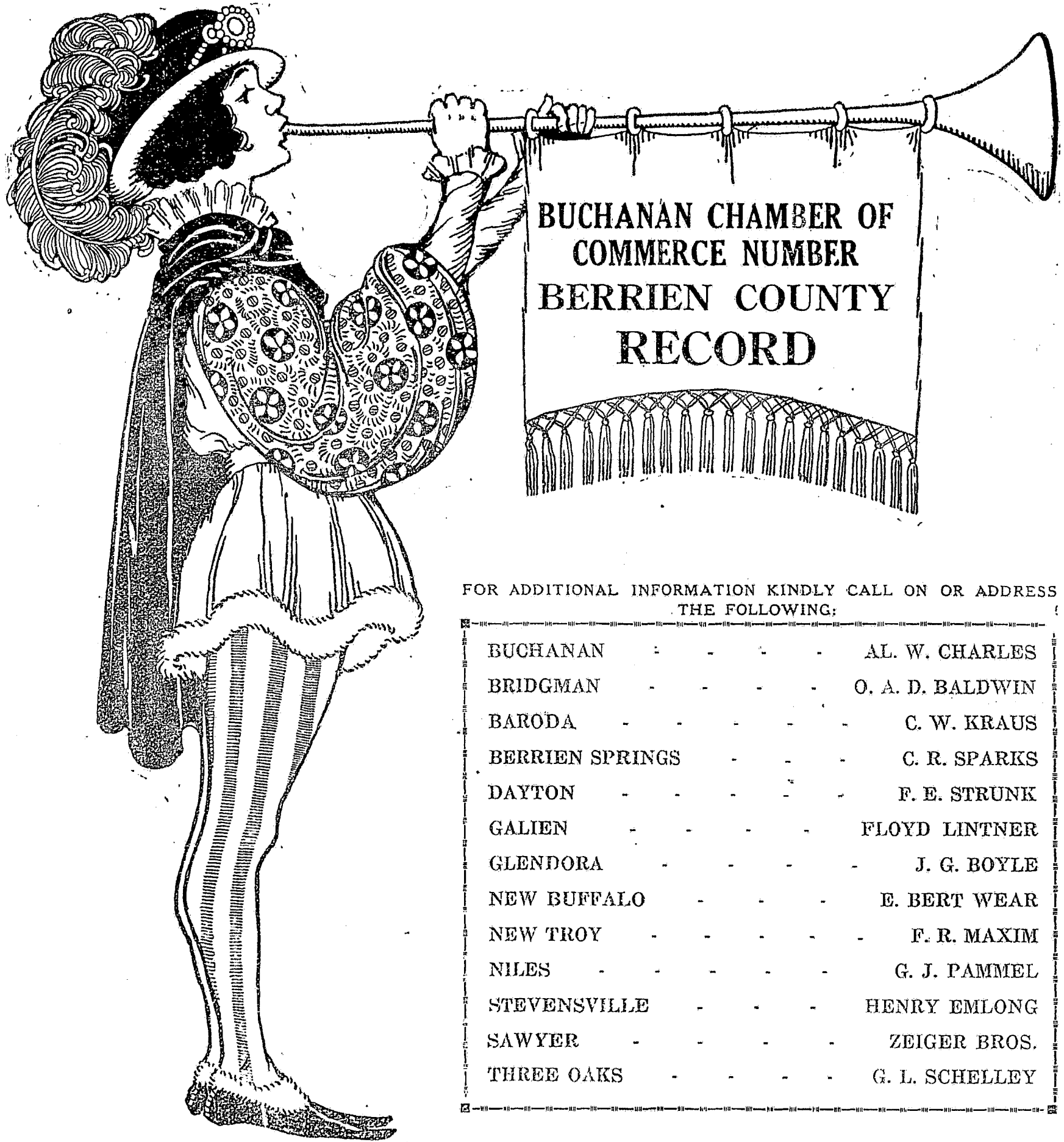


SOUTHERN BERRIEN COUNTY

The Flower of Michigan's Great St. Joseph Valley—The Potential Center of America's Industry—Now Beginning Development of the Nation's Greatest Play Ground. The "Center of the World" for Propagation and Distribution of Small Fruit Plants.



FOR ADDITIONAL INFORMATION KINDLY CALL ON OR ADDRESS THE FOLLOWING:

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OPPORTUNITY

— FOR THE —

Builder
Realtor

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Dairyman

Agriculturist

Stock Grower


Horticulturist

Summer Home Owner

Summer Resort Owner

F O R E W O R D

WHY THIS SPECIAL EDITION

 N presenting this special edition of the Berrien County Record we do so with becoming modesty and yet we may be pardoned for suggesting that in many ways it far exceeds anything of this nature which has ever been produced in this territory.

And we are not basing this claim upon the number of pages merely. We submit, with all due respect for those who have essayed publicity of this kind in the past, that this edition stands preeminent as to quality and that for its comprehensive and careful treatment of the various subjects presented, has no need to offer apologies.

The object of the edition, from the standpoint of the Buchanan Chamber of Commerce, is to boost South Berrien County. We submit, (this being true, that no effort which has ever been made by any Chamber can approach this one for that purpose.

In this number is told the story of the towns and the villages and the rural com-

munities and the farms—everything, in fact, which constitutes attractive publicity for the purpose for which it was designed.

Such a story going out to the world cannot fail to be of immense benefit to the town whence issued. If it is truthful and candid and presents its facts just as it finds them, it will command the respect of all those who receive it and will thus be more effective in its mission. With this in mind the men who have collected the material have been extraordinarily careful. Every statement has been verified; every condition has been submitted to the most exacting scrutiny. The truth, the whole truth and nothing but the truth, has been the watchword throughout the effort.

In this connection it is not amiss to say that such an edition would not have been possible without the hearty cooperation of the good people of the county. They have helped us amazingly. A little here and a little there has made up in the aggregate this present number and, we believe, that all those

who have helped us will find not a little pride in the sense of achievement, for they will have a right to claim—and it should be awarded to them without question—that they were the fathers and the mothers of much herein worthy of such illustrious parentage. To close this incident without expressing our gratitude to all of these would be unthinkable. We do, therefore, take this opportunity to tender all such our heartfelt thanks.

Before closing this foreword we wish to have it understood we do not consider ourselves infallible. There are recommendations in this paper looking toward the further improvement and enlargement of the towns to which some may object. In this connection we wish to say that we welcome just criticism and where we can be shown we are wrong and that the opposite position is the better one for all concerned, we shall not hesitate to adopt it as the fixed policy of this paper. It is the attribute of littleness to persist where palpable error has been found. On the other hand it betokens cour-

age to admit error. We hope, however, we possess that courage.

The number is now in your hands. We ask you to peruse it and then when you have done this to send it to some absent friend. The more copies circulated the greater will be its influence for good. Some person will get it who never before heard of this territory; may become interested to the extent of wanting to make an investment here or in coming here to live. It may be the means of developing a great demand for farms; such editions have been known to increase the value of real estate amazingly, both urban and rural. The educational advantages, so comprehensively pictured, may attract many pupils from outside. Factories will want to move to a place free from labor troubles and offering such splendid opportunities in the way of educational and recreational advantages for their men and their families. And out of it all will come the bigger and better Buchanan of our dreams. We sincerely expect that this will all come true!

BERRIEN COUNTY IDEAL

*In Many Respects One of Best Counties
In Whole United States*

The whole of Berrien County is a rolling area, but particularly is this true of the south half of it. Because of this fact and its equable climate, it has been considered ideal for fruit growing. Apples, pears, peaches, grapes, and in some portions strawberries, are produced abundantly. As to cherries there has been little development, although it is believed they can be grown as successfully in Berrien county as they are in the Grand Traverse region and in Oceana county, which is the banner cherry county of the state.

Nearness To Market Insures High Prices

On account of the nearness of Berrien county to big markets with their ever-rapacious maws to be filled, Berrien county growers find no difficulty in disposing of their enormous production of fruit. They do

not even have to haul it to market or even to a steamboat or railroad to have it carried to market. The market, in most instances comes to them. They sell their crop right where it is produced, and very frequently escape even the cost and trouble of picking it.

Hundreds of automobiles and trucks from every point of the compass, including the big cities, traverse the county picking up the fruit wherever it may be found. To give some idea of the immensity of this traffic we have but to cite that one man we know of raised 20,000 bushels of peaches this year and sold them all in his orchard for an average price of \$2 a bushel. Think of it! Twenty thousand bushels for one man! And over forty thousand dollars! Seems almost unbelievable, but it's true. It makes one pine to get into the fruit business.



FRONT STREET, BUCHANAN, LOOKING EAST.

Big Money Class Open to All

It is quite possible for the outlander to fall into just such a juicy situation as this without half trying. Considering what it produces, Berrien county land can be bought for a song. Peach trees produce in four years and continue in bearing for from eight to twelve years. At the end of that time the fortunate possessor of a twenty or forty-acre tract set with peaches will not be very much interested as to whether or not they will bear any longer than that. But the man who wishes to continue in the business and make great gobs of money, would use some of his profits to set out more trees so as to have something live and young to get into the producing game when the older fellows begin to slow up.

Florida Has Nothing on Mich.

Talk about setting out citrus fruit in Florida. With the possible exception of last year, when the price of oranges soared to the skies, the returns from an orange grove have not been very satisfactory. The expense of clearing, setting out

the trees and the constant fertilizing and cultivating, is a heavy one, and only a man with a fairly good income, can afford to try it. If you are a northern man, full of pep and wholesome disgust for the Florida "cracker," you will inform your slothful neighbor that you don't propose to lose the use of that land during all the time it requires to bring your trees into bearing. You will raise crops between the rows, "hy heck," and show them what a real Yankee can do. Your "cracker" friend will not laugh in your face but he will behind your back, and it will afford him no little amusement to recall that he has heard that same story a million times before.

You cannot do anything of the kind in Florida, not even in Polk county, which is reckoned the best county in the state for citrus fruit culture. If you harvest any kind of a crop grown between the rows of oranges and grape fruit you harvest it at the cost of the trees

(Continued on next page.)



MAIN STREET, BUCHANAN,

Berrien County Ideal

(Continuation.)

every time. It has been tried times without number and fully demonstrated that it will not do. On the contrary, you must not only be very careful not to take from the soil any of its elements, but you must be willing to be constantly adding to those elements until your trees have grown, and then constantly afterwards to insure production.

But we are not out to knock Florida; we are here to glorify Michigan, and particularly Berrien county. We use Florida in this article because it is a fruit state, and we pick out Polk county because it is the acknowledged leader. Just for the sake of comparison we set up Berrien county against it, to what purpose the remainder of this article will show.

40 Acre Farms \$5,000 And-Less

In Berrien county a man can buy a forty acre improved farm for, say, five thousand dollars. This farm will be comparatively rolling and the buildings upon it will comprise a fairly good house, a barn, a well, fencing and other necessities, and the land will be practically all clear. It is not unlikely there will be an old orchard on the place in more or less disorder; and then again you may find from five to ten acres of orchard which has been well taken care of. This is a condition which will affect the price. The soil is a sandy or gravelly loam—clay soil is not considered ideal for fruit growing. It will contain all the

elements, determined by analyses, required for the purpose. There will be no constant and heavy expense for fertilizing. If you want to grow a cover crop you may do so safely and you may even harvest the cover crop with safety, although, of course, the more humus you can get into the soil the better, particularly on the lighter sands.

Sure of Good Living Anyhow

You now have an investment of five thousand dollars and, if you never did another thing, you and your family could always make a good living. But you will not be satisfied with just that after you have observed what others have done. You will want to get into the big time yourself. You will then go to the nurseryman and he will send his expert to determine for you if the piece of ground you have picked out is really suitable for the purpose. If he tells you it is not, don't plant there for he knows. If you persist in running counter to his advice you will become, in due time, a sadder but a wiser man.

The expert will tell you it will require 112 trees to the acre and the ten acres you propose to set out will carry 1112 trees. These will cost you 35 cents each set out, a total of \$389.20. Now you will charge up \$10 an acre per annum for the use of the land which isn't bringing you anything. This is not strictly true, however, since every year's growth adds value to the property. But let that go, we shall have \$4000 in rent charged up against the tract at the end of four years

Thus we have:

Investment in farm, \$5,000.00; 1112 trees at 35c each set out, 389.20; Rent of 10 acres at \$10 per acre per annum, period of 4 years, \$4000.00; Interest on \$5389.20 at 6 per cent for 4 years, \$1291.68; The farm owes you now \$11680.88.

The first years crop, will be in the neighborhood of one bushel to the tree. We believe it is safe to say that will be the average. These will sell at \$2 per bushel; mostly, they sell for more, but call it that. You will thus have \$2,224.00 from the first year's crop. This will be the interest on your investment for four years and \$932.32 besides. The next year they will more than double their production, which means that all the money received, \$4,448.00 approximately, can be used now to lessen the original investment. We will say nothing about the interest for four years in advance which the trees paid you the first year, nor will we say anything about natural accretion if that interest money is put out at interest. We want to keep the equation as simple as possible for we are not considering high finance but fruit growing. The next year the trees should yield three bushels to the tree.

From then on therefore for at least six years, the trees will yield in dollars and cents an average of \$66,672.00! And you created that nice fortune in ten years with an original investment of \$5000!

Meanwhile you and your family have lived comfortably off the balance of the farm. In

fact, it is quite possible to show a profit besides and if you have gone in for dairying you have had a steady monthly income in cash for your milk or cream.

No Fancy Picture—Plain Facts

This is not a fancy picture conjured out of the imagination. It is a plain statement of fact based upon what has been accomplished by scores of people who have made Berrien county their home. The city man can do it just as well as the country-bred man. All that is required is to let the Farm Bureau and the experts of the Agricultural College guide you. That's what they are for, and you will say after you have met them that you never met a finer set of fellows in your life. They will give you the benefit of their technical knowledge and give you all the time and attention necessary to enable you to absorb it.


For Men In Any Walk Of Life

For the skilled artisan who has spent all his life within four walls; for the professional man whose eye is growing dim and whose hand must surely lose its cunning; for the small business man who is now feeling the crushing force of the chain store and the great department store aggregations; for the captain of industry even, there is nothing more alluring than the fruit possibilities pictured above. Any of them can buy these lands and have them operated until they are ready to occupy them themselves. Moreover there will be the annual vacation in Michi-

(Continued on next page.)

B. R. DESENBERG & BRO.

"THE STORE WITH A CONSCIENCE."

 FOR over 33 years the store of B. R. Desenberg & Bro. has furnished the wearing apparel for most of the families of Buchanan and vicinity. During this one-third of a century, we have always tried to give you the best merchandise at very moderate prices. The old-timers know these to be true. We invite the new comers and younger generation to try B. R. Desenberg & Bro. first. The largest stock of dry goods, clothing, shoes, house furnishings in the South-end of Berrien County.

Buchanan

Michigan

Barrien County Ideal

(Continuation.)

gan's summer fairyland, combining business with pleasure and at the same time enjoying by actual contact, close communion with, not merely potential, but actual profits.

In the above article we have been truthful and honest. We have simply shown the facts as we find them. It has been our duty to do so. If any reader of this number has become interested in the story of the remarkable possibilities of this region, the matter must now be taken up with the Buchanan Chamber of Commerce which will extend every possible courtesy and go a long way to further and conserve the interests of those who would cast their lot in Berrien county.

One of the most difficult things in the world to do is to sell the home town or the home county to the people who dwell therein.

Almost invariably it requires the advent of the stranger to impress upon us our own advantages, and there appears to be no exception to this rule. It is equally true of every part of the country. But, once the home folks have been sold to themselves, then watch out. When they have been persuaded to take their native modesty out of the moth-balls; when once they have attuned their voices to paeans of praise for the old home town, the siren is cut loose and they find it difficult to think or talk about anything else.

Publicity Built Up Two States.

There are two states in the Union which are glowing examples of what may be expected when the people of a state are thoroughly sold to themselves — California and Florida. The Californian eats, drinks, sleeps, dreams and sings. California. Not only that; he keeps the printing presses running day and night to "tell the world," with the result that millions of people know it and dream of the day when they can bask in the sunshine of California and spend the balance of their days on the shores of the great Pacific. A few years ago Florida made up its mind to do the same thing, and the great trek southward has begun.

The consequence of all this intensive propaganda has been an amazing increase in population in the states thus exploited; the most astonishing increase in property values; a steady stream of dollars flowing thither from all the states — the whole country paying tithes regularly to the two states which realized their opportunity and had sense enough to capitalize it.

Michigan's Climate Ideal.

In many respects Michigan is in the same position as California and Florida. Almost surrounded by the Great Lakes, with the prevailing winds from the west, the western half of Michigan, at least, has the finest summer climate in the world. Of all the northern states it is the best situated. The millions who go to California and Florida in the winter might well come to Michigan for the summer. Here are no blistering days nor sultry nights, but rather days tem-

pered by the cooling breezes of Lake Michigan and nights so cool that coverings are required for comfortable sleep. Here is an abundance of verdure, lakes and rivers, innumerable and, in the glorious fruit country, where trees are broken down by their loads of cherries and plums and peaches, and the apple trees groan under their burdens of "the fruit with flavor," one may pass a summer and well believe that the venerable gentlemen who so laboriously located for us the Garden of Eden, were away off on their geography.

On Our Way to Beautiful Buchanan.

Entering the state of Michigan via the Dunes Highway from the west, we first traverse Berrien County and if one continues along this concrete road-bed—at the state line known as M-11—we shall be in Berrien County until we are quite a distance north of St. Joe and Benton Harbor. We will be in sight of the blue expanse of Lake Michigan almost all the way. But we have no intention of examining Berrien County in so superficial a manner.

We have heard about Buchanan and must needs leave M-11 and travel almost due east upon what is known as M-60. It is a splendid jaunt over good macadamized highways and presently we are in Buchanan, the town which has coralled a river and sends it purling on its way through concrete tunnels under the village streets. Ever and anon this busy little river emerges from the tunnel's embrace and sends its waters in splashing cadences ever onward to the great lake yearning to receive them at St. Joe. This stream, known to Buchanan people as McCoy's Creek, is remarkable for its fall of 55 feet within a mile.

Everything Necessary in Buchanan.

But what of Buchanan? We find the village nestling in a valley surrounded by the everlasting hills. We find the business houses lining both sides of the main street substantial and inviting, with stocks so well assorted and arranged, and every line so well represented, that the people of Buchanan are hard put for a reason to go elsewhere to trade.

We find several immense factories engaged in fashioning iron and steel into motor equipment. Lesser ones make zinc collar pads, toys, articles of leather and other useful devices. In these there are employed a thousand people. There are two splendid banks and a pretty little theater showing the best of pictures. There is an athletic field of which Buchanan is justly proud. There is a school system par excellence whose High School is on the University list and whose alumni are scattered to the four winds of heaven and giving a good account of themselves every one.

Influences For Good Abound. We find Buchanan well supplied with churches and other influences for good. We find beautiful homes and well-kept lawns. We find shaded streets and other evidences of thrift. On an eminence overlooking the

(Continued on next page.)

Clark Equipment Company

By Vivian K. Johnson

In 1904 the G. R. Rich Co. came to Buchanan. It was a small affair and located itself in the building of the old Wagon Works—so small, that the story is that the stenographer helped nail boxes for shipment.

But it was not destined that this should remain small, and not long afterward the company was reorganized and known as Celfor Tool Co. Here it may not be out of place to explain the meaning of the word "Celfor." It is a combination of the first syllables of two Latin words — "celeritas" (speed) and "fortis" (strength). Mr. Eugene B. Clark purchased in 1907 the Celfor Tool Co. Mr. Clark was graduated from the Engineering College of Cornell University in 1894; entered the employ of the Westinghouse Electric and Manufacturing Co. at Pittsburg, Pa., where he was engaged for two years in engineering work, both inside and outside the plant. While gaining this experience Mr. Clark worked with the men in the shops. In 1896 he entered the employ of the Illinois Steel Co., Chicago, Ill., where were employed 10,000 to 12,000 men. His duties here gave him constant opportunities of gaining knowledge of a workman's viewpoint. At the end of 11 years at the Illinois Steel Co. he resigned his position of assistant manager in order to purchase the Celfor Tool Co. at Buchanan, Mich., and later, in about 1912, he organized the Buchanan Electric Steel Co., which with the Celfor Tool Co., as consolidated on Jan. 1, 1917, became the Clark Equipment Co.

Mr. Clark has many outside activities, some of which are: President of American Sintering Co., Buffalo Sintering Co., American Ore Reclamation Co., director and member of the executive board of Motor and Accessory Manufacturers' Association, of which also are the Clark companies members. The Clark companies are also members of the Iron and Steel Institute, Motor Industries Inc., and leading credit mercantile associations.

In the early days of the Celfor Tool Co. Mr. M. L. Hanlin, late of Chicago and the Illinois Steel Co., came to be works manager. He is now vice-president of Clark Equipment Co., Clark Tractor Co. and Buchanan Land Co. Later came Miss Nettie M. Carleton to become Clark Equipment Co.'s first secretary-treasurer, and all subsidiaries until the time of her resignation in 1923. Celfor Tool Co. Forges Ahead.

The Celfor Tool Co. quickly forged ahead into a foremost place in the drill business of the nation, being the originators of the twisted drill. It is said that Hanlin took the twist out of tobacco and put it into the Celfor drill. Today the Celfor drill is used in many industrial shops, in practically all the railroad shops in the country; in fact, in locomotives that are built to-

day, there are some 3000 holes to be drilled in each of them, all done by Celfor drills. Mr. Hanlin is in charge of drill sales and production. He has many outside activities that keep him busy. Besides being vice-president of Clark Equipment Co., Clark Tractor Co., Buchanan Land Co., he is also president of Buchanan Board of Education was first president of the Kiwanis Club, has been president innumerable times of village of Buchanan, member of many associations in his line, director and star in Clark Players and father of Harold Hanlin. He is affectionately known as most versatile and as a bar-none extemporaneous public speaker.

Celfor Axles First Internal Drives.

The Celfor axles, as the early Clark axles were called, were the first internal gear drive axles to be manufactured. That the internal gear drive axle has outlasted and superseded the chain-drive is evidenced by the fact that 91 per cent of the truck models manufactured in the United States use the internal gear drive principle.

Mr. R. J. Burrows, who came to Buchanan to act in a managerial capacity for the Lee & Porter Axle Co., became a part of the Celfor organization when the plant of the former was destroyed by fire, never to be rebuilt. From the date of re-organization until the middle part of 1925 Mr. Burrows had been a director and vice-president of Clark Equipment Co., at which time he resigned to become president of Clark Tractor Co., Battle Creek, Mich.

Buchanan Electric Steel Co.

In 1912 there was organized Buchanan Electric Steel Co. (BESCO). The huge electric furnaces, which at that time were among the few in this nation, made the steel that was necessary in the manufacture of Celfor products. The organization of Buchanan Electric Steel Co. brought Mr. Edwin B. Ross. When the company was consolidated with Celfor Tool Co. Mr. Ross became vice-president of the new company. He is in charge of all axle and wheel sales. Besides, he has many outside activities. Among them, he is president of Clark Hospital Association, he has been president of Buchanan village several times, he is a director of Motor Industries, Inc. (a national organization), and is president of Niles-Buchanan Country Club.

Since its organization, Clark Equipment Co. has taken great strides. Many buildings have been added and many new departments created in order to care for the demands of a larger company.

The plant of the defunct Buchanan Cabinet Co., on Days avenue, was purchased and is used as a service and traffic department, under the direction of James R. Semple,

(Continued on next page.)

Berrien County Ideal

(Conclusion.)

town we find a hospital, the gift of one of the leading citizens and maintained chiefly through his never-ending beneficence. Through the town runs the Michigan Central main line giving access to the outside world. There is also a bus line to Niles and South Bend to connect with the Northern Indiana & Michigan interurban, said to be the only interurban in the whole country which is not now or ever has been in the hands of a receiver. The people of Buchanan enjoy rapid transit as few other places do.

In view of all these facts there is every reason in the world for wanting to live in Buchanan. That this is true, and that people are coming to realize it, is found in the fact that not a house can be had to rent. As a matter of fact, there is a pronounced scarcity of houses in Buchanan. Fortunately, however, a company of Fort Wayne men has just purchased a forty-acre tract at the west end of the village upon which they propose to erect a number of new dwellings, believing that the future growth of the village will justify the investment. Here again is proof of the contention at the outset of this article that it takes the stranger to "see the cat."

At any rate make your arrangements now to spend next summer in Buchanan's fair-land.

Clark Equipment Co.

(Continuation.)

a graduate of Princeton University, as service and traffic manager.

A plant at Berrien Springs was built under post-war-time pressure and used later as an experimental station.

A plant at Battle Creek was built and is now used by Clark Tractor Co., a subsidiary company of Clark Equipment Co.

Foundry Is Vital Factor.

The Clark Foundry and Wheel Shop are vital to the company. All of the foundry work for Clark companies is done there. Formerly the foundry did a large business of casting for firms all over the United States. Today practically all the output of the foundry is used in Clark products.

In the wheel shop are made large steel truck wheels. A new one, recently patented by K. Berger, Clark engineer, is a hollow cast wheel—light and especially in demand by truck-makers, greatly in excess of the supply possible. Mr. G. W. Merrefield, an able and experienced foundryman, is superintendent of the Clark foundry. Mr. Merrefield is a member of the American Foundryman's Association and is prominent in his own field.

Tractor Now Appears.

The first Clark tractor was built in 1918 by the engineering department of Clark Equipment Co. It was used to haul materials to and from the many departments, because the acreage of the Buchanan plant is large. It had no name then and a colloquial cognom-

an was given it—"go-devil." It was a success. It was given a severe service test—two new machines were built—and because these "go-devils" handled material so quickly and so cheaply five additional machines were put to work in the plant. Visiting officials from various large industrial plants were so impressed by their work, by their novelty (for they were the first gasoline-powered industrial haulage vehicles), that five of the first seven had joined other payrolls to work in other plants. The Clark Tractor is sturdily built for the rough daily usage to which it is put and intended, for with the exception of one (which was torn down for pattern uses), all of the original seven machines are still in daily use with their original purchasers. A separate company was organized in 1919 for the manufacture and sale of Clark Tractors. Today sales and service branches are maintained in all the principal cities. Over 60 per cent of Clark Tractors, Clark Truclift and Clark Duat business consists of repeat orders; many large companies maintain fleets of Clark Tractors, Clark Truclifts and Clark Duats.

Supervision Is Keen.

The Clark policies insist that nothing be done in half-way measure. In the matter of their product all steel that is used in the manufacture of Clark products is examined in a well-equipped, thoroughly modern laboratory, under the personal supervision of Mr. J. A. White, experienced chemist and metallurgist. For guesses or approximates are never permitted in Clark metallurgist practice. The Laboratory is called upon by the Purchasing Department to make exhaustive tests to determine if supplies delivered conform in all respects to the rigid specifications written into all purchase orders.

A Live Purchasing Department.

The Purchasing Department of the Clark companies is an organization in itself. Adequate storage space facilities reinforce the purchasing power of the agent. The company owns a large concrete and steel warehouse with railway siding and an electrically operated overhead crane. Space is thus provided for a five to eight months' supply of bulk materials. Frank Habicht, a man of broad vision and great experience, is purchasing agent for Clark industries. He is active, too, outside the Clark companies, being a director of the Board of Education, for whom he works conscientiously as its purchasing agent and has saved the taxpayers of the village many hundreds of dollars. He is prominent in purchasing agents' circles, being a member of the National Purchasing Agents' Association of America, and a member of the executive committee of Northern Indiana Purchasing Agents' Association. He is also purchasing agent for the Buchanan Land Co.

Mr. Albert S. Bonner, a graduate of Princeton University, is the secretary-treasurer

of Clark Equipment Co. and Clark Tractor Co., having succeeded to the office at the resignation of N. M. Carleton-Cady. He is an experienced man in all Clark operations, having been production manager prior to his present appointment. He placed the first cost accounting system in operation, by which is kept an automatic, up-to-the-date inventory. He represents Clark companies as a member of the Credit Committee of Motor and Accessory Manufacturers' Association. He is also president of Niles-Buchanan Golf Association.

Mr. E. C. Mogford is superintendent of manufacturing. He is an experienced engineer and the inventor of a number of Clark products. As a member of the S. A. E., he is prominently known in automotive and engineering circles.

Advertising Department Efficient.

The advertising department with Mr. Ezra W. Clark, brother of the president, at its head, has placed Clark companies on the top rung. Mr. Clark was a lieutenant in the army during the war, and was formerly connected with metropolitan newspapers. Possibly the greatest, certainly among the great, achievements of the department, which aroused nation-wide comment, was "The Spirit of Transportation Paintings." Clark Equipment Co. invited 12 well known artists to dramatize, each in his own manner, "The Spirit of Transportation." Each was paid for his work, and the 12 entered into a friendly competition for a bonus prize of \$1000. The artists who participated were: Max Bohm,

George Elmer Browne, R. F. Heinrich, Jonas Lie, Alphonse Mucha, Coles Phillips, Franklin Booth, James Gady Ewell, Frank X. Leyendecker, F. Luis Mora, Maxfield Parrish, William Mark Young.

The jury of award were representative art critics and transportation captains. They were: Judge Elbert H. Gary, chairman of the board, U. S. Steel Corporation; Robert W. DeForrest, president Metropolitan Museum of Art, New York City; Charles L. Hutchinson, president Art Institute, Chicago; W. C. Durant, Durant Motors, Inc.; Homer L. Ferguson, president Newport News Ship Building and Dry Dock Co., Newport News, Va.; Frederick D. Underwood, president Erie Railroad Co., New York City.

This collection of paintings was exhibited in the Art Institute of Chicago, at the New York and Boston Automobile Shows, Detroit Athletic Club, and under the auspices of the National Auto Dealers' Association has been shown in the principal cities of the West.

Reproductions in colors of the paintings have been made and are used as Clark literature. For unlike most advertising lore—Clark's is a "thing of beauty." The Constitution of the United States, in the original literal text, with pen sketches by William Mark Young is worthy of a place on the library table or desk of the most fastidious, and is a product of the advertising department. Mr. Clark's advertising is of an aesthetic beauty. In 1920 his department co-operated with the Welfare Department, with Mr. A. H. Kiehn, its then superintendent, in the publication of an employees' newspaper, "Ceco News." Mr. Clark has many outside activities besides being advertising manager for Clark Equipment Co. and Clark Tractor Co. He is chairman, Committee of Advertising Managers, Motor and Accessory Manufacturers' Association, president National Advertising Council, member Committee of Show and Allotment, Motor and Accessory Manufacturers' Association, and many others.

(Continued on next page.)

AL C. HOUK, Prop.

MRS. EDITH HOUK, Mgr.

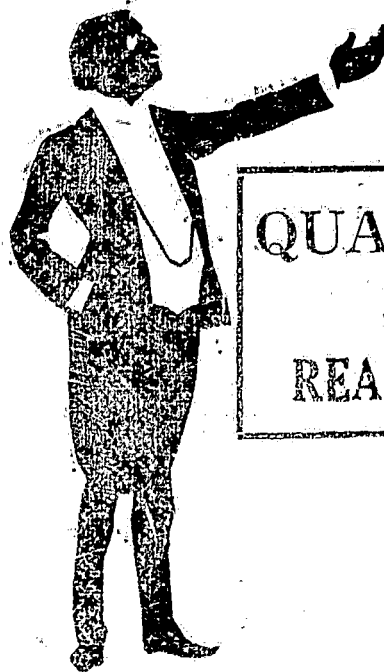
The COFFEE SHOP

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"THE CAFE WITH A CONSCIENCE"



WE invite you to visit our establishment. We will try and please you. We undertake any catering commission which may be offered us and guarantee satisfaction in every particular.

The Coffee Shop

BUCHANAN

MICHIGAN

Clark Equipment Co. (Conclusion.)

Branch Offices All Over Country.

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The grounds are well kept and are one of the points of interest to which to conduct Buchanan's visitors. Flower beds, large spacious lawns, flower boxes and urns everywhere, make the delighted visitor applaud. An experienced gardener, Mr. William Bohl, is constantly maintained on the company's payroll; a wondrously well-equipped conservatory is provided for his use in obtaining the great quantity of bulbs and plants required to produce the wonderful horticultural effects. The proceeds from the sale of the surplus is given to Clark Hospital; this not infrequently amounts to a considerable sum.

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BUCHANAN MICHIGAN

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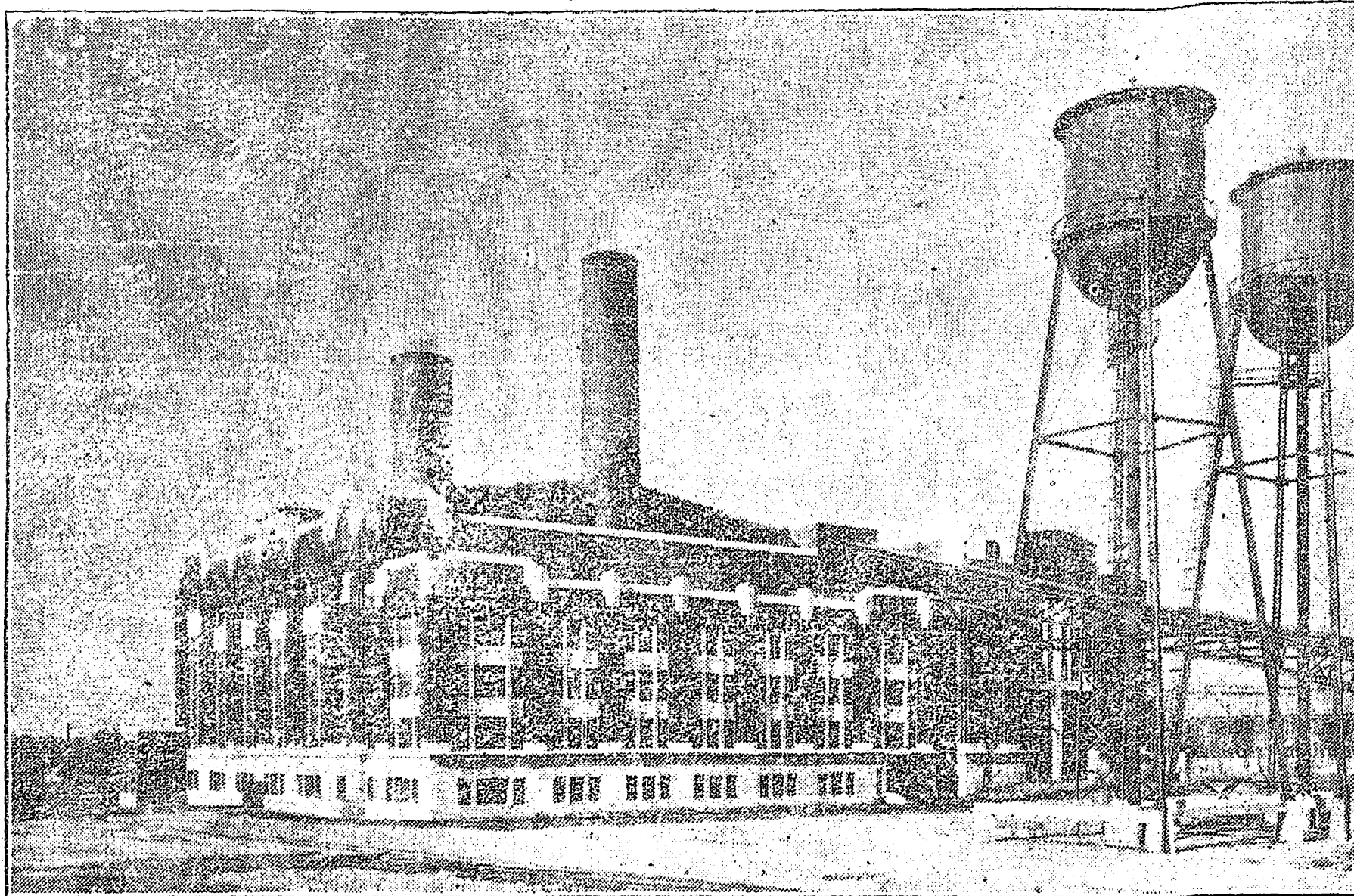
Clark Equipment Company

Buchanan, Michigan

Indiana and Michigan Electric Company

Part of a Gigantic System Supplying Light and Power in a Territory Extending from Bangor, Michigan, to Charleston, West Virginia.

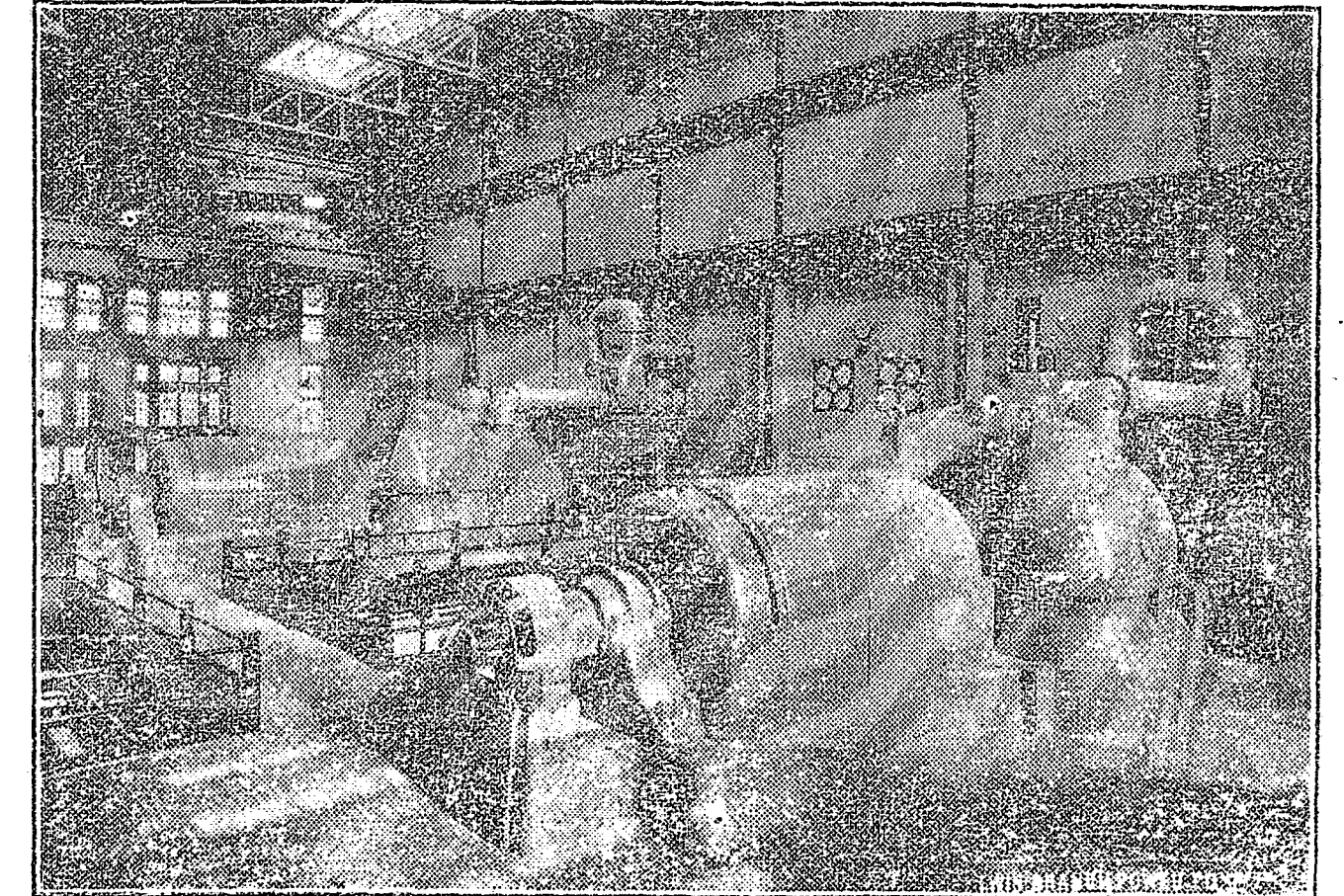
TWIN BRANCH POWER PLANT



Our Power and
Lighting Specialists
Always at
YOUR SERVICE

Estimates for all kinds of Electrical
Service furnished gladly on request.

Twin Branch Generating Room Showing 60,000 H. P. Turbines.



Supplying Electricity to the Following Cities and Towns:

Arden	Grandview	New Troy
Ardmore Heights	Hinchman	Niles
Benton Harbor	Indian Lake	Osceola
Berrien Springs	Lakeside	Pennelwood
Bertrand	Lakeville	Plymouth
Bristol	Ligonier	River Bluff
Buchanan	La Paz	Roseland
Dayton	La Porte	Rolling Prairie
Dunlap	Lydick	Sawyer
Elkhart	Mishawaka	South Bend
Galien	New Buffalo	St. Joseph
Glendora	New Carlisle	Three Oaks
	Union Pier	

LIGHTING WHICH IS SUPERIOR TO ANY OTHER—SIMPLE, INSTANTANEOUS—YOU TOUCH THE BUTTON; WE DO THE REST.
IMMEDIATE ATTENTION GIVEN EVERY APPLICATION—SERVICE FOLLOWING IN REGULAR ORDER.
GUARANTEED SERVICE IN EVERY PARTICULAR—CALL US AT ONCE IN THE EVENT OF TROUBLE.
HANDY, CLEANLY, OBEYIENT—NATURE'S OWN CONTRIBUTION—"LET THERE BE LIGHT"
AND LO! THERE WERE ELECTRIC LIGHTS.
TRANSFERRING TO MAN THROUGH THE MEDIUM OF WATER POWER AND STEAM THE GREATEST BOON OF THE CENTURIES.
SCIENTIFIC EVOLUTION OF FORCE WHOSE ORIGIN IS UNKNOWN BUT WHOSE DESTINY IS MANIFEST.

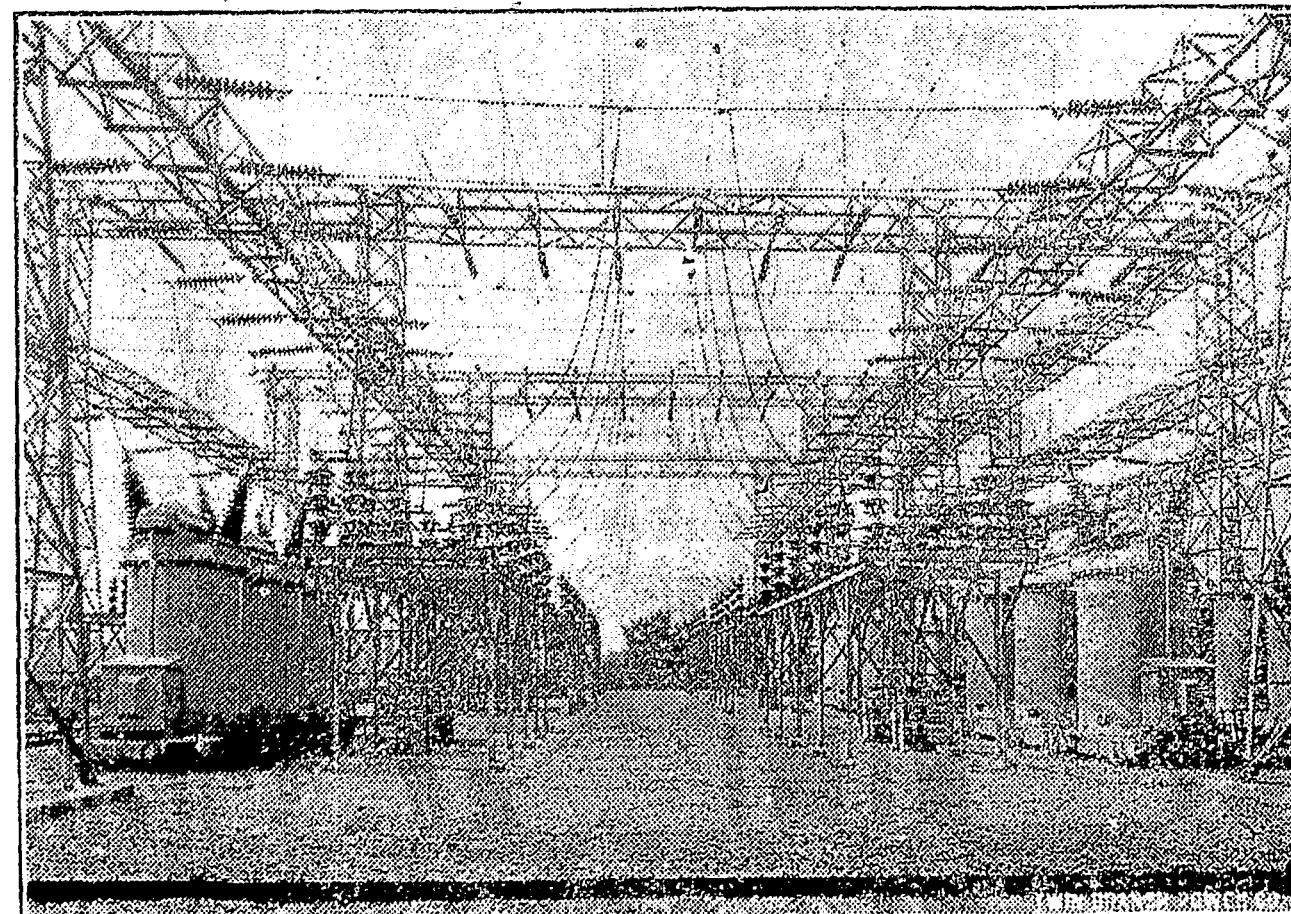
PATIENTLY studying the needs of its field and sparing neither pains or expense to meet them; a company whose watchword is service; whose service is satisfaction.

OPERATING in a territory so vast and serving it so completely that nothing is left to be desired.

WITH Electrical Energy sufficient to drive all the industrial wheels in the valley of the St. Joe.

ELECTRIC Lighting of Municipalities and homes at rates which are fair and equitable.

READY at all times to do its share and more in any laudable enterprise for the benefit of the towns and villages throughout the territory it serves.



INVEST
YOUR SAVINGS IN
Indiana and Michigan
Electric Company's
**CUMULATIVE
PREFERRED
STOCK**
\$100 PER SHARE
Paying Seven Per Cent Quarterly

INDIANA AND MICHIGAN ELECTRIC COMPANY

HARLEIGH W. RILEY
MANAGER

Buchanan's Largest Industrial Firm

The Clark Equipment Company

To speak of the Clark Equipment Company is to speak of the influence which, more than any other, has made and is making Buchanan.

Until its arrival in Buchanan the town was known, as so many other Michigan towns are known, as a nice, old, farmer town, made up largely in population of those who had garnered together sufficient in the fruit and general farming industry, to enable them to retire.

Before proceeding further, however, it is only fair to Buchanan to state that there was a time in Buchanan's history when she was regarded as one of the foremost manufacturing centers in Michigan. That was a good many years ago. In those times she had a number of furniture factories and in the very earlier years had a larger wagon business than the Studebakers subsequently developed at South Bend. Indeed, many of the prairie schooners which made the grand trek into the boundless west, were made in Buchanan. So that the name of Buchanan was well known to the earlier settlers of the western country and to the marauding Indians who made it their business to surprise and massacre the Argonauts.

One by one the factories disappeared, some falling a victim to fire, others going into bankruptcy and still others selecting other locations, until all were gone and Buchanan had sunk into a somnolent condition from which it was feared there would be no awakening. And then came the Clarks with an idea and the will to develop it.

At first the Clarks manufactured only a very high-grade drill which soon found for itself a place in thousands of well-regulated shops throughout the country for it was soon seen that it was a better drill than had ever been offered before. The sales were tremendous and taxed the capacity of the small shop to the uttermost. Ergo, more shops; more capital; more general expansion until what had been only a small business, comparatively, grew into giant proportions and focused more eyes upon Buchanan.

Soon thereafter the Clarks began to manufacture truck axles and truck wheels which also came into great demand, necessitating more shops and more capital and expansion far beyond the dreams of Buchanan or the manufacturers themselves. The wheels were good wheels. They were manufactured out of good materials and, together with the best of workmanship, they were acclaimed the very best on the market. Likewise the axles were good axles and truck makers were eager to get them. The Graham truck, than which there is no better on the market, uses both Clark axles and wheels.

It was fortunate for Buchanan when Mr. E. B. Clark decided to locate here—not in the selfish sense

only, for in Mr. Clark, Buchanan had acquired a citizen who immediately entered into the civic life with the determination to make life better worth the living in the little city of his adoption. He was generous almost to a fault. There was no worthy cause to which he did not contribute. The hospital is a lasting monument to his generosity.

The building of a theatre in which his employees might be entertained, the development of societies for mutual uplift among his employees, the building of handsome homes instead of make-shift cottages for his men and their families, and the thousand-and-one other things he has done, all testify to the worth of the man and the company to Buchanan.

Recently a convention of motor executives from all over the state was held in Buchanan and held its sessions in the Clark theatre. In wending their way to the building they had to pass the various shops of the company on their way, and were astonished to see hundreds of flower boxes filled with the choicest of blooms at the windows, while at every point of vantage—on roofs and in unlooked for corners, shrubs and flowers flourished in boundless profusion. And when at last the daintiest of buttonholes were passed around, their astonishment knew no bounds.

Mr. Clark holds that the best there is in a man can be brought out by good treatment and that the workers are as much entitled to revel in sunshine and the better thoughts which are superinduced by flowers, as is the boss himself. For that reason a corps of landscape gardeners, florists and green-house experts is always maintained at the Clark establishment.

Were it not for the fact that there is a housing shortage in Buchanan, we believe it would be safe to say that no factory has a lower labor turnover—the safest barometer of factory conditions that can be employed. It is hoped, however, that the housing shortage will soon be relieved when it will undoubtedly be possible to prove the above contention.

A few more factories like the Clarks in Buchanan would soon spell for her an industrial supremacy like unto that of Flint and other Michigan cities which have experienced such marvellous growth.

Campbell Transmission Company

ONE OF BUCHANAN'S LEADING INDUSTRIES WHICH HOLDS GREAT PROMISE FOR THE FUTURE; GROWTH HAS BEEN PHENOMENAL.

The Campbell Transmission Company is, unquestionably, bringing Buchanan into the limelight more than any other industry outside of the Clark Equipment Company, since its product is interesting manufacturers all over the country and has been pronounced by them the best transmission on the market without a doubt.

This company came to Buchanan from Chicago eight years ago and established itself with a capital of \$250,000. Within that time it has increased its holding to \$750,000, and there is a likelihood that this will be increased to a cool million within a few short months, certain financial interests having expressed a desire to get into the organization and having expressed a willingness to furnish all the capital necessary for the proper exploitation of the proposition.

The transmission in question was invented by L. L. Campbell and for several years he offered it to Chicago manufacturers and financial experts without success. Manufacturers are wary of taking on new things which will require great engineering experimentation costs, new jigs, new fixtures and new machinery, and which means the junking practically of all their other equipment. Financiers are wary of the new thing; their natural and acquired conservatism suggests the thing which has been proven out. On account of this they frequently lose the opportunity to participate in juicy profits, but they have the satisfaction of knowing that they have not jeopardized the trust funds placed in their charge, and that is a great deal.

All this was gall and wormwood to the Campbells, of course, for by this time two other brothers had become interested in the new transmission. They saw that it was up to themselves to work their way out of the woods and they proceeded to do

it. It was mighty poor going at first but they were all workers and gradually they began to see daylight. It was then they became interested in Buchanan and it was then Buchanan citizens became interested in them and subscribed liberally to their stock, to the amount indicated above as their original capital stock.

It is believed that the outcome of the negotiations now being carried on will be the enlargement of the plant here and the putting on of upwards of a thousand men to turn out the transmissions which are already in demand. Up to the present time the transmission has been made outside of Buchanan on a royalty basis.

Their first shop occupied only 360 square feet, then grew to 1,200 square feet and finally to much greater proportions. But the work that has been done in Buchanan has consisted chiefly of the preliminary engineering, designing and machining of models with a view to greater refinement of construction. The principle has never been changed and probably never will be, for all who have seen it have pronounced it faultless in principle and wonderful as to its simplicity and positiveness.

Many of the leading motor vehicle manufacturers have become interested in the Campbell transmission and it is firmly believed it will become standard equipment with most of them before many more years. Who knows what good fortune may come to Buchanan through this extraordinary development?

L. L. Campbell is the president of the company, W. F. Harrah is the vice president and L. J. Campbell is the secretary. All of these gentlemen are in accord that what Buchanan needs and must have before there can be much more industrial development, is more houses for workmen. It is the greatest handicap Buchanan has today in their opinion.

INDUSTRIAL BUILDING AND LOAN ASS'N

A Non-Profit Organization Carried On By Buchanan To Finance Home Building Projects

As might have been expected in a town the size and importance of Buchanan there is a well-organized and well-conducted institution for the purpose of giving material aid to those who would build a home in Buchanan. This is the Industrial Building & Loan Association which has a capital of \$400,000 all of which is constantly employed in the business for which it was designed.

The association was organized in 1910 and since that time has experienced a remarkable growth. M. L.

Hanlin was its first president. At the present time its officers and directors are as follows:

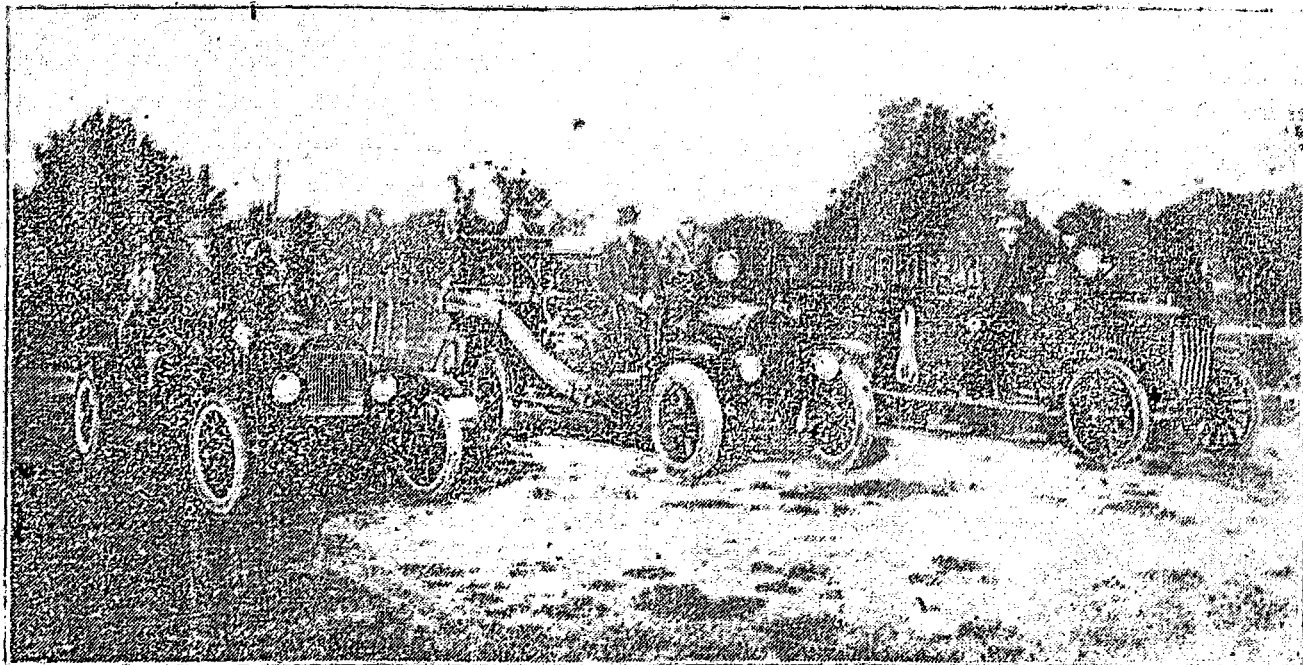
President, C. F. Pears; secretary-treasurer, Wilson Leiter; directors, H. B. Adams, Charles Matthews, T. C. Hathaway, T. C. Merson, Phil Boone, A. F. Howe, Frank R. Sanders.

The association loans its money to borrowers at six per cent interest and pays the same rate of interest to its stockholders. The only salaried man in the organization is the secretary-treasurer whose salary is merely nominal. All the other officers and directors give their time and attention to the affairs of the association without hope of gain directly or indirectly but have the satisfaction of knowing by the steady growth of the association, that their efforts are appreciated.

In the course of an interview with the pains-taking secretary of the association this paper was made to understand that Buchanan's greatest need at present is more money and the discontinuance of the practice on the part of its people of trading away from home.

We heartily agree with this suggestion. Every dollar which is spent outside Buchanan is that much taken out of circulation here. It goes to improve other places—to give them better schools, better homes, more factories and all the other things worth while and all at the expense of Buchanan.

Buchanan's Up-to-Date Fire Fighting Apparatus



You needn't be afraid to sleep nights. Buchanan will take care of you and see to it that the unwelcome fire fiend is made still less welcome in case he should assail

you. Buchanan has a full-fledged motorized fire department with the best volunteer fire company of 10 men in Michigan, bar none. This is not an idle boast. Buchanan

stands ready to back this statement with money or marbles any old time she is called upon to do so. We present herewith a photograph of the equipment. Can you beat it?

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MASTER DYERS
AND CLEANERS

Add value to your
clothing by bringing them
to us.

BUCHANAN, MICH.

The Advent Christian Church of Buchanan

By Elder A. E. Bloom

In 1855 Elder and Mrs. D. R. Mansfield, formerly of the State of Maine, who had been holding services in Plymouth, Sump-tion's Prairie and South Bend, Ind., came to Buchanan by team from their home in Biglow's Mill's, Ind., and commenced to hold services in the school house, but objections being raised, they were finally refused the use of the school house and Garnet Morris, John Morris' father, gave them the use of the Buchanan Hotel, which he owned and operated, and ser-vices were held in the dining room in the evening. While ser-vices were being held at this hotel, now known as The Cot-tage Hotel, Hezekiah Howe pro-posed that a church be built. The proposition met with favor and the church now occupied by the Seventh Day Adventists corner of Moccasin Avenue and Third street was erected. The build-ing originally stood on a lot somewhat East of its present location, being later moved to the corner lot.

In 1857 or 1858, Eld. Mans-field and his family removed to Buchanan and he and his wife took charge of the church work as joint pastors, both serving in the ministry.

During the year 1863 Elder Joshua V. Himes was induced to come to Buchanan and look over the ground, with a view to est-ablishing a Western Publishing interest, which resulted in the publication of the "Voice of the West"—the first issue of which

appeared in February 1864. In December of that year the "Western Advent Christian Publication Association" was organized and soon after was incorporated under the laws of the State of Michigan. The sub-scription list of that paper grew to a point where 7,000 copies were issued weekly.

The "Voice of the West" was printed on the "Record Press" the first year, which was then owned by Daniel Wagner. Later on the Advent Christian people set in order a publishing office and press of their own and they now conduct a large establish-ment at Mendota, Ills., where a large volume of business is done each year. They publish a weekly religious magazine for the Middle West, known as "Our Hope and Life in Christ," besides books and tracts. They also do a general printing busi-ness for the public.

About the year 1866 circum-stances arose which led the church to leave the location on Third street, and for a time they worshipped in a hall owned by Ross & Alexander, where services were held Sun-day morning and evening. A Sunday school was also con-ducted in this hall, while the prayer meetings were held in a room furnished by the associ-ation publishing the "Voice of the West."

In 1866 it was decided to build a new church, encourage-

(Continued on next page.)

The Presbyterians Are Hopeful

CHURCH ESTABLISHED HERE IN 1847 HAS BEEN VITAL FAC-TOR FOR GOOD IN COMMUNITY.

Presbyterian history in Bu-chanan dates back to the 22nd day of May, 1847, when six men—J. D. Dutton, Jeremiah Kat-chumi, Warner Hooker, Uriah Enos, Chas. Baker, and John Markoff—met at the home of Uriah Enos for the purposes of laying plans for the organiza-tion of a Presbyterian Church. Six men met in a home and prayed. That was the beginning. They decided to call a meeting and invite the officers of the Presbytery to come and effect the legal organization. This was done June 19th 1847.

The infant church consisted of twelve members, seven men and five women. The Reverend Porter B. Parry was engaged as the first minister and con-tinued to serve for almost five years. The services were held in the school house for about two years and then they built their own church in which they worshiped until 1892.

The Presbyterians did pioneer work here. The only denomina-tion which ante-dates them is the United Brethren who, many years ago, discontinued their work in Buchanan. The early days were fraught with difficul-ties, but heroism and self sacrifice gradually overcame. In the fifties they even ceased to hold services for some time. Then under the able leadership of the Reverend William Fuller they rallied and were inspired to carry the banner of Christ for-ward.

In 1852 there were twenty

members and in 1866 there were sixty. But even in those days of small numbers and terrible hardships the church had the spirit of the Master. Away back in 1867 we find this word in the records of the Session: Mrs. Thankful Boyington, being sick and needing assistance, a committee was named to visit her and see what aid was need-ed and report, the Session pledging the necessary funds. In 1864 money was sent to buy tracts for the soldier boys of the Civil War. After the war was over a contribution was made toward the fund to erect the monument for Abraham Lincoln in Springfield, Illinois.

It was a gala day when the Presbyterians left their old church building on Third street, which had served them so well for 42 years, and moved into the beautiful new brick build-ing on front street. The new building was erected in 1892, under the able leadership of Rev. O. J. Roberts.

In 1911 the Ladies Aid of the Church assumed the respon-sibility of building a manse. With plenty of pluck and hard work the task was completed and it stands to-day a monu-ment of achievement. Mr. C. H. Baker very generously do-nated the lot upon which it stands.

On Dec. 19, 1924 the church was entirely destroyed by fire. Since that time the regular ser-

(Continued on next page.)

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1899 — 26 YEARS OF SERVICE RENDERED — 1925

WE are rounding out our twenty-sixth year of service in Buchanan and its tributary surrounding country—twenty-six years of enjoyable, pleasant and satisfying service.

We have seen Buchanan grow and progress and hope to see a further development for its people.

Let us have the courage, energy, enterprise and pa-triotic service to make Buchanan an example and inspira-tion to other communities.

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UNDERWEAR
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BOOKS
TOYS

A HOME FOR EVERY FAMILY IN BUCHANAN

WHAT a wonderful thing we could say about our home town if every family within its borders could say, "This is my home." Let us so work together that this ideal situation will be accomplished and become an actual reality.

J. C. REHM :- Buchanan, Mich.

The Advent Christian Church (Conclusion.)

ment being offered of financial assistance by the community. A Board of Trustees was elected, consisting of H. J. Howe, Philip Holler, Alfred Richards, E. M. Griffin, J. V. Himes, Sanford Smith and P. M. Weaver.

The new structure was erected and the dedicatory exercises held on November 3rd, 1867. The dedication sermon was delivered by Mrs. Mehetabel Mansfield. A protracted meeting followed the dedication, in which Elders Himes, Mansfield and Couch assisted. The new building contained one of the largest Auditoriums in town, with a gallery over the front of the structure and a prayer meeting room, connected with the auditorium. This building housed large audiences which came from near and far to hear the preaching and singing. A wonderfully remarkable work in the spiritual interests of Buchanan and vicinity was here accomplished and a number are still living here who received Biblical instruction and spiritual benefit at these services.

A number of Pastors have served the church during these years, among them being the following: Elders Mansfield, Himes, Berwick, Ferris, Finney, Moore, Wright, Matthewson, Shepherd, Shook, Royer, Keepers, Irvin and Brown.

About eight years ago it was decided to sell the church property to the Buchanan Pattern Works and the property of the United Brethren Church, on north Oak street was purchased, where services have since been held.

The present pastor, Eld. A. E. Bloom, was called from his pastorate in Annandale, Minn., and he and his family came here six and a half years ago and located in the new parsonage at 316 north Oak street, close to the church.

Services are held Sunday morning and evening, also Sunday school following the morning sermon. Prayer meeting and Bible study are held on Thursday eve. During the summer months, the past three years, a service has been held Sunday afternoon at Kathryn Park, which has taken the place of the Sunday evening service at the church, when the weather has been favorable. This service has been attended by a number from the other churches in the city and has been highly spoken of by many who have received instruction and benefit therefrom.

The annual conference sessions are usually held with this church, the latest one of which closed its session last Sunday. The membership of the church is not as large as it was in years gone by, many having either died, or removed from the city during the years, but the services are maintained by the group that remains, and the church continues to stand for the Bible doctrines of the Second Advent of Christ, Conditional Immortality and a real Christian life and experience as a vital necessity in order to be ready to meet the Lord when He shall come. They also believe in and practice single immersion as Bible baptism, for be-

lievers only. The following is their Covenant: "We whose names are subjoined do hereby covenant and agree, by the help of the Lord, to walk together as a Church of Christ, faithfully maintaining its ordinances, taking the Bible as our rule of faith and practice, church order and discipline; making Christian character the only test of fellowship and communion. We further agree, with Christian fidelity and meekness, to exercise mutual watch, care, to counsel, admonish or reprove, as duty may require, and to receive the same from each other as becometh the household of faith." They also have a confession of faith, which in many points agree with the faith usually held by the Protestant churches, the main difference being their position on the nature of man, the return of Christ, the destiny of the wicked and the final home of the saints, which they understand to be on the earth renewed, instead of up in heaven, as is commonly understood and preached. They also understand the Bible to teach the ultimate and complete destruction of the unsaved. The denomination also believes in, and supports, both Home and Foreign Mission work.

The Presbyterians Are Hopeful (Conclusion.)

vices have been held in the American Legion hall. The officers of the church are as follows:

Session—D. L. Van Derslice, Clerk; J. C. Rehm, C. E. Tichenor, J. M. Wells, Geo. Stevenson.

Trustees—J. A. White, Chairman; D. L. Boardman, Secy; J. A. Rehm, Treas; J. M. Wells, C. E. Tichenor, Fred French, W. B. Higley, Chas. Bachman, L. J. Campbell, G. G. Rogers, W. D. Bremer, H. H. Kiehn.

Several of the members and associates of this church have gone out and have entered into full-time Christian service. Mrs. Abbie M. Stebbens was granted a letter to the church at Dena Doon, India, in 1893, and she worked there as a missionary until her death. Rev. Robert Rogers has been for years a missionary among the mountaineers. Later he moved to Texas. He still continues his missionary work, tho he is 87 years of age. He has built many churches during his life. A brother, Rev. Joe Rogers, has labored for years among the Indians of northern Michigan. Miss Mildred Dox is very prominent in the Y. W. C. A. work in New York City. Mrs. D. Edwards is a missionary in Peking, China. Carson Geyer is a successful minister in the Methodist Episcopal denomination. It is reported that Ernest Hall and a brother went into active Christian work, but details have not been obtained.

Thus we see that the Presbyterian Church of Buchanan has projected itself literally into all parts of the earth. Its influence has spread abroad. We can not measure its results, for they have multiplied by proportions. But we do rejoice that it ministers in lands that we have never seen and in tongues that we do not understand.

We have faith to believe that soon we shall be able to erect

a building suitable to our needs and dedicated to the promotion of Christ's Kingdom thruout the earth.

ST. ANTHONY'S CATHOLIC CHURCH

Struggles of Early Pioneers to
Establish a Mission Here—
Now Thriving Society.

By VIVIAN K. JOHNSON.

Few, outside those in the know, appreciate the struggles of the faithful to establish and maintain the mission of St. Anthony in Buchanan. The story is an interesting one, savoring of early pioneer, early frontier days.

St. Anthony's is of Three Oaks parish. The original mission was in Dayton, but finally was abandoned there, many Catholic families moving away to seek fortunes elsewhere.

It was Father John Lynch who, many years ago, came to Mrs. H. R. Adams and asked her if mass might be celebrated at her home. There were five persons present at that first mass. Others came to learn of it and attended. Mrs. John Long also opened her house for the purpose. Finally, Father Lynch rented the G. A. R. hall. The number now attending had increased to 35 families; and in 1910, under the direction of Father Welsh, now of that rather famous St. Charles Church at Coldwater, the members of St. Anthony's mission met to decide upon a building of their own.

Theirs was not a wealthy mission and did not attempt a costly, showy edifice. Instead, they purchased a barn belonging to Cliff Hamilton and moved it to a lot on Detroit street which they owned.

The ideal followed and maintained so far as possible in the architecture of the building was based upon that of the early mission churches. The interior of the church is of an aesthetic simplicity.

The church has grown and expanded beyond the dreams of those

early pioneers of St. Anthony. Pew seats that were originally intended for the accommodation of five persons are crowded to care for seven and sometimes eight persons. The present membership comprises 60 families.

A plan of development for the coming year is contemplated. An addition is to be built and the plan calls for many improvements which will greatly enhance the beauty and value of the property.

The trustees of the church are: H. R. Adams, chairman; Ray Travis, Leo Heubner, John Long, Alvin Minzel.

The ladies of the Altar and Rosary Society have supplemented the expected deficits of the church budgets with baked goods sales, with wonderful chicken dinners, with card parties and what not. The officers of the society are: Mrs. H. R. Adams, president; Mrs. R. B. Franklin, vice-president; Mrs. Ed Hess, treasurer; Mrs. Russel Ather-ton, secretary.

Mention here should be made of the choir which, in Catholic churches, plays no small part. The members, who serve most loyally regardless of weather conditions and personal inclinations are: Mrs. Jessie Lowman, organist; Mrs.

(Continued last page, this section.)

COMPLIMENTS OF

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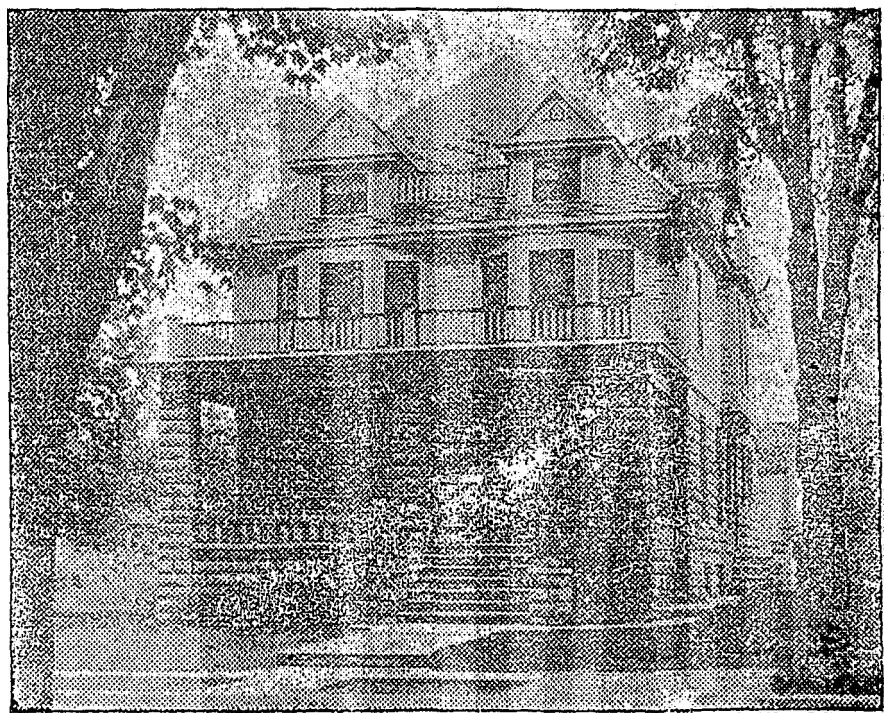
History of the First Methodist Church

This church was first given a place in the list of Methodist churches in 1844, the first pastor being Theron H. Tooker. In 1845 T. B. Granger and R. C. Meek were appointed to this charge. From 1846 to 1852 the church seems to have been absorbed by the Berrien Circuit, and in that way lost its identity during that period. In 1849 the Presbyterian church, which was founded in 1847 under Rev. Porter Parry, aided by the Methodists and outside friends, built a church, which, under contract, was used a portion of the time by the Methodists and until the year 1860 when their own church was dedicated. In 1852, S. A. Osborn and C. Hendrickson were appointed pastors, and Francis Glass came in 1853 and Richard Pengelly took possession in 1854. The church was on the "to be supplied list" in 1855, but in 1856 J. W. Robinson was appointed pastor and he was followed by E. J. Roynles in 1858. The builder of "the old church on the hill" was W. W. Johnson who came to this charge in 1859, the church being dedicated in 1860. The address at the laying of the corner stone was given by Dr. Thomas M. Eddy. A. C. Day and wife gave the land on which the church was built. A subscription list dated Dec. 15, 1859 shows the following contributors: W. H. Bainton, John Blake, W. J. Robinson, James Swift, John Buckles, Lewis V. Baker, F. A. Howe, Fredrick Howe, Burch Blake, F. W.

Howe, Milton Blake, George S. Ferguson, Jonah Threadkill, John Borden, Silas York, J. D. York, L. P. Alexander, H. F. Strong, Albert Hoag and E. M. Plimpton. In addition the above named contributors the following named persons aided very largely in the building of the church: Stephen Hobart, Nelson Bromley, W. H. Chambers, N. B. Collins, S. L. Estes, Celinda Ingersoll, B. K. Peer, Elmira Harrison, Mrs. E. S. Dodd, mother of the late I. L. H. Dodd, Eli Egbert, Lucy Richards, Joseph Miller, H. L. Carlisle, James Glover, Rebecca Binns, Ellen Swift, Benjamin Chamberlin and Susan B. Strong. The following named persons were identified with the church and went into the war of the rebellion either as soldiers or nurses: H. M. Wade, B. F. Swift, A. H. Carlisle, Silas York, Henry Hobart, F. Stevens, H. Brant, H. L. Carlisle, H. P. Mason, Willis Rose, E. M. Scott, Cecelia Scott, Tammerson Carlisle and G. Phillips. There may have been others, but their names are not obtainable at this time. L. M. Edmons became pastor in 1860, G. W. Hoge in 1861, J. S. Harder, in 1863, J. Fowler in 1864, T. T. George in 1866, and during his pastorate the parsonage was built. Next came J. R. Berry in 1868, E. M. Coplin in 1870, N. L. Brockway in 1872, he being followed by Levi Tarr in 1873 and A. J. Russell in 1875. In 1876 Henry Worthington was appointed pastor who, as a boy, traveled

the circuit as a circuit rider, 38 years before with one R. C. Meek. The following then became pastors: J. White 1880, W. J. Cogshall 1882, C. G. Thomas 1883, S. L. Hamilton 1886, J. H. Buttleman 1889, W. Cook 1890, Isaiah Wilson 1892 and W. W. Divine 1895. Following W. W. Divine came H. L. Potter, W. J. Douglas, F. C. Waters, G. B. Millard, B. O. Mather, W. H. Irwin and W. Maylan Jones, the present pastor. The late I. M. Vincent bequeathed his home to the church and in 1907, during the pastorate of F. C. Waters, the present church home was erected. It was during the pastorate of E. O. Mather that the pipe organ was placed in the church. While W. H. Irwin was pastor, the church was enabled, through the generosity of Jennie John-

son, to make a substantial payment on the house and lot adjoining the church property on the north, and on this lot the church hopes to erect a church house sometime in the future. The church at present has about 250 members. Rev. W. Maylan Jones came to this charge in Sept. 1924, and although he was handicapped during his first year on account of his sickness, under his leadership the Sunday school nearly trebled, and the congregation doubled and the congregations doubled and still growing. During this conference year a new furnace has been placed in the church, the interior of the church decorated and a new lighting system installed. Rev. Jones is full of resources, is on the job all the time, and his pastorate here promises much for the church.



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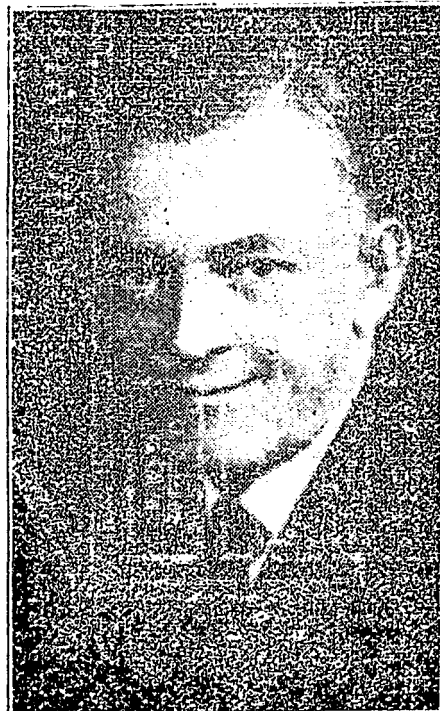
BUCHANAN VILLAGE FATHERS



DR. J. C. STRAYER, President



M. L. SANDS, Pres. Pro Tem.



GEORGE S. ROE, Clerk

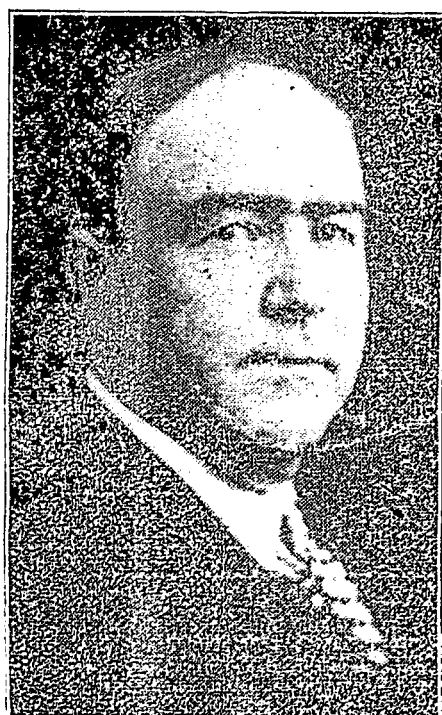


G. H. BATCHELOR, Attorney

ACTIVITIES OF THE YEAR 1925



GLENN E. SMITH, Councilman



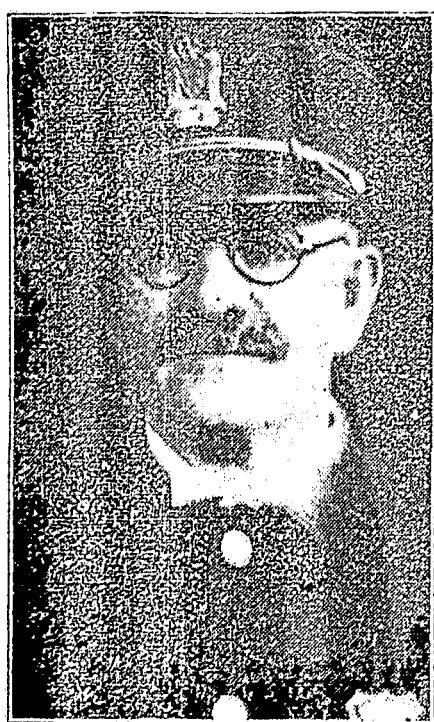
C. V. GLOVER, Councilman



H. S. BRISTOL, Councilman



A. VOORHEES, Councilman



ED MITCHELL, Chief of Police

BUCHANAN FIRST NATIONAL BANK

Enjoys Distinction Of Being The
Oldest National Bank In Berrien
County Having Been Or-
ganized In 1888

It is not generally known that Buchanan is distinguished in banking circles through having the oldest national bank in all of Berrien County. It is a fact nevertheless and Buchanan people are very proud of the distinction.

The bank was established in 1888 and thus ante-dates any other bank. It came into being in the earlier life of Buchanan but at a time when Buchanan had many more industrial plants than she has today. It saw

(Continued on next page.)

ONE GLANCE at the group above will satisfy anybody that Buchanan is well governed. Everyman in the city government is an earnest, indefatigable hustler for Buchanan. It had been hoped that long ere this Buchanan would be incorporated as a city of the fourth class. Indeed, the necessary steps were taken and the people voted for the transformation almost to a man some time ago. There was great rejoicing when the result of the vote was announced, but it was found, much to the regret of the people, that owing to a technical error their long-cherished hopes had not been realized.

The matter has not been permitted to die out. There will be another attempt made in the early future and then Buchanan expects to issue forth with all the attributes of a city and the determination to make it climb up through the various classifications until it reaches the top. Buchanan people are getting awfully sick of wearing swaddling clothes and will no doubt cut quite a dash when she is legally entitled to put on the habiliments of maturity. Just watch her smoke!

In this connection it might

not be out of place to say that there has developed a very pronounced sentiment in favor of a new charter which will admit of the commission form of government or the more new-fangled form of the city manager. There are those, however, who are strongly opposed to both, and particularly to the latter, which they term autocratic government. They will not stand for further centralization of power, they say, so that any attempt to introduce the newer form of city government is bound to meet with strenuous opposition.

The form which it is believed will suit most of the people will be the mayor and aldermen form—two aldermen from each ward, the latter responsible to and representing directly the people of their own particular ward. The appointive power in the hands of the mayor, all appointments subject to the confirmation of the aldermen. Election to be held every two years instead of every year as at present; the recall privilege to be vested in the voters at all times. It will not be long to wait until the mountain is through with its travail and then we shall see what it has brought forth.



H. A. HATTENBACH, Councilman

BUCHANAN STATE BANK A LEADER

Financial Institution Which Occu-
pies High Place In The Com-
munity And Renders Much
Valuable Service

The Buchanan State Bank is an organization which has done much toward the upbuilding of the commercial and industrial life of the village and still continues to take an active part in the furtherance of its interests.

It succeeded the private bank of Lee Brothers of Dowagiac who had it as such for many years. It has been in close touch with the local needs and requirements and has never failed to render wise counsel and advice on all financial questions which may have been submitted to

(Continued on next page.)

The Interesting Bear Cave Near Buchanan

Jump into your automobile and drive a few miles north of Buchanan into a rugged country through which the purring St. Joe River winds its way, and you will find a road to the right leading to the river.

But you must stop on a plateau from which will be seen a landscape which cannot be described, the slopes in the nearer foreground covered with dense undergrowth with here and there a giant oak or elm which have stood sentry for ages and have witnessed the passage of the bark canoes of the Pottawatomies and of the other tribes of Indians who made this happy hunting ground their never-ceasing battle ground.

Outcropping upon the plateau you will find great rocks and at your feet a little stream which, if you follow it in its apparent race to nowhere, your ears will soon become attuned to its splashing as if into some great bowl. And very soon you find the bowl. It is a bayou of the river. Your curiosity is thoroughly aroused and so you follow a well beaten path which leads you down the face of a basaltic cliff and there you are at the opening of Bear Cave. To facilitate your approach a rustic bridge has been constructed but you must tread carefully; it is very fragile made all the more so by the thousands of names which have been whittled upon its every vantage point by the countless thou-

sands who have come here before you.

Here lived Bruin—many bruins, in fact. Here they took their long winter sleep. Here winked the Indian to his squaw as he contemplated the glorious feast of bear meat which would be theirs in due time. And so have winked thousands of the aborigines of the past, and so have the tribes feasted for time immemorial.

The entrance to Bear Cave is very narrow and for a way very tortuous, but ultimately the explorer finds himself in quite a spacious cavern and it is not long before he discovers in the dim light another passage way. If he has still courage to continue he must go thenceforth on hands and knees the bottom taking here a decided dip. But presently another chamber opens to view larger than the first. He might thus continue until four such chambers have been explored, each succeeding chamber larger than the other. In all this space a hundred bears could find ample sleeping room for Dame Nature never devised a bear hotel more ideal.

There are a number of people in Buchanan today who have explored every inch of these remarkable caves, but since the Kentucky cave disaster people are satisfied, as was the writer, to feast their imagination from the outside looking in, leaving to the more

The First National Bank (Conclusion.)

the rise and fall of most of them and took a prominent part in the developing of others. It has also been regarded with favor by the fruit growers and the farmers of the county and has been favored with their accounts for years.

The report which it was called upon to make Sept. 28, 1925, shows the bank to be in excellent condition, to be in fact one of Berrien County's strongest financial institutions.

On the date above mentioned the bank showed resources as follows: Loans and discounts, \$293,199.42; U. S. government bonds, \$121,675.00; other securities, \$285,188.99; banking house and other estate, \$13,451.00; overdrafts, \$624.85; due from the U. S. treasury, \$2,500.00; cash and due from other banks, \$98,996.60, a total of \$815,635.86. Its liabilities consist of capital and surplus, \$75,000.00; undivided profits, \$13,102.82; circulation, \$49,000.00; bills payable, \$50,000.00; deposits, \$628,533.04, totaling \$815,635.86.

The officers and directors of the bank at the present time are; President, Dickson S. Scoffern; vice president, Charles F. Pears; vice president, Alonzo F. Howe; cashier, Walter E. Shoop; assistant cashier, Geo. S. Roe.

The First National Bank is known as the bank with the chimes. Every quarter of an hour the chimes ring out the time, reminding everybody of the passage of the hours and of the necessity of taking advantage of them before they have gone forever. This pertains more particularly to the starting of a savings account, of course, to provide for the inevitable rainy day and it is said that these very same chimes have caused many a man and woman and boy and girl to take the first and essential step toward the acquiring of a competency for their old age. It is a pity that everybody cannot hear them.

courageous and less imaginative, the pleasure of being shown. By all means when next you visit Buchanan see Bear Cave.

Buchanan State Bank (Conclusion.)

it. It was organized as a state bank in 1917.

The last statement of the bank showed it to be in an excellent condition and we take great pleasure in touching upon this phase briefly: According to the report which was published Sept. 28, last, the bank had a capital and surplus amounting to \$50,000 and undivided profits of \$12,680.45; it had deposits totaling \$395,765.90, of which \$5,000 was a deposit of the state; its book accounts and club savings deposits amounted to \$111,093.57, making a total of \$569,489.92. The resources represented by bonds, mortgages, cash on hand and due from banks and other sources, together with the banking house and other property, made the account balance, showing a substantial increase over the last report.

This bank has been unfortunate during the past year, having lost a vice president and one of its directors by death, both of whom were sterling citizens who gave close attention to the interests of the bank and its clientele. Their demise has been deeply regretted by every bank officer, and every customer, and it is generally conceded their places will be hard to fill.

The banking house is modern in every particular and is fitted up with every device to safeguard the money entrusted to its charge. There is a splendid safety deposit system which permits of the access of customers directly from the bank lobby and does away with the general custom of going through the work-room of the bank. The interior finish is marble and mahogany and presents a rich and substantial appearance.

Herbert Roe is the obliging and capable cashier, with Charles Landis as his assistant, both of whom have grown up in the banking business and are familiar with its every detail. Miss Esther Walls is the competent bookkeeper and stenographer. Since the last report was made the bank has increased its capital and surplus to \$65,000.00.

Good printing at The Record.

1852 THE FIRST NATIONAL BANK 1926

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C. F. PEARS and
A. F. HOWE,
Vice-Presidents.

Directors:

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C. F. PEARS
A. F. HOWE
M. L. HANLIN
SIG DESENBERG
F. A. TICHENOR

A SERVICE of untold value has been done by this Bank to the citizens in this community for almost three-quarters of a century. For this record we feel justly proud. We believe that our responsibility to the present and coming generations is not lessened, but greatly enlarged and that when the affairs of this institution have passed on to our successors, they will have cause to feel proud of the faithfulness and progressiveness exercised today.

"It is often easier to keep part of what one has than to get what one has not."

Alexander Hamilton

Your Bank Book Protects
Your Earnings

Buchanan

Michigan

PHYSICIAN MAYOR GUIDES BUCHANAN

DR. STRAYER, NOTED AND HIGHLY RESPECTED PHYSICIAN OF BUCHANAN, IS SERVING HIS FELLOW CITIZENS AS MAYOR.

It is not often that business or professional men can be induced to enter into public service, but when a municipality is so fortunate as to enlist the interest of men of this character, it is sure to be greatly benefited thereby.

Buchanan is fortunate in this regard. It has for its mayor Dr. J. C. Strayer, one of the town's leading and much-loved physicians. Dr. Strayer is not a mayor in name only. Instead, he takes a lively interest in all public affairs and is especially watchful for every opportunity which promises to accomplish something for Buchanan. He believes in public improvements but is ever thoughtful of the people who have to pay for them. A proposition to secure his approval must be shown to be, first of all, a necessary public improvement and to be possessed of real merit. No half way measure can get by the doctor and yet he is not penny-wise-pound-foolish.

The doctor came to Buchanan from Pittsburg, Pa., eleven years ago, de-

termined to become part and parcel of the town of his choice. He has been singularly successful and has shown his faith in the town of his adoption by investing his earnings here. He believes that Buchanan is destined to become a much larger city but realizes that its people must be constantly on the alert to take advantage of opportunity whenever it presents itself. He would go even farther. He would create the opportunity where it does not already exist—a thing which it is quite possible to do, since all opportunity is the result of an idea born of a fertile imagination. He believes that when the way has been pointed out by some dreamer, dreaming to a purpose, it is the duty of the people of Buchanan to get together as one man and put the thing over. That is the reason the doctor has given the Chamber of Commerce his endorsement in its effort to put Buchanan on the map through the special edition of the Berrien County Record it is sponsoring.

ST. ANTHONY'S CATHOLIC CHURCH. (Conclusion.)

H. C. Stark, director; Mrs. Ray P. Stults, Miss Louise Adams, Miss Mary Franklin, Miss Dorothy Barnoski, Miss Mary Voss, Miss Augusta Heubner, Mrs. W. Blaney, Mr. James Gallagher, Mr. George Franklin, Miss Eva Ellis, Miss Grace Letcher, Mr. Edgar Heubner.

Three Oaks parish is a very large one and Father Hammer is kept busy going from place to place. During the winter months he comes to Buchanan the second and fourth Sundays in each month. During the summer months he is kept busy at the summer colonies and Buchanan is served by Notre Dame priests every Sunday.

Besides Buchanan, there are six ish, viz: New Troy, Sawyer, Union

Pier, New Buffalo, Grand Beach and Chicago Commons, which, together with the parish church at Three Oaks, makes for a considerable mileage.

It should be of interest to all other missions in Three Oaks parishes, as well as others, to know a bit about Chicago Commons. It is a settlement between New Buffalo and Grand Beach along Lake Michigan, to which are sent during the summer months, by the charities of Chicago, many children of poor parents—children of the stockyards district, and of the tenement districts who are sufferers from malnutrition or from improper living conditions. At Chicago Commons these children become healthy, tanned individuals, and are given instructions in citizenship, health and religion under the auspices of the mission of Chicago Commons, Three Oaks parish.

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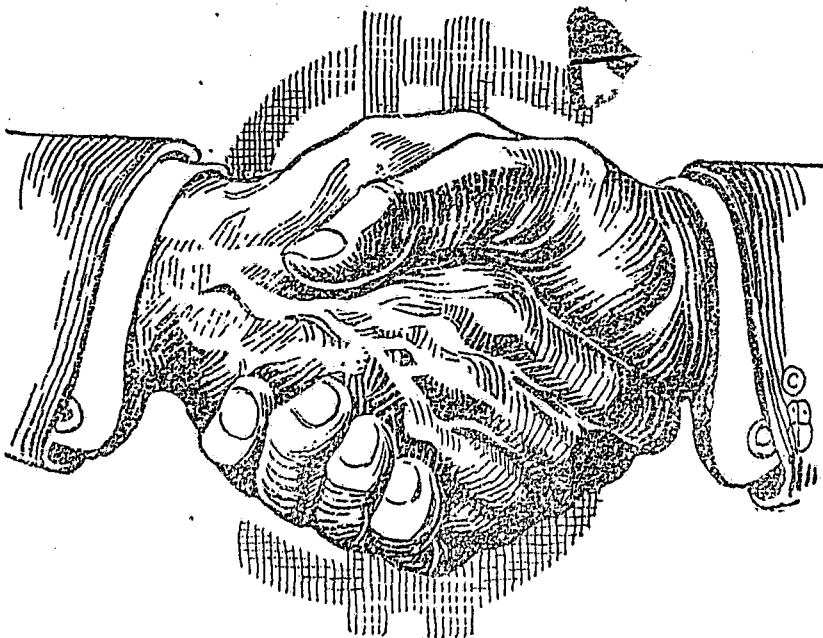
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BUCHANAN STATE BANK