm wagon division. A year later it liquidated the wagon business and on the manufacture of automobiles. With the abandonment of the vehicle and wagon business, Studebaker concentrated upon the automobile end and in the subsequent few years poured money into this department with the most successful results.—Mich. Mfg. & Fl. Record.

Commerce may resort to the establishment of an emergency housing bureau to care for late comers as the gay season reaches its peak.

During the week, five residents of Buchanan registered at the Chamber of Commerce, while double that number are due here on or before January 15.

Mr. and Mrs. W. B. Dale and John Dale, motored here for their first winter and are making their home at 289 14th St. North.

Mrs. L. E. Peck and Doris Peck, 107 Clark St., are enjoying their first visit here and are located at 360 14th St. North.

Commerce may resort to the establishment of an emergency housing bureau to care for late comers as the gay season reaches its peak.

So popular has become the St. Petersburg sun bathing idea, that every resort in the State has copied it, building similar solariums patterned after local institutions. Several of the larger hotels have erected roof solariums for guests. Greatly benefited by sun bathing treatments, world champions, declares that he will advocate the use of the energy building idea to his ball players when they arrive here in February.

Jimmy: "Why does an Indian wear feathers on his head?" Betty: "Why I suppose to keep his wig warm."

Radio Aids in Production of Fine Automobiles

Radio is exercising a direct effect in the quality of automobiles. Some time ago the Packard Motor Car Company developed a machine using principles involved in radio transmission, for the inspection of piston pins. Now Packard is using radio equipment for measuring the sound of bearings.

Each roller or ball bearing going into a Packard car is run on a soundless spindle and the noise it makes while operating is measured. If it exceeds a fixed standard the bearing is rejected.

The testing is done in a sound proof room especially constructed for the work. In effect the action of a radio receiving set is reversed. A loud speaker takes in the sound and passes it through the set. The sound is amplified and the volume registered on a dial gauge.

So sensitive is the device that a low-voiced "ah" uttered in the farthest corner from the loud speaker sets up a violent flutter of the needle on the gauge.—Mich. Mfg. & Fl. Record.

Over 2,000,000 salmon eggs are being placed in the fishing streams of New Brunswick.

EYE STRAIN CAUSES HEADACHES



Glasses that are right strengthen and rejuvenate the face as well as the sight.

EYES EXAMINED GLASSES FITTED

Established 1900

Dr. J. BURKE

OPTOMETRIST South Bend, Indiana.

in NILES ON TUESDAYS AND WEDNESDAYS 210 N. Second Street W. G. BOGARDUS, O. D. in charge.

Life Insurance in Force Nearing 100 Billion Mark

With total sales approximating \$13,500,000,000, a new record will be set this year in the United States by the life insurance companies, according to a survey just completed by the Association of Life Insurance Presidents. This is \$1,365,000,000 more than the \$17,135,000,000 sold during 1927 which at that time was the high mark.

This is the sixth successive year in which a new record has been established. To show the tremendous strides made by American life insurance companies it is pointed out that sales in 1901 totaled only \$2,020,000,000 and that it was not until 1912 that the annual purchases reached the \$3,000,000,000 mark.

Commanding significance is given to the increased amount of new life insurance this year because it seems definitely to assure that during 1929, the twenty-seventh year of American life insurance, there will be reached a total of \$100,000,000,000 in force. At the end of 1927 the total insurance in force was more than \$87,000,000,000 and after making due allowance for shrink-

age from terminations, maturities and lapses, \$8,000,000,000 net will be added at the end of the present year to the insurance in force, making due allowance for shrinkage from terminations, maturities and lapses. \$8,000,000,000 net will be added at the end of the present year to the insurance in force, making a total as of December 31 of approximately \$95,000,000,000 on the lives of 65,000,000 policyholders.

Each year since 1924 there has been added considerably more than \$7,000,000,000 net to the outstanding insurance, therefore if U. S. companies do only as well next year as in any one of the years since 1924 a total insurance in force of \$100,000,000,000 will be reached early in the fall of 1929, if not sooner.—Michigan Mfg. & Fl. Record.

The maid had been surreptitiously using the bath tub of her employer, an elderly Bishop. He was a bachelor, very fastidious about his toilet, and desired the exclusive use of his tub. He reprimanded the maid with much indignation: "What distresses me most, Mary is that you have done this behind my back."

Dumb: "Hey you're sitting on some jokes I cut out." Bell: "I thought I felt something funny."

Buchanan People Joining Florida Sunworshippers

Sunworshippers hailing from every state in the Union and many Canadian provinces are in St. Petersburg for the winter months and the gay season to follow after the first of the New Year. They are coming by rail, by water, motor car, and by air, in such numbers that should tax the rooming capacity of the Sunshine City within another thirty days.

With the formal opening of the tourist season, last Sunday when Moses famous concert band made its initial bow to a crowd estimated at 15,000 in picturesque Williams Park, St. Petersburg launched what is expected to be the record breaking winter of its history.

Most of the larger tourist hotels are booked solid for the winter months, while the smaller institutions and apartment houses are getting the overflow. It is predicted that the local Chamber of

1929 Automobile License Plates

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Sortore News Stand

308 MAIN STREET, NILES

Only licensed bureau outside of St. Joseph in Berrien County

JANUARY

First Month of our Silver Jubilee Year

A quarter of a century has passed since the doors of the first Robertson Store were opened. For the year 1929 we have planned a series of momentous events that will carry the Silver Jubilee spirit of celebration throughout the year. Look for big things at Robertson's in 1929.

Domestics, Wash Goods, etc.

- 72 by 99 inch Bed Sheets, Special\$1.00
- 81 by 99 inch Bed Sheets, Special\$1.27
- \$12.50 all-wool Blankets, pair\$9.97
- 53c 9x4 Bleached Sheeting, Yard39c
- 45c and 47c Pillow Tubing, Yard29c
- 35c and 39c English Prints, Yard25c
- New Punjab Percales, Special, yard25c
- New Spring Patterns in Broadcloth59c

And Other Opportunities—Second Floor, Robertson's

ROBERTSON BROTHERS CO. SOUTH BEND, IND.

More Important News for You---

OUR SEMI-ANNUAL

RANSACK SALE

Started Thursday Morning

CLEANING UP AT SHARPEST PRICE REDUCTIONS ALL

- Remnants
- Odds and Ends
- Broken Lots
- Slightly Soiled Goods
- Broken Size Runs
- Discontinued Numbers
- etc.

Ellsworth's SOUTH BEND, IND.

Paid

The Sixteenth Regular Quarterly Dividend of \$1.75 per share on

Jan. 1st

to PREFERRED STOCKHOLDERS of

INDIANA & MICHIGAN ELECTRIC COMPANY

Berrien County Record

Harry L. Hayden and Walter C. Hawes, Publishers

Entered as second class matter November 20, 1919, Buchanan, Mich., under the act of March 3, 1879.

SUBSCRIPTION PRICE

Berrien and St. Joseph Counties, per year \$2.00
Elsewhere \$8.00; Single Copies \$2.00

Michigan's Criminal Code.

Mrs. Etta Mae Miller, the mother of 10 children, and, according to her story, their sole support, faces life imprisonment following her conviction as a fourth offender on a liquor charge. She is thus the first woman to be subjected to the extreme penalty made mandatory under the habitual criminal action of Michigan's new criminal code. Two men, however, have been sentenced to life imprisonment as fourth offenders, one of whom is appealing his sentence.

Five years ago Mrs. Miller was sentenced to 60 days in the county jail on a liquor charge. Two years later she was given six months in the Detroit house of correction and in 1927 she received another six months' sentence. In October she was arrested on a charge of having sold liquor to three men, although she denied the charge. Her husband, meanwhile, is serving a prison term.

Granted that Mrs. Miller is an old offender, that the Miller family record is not of the best as far as the police are concerned, and that she should be punished adequately for her latest liquor violation, it is still difficult to see anything so enormous in all this as to warrant a life sentence. As has been pointed out before, it is hard to consider consistently an attitude which shies at capital punishment for even the most brutal murder yet approves the infliction of the life sentence for a relatively minor offense.

The provisions of the Michigan criminal code which make a life sentence mandatory following a fourth conviction have been under fire both from within and outside the state. The least that could be done by way of remedy would be to give either the courts or the governor some discretion in special instances. It is right and proper that those who break the law should pay the piper, but in putting teeth into the Michigan code its framers have gone to the extreme in some respects. What they failed to do was to temper justice with any possibility of mercy in extreme cases.

Coolidge Idealism

President Coolidge's farewell message to Congress ended on that note of idealism that has been so unexpectedly, so curiously, a characteristic of all his public utterances. When he has urged economy in government he has urged it on the ground that the nation had no right to take in taxes from a family money the family has a right to translate into the comforts of life. When he has called on the government to stay out of business, he has based his appeal on the advantage to character of individual initiative. He sums up his beliefs and his policies in the concluding words of his message:

"The end of government is to keep open the opportunity for a more abundant life. Peace and prosperity are not finalities; they are only methods. It is too easy under their influence for a nation to become selfish and degenerate. This test has come to the United States. Our country has been provided with the resources with which it can enlarge its intellectual, moral and spiritual life. The issue is in the hands of the people. Our faith in man and God is the justification for the belief in our continuing success."

Whatever Calvin Coolidge's peculiarities, whatever his preoccupation with New England thrift, whatever his lack of expansiveness to those who meet him in the back of his head, is his fine conception of government as an agency "to keep open the opportunity for a more abundant life."

Slowing Up

In reporting for 1928 the smallest annual increase in the number of American college students since the war, Dean Walters of Swarthmore suggests as factors agricultural and industrial conditions, the development of junior colleges and the limitation of the size of their student bodies by many institutions. The gain was only 2 per cent, whereas for the preceding five years it averaged 5 per cent annually. The 1928 full-time enrollment of 216 universities and colleges totals 1,525,520.

While it is too soon to say whether the urge for higher education is to become permanently less insistent, even the demonstration of such a condition would not be alarming. Immediately after the war, with widespread prosperity returning, it became more than ever the fashion for all young persons who could do so to go to college, whether or not they were fully equipped to profit from the experience. College presidents have not hesitated to express their opinion that an appreciable proportion, larger than before, could gain little from higher academic education. Realization of this fact and also the tax on accommodations led to a stricter system of selection of students. Today admission to many colleges is not automatically achieved by passing the entrance examinations, and yet the complaint is frequently heard that with classes so large, instructors are unable to give students the necessary attention. If the pressure on the colleges is relaxing somewhat, the reaction is a natural one, containing no reason for discouragement.

The Right to Buy Rum.

Has the freeborn American citizen, or any other American citizen, a right to buy illicit liquor? Is it "conspiracy" when a liquor buyer deals with a liquor seller? Neither the Eighteenth Amendment nor the Volstead act makes the mere buying of liquor a crime. Are the courts about to read into the statutes something which is not expressly written in them?

Something like 51,000,000 Americans are interested. The government estimates that about this number of its citizens deal, or have dealt, with bootleggers. If the case of the United States vs. Norris, in the matter of conspiracy to violate the prohibition laws, is decided in the government's favor, a new chapter of enforcement will begin.

Alfred E. Norris admits he bought liquor. The government admits he cannot be punished for the mere buying. It contends, however, that he "conspired" with the seller in the matter of transporting the liquor. Transportation is a crime. Therefore, says the government he is guilty.

It is a knotty problem of law rather than facts. The judge is puzzled. If Alfred E. Norris is guilty, then there are not enough jails in America to house his equally guilty fellow citizens. They all are "conspirators" if he is. Judge Kirkpatrick remarks, "This case involves far more far-reaching questions than the guilt or innocence of this particular defendant."

In short, it involves what a good many millions of Americans have hitherto regarded as a kind of natural, inalienable and unquestioned right to buy what no man has any right to sell. Here is one case that will be watched with a keen, not to say thirsty, interest.

Safe For Homicide.

Having had 146 of its policyholders fall victims to homicide, a large American life insurance company undertakes to ascertain what has become of the 146 killers. The result of its investigation may interest those who have been worried by a continued wave of crime and lack of adequate law enforcement.

Of the 146 killers 32 were found to be justified, leaving 114 to be classified as murderers in some de-

Legislation and Aviation

Michigan wants to be, should be, and can be the center of the aviation industry. Aviation is certain to be one of the great industries of tomorrow. She is knocking at the door of several states at present and at the door of Michigan in particular. The state that opens its doors the widest will find opportunity awaiting—opportunity for increased employment, increased renown and increased wealth. Michigan, with a multitude of machine shops, metal working plants and engine building factories, has an admitted advantage over all the other states.

This may or it may not be a fair sample of American justice and law enforcement. Only one of the 146 killers paid the extreme penalty, or considerably less than 1 per cent. Probably this percentage is nearly the percentage for the entire country. We may have failed to make the world safe for democracy, but we have succeeded in making America reasonably safe for murderers.

Legislation and Aviation

A number are already in existence but the number is all too few. Detroit has been dallying for months over the location of its municipal airport but as yet it is not located. Other cities of the state are reporting similar progress. Such tactics are not enhancing Michigan's prospects. Every city of any size or moment in the state should have an airport. Every county seat in the state should have an airport. The rapidly growing demand for airplanes for commercial purposes, for pleasure, for military purposes, for postal services, and for a multitude of other uses, assures the success of the industry. It is time that the cities of this state accepted that for it.

There is a good deal of favorable comment upon the policy of the government in relation to the establishment of a 300,000 acre national forest in Chippewa county. The idea is a lovely one. Its present will ensure to Chippewa county the means of attracting a

deal of tourist traffic, which will leave a lot of money therein. But there's another side to it. Who will pay the shot for the removal of 300,000 acres from the state's tax-roll. The answer probably will be that these lands haven't paid any taxes for many, many years; but the impending operation will take them off the state's tax-roll forever. That's something different.

Between non-taxpaying lands and state and national forests there is a good deal of acreage going of the tax-rolls of the various counties. The income thereby lost must be made up by the industrial counties. If that sort of thing goes too far the industries will be tax-burdened out of competition, and there may not be so many people, at least in the state, who can afford to be tourists to enjoy the play-grounds. It may turn out to be a case of enough is plenty and too much is harmful.

This suggestion is not made in a sense derogatory to this particular Chippewa forest program. But there are so many similar programs that it may be a good

policy to look them over, each one at a time, before too much Michigan acreage is taken off the rolls. Even some that doesn't pay taxes now might be made to do so with proper promotion.—Mich. Mfg. & Fl. Record.

Self-importance generally argues the lack of other kinds of importance and another thing we have noticed in our journey through this old vale of tears and laughter is that the person least worth listening to is the one who begins by saying impressively: "Mark my words."

Politics, religion and overindulgence in alcoholic beverages aren't the only subjects of conversation and the leading whisperer of this neighborhood has reason to believe that several Christmas cards she received, were reconditioned ones, saved over from last year.

All we know about gussets is that they're not the legs of the garment and we did not know even that until just the other day when we saw in one of the esteem-

ed dry goods advertisements that the new bloomers are equipped with extra long reinforced gussets.

There may possibly be funnier things in this beautiful, wonderful world, but anyhow we're glad we saw a T Model Ford being driven by a tall, dignified chauffeur in livery the other day.

The gloomiest man in this neighborhood remarked yesterday that he wondered whether the Morrow girl had made up her mind yet to be Col. Lindbergh's widow.


Our radical, subversive and revolutionary remark for the day: We like a temperament that stuffs its change into its pants pocket without counting it.

Life is not interesting to the idle woman, declares Miss Ida Tarbell, but she seems to find plenty to talk about.

We often get up in the morning feeling like spontaneous combustion and go to bed at night feeling like a Christmas cigaret lighter.

Life is not interesting to the idle woman, declares Miss Ida Tarbell, but she seems to find plenty to talk about.

Guests



Your guests will say—
"So you use Nucoa,
too? Isn't it delicious?
We discovered it
months ago and have
served nothing else
since with bread."

Get Nucoa at your grocer's—
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PURE FOOD SERVICE, INC., Kalamazoo, Mich.,
Wholesale Distributors

You Get Plenty at Spiro's Big Sale

Hart Schaffner & Marx

Fine Suits and Overcoats

and

Savings as much as \$15.50

Here are the prices:---

\$55	\$50	\$45	\$40	\$35	\$30	\$25
Suits and Overcoats	Suits and Overcoats	Suits and Overcoats	Suits and Overcoats	Suits and Overcoats	Suits and Overcoats	Suits and Overcoats
For	For	For	For	For	For	For
\$39.50	\$29.50	\$19.50				

Here's what you get:---

1 Trouser Suits	2 Trouser Suits
University Styles	Business Suits
Blue Cheviots	Blue Serges
Fancy Oxford Grays	Browns
University Overcoats	Raglans
Ulsters	Town Coats
	Chesterfields
	Young Men's Suits
	Blue Worsteds
	Grenadier Blues

A Great Money Saving Sale for
Boys & High School Fellows, too--

Overcoats cut and styled exactly like university men wear them; all suits have 2 pair knickers or 2 long trousers.

\$25 and \$30 Values	\$22.50, \$20, \$18.50 Value for	\$16.50 and \$15 Values for	\$13.50, \$12.50, \$10 Values for
\$18.75	\$14.75	\$11.75	\$7.75

Sam'l Spiro & Co.

The Home of Hart Schaffner & Marx Stylish Clothes

119-121 South Michigan Street
South Bend, Indiana

Greenblatts

South Bend, Indiana

29th Annual JANUARY SALE of F-U-R-S

Entire stock of Fur Coats and Scarfs offered
at Cost and Less

AN EARLY
SELECTION
IS EMPHATICALLY
URGED!



THIS Annual Fur Sale surpasses all others in value-giving—With an enormous group of fine furs to select from. Regular Greenblatt quality. Styles most becomingly chic and popular and priced so reasonable

SILVER LAMB, (Sport Model) Chic and Youthful	\$47.50
MENDOZA BEAVER, first quality, beautifully lined	\$87.50
NORTHERN SEAL, trimmed with Ermine- dyed squirrel and Krimmer	\$117.50
NORTHERN SEAL, first quality, Red Fox trimmed, beautifully lined	\$127.50
GENUINE SILVER MUSKRAT, trimmed with fox collar	\$137.50

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WILL RE-
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SELECTION

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Today you can see the most sensational automobile ever introduced — The Outstanding Chevrolet of Chevrolet History, a Six in the price range of the four!

This amazing new automobile is now on display in our showrooms and we cordially invite you to come in for a personal inspection!

Judging by the tremendous interest which it has excited wherever shown—

—judging by the unqualified approval it has won from everybody, everywhere—

—the Outstanding Chevrolet will instantly impress you as the greatest dollar-for-dollar value ever offered in any automobile!

New 6-Cylinder Valve-in-Head Engine

When you lift the hood and see the new six-cylinder valve-in-head engine you will realize that a new era has dawned for the buyers of low-priced automobiles. Representing four years development and testing by Chevrolet and General Motors engineers, embodying the discoveries of General Motors Research Staff, this new power plant is a marvel of advanced design. At every speed it operates with that delightful smoothness which everyone demands today in a modern automobile. It develops approximately 32% more power than any previous Chevrolet engine. It displays sensationally greater speed and faster acceleration. And yet, despite this brilliantly improved performance, it maintains Chevrolet's worldwide reputation for economical transportation by delivering better than an average of twenty miles to the gallon of gasoline!

Great Array of New Features

Matching this spectacular advance in performance is the greatest array of new features Chevrolet has ever announced—and the most outstanding appearance ever achieved in any car of comparable price!

The new four-wheel brakes not only assure positive safety, but are exceedingly quiet in operation. The new heavier, finer quality transmission and rear axle gears contribute to longer life and greater stamina. The new two-beam headlamps with foot control dimming device were never before available in Chevrolet's price class. The new AC gasoline pump with filter assures constant fuel supply no matter how steep the hill. And so on throughout the entire chassis, you will find feature after feature previously demanded in the finest of automobiles and now offered on the Outstanding Chevrolet in keeping with Chevrolet's policy of constant progress!

Distinctive New Beauty

But, however impressed you may be by the mechanical superiority of the Outstanding Chevrolet, your admiration will reach even greater heights when you study the car's distinctive beauty.

Here the whole effect is one of ultra-smartness, luxury and style. Introducing modish, concave front pillars and divided moulding, embodying the comfort advantages of greater width and length, finished in smart new lustrous colors—

—the marvelous new Fisher bodies represent a masterful example of artistic coachwork. Never in Fisher's long and illustrious service to the automotive industry has Fisher style supremacy been more clearly revealed! Never have beauty, comfort, convenience and staunch construction been more skillfully combined in the bodies of any automobile!

Come In and See For Yourself

So we urge you to come in today and inspect the Outstanding Chevrolet! See for yourself what distinctive beauty and thrilling performance are now available at prices so amazingly low! Learn how Chevrolet has again established an entirely new standard of motor car value!

A Complete Array of Outstanding Features

New Smoothness— 32% More Power

1. Smooth 6-cylinder valve-in-head motor
2. Motor fully enclosed
3. Rugged balanced crankshaft
4. Fabric camshaft gear

New Beauty

1. Beautiful new Fisher bodies
2. Beautiful new colors
3. Chromium plated radiator
4. Headlamps with chromium plated rims
5. Chromium plated headlamp standards
6. New hood with narrow louvres
7. One-piece full-crown beaded fenders
8. Rubber-covered steel running boards

New Economy and Dependability

1. Better than 20 miles per gallon
2. AC gasoline pump and filter
3. Positive lubrication to all motor bearings
4. Automatic lubrication to valves
5. Self-adjusting dry-disc clutch
6. Stronger rear axle gears

Faster Getaway— Greater Speed

1. Advanced combustion chamber design
2. High speed gear ratio, 3.8 to 1
3. Accelerating pump on carburetor
4. Hot-spot intake manifold
5. Smooth sliding gear transmission

New Comfort and Convenience

1. Longer, roomier Fisher bodies

2. Adjustable driver's seat in all closed bodies
3. Cadet type sun visor
4. Fisher VV windshield
5. Deep comfortable cushions
6. Indirectly lighted instrument panel
7. Water temperature indicator on dash
8. Semi-elliptic shock-absorbing springs
9. 107-inch wheelbase

New Safety

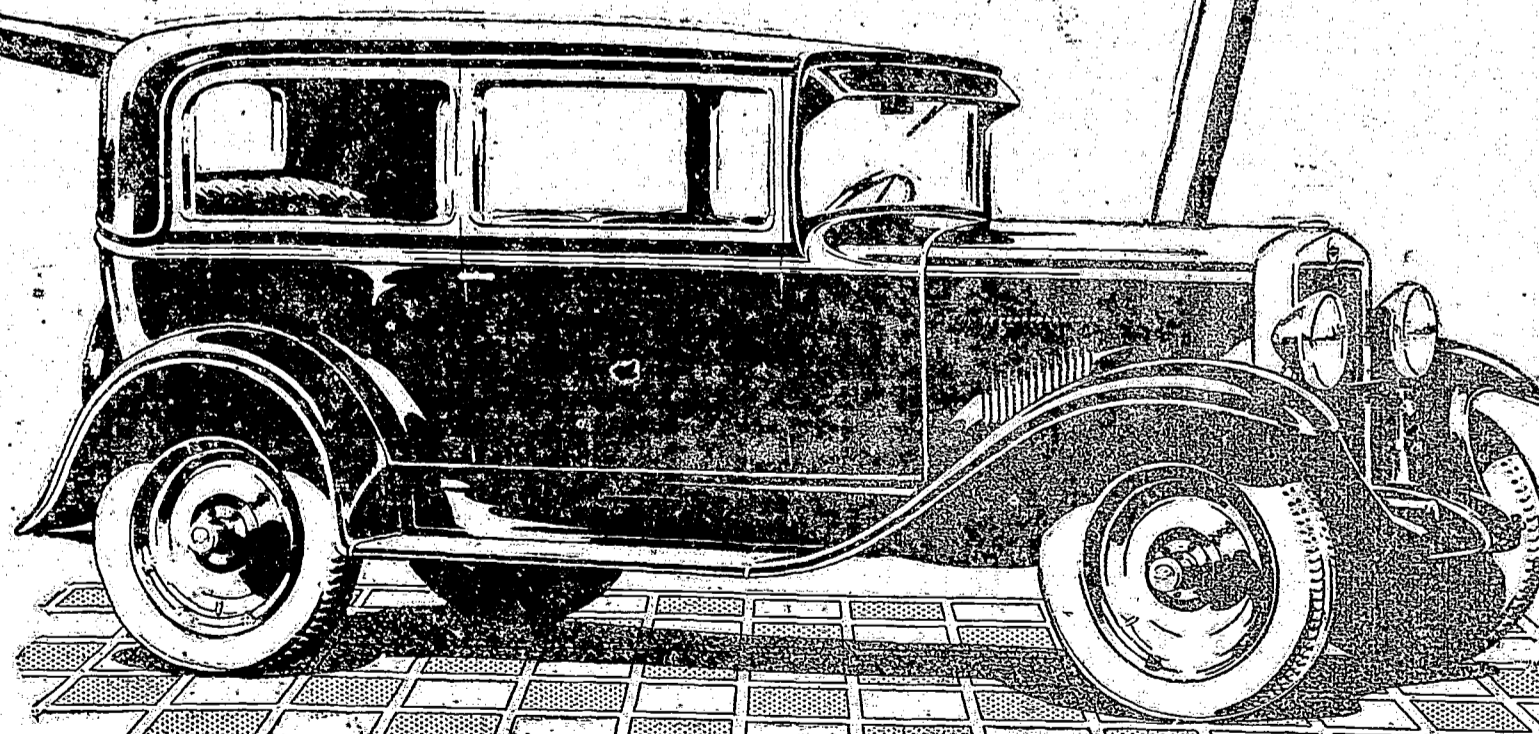
1. Separate emergency brakes
2. Foot control two-beam type headlamps
3. Theft proof Electrolock
4. Ball bearing worm-and-gear steering
5. Safety gasoline tank in rear
6. New 4-wheel brakes, safe—positive—quiet

for Economical Transportation
CHEVROLET
You are cordially invited to
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The
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of Chevrolet History
—a Six in the price range of the four!

The ROADSTER.....	\$525
The PHAETON.....	\$525
The COACH.....	\$595
The COUPE.....	\$595
The SEDAN.....	\$675
The Sport CABRIOLET.....	\$695
The Convertible LANDAU.....	\$725
LIGHT DELIVERY CHASSIS.....	\$400
SEDAN DELIVERY.....	\$595
1 1/4 TON CHASSIS.....	\$545
1 1/2 TON CHASSIS WITH CAB.....	\$650

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Buchanan, Michigan

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