

## Odd Fellowship In Buchanan

Odd Fellowship exists in response to the cravings of the soul for a Dominion of Brotherhood; it does not seek a veiled origin in the musty past. Antiquity bears with it not a passport to truth or goodness.

The order of Odd Fellows, so far as is known, originated in England in the first half of the 18th century. But tradition carries it back to a much earlier period. In the Gruthean's Magazine for 1745 the Odd Fellows Lodge is mentioned as a place where very pleasant and recreative evenings are spent.

The Odd Fellows keepsake states that the early English lodges were supported and their members relieved by each member and visitor paying a penny to the secretary on entering the lodge room.

It is also said that the titles of the officers of the order were taken from the order of Gregorians. At this time there was no supreme ruling body, but every lodge was self instituted. But they finally learned the great truth that "in union there is strength" and with it it came, in 1809, the formation of the Manchester Unity.

Thomas Wildcy, the father of the Independent Order of Odd Fellows in America, was born in London, England, Jan. 15, 1782. On becoming of age he joined an Odd Fellows lodge in London. In 1817 he came to Baltimore, Md., where he met John Welch who was also an Odd Fellow in England. Together they advertised in the Baltimore American for three more Odd Fellows, making in all five for the purpose of organizing an Odd Fellows lodge in America, but without success, until the following advertisement appeared in the Baltimore American of March 27, 1819.

### Notice to Odd Fellows

A few members of the society of Odd Fellows will be glad to meet their Brethren for the purpose of forming a lodge on Friday evening 2nd April at The Seven Stars, Second Street at the hour of 7 p. m.

This last advertisement brought to the Seven Stars, Richard Rushworth, John Dun-

can and John Cheatham which made the necessary five and on the 26th day of April, 1819, they instituted themselves a lodge which they named Washington Lodge of Odd Fellows and in the following September the lodge had nineteen members.

By this time radical changes in the government of lodges had been made by the Manchester Unity of England. P. G. Crowder also an Odd Fellow from Preston, England, visited Baltimore and at their earnest request promised that on his return to England he would secure for them a charter from the Manchester Unity which he did, the charter coming from the Duke of York Lodge granted Feb. 1, 1820, and which was reserved at Baltimore Oct. 23, 1820.

The first Odd Fellow lodge instituted in Michigan was Michigan, No. 1, of Detroit, on Dec. 4, 1843, by five members who took withdrawal cards from Buffalo Lodge of Buffalo, New York, for the purpose of instituting this lodge.

The Michigan Grand Lodge, I. O. O. F. was instituted at Detroit Nov. 5, 1844.

The first Encampment, I. O. O. F., instituted in Michigan was Michigan No. 1, of Detroit, on April 11, 1844.

The Grand Encampment I. O. O. F. of Michigan was instituted at Kalamazoo Feb. 4, 1847.

At the first meeting of the Grand Lodge of Michigan an application for the establishment of a lodge in the city of Niles was presented and the Grand Master was authorized to institute the same to be known as Berrien County Lodge, No. 6, which was done that same year.

Buchanan Lodge No. 75, I. O. O. F., was instituted Aug. 2, 1855, with the following charter members: J. M. Mathews, David Beard, A. Z. Wagner, Samuel Graham and John Braggins, J. M. Mathews being the first Noble Grand.

Buchanan Lodge, No. 75, has reached the ripe old age of 70 years and has never failed to hold a meeting nor shirked an obligation, and now boasts a membership of 275.

Buchanan Encampment, No.

169, was instituted March 26, 1909, by Grand Patriarch John Foster of Three Rivers and John R. Penfield, Grand Scribe, of Vicksburg. The first officers were C. P., J. A. Garland; S. W., Geo. W. French; H. P., Geo. L. Slater. The Encampment started with 22 charter members and now has a membership of one hundred.

The first Rebecca Lodge instituted in Buchanan was Sunnyside Lodge, No. 46, with 29 charter members on Dec. 15, 1871. This lodge flourished for quite a time, but the last record gave "Lodge closed in due form April 13, 1878," and then on May 1, 1895, a dispensation was granted for a new Rebecca lodge to be known as Bay Leaf Rebecca Lodge, No. 248, with 25 charter members. The last records of this lodge appeared July 1, 1896, but again on Jan. 29, 1908, Bay Leaf Rebecca lodge was re-instituted by Sister Susan Peckham, President of the Michigan Rebecca Assembly. The first officers were Mattie Graffort, Noble Grand, and Nella M. Slater, Vice Grand.

At the present time there are 17 flourishing lodges in Berrien County with a total membership of 2,200. The total membership of Michigan is 91,648 and the total membership under the Sovereign Grand Lodge is 1,910,373!

Surely if ever an organization of this character has justified its existence and such remarkable growth, it is the Independent Order of Odd Fellows.

### INSTALLATION OF OFFICERS OF BUCHANAN LODGE NO. 75, I. O. O. F.

Noble Grand—A. W. Wallach.  
Vice Grand—J. Luke.  
Recording Sec'y—H. A. Post.  
Financial Sec'y—F. J. Chubb.  
Treasurer—H. E. Squire.  
Warden—Fred Nelson.  
Conductor—Roy Winn.  
R. S. S.—Steve Rudoni.  
L. S. S.—Alva Channing.  
Chaplin—John Lydell.  
R. S. to N. G.—Warren Willard.  
L. S. to V. G.—Ethan Milton.  
I. G.—J. Laughman.  
O. G.—Otto Reinke.  
P. G.—Arthur Johnson.

### Joint Installation of Rebekahs Dance After

Chris Lentz and Allen Mathews, Fiddlers, Joe Rote at Piano.

REAL ESTATE  
If It's Real Estate to Buy,  
Sell or Trade, See  
H. C. EISELE  
Phone 203. Buchanan.

## TWENTY YEARS OF SERVICE

Brodrick Drug Store Was Established In Buchanan At That Time And Has Become a Fixed Institution

Thirty-five years ago W. N. Brodrick came to Buchanan from Decatur, Michigan and made this his permanent home. Fifteen years later he established the business in which he is now engaged and has continued to serve the people of Buchanan in a way that has endeared him to the hearts of many of its residents.

The Brodrick store carries at all times a complete line of drugs, drug sundries, toilet articles and such other merchandise as is usually carried in an establishment of that character, seeing to it that everything is kept sweet and fresh and calculated to meet the requirements of the purchaser full one hundred per cent.

The store occupies a floor space of 1,100 square feet and is fitted up in a highly artistic manner. The goods are all nicely displayed so that it is possible to make a selection at the Brodrick store, without unnecessary delay.

The proprietor gives the business his personal attention and is jealous of the rights of his patrons. His long experience in the business has fitted him to give to their wants that comprehensive analysis which one expects to get in a first-class store of that kind, and that is just what you get at Brodrick's.

Mr. Brodrick believes that Buchanan needs more factories and thinks the combined efforts of the people and of whatever organizations are interested in such a movement, should be utilized to bring about their acquisition. There can be no question about it. More factories means more people; more people means more money; more money means more business, and there you have it—more factories, more people, more money, more business and, in consequence thereof, more happiness and more contentment.

**BOOST BUY IN BUCHANAN**

**Clevinger and Marble**

FINISHING LUMBER FINE MILL WORK

CLARENCE C. RUNNER

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## RUNNER BROS.

Hardware, Stoves and Ranges  
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BUCHANAN

122 E. Front St.

## THE THIRTY CLUB LEADING WOMAN'S CLUB OF BUCHANAN

Leading Woman's Club of Buchanan Which Takes a Lively Interest In All That Pertains To Her Welfare.

Buchanan is to be congratulated upon having an organization like the Thirty Club, an organization of women which has done much for the betterment of the village and which has pretentious plans for the future.

The club was first organized in 1897 and in 1903 joined the State Federation of Women's Clubs; the county organization was joined in 1907 and they came affiliation with the General in 1920. The "Thirty" indicates the number to which the club has limited its membership, twenty-five of which are active members and five associate members. Of the original thirty only four are left, viz: Mrs. Charles Pears, Mrs. Glenn Smith, Mrs. H. P. Kingery and Miss Georgia Wilcox.

Besides taking active part in all charitable and civic activities the club has also taken a keen interest in all the leading topics of the day and has a miscellaneous program for 1926 stressing education, citizenship, public health, civics, Michigan history and the Bible. In this way the women of Buchanan always keep abreast of the times. They are one hundred per cent voters.

## OLDEST HOUSE IN BUCHANAN STILL GIVING SERVICE

What is undoubtedly the oldest house in Buchanan, if not, indeed, in all South Berrien County, is the old Mansfield home on East Fourth street.

The land upon which this famous house stands was purchased from the government in 1843. It was called school land and comprised a fraction over forty acres. It was bounded on the south by Fourth street, on the east by Portage, on the west by Moccasin and extended north

The ladies hold that if they had a club-house in which to hold meetings there would be no need for limited membership. They contend that a more general interest in civics could exist; that Buchanan's vital need is a library building with club rooms and reading rooms. They have worked for this for a long time but having received no assistance from the council, they finally sold the lot which had been acquired for the purpose.

The officers of the organization at the present time are: President, Miss Georgia Wilcox; vice-president, Mrs. Ethel Dale; recording secretary, Mrs. Nita Muir; corresponding secretary, Mrs. Lena Schram; treasurer, Mrs. Eleanor Keilm; parliamentarian, Mrs. Helen Vanderslice.

the balance of its area. Its original purchaser was Ira Mansfield, grandfather of Mrs. Beatrice Viehle of the Hotel Rex.

The house was built from timbers hewed and lumber sawed right on the place by the owner. It was constructed after the style of many of the homes of that day which were common in New England—a hewed timber frame covered with planks sometimes set on end and other times nailed on round and round.

The house in question is still owned by one of the heirs of the original owner, Mr. Frank Rinker, a grandson. In this unique distinction of remaining in the same family for three generations, it seems to stand alone. It would be difficult to believe when viewing the modern bungalow which now is pointed out to the visitor as the house built in 1843, that one had been correctly informed, for certainly a wonderful metamorphosis has been accomplished. It is a fact, however, that within the pretty bungalow—its very heart, so to speak—is the original house of 1843.

Mr. Rinker will be pleased at any time to show visitors through the house and point out to them the solid oak beams used as sills and which show plainly the marks of his grandfather's axe, mute testimony to the industry and thrift of the pioneers of that time. The result of such a visit is sure to be the conclusion that right here in Buchanan we have a remarkable example of the art of camouflage.

## STORTI ALSO WANTS MORE FACTORIES

"More factories; that's what we need in Buchanan," says Antonio Storti, proprietor of the Buchanan Candy Kitchen.

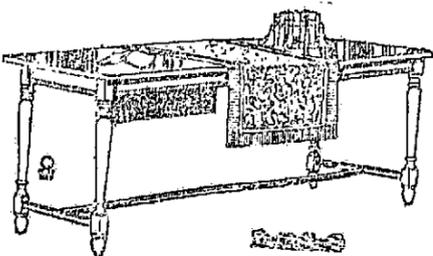
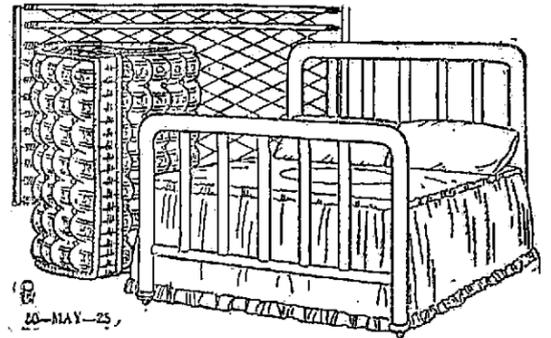
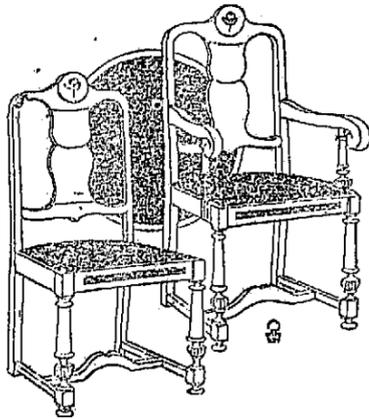
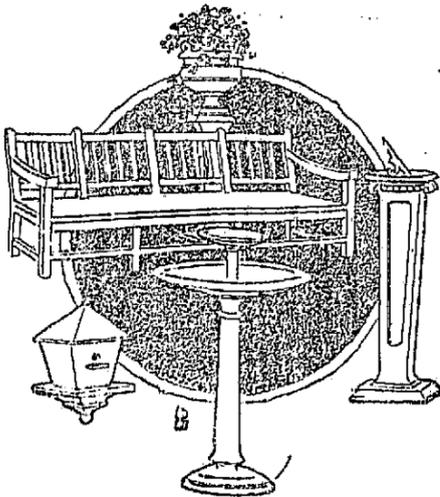
"If Buchanan could get hold of some kind of a factory which would give work to about one thousand more people," continued Storti, "or ten small factories which would employ one hundred each, Buchanan would soon take a spurt toward the top of the ladder and once she got started there would be no stopping her for factories bring more factories. If the special edition will help bring this condition about I am for the special edition or for anything else which will accomplish it."

The Storti family came to Buchanan from Dowagiac three years ago and purchased the business they are now conducting. One of the first improvements they made was the installation of a modern fountain, ornate in design, of solid marble and the last word in modern equipment.

The candies which are offered for sale in the Storti establishment are nearly all made on the premises, the proprietor being himself an expert candy maker. Only the highest quality of materials is used and the product is, consequently, the richest confections which can be produced.

The store is beautifully fitted up in the latest and most approved manner with loges and other conveniences for the accommodation of the patrons. The strictest order is maintained and there are never any untoward episodes to be encountered there. The people of Buchanan recognize this fact and attest their appreciation in a substantial manner.

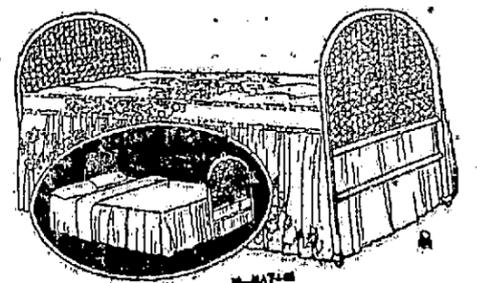
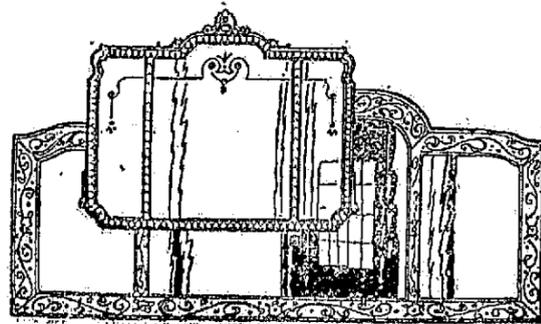
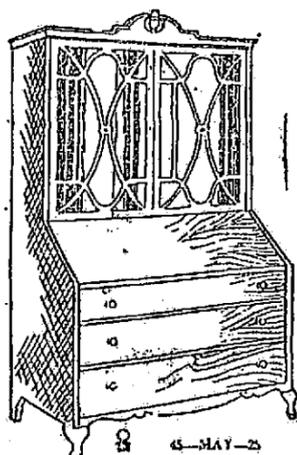
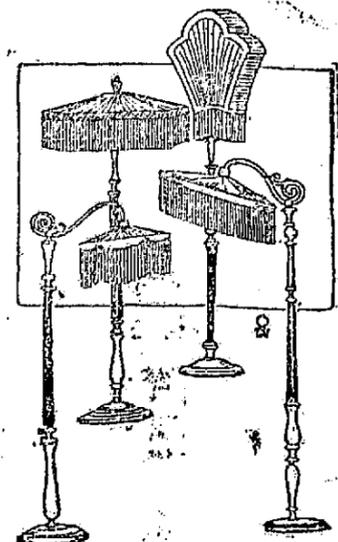
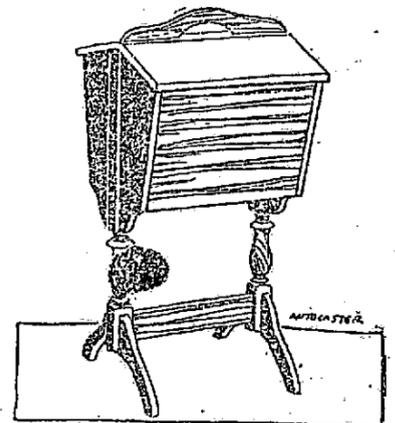
Mr. Storti is a member of the Chamber of Commerce and is proud of his membership since he is heart and soul for the betterment of the city of his adoption. He has a most interesting family, all of whom are regarded as good citizens, and all of whom take a lively interest in the school and social life of Buchanan.



## HAMILTON & HAMILTON BUCHANAN

Fine Furniture Apex Vacuum Cleaners  
Floor Lamps Floor Coverings  
Picture Framing Electric Washers

FUNERAL DIRECTORS Phone 73 F2



## CHAPEL AND FUNERAL PARLORS

## Buchanan Masonic Lodge

Almost from its very beginning Buchanan has had a Masonic lodge, its number on the Grand Lodge roster standing at 68. This same number has been the number of the lodge through all the years of its existence, the full title being Buchanan Lodge, No. 68, F. & A. M.

In 1862 the lodge had the misfortune to lose all of its property and records by fire, the charter, happily, being practically the only thing of value saved from the conflagration. This was saved and preserved and occupies a proud position on the walls of the lodge to this day.

Anything which may have happened prior to 1862, when the fire occurred, has now to be acquired from the stories of the older men of the village. These have been in some measure maintained through the various generations and where these are pieced together one can get a fairly accurate account of the things which went before. It is to these stories The Record is indebted for whatever may be recounted of the past in this number.

One of the remarkable things which occurred during the war was the split in the lodge which finally resulted in the establishment of another lodge in Buchanan. The split was purely political, democrats being anathema to the members of the original lodge, being blackballed as fast as they submitted applications for membership. There appeared to be no possibility of effecting a reconciliation and so an additional lodge was organized. For a time both lodges went along swimmingly, the younger lodge, as might have been expected, increasing its membership more rapidly than the older lodge. At this time Buchanan was distinguished all over the state as the smallest town in Michigan having two Masonic lodges. Came a time, however, when the brethren began to see the futility of further opposition and when the proposition was submitted to consolidate, it was carried unanimously by both lodges. Since that day the utmost harmony

has prevailed and Buchanan lodge may well be said to be one of the most ardent and at the same time one of the most successful lodges in the state.

### Worshipful Masters Since 1862 to the Present Time.

The following have served as Worshipful Master of Buchanan Lodge, No. 68, in the years set opposite their respective names:

Nathaniel Hamilton, 1862, 1889; Charles Clark, 1863, 1864, 1867, 1870, 1871; Wm. S. Merrill, 1865, 1856; Daniel Terriere, 1868, 1869, 1872; Stephen Atwood, 1873, 1874, 1875, 1876, 1881; Seth Smith, 1877, 1878, 1879; Freeman Franklin, 1880, 1883, 1887, 1888, 1892; T. L. H. Dodd, 1882, 1884; Stephen A. Wood, 1885; Frank Munson, 1886; Stephen Scott, 1890, 1891, 1902, 1903; George Churchill, 1893, 1894, 1895, 1900; Clyde H. Baker, 1896; Frank A. Stryker, 1897, 1898; R. A. Myler, 1899; Ellis S. Roe, 1900, 1901; Benj. R. Desenberg, 1904, 1905; William J. Miller, 1906, 1907; Alonzo F. Howe, 1908, 1909; G. Herbert Roe, 1910, 1911; James A. Garland, 1912; Orville Curtis, 1913, 1914; Emory E. Wilson, 1915, 1916; Merton L. Hanlin, 1917; Milo L. Jenks, 1918; Theron D. Childs, 1919; Arnold S. Webb, 1920; C. H. Boone, 1921; J. R. Bishop, 1922; C. A. Weldon, 1923; George S. Roe, 1924.

### Lost Four Life Members By Death.

During the year 1925 the lodge has lost four life members by death, the following named brothers having passed to the great beyond:

Albert M. Weaver, Stephen Scott, C. D. Kent and Clyde H. Baker. The following life members are still alive: John Perrott, S. A. Wood, R. N. Haslett, F. A. Stryker, Theo. Koch, Guy L. Bunker, Geo. C. Rogers, Henry Fisher, Ed L. Harper.

Officers of the lodge in 1925 were as follows: Worshipful master, Lester N. Miller; senior warden, Frank C. Merson; junior warden, Oscar E. Swartz; treasurer, C. D. Kent; secretary, W. J. Miller; senior deacon, Lloyd Sands; junior

## THE KIWANIS CLUB A VITAL FACTOR

Taking a Prominent Part in the Social Life of the Village and a Lively Interest in Its Civic Development.

Few things which have come to Buchanan in recent years has exercised such a potent influence for good upon the social and civic life of Buchanan as the Kiwanis Club, which includes in its membership leading and representative men of the village.

Coming to Buchanan at a time when the need of such an organization was keenly felt, it has entered into the affairs of the village with a distinct spirit of progression, evincing its worth upon many occasions and in a manner to reflect credit upon itself and profit to the village. At its weekly dinner meetings which are held in its hall over the Smith clothing store, matters of national, state and municipal interest are discussed and, frequently, the club has for its guests men of prominence from all over the country.

The Kiwanis Club and the Buchanan Chamber of Commerce are closely interlocked, which makes for a more harmonious relation when it comes to a consideration of problems concerning Buchanan's welfare. The officers and directors at the present time are: President, Frank Habicht; secretary, Theron D. Childs; Walter Shoop, treasurer.

Among the things of vital importance which the Kiwanis Club has undertaken and carried through to

deacon, Glenn C. Vanderberg; tiler, F. A. Stryker.

The following officers have been elected and installed for the ensuing year: Worshipful master, F. C. Merson; senior warden, Oscar Swartz; junior warden, G. C. Vanderberg; treasurer, A. F. Howe; secretary, W. J. Miller; senior deacon, Lloyd Sands; junior deacon, George Chubb; stewards, C. D. Arnold, Thomas Burks; tiler, F. A. Stryker.

a successful conclusion is the free clinic for poor children established in 1923 at the Clark Hospital, largely through the kindly instrumentality of Dr. Snowden and Dr. Strayer (both members of the club), and with the help of Dr. Barlow of South Bend. Throat and tonsil operations are performed without charge to the patients, the surgeon's services being donated and the hospital fees being divided between the hospital and the club.

Kiwanis is a luncheon and service club designed to promote good fellowship among business and professional men. The meetings are held at 6 o'clock at the club rooms.

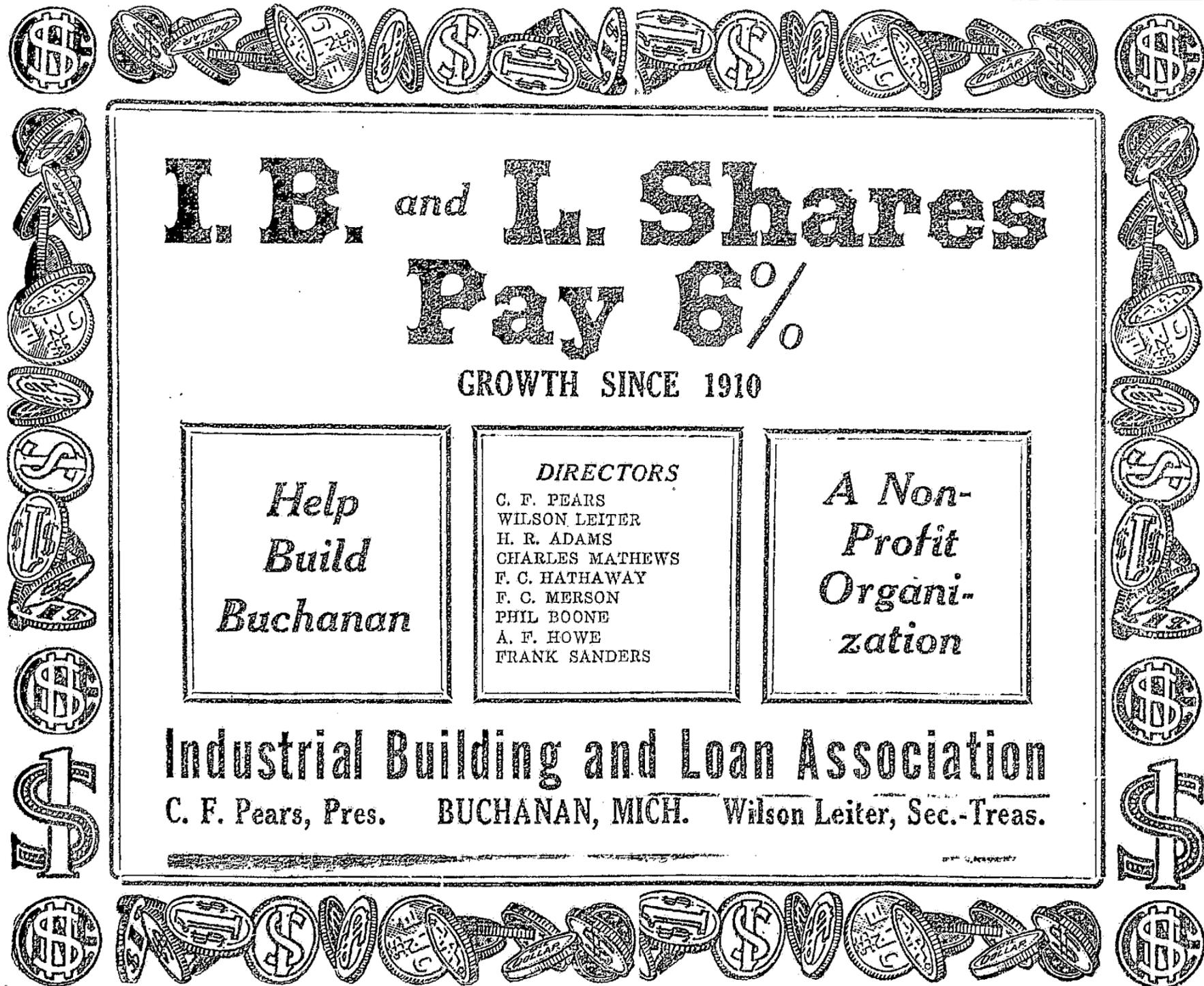
## BUCHANAN KIDDIES HAVE PLAYGROUND

At the corner of Moccasin avenue and Fourth street there has been provided a playground for the little children of Buchanan which provokes the admiration of every visitor and the appreciation of the fathers and mothers of the village.

This playground is located in practically what is the very heart of the village—in a choice residential district and still not far removed from the business center. It is covered with beautiful trees which have been carefully trimmed and every particle of underbrush has been removed. Scattered through the trees may be found every popular playground device—swings, whirligigs, parallel bars, swinging rings and, in convenient locations, tables and benches for picnics. During the summer time scarcely a day passes without its picnic under the spreading branches of the beautiful trees, many of the picnickers coming from considerable distances for that purpose.

The name of this playground is Kathryn Park, named after Miss Kathryn Kingery, through whose untiring efforts the idea was largely developed.

The funds to procure and develop the playground were also raised by popular subscription. A playground superintendent is always on hand to supervise its activities.



# I. B. and I. Shares

## Pay 6%

GROWTH SINCE 1910

<p style="font-size: 1.2em; font-weight: bold; margin: 0;">Help Build Buchanan</p>	<p style="font-size: 0.8em; font-weight: bold; margin: 0;">DIRECTORS</p> <p style="font-size: 0.7em; margin: 0;">C. F. PEARS WILSON LEITER H. R. ADAMS CHARLES MATHEWS F. C. HATHAWAY F. C. MERSON PHIL BOONE A. F. HOWE FRANK SANDERS</p>	<p style="font-size: 1.2em; font-weight: bold; margin: 0;">A Non- Profit Organi- zation</p>
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## Industrial Building and Loan Association

C. F. Pears, Pres.    BUCHANAN, MICH.    Wilson Leiter, Sec.-Treas.

## ATHLETIC PARK AT BUCHANAN

Splendid Athletic Field Procured and Equipped By Popular Subscription to Be Much Further Improved.

In the spring of 1924 Mr. H. A. Hattenbach offered to Buchanan a piece of land, well within the city limits, at a very low price, providing it should be used for public purposes—a park or athletic field or something which would add to the recreational advantages of the citizens of Buchanan.

The matter was taken up by the Chamber of Commerce which sponsored a plan to raise by popular subscription the funds to purchase the 25 acres offered by Mr. Hattenbach and develop it as an athletic field. The proposition went over with a bang and practically every citizen of the community contributed.

The Chamber of Commerce committee then got to work and made one of the best baseball diamonds in the state, with grandstand and bleachers, tennis courts, a smaller baseball diamond for the younger boys, basketball court and a football field. Future plans contemplate the construction of a swimming pool, skating rink and some elaborate landscaping. The park is the home of the celebrated Buchanan Blues. During the school vacation games are supervised by the athletic director paid by the village of Buchanan and the board of education.

Buchanan has good reason to feel proud of its athletic park and is the envy of all the surrounding towns which are not so fortunate.

### THIS MAN KNOWS WHAT BUCHANAN NEEDS

Editor, The Record:

I noticed in last week's Record that suggestions were invited on the broadcasting campaign of the resources of Buchanan.

There is nothing that will make Buchanan grow equal to factories and industries. A full account of McCoy's Creek, and the power plant that could be built should be given some company that would be likely to build such a power house, and it should be an inducement to other industries, knowing they could get cheap power.

The country surrounding Buchanan lies along the St. Joseph river, and near lake resorts, and on or near stone roads, adapted to all kinds of field crops, alfalfa, fruit and medical herbs, and abounds in marl and moulding sands.

Fruit raising would be a profitable business, as we lie near good markets, only a few miles to large cities, and Northern Indiana, which is always a market for fruit.

JOHN CLOUSE.

## MODERN FUNERAL HOME IS IDEAL

Designed to Assuage the Grief of the Bereaved—Childs' Establishment a Pioneer.

When Theron D. Childs came to Buchanan from Three Oaks nine years ago, he brought with him the idea of the new funeral home to take the place of the old-fashioned undertaking room in connection with some other line of business, which had been the plan in vogue since the earlier days.

It was an innovation in Buchanan. Indeed, at that time there were very few establishments in the state outside of the larger cities, so that in securing one of these so early Buchanan was given the distinction of being one of the very first of the smaller towns to adopt the splendid new idea.

After looking the field over carefully Mr. Childs purchased the property on Main street where he is now located and proceeded to transform it into the funeral home of his ideals. It was not his purpose to give his funeral home the isolated aspect. Therefore the half of the dwelling was set off for that purpose, the object being to have some one constantly on hand to meet whatever requirements might arise. We shall touch upon this phase of the matter farther on.

We shall now take a look through the establishment and endeavor to give our readers in a pen picture a correct idea of its arrangement and purposes. Entering at the front and turning to the right we find ourselves in a nicely furnished reception room and pass thence into an office, where Mr. Childs meets his clients to transact whatever commissions may be entrusted to him in the mortuary line and wherein is also kept samples of a large and artistic line of picture framing. We have gone far enough in this direction. We must retrace our steps therefore and enter the building as the corpus delicto would enter to be prepared for the last sad rites.

The remains are brought in at a door on the south side of the building and well to the rear, thence into the operating room, which is exactly what the term implies and is similar in every respect to the operating room in a hospital. This operating room is fitted up with every requirement of the embalmer's art, for it is an art and a very scientific one, to restore the habiliments of life to the sunken cheek and present to the bereaved ones a lasting picture of what their dear one looked like in life—as they knew him or her before the great change. From the operating room the patient is transported to the slumber room immediately adjoining, which is fitted up in every regard like a bedroom and there the patient is

literally put to bed. Here the relatives may come at any time during the day or night to stay a while with their loved one or to take a last fond look at them before the obsequies. There is not a moment during all the time the patient remains in the slumber room that they are left alone. On account of the fact that Mr. Childs lives on the other side of the building and that there is always some person on duty day and night, this is impossible. And this is a point which is stressed in the modern funeral home. It takes care of that impulse which may come to anyone at any hour of the day or night to look again upon the face of the dear departed, which, in a measure, assuages their grief.

There is also a large show room wherein may be found caskets of the better class and of beautiful designs. There are caskets of solid oak, of walnut, of metal, of silk plush. There are no shrouds to be found in the establishment, however. In their place will be found beautiful dresses of crepe de chine, of satin and other materials and suits of clothes in styles and materials similar to those worn in life. It is the more modern way of performing the last sad rites.

Nor does the plan of this modern funeral home stop with the preparation of the patient for the final services. But as the name implies, it carries its purpose to completion by providing chapel accommodations for funeral services of large as well as small proportions. In addition to the regular chapel room ordinarily used there are three large rooms opening into each other by large archways and these rooms connect with the chapel by folding doors, thus furnishing ample space for largely attended services, or providing a separate room for the bereaved family where they may view the service and still be shielded from disinterested observers. In fact, the entire arrangement of this funeral home shows the great care exercised in its planning and accomplishment. No detail has been overlooked but everything has been done to not only properly care for the departed but to give comfort and relief to the friends. It is for them that this home has been so carefully and thoughtfully prepared. And as its name implies, it is a place of quiet, comforting dignity where our loved ones can be taken in time of need and receive better attention than in their own homes because it is equipped especially for that purpose. Just as we have learned that a hospital is the best place for the sick so is the funeral home the proper place for the deceased.

There is a certain dignity combined with efficiency required in the successful funeral director. In this Mr. Childs excels and it has been remarked by many people from the larger cities who have been called here to attend the funerals of departed friends, that Buchanan is getting as superior service

through Mr. Childs as may be obtained anywhere.

Mr. Childs was born in Kankakee County, Illinois, but came to Michigan when a young man, taking up his residence in Three Oaks. He was in the postoffice at that place for 15 years and thus enjoys an extended acquaintance throughout the county. That the people appreciate the kind of service Mr. Childs is giving is borne out in the fact that his commissions are constantly increasing and the calls for his services are covering a much wider area.

## MEAD'S POPULAR TONSORIAL SHOP

Stands Out Pre-eminently As The Leading Place In Buchanan In Which To Unload Your Surplus Hirsute Appendage

Whether it is King Ben whiskers or the flowing locks with which Dame Nature has adorned you and which are no longer fashionable that you would be rid of, or whether it is to cut milady's bob in the latest and most classic style, its all one at the Fred Mead barber shop a few doors west of the Buchanan State Bank. There are three barbers working there all the time and they are such good barbers that they are kept busy by appointments made days ahead.

It is a nice thing to have a business like that—a waiting list of customers at the time—but the Mead barbers do not abuse it as some would be apt to do. Instead they are just as careful about the work they do and as painstaking about having everything just right as they would be if they didn't have half the patronage. That's why people like to be bobbed and barbered at Mead's.

But Mead is not only a good barber. He is also a musician and plays in the band. He is also very much interested in sports and in the good old summer time manages the Buchanan baseball team which makes all its neighbors look sick and feel worse. He is also a prominent member of the Chamber of Commerce and is, in reality, one of Secretary Charles' most dependable standbys. When there is work to do Mead is there to do it and he stays right on the job until it is finished. He is heart and soul for his home town and has taken a prominent part in the preparation of this special edition, helping in every way to acquire the necessary information.

It has been hinted that Fred's fellow citizens have it in mind to offer him something nice politically before very long in recognition of his unselfish service for the town. When they do Fred will be found there performing his duties with the same diligence and intelligence he has brought to everything he has undertaken.

"I believe that every man not owning his own home should buy a lot and build."—Harleigh W. Riley.

"Send out lots of the special edition of the Record and it will be like scattering bread upon the waters to return to us an hundred fold."—F. E. Maxim, New, Troy.

Good printing at The Record.

## Fong Gee

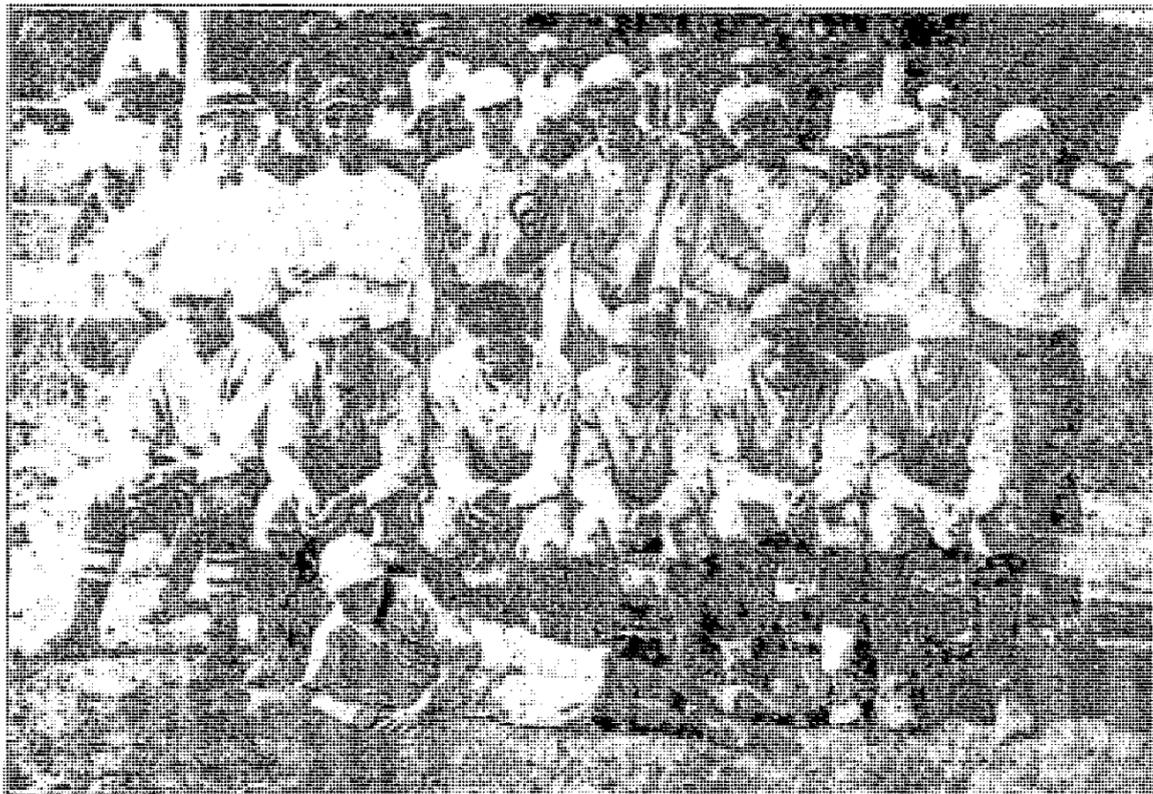
CHINESE LAUNDRY

First Class Work and Prompt Service

Your Patronage Solicited

SOUTH OAK STREET

Buchanan, Mich.



Left to right, standing—Fred Mead, business manager; John Vogelsang, third base; Victor Prince, pitcher; John Gallagher, center field; M.

Stem, first base; Wm. Donnelly, playing manager; H. Harkrider, umpire; Seated, left to right—J. Brown, left field; S. Engelright, util-

ity; Al Stem, short stop; "Dutch" Knuth, right field; Oliver Lee, catcher; H. Schrupp, pitcher and second base; "Sonny" Riley, mascot.

## REHM'S VARIETY STORE POPULAR

Carrying A Full Line Of Up-To-Date Merchandise At All Times

Of the many excellent business houses in Buchanan, none is more popular than the variety store, conducted by J. C. Rehm, where will be found at all times such a marvellous aggregation of goods of such varied character that it could not very well go by any other name.

This business was established in Buchanan in 1899 by Mr. Rehm who came here from Sturgis the same year. In the beginning it was a modest adventure, only eight hundred feet of floor space being required. But it has grown and prospered until today it requires every inch of two thousand feet of floor space to properly house and display its wide range of merchandise.

During the twenty-six years which have intervened since J. C. Rehm came to Buchanan they have been years of progress because of the fact that during that period Buchanan has slowly but surely emerged from a chrysalis condition by reason of the remarkable development of the country surrounding it. The tiller of the soil has had his reward in the way of bumper crops for nowhere can there be found a soil and a climate suitable for so many different uses. As the farmer prospered the business man prospered, and this will be ever true. But the business man could not prosper if he had not always been willing to give his customers that courteous and fair treatment which, alone, can assure business success. This has always been a cardinal feature at the Rehm establishment, hence its success.

Interrogated as to what he considered was necessary to make this a bigger and better town in which to live, Mr. Rehm answered: "Each family to own their own home." In this connection we desire to say we think Mr. Rehm has struck the nail on the head. When people own their own homes they take a keener interest in the welfare of themselves and their neighbors and become possessed of an incentive to strive and work which they cannot otherwise feel.

## FORESMAN GARAGE HANDLES FORDS

Splendid Brick Garage Is The Home Of The Foresman Motor Company Which Handles Full Line Of Ford Products

The Foresman garage is one of the show places of Buchanan, being a fine building of pressed brick and plate glass which would do credit to a town five times the size of Buchanan. It must be remembered that Buchanan is in Berrien County, admitted to be the wealthiest agricultural county in Michigan and the second wealthiest county in the United States.

It follows, therefore, this being true, that nothing but the best would suffice for in the sale of tractors alone Berrien county, and particularly this part of it, stands well to the top. The sale of Ford trucks and Ford sedans and touring cars is also enormous, the former having been found ideal by the farmers and fruit growers for transporting their products to market quickly and economically.

The head of the firm, Mr. George Foresman, is especially proud of his service department which is equipped with every known device for the expeditious handling of repairs and service, none but the most expert me-

chanics ever finding a place in his organization. His corps of salesmen are courteous and diligent and one can always be assured of their close attention to any detail which may arise in the sales department and the speedy solution of any of its problems.

As might be expected there is always kept on hand a complete supply of genuine Ford parts and that is the reason that many people come from other Ford districts to get their parts from the Foresmans, realizing that the stereotyped expression "sorry, haven't got it" is not included in the Foresman lexicon.

The head of the firm takes a lively interest in every proposition for the advancement of Buchanan. He lives here, makes his living here and feels that he owes it to the town to do everything for its betterment. That is the reason he has taken a lively interest in the circulation of this special edition and has taken it upon himself to see that it goes to people in other states who may be induced to become interested in this big little city of the St. Joe Valley.

## ENDERS AND BANKS DEWEY AVE. GARAGE

Two First Class Workmen Who Have Achieved Distinction In The Repair Field In Buchanan

The Enders & Banks garage located on Dewey Avenue is a popular place because no person has to stay there any great length of time. In other words its a good place to go and its a good place to get away from because no one goes to a garage anyway unless they have trouble. Then if the trouble is quickly over—well; that surely would satisfy anyone who had need for the services of an automobile surgeon.

That's just the way with Enders & Banks and the reason is because they are both master workmen, understanding the innards and the outwards of an automobile as well as the men who made it and a mighty sight better than some. They make the old boy stick out its tongue, feel its pulse and ask when it had its last drink of water and how much of a stick was put in it, and there you are. You drive away happy and the bill hasn't made you a bankrupt.

Enders & Banks are the agents for the Chevrolet cars in Buchanan, operating under a sub-agency contract from Floyd E. Lintner of Galien.

They make just as good a price as he does, however, and give exact-

ly the same service. Besides they carry a stock of Chevrolet parts and are in position at all times to give the celebrated Chevrolet service, the like of which is not given with any other car.

They have been in business only one year but in that time they have demonstrated that they can stay as long as they want to. They have 4,500 feet of floor space and need

every bit of it. Banks, whose first handle is Emerson, came to Buchanan from North Dakota. Enders, who sports the name of Clarence, is a Galien boy, and together they make a team mighty hard to beat.

They think we ought to have more factories in Buchanan. That of course, means more cars to fix. Truly, they are shrewd beyond their years.

## THE CLARK HOSPITAL



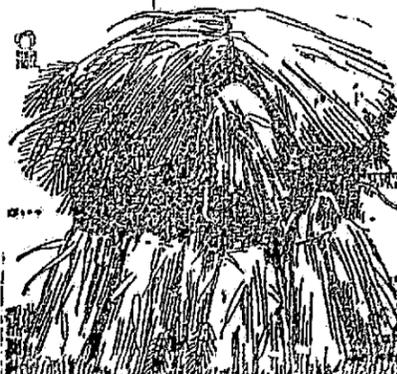
PROVIDED BY THE CLARK EQUIPMENT COMPANY FOR ITS EMPLOYEES AND SUCH OTHERS THAT MAY NEED ITS MINISTRATIONS. FULLY EQUIPPED IN EVERY PARTICULAR.



The  
**BLUE BONNET SHOPPE**  
Invites You to Inspect  
Its Latest Modes.  
**MRS. H. G. TUTTLE**  
101½ W. Front St.,  
Buchanan, Mich.

Compliments  
of

**The  
Campbell  
Transmission  
Company**



## HANSEN GROCERY

**CHOICE  
GROCERIES**

Buchanan, Mich.

## MOYER'S POPULAR MUSIC HOUSE

Carrying a Full Line Of Pianos Of All Kinds And a Complete Line Of High Grade Musical Merchandise

Buchanan is fortunate in having such a splendid establishment as the Moyer Music House, because of the fact that it not only carries all makes of high-grade pianos and musical merchandise of all kinds at all times but also caters to the general public in a way to insure the enterprising proprietor undying popularity.

Mr. Moyer is not satisfied even after the sale has been made. He feels that he is under obligation to his customers to give them constant service and does so long after the transaction is completed. For their benefit he keeps always at their command the very latest music rolls and sheet music.

Quite recently Mr. Moyer disposed of his radio business to a firm from St. Joseph, at the same time renting to them the half of his store. He found, however, that he could not deliver the floor space he had rented to them because of the fact that there were too many pianos in stock. He was obliged, therefore, to make a sale and such a sale! Right in the midst of the holiday season when prices usually soar he closed out pianos at remarkably low prices. Simply had to do it to make room. But that is all over now and the Moyer House is now putting itself in shape to serve its customers better than ever. As usual the same high grade of instruments will be carried and there will be no attempt to lessen the range of choice.

Mr. Moyer is also the Buchanan representative of the Studebaker Motor Company and contrives during the year to dispose of quite a number of these sterling vehicles within his territory. He understands the car thoroughly and is thus enabled to give to purchasers of Studebaker complete service and attention.

## BUCHANAN'S NEW COFFEE SHOP

A Splendid Place To Eat, Serving All The Delicacies In Season And Enjoying a Liberal Patronage

In Buchanan the place to eat, so a host of people say, is at the Coffee Shop, right next door to the post-office. Investigation has shown that what the people say is strictly true. It is a dandy place to eat for you get the two essentials—good food and good service—and that's what the traveling public wants.

The Coffee Shop does not confine its service to the traveling public alone, however. It has a large list of regular boarders and this list is constantly growing because of the fact that the people have discovered there is no invidious distinctions made at the Coffee Shop. Everybody is treated alike.

The quality of the meats served is beyond question, the home-made pies

are delicious, the short-order service is prompt, the coffee served is a nectar fit for the gods, the cooking is the work of a master chef, so what more could anybody want? Surely there is nothing left to be desired.

Considering the quality of the food served at the Coffee Shop and the excellent service the customer receives, the prices charged are extremely moderate, so that the shop finds itself crowded with customers at all times. In the evening in particular will be found numbers of people from Niles and South Bend who have driven over for the express purpose of partaking of the choice dishes which are served.

The Coffee Shop is under the direct management of Mrs. Edith Houk, wife of the chef—a great combination if there ever was one, for both have had years of experience in the business and know just what the public wants and how they like to have it served.

Arrange the schedule so that you can treat yourself to a meal at the Coffee Shop once and that will settle it for all time so far as eating is concerned.

## GLENN E. SMITH, POPULAR CLOTHIER

Carries a Full Line Of Clothing And Haberdashery And Serves The People Of Buchanan Like Big City Store

There is a clothing store in Buchanan which excites the surprise of any one visiting the place for the first time. The store in question is the Glenn E. Smith Clothing Store

which has all the appearance of a big city store, carrying a line of clothing and haberdashery which would do credit to such an establishment anywhere.

The very latest styles and fabrics are always to be found there, likewise all the late novelties as fast as they appear, so that the Buchanan man may always be assured of being dressed a la mode.

Mr. Smith is a long-time resident of Buchanan, one who has helped very materially in its growth and advancement. He has been an official of the village for many years, being at the present time a member of the council and one of its most valued members. He gives of his time unstintedly for his fellow citizens and find his reward in the upbuilding and advancement of his home town.

When this special edition came up for consideration by the Chamber of Commerce and the seal of its approval had been set upon it, Mr. Smith was one of those who entered into the spirit of the occasion with exemplary zeal, thus setting an example to his fellow citizens which culminated in the pages now before you.

When it came to a question of the village assuming the obligation of providing suitable illustrations for this number, Mr. Smith again showed his interest in Buchanan by supporting the movement on the council to provide the necessary funds.

In closing we want to emphasize the fact that anyone wanting the very latest in the clothing line or anything pertaining to it, can surely find what they want at the Smith store, and can rest assured that the prices will always be found fair when the superior quality of the goods offered is considered.

## BERRIEN COUNTY ELECTRIC STORE

Sounds Like a Far-Flung Title But One Glance At The Store Will Convince Anyone It Can Live Up To It

Buchanan has an electric shop just as large and just as well stocked as any shop of the kind to be found in the largest cities. It is really so well stocked with every electrical device imaginable that one cannot do it justice in an article of this kind. Nothing but a visit to the store can adequately convey its completeness.

The store is owned by Harleigh Riley, manager of the Indiana & Michigan Power Company, who knows electricity and electrical devices from the beginning to the end, having been in the service of the big company from his boyhood up.

It follows, therefore, that such a man would be better able to pick out suitable merchandise for his customers than one who knew only the selling end of the game. It follows as a matter of course that the salesman must not only display something handsome in appearance but must be able also to prove to Mr. Riley the practicability of the device offered and that it must be economical in its use of electricity. Every article in the store has been subjected to the same close scrutiny and must have stood the test.

Mr. Riley is, perhaps, the busiest man in Buchanan. He not only fills the bill as manager of the big power

(Continued on next page.)

**Vogue Beauty Shop**  
(Over Hamblin's Jewelry Store)  
Hair Dyeing and All Kinds of Hair Goods for Sale.  
Creams and Shampoos in stock.  
Macelling, 75c.  
Permanent Wave, per square inch, 35c. (Follow-up work.)  
Shampoos, 50c-75c.  
Facials, \$1.00 each.  
Manicuring, 50c.  
Henna Pack, \$2.00.  
Shingle Bobs, 35c.  
French and others.  
BUCHANAN, MICH.

# MOYER'S Music House

## BUCHANAN'S TEMPLE OF MUSIC

Grand Pianos  
Player Pianos  
Upright Pianos

Pianos of every make and character, including Pianos of the very best makes.

*All kinds of Musical Merchandise besides.*

**Fair Prices and Reasonable Terms**

*Also Buchanan Agent for the Studebaker Super-Excellent Line of MOTOR CARS*

### MOYER'S MUSIC HOUSE

Buchanan, Mich.

## DESENBERG'S BIG DEPARTMENT STORE

Has Served The People Of Buchanan And Vicinity Since The Memory Of Man Runneth Not To The Contrary

Buchanan has a department store par excellence. It was started years and years ago and has grown up with the town, only that the town has always been obliged to hustle to keep up with the store.

The Desenberg store is a double front affair, being by far the largest mercantile establishment in the village. It carries practically everything but hardware and is always stocked with the largest and best the market affords. People come great distances to trade at the Desenberg store because they have learned they can always rely upon obtaining good goods at fair prices and that they will make good on any proposition it undertakes.

People who have taken the pains to make comparisons declare that the mail order houses have nothing on Desenberg's. Considering quality, the price asked, and the further fact that postage or express must always be paid on top of the published price, Desenberg's has it on them by a considerable margin.

The Desenberg store is under the able management of Mr. Ben Livingston, who is termed the "little giant" of the mercantile world by the wholesale houses and the traveling men who call upon the firm to sell goods. This name has come to him because he has demonstrated to them that he knows merchandise as well as they do and that it is useless to try and put anything off on him that is not strictly first class and modern to the minute.

Sig Desenberg, the head of the firm, and whose brother started the business, is always on deck to exercise a general supervision over the selling and is eagerly consulted by those who would be properly gowned or dressed. Louis Desenberg, another brother of the founder, is also a valuable aid in the sales department to which he gives close personal

attention at all times. It is, indeed, a happy trinity and Buchanan folks appreciate the benefits they derive thereby.

Right here it will not be out of place to mention that Mr. Livingston is a director of the Chamber of Commerce and one of the more enthusiastic members of the organization. He gives of his time and money liberally to further the interests of Buchanan and is thus heart and soul in favor of this method of letting the world know something of the town of which he is so justly proud.

## WISNER PHARMACY LEADING HOUSE

Conveniently Located On Prominent Corner And Carrying a Full Line Of Drugs, Sundries and Wisner's Products

A town is to be congratulated when it has such institutions within its borders as the Wisner Pharmacy at the corner of Days Avenue and Front street.

This pharmacy is equipped with all the modern devices of the up-to-the-minute drug store, and presents an especially inviting aspect. The shelves are lined with the choicest goods the markets afford and the utmost courtesy is shown by the proprietor and his efficient corps of clerks. No matter how small or how large your purchase may be the customer is shown that uniform courtesy which has become an established characteristic of the house.

In addition to carrying a full line of all the most popular preparations and sundries of every name and character, Mr. Wisner has developed a number of preparations of his own compounding which have also grown very popular and for which he has developed a good demand in other centers. This business is likely to be the nucleus of a huge industry to be established in Buchanan and give employment to a large number of people. Such institutions have been developed from small beginnings in other Michigan towns, notably Allegan, Holland, Marshall and other points, to say nothing of the gigantic

establishments of this character which have been developed in the larger cities. Such a proposition is entirely feasible for Buchanan, for the Wisner preparations are possessed of undoubted merit.

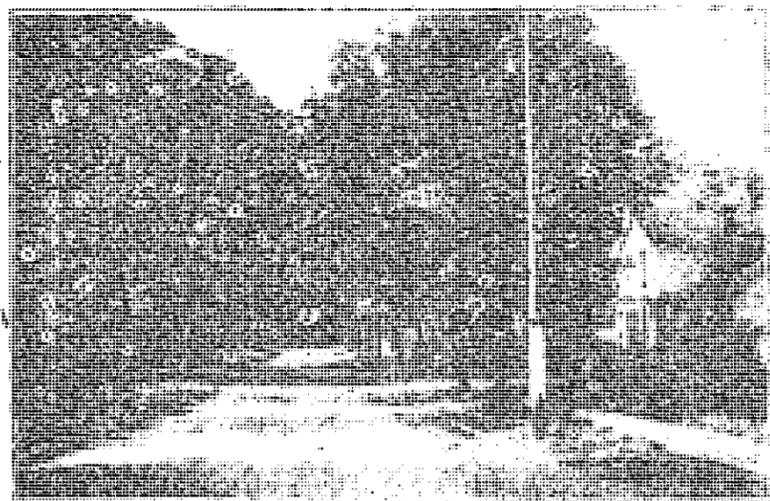
Mr. Wisner came to Buchanan from Valparaiso five years ago and established his business first in the Redden building, afterwards moving to the Tonneller building. The years that have followed have been years of continued success. Realizing his civic obligations Mr. Wisner is an active member of the Chamber of Commerce. Asked as to what he would suggest should be done to make Buchanan a bigger and a better place in which to live, he answered: "More houses in order to gain more factories, and keep Buchanan clean."

The object of this special edition is to do the very thing Mr. Wisner suggests only we would put it get more factories to cause the need for more houses and get busy and build them in order to meet the demand. The suggestion that Buchanan be kept clean is to be taken for granted. Buchanan will be kept clean because it can be so readily shown that it does not pay to have it otherwise.

"Our greatest need at present in Buchanan is more homes."—Buchanan Lumber & Coal Company.

## Berrien County Electric Store (Conclusion.)

concern—and that itself is no sine-cure—but he is also the company's star salesman of its stock, his sales in Buchanan having far exceeded the sales made by any other manager in the service of the company. He also manages the store we have been telling about and that, too, is a full-time job for any man. But even that is not all. Mr. Riley is also the president of the Buchanan Chamber of Commerce and through his dynamic energy has succeeded in galvanizing it into life and activity. Together with the capable secretary, Mr. Al Charles, he has been able to accomplish much for Buchanan and is looking forward to the time when Buchanan will be one of the leading industrial cities in the whole St. Joseph Valley. He can convince any one that this is the spot for factories who want cheap power and says he can supply the power necessary for a plant employing ten thousand men within forty-eight hours after their arrival in the city. Sounds like a big contract but don't bet any money Riley cannot do it.



FRONT STREET

# BERRIEN COUNTY ELECTRIC SHOP

ELECTRICAL MERCHANDISE

ELECTRICAL CONTRACTING

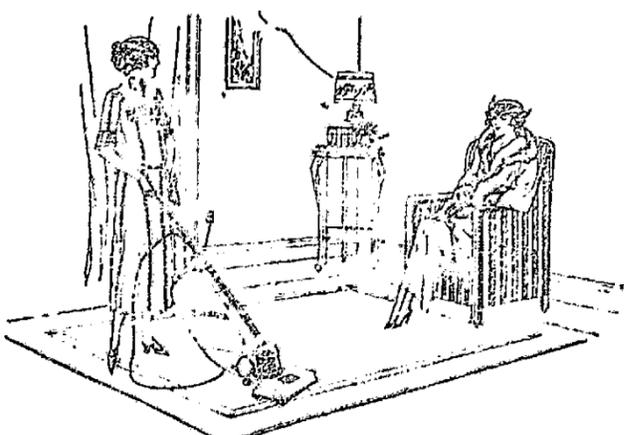
BUCHANAN, MICH.

ALWAYS THE BEST IN

RADIOS AND RADIO EQUIPMENT

Home of the Hoover Suction Sweeper

The HOOVER  
It BEATS... as it Sweeps as it Cleans



- The Cataract Washer
- The "Ampco" Electric Oil Burner
- Music Master Cabinet Speaker
- DeForest Radiophone
- Hamilton-Beach Home Motor
- Day-Fan Radio

HARLEIGH W. RILEY

AT YOUR SERVICE ALL WAYS

Wiring and Installing by Expert Workmen. Prices very Reasonable.

Electric

- Washers
- Mangles
- Toasters
- Percolators
- Grills, Etc.

## SNYDER'S HOMEY RESTAURANT

Good Place To Eat When You Are In Buchanan—Serves Home-Cooked Meals And Short Orders On Short Notice

Situated in a good location on Main Street and well equipped to take care of any volume of business which may come to it, Snyder's restaurant is achieving for itself a distinct reputation for service and good things to eat.

Mr. Snyder is the competent chef and Mrs. Snyder takes care of the service which is always prompt and efficient. People like to eat at Snyder's because they realize that the food served there is always good and carefully prepared and has that homey quality which commends it to everybody, while the prices are always reasonable.

The Snyders came to Buchanan from Dowagiac and immediately purchased property in their new home. Since they have been here they have always taken a prominent part in the affairs of the village and have entered with enthusiasm upon a campaign of relieving the house shortage in Buchanan as far as their means will permit. Some time ago they purchased a number of lots and have commenced to erect thereon several houses to be occupied by Buchanan workmen. One of them has just been finished and has provoked much commendation for its style and adaptability. They are now figuring upon a classy semi-bungalow for themselves and expect to begin construction of it early in the spring.

## OLDEST HARDWARE STORE IN BUCHANAN

Runner Brothers Now Conducting It And Making Steady Success—Carry a Full Line of Paints, Oils and Varnishes

The first hardware in Buchanan is that now being run by the Runner Brothers, Clarence C. and Louis O. and, as everybody knows, they are making a steady success of the business.

It was in January, 1920, that the Runners bought out H. R. Adams, Clarence C. Runner having worked in the store for five years prior to that time. He was thus familiar with every detail of the business and it went along as though no change had been made. Mr. Adams had conducted the store for twenty-five years when he decided to retire.

When the Runners obtained the store they increased the stock carried something over twenty-five per cent and have continued it along in about that volume ever since. Until November a year ago the Runners did both plumbing and furnace work but at that time they discontinued the installation business and confined themselves to the carrying of the merchandise needed in those lines. Their line in this regard will always be found to be full and complete.

The stock comprises, in addition to the plumbing and heating mater-

ials, a full line of general hardware, stoves, ranges, paints, oils and varnishes. There is also a full line of hardware novelties and parts for farm implements.

Clarence C. Runner is in active charge of the business. In 1920 he was village clerk; he is village treasurer at the present time. He is also treasurer of the Methodist church. He is a Blue Lodge Mason and his brother is a 32nd degree Mason. He is also a member of the Odd Fellows fraternity and a member of the Modern Woodmen.

The Runner Brothers believe in Buchanan and can be counted upon at any time to do their share in furthering her interests. They also have unlimited faith in Berrien county and feel that there are great things in store for this, the best county in the state.

## MODERN PLUMBING SHOP IN BUCHANAN

Rynearson Carries Fine Line of Plumbing Materials; Installs It According To Modern Plans and Requirements

It is fortunate for Buchanan that it has within its borders a plumbing shop such as that maintained by W. B. Rynearson.

In the Rynearson establishment, which is located at 114 Roe street, will be found every modern device in the way of plumbing materials, complying in every respect with the householder's requirements, whether they be large or small. There is no job of plumbing which the proprietor of this shop cannot undertake, and by reason of the fact that his overhead is of modest proportions, he is enabled to quote prices which, to say the least, are alluring.

If you contemplate building or intend to make over the plumbing in your home, you should consult Rynearson before you take another step. Tell him what you want and let him lay out the job for you according to well-known and approved plans for service and economy.

Mr. Rynearson was born in Buchanan, though for twenty-one years he was an absentee from the town of his nativity. When he returned here he was an expert on plumbing and heating and in 1916 he embarked in business for himself. It was a modest effort at first, the investment being only about \$500. But good work and good materials on every job served to convince the people of Buchanan that here was a man worth patronizing and very soon the business grew and has continued to flourish ever since. Altogether Mr. Rynearson has been a citizen of Buchanan for thirty-eight years.

As a Buchanan resident Mr. Rynearson has always taken a lively interest in her affairs. He has seen the town grow from a very modest beginning to its present splendid proportions and has become convinced that if the people of Buchanan could learn and practice the lesson of trading at home instead of sending their money away to help build up other towns, she could grow much more rapidly than she has in the past. Nobody can take issue with him on this position.

## BUCHANAN LUMBER AND COAL COMPANY

Largest Dealers In Lumber And Coal In Buchanan, Having Over Twelve Thousand Square Feet Under Cover

Twenty-five thousand feet of storage space and twelve thousand five hundred feet under roof is some lumber and coal yard, and very few places the size of Buchanan can lay claim to such an one.

That is the dimensions of the property employed by the Buchanan Lumber & Coal Company and every atom of this enormous space is in use all of the time, the company's business extending far outside the confines of Buchanan in every direction.

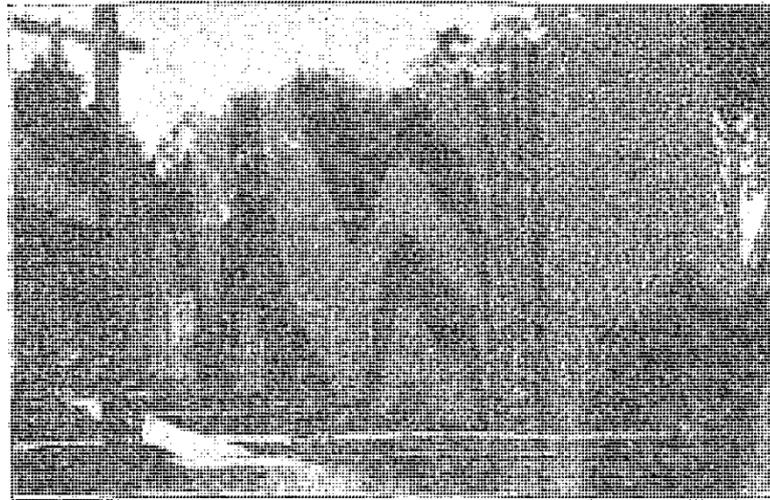
The stock, which includes all classes and kinds of lumber and building materials, is very extensive and any kind of a job can be taken care of at almost a moment's notice. A vast quantity of coal also is kept on hand at all times. From three to five men are employed all of the time to handle the deliveries and two large trucks are kept constantly on the

road. The company has 300 feet of railroad siding and is thus enabled to facilitate its shipping both in and out.

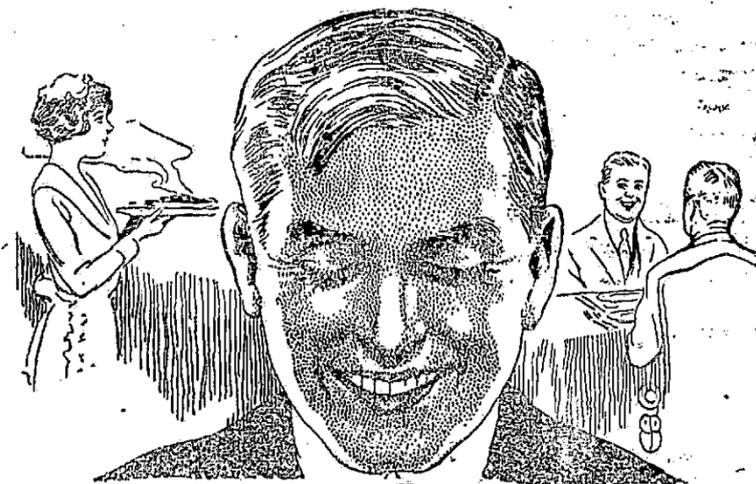
The Buchanan Lumber & Coal Company are the successors of the Roanoke Lumber Company which they bought out in 1916. Since that time the business has grown amazingly and there is every evidence that its storage space will have to be still further expanded.

The members of this company have very pronounced views as to what Buchanan needs to put her in the running and make of her the kind of a town every citizen would like to see. They think the building of one hundred new houses is what Buchanan needs and express the opinion that they would be grabbed up as quickly as they could be constructed.

"There is no use talking of more factories," said the head of the firm, "unless we have houses for the workers to live in. The factories which are already here are suffering from this scarcity. There are lots of men working here now who would be glad to bring their families here but cannot find either rooms or houses for them. Let us try and relieve this condition before we undertake anything more pretentious. That is our idea of what Buchanan wants at the present moment."



BUCHANAN WATER WORKS



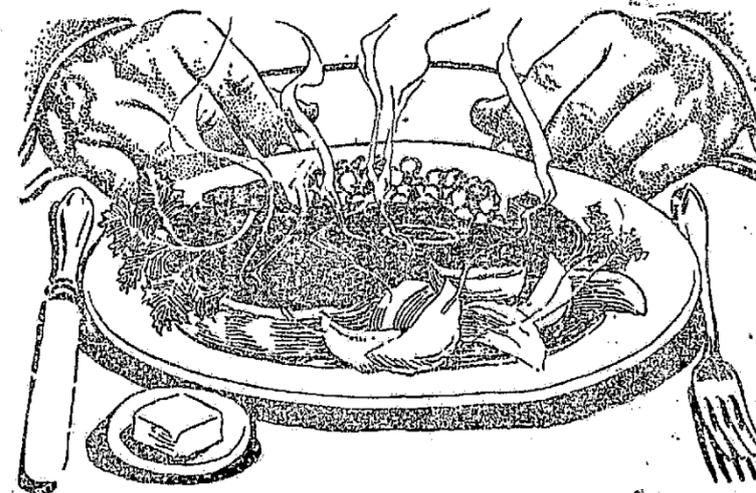
KLEAN  
KOOKING  
KOME IN

M. P. SNYDER  
MRS.  
M. P. SNYDER

HOME LUNCH

Buchanan

Michigan



American  
Cafe

Newly Opened.

A Place That Satisfies.

Mrs. C. W. Hoffman

Front Street at Portage

## BUCHANAN'S CHIC DRY GOODS STORE

Buchanan has an exclusive dry goods store and it is a good one. The store in question is that of D. L. Boardman, who started it twenty-five years ago and has seen it grow from a small store occupying only 2,600 square feet, to its present splendid proportions of 5,500 square feet.

The Boardman store is up to the minute in every particular, carrying a full line of dry goods, rugs and ladies' ready-to-wear. The management is so capable and the wants of the people are so closely studied that they are enabled to follow the mode as closely in Buchanan as they do in the larger cities. Mr. Boardman's wide experience has given him a standing in the market which insures the Boardman store the same attention from designers and manufacturers that is given to the great dry goods houses of the larger cities.

Mr. Boardman came to Buchanan from New York thirty-three years ago. It follows, therefore, that he has been an important factor in the development of the town of his adoption. This is attested by his answer to the question as to what he would suggest should be done to make this a bigger and better place in which to live. Instantly Mr. Boardman replied: "Boost for and promote its commercial, moral and educational interests."

Mr. Boardman is a member of the Buchanan Chamber of Commerce and believes such an organization can exert a good deal of influence toward the accomplishment of the object set forth above. He is a firm believer in the old adage "in unity is strength" and urges his fellow citizens to get together and pull unitedly for Buchanan. He is also an ardent member of the Presbyterian church and has been one of its most faithful adherents as well as one of its officers for many years.

### Pitcher's Nurseries

When you come to Buchanan in

the good old summer time you must not fail to visit the Pitcher place which is situated at 500 Carol Avenue, just across the track from the Campbell Trans mission Co. plant, because if you do you will miss something well worth seeing.

W. D. Pitcher came to Buchanan from Ripon, Wis., seventeen years ago. He had been a traveling man for years but finally grew tired of the nomadic life and determined to settle down. He had some friends in Buchanan and came here to pay them a visit and to spy out the land, having decided that he would get as close to nature as he possibly could. That settled it. He was captivated by the rugged terrain and more particularly by the kindly spirit of the people so here he determined to remain.

Thereupon he purchased the twenty acres upon which he now lives and set about it to make it produce for him the pay check which had been his from the time he had been able to work. His idea at first was fruit and truck farming. In this he was remarkably successful and, excepting for a few weeks now and then between seed time and harvest, the pay checks continue to come just as he had planned they would. His principal crops up to this time had been apples, pears, plums, cherries, asparagus and winter onions.

Gradually, and to gratify an aesthetic taste more than anything else, he began to grow flowers—the flaming iris, the vari-colored gladioli, the entrancing peonies. To these he gave marked attention and through scientific selection and intensive culture he was able to produce specimens of these choice flowers which challenge the attention of fanciers wherever they are shown. Naturally this grew to be the most important branch of the Pitcher business and today one can see in the Pitcher flower beds forty different varieties of peonies, sixty different varieties of the iris and over sixty different varieties of gladioli.

People come from great distances to see the Pitcher flowers when they are in bloom and through these visits a large trade has been worked up.

Good printing, prompt printing at right prices at the Record.

# Economy Shoe Store

## Feet First!

Always the latest styles at popular prices. The kind that wear longest.

You can always find what you want here in the popular lines of Walk-Over shoes for Men and Women, Edmonds Foot Fitters for men, Brown Shoe Co. Men's and Ladies' shoes, Endicott-Johnson Co. Men's, Ladies', Boys' and Children's shoes.

The popular lines of medium priced footwear.

Come in and be convinced.

## ECONOMY SHOE STORE

HARRY JONES, Prop.

# KOLHOFF GARAGE

L. KOLHOFF, Prop.

Buchanan, Mich.

Phone 191

Everything Automotive.

## Overland Willys-Knight

Distributor

Official A. A. A. Service Station

Most Complete Stock of Parts In County.

Service Station of Detroit Automobile Club.

## D. L. Boardman

Dry Goods

Buchanan, Michigan

A comprehensive line of Dry Goods, Ladies Ready-to-wear, Rugs and Linoleums, reasonably priced and of dependable quality may always be found in stock.

Our Gladiolus bulbs this year are by far the finest we have ever grown. Consult us before you plant.

We hope to have the opportunity to serve you.

## D. L. BOARDMAN

Buchanan

Michigan

**PRINCESS THEATRE**  
**POPULAR PLACE;**

First Run Pictures Are Shown  
and Music is of the Very  
Best

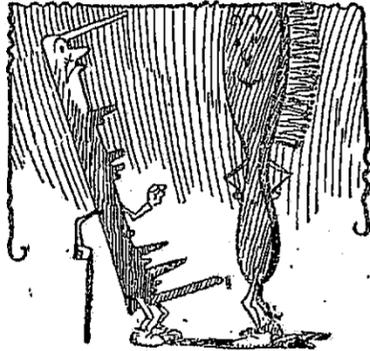
One doesn't have to go to Chicago to see first-run pictures of the very highest quality or to hear music of the superlative kind. One can gratify themselves in that regard right at home in Buchanan.

The place where this is possible is at the Princess Theatre, which it has been the writer's privilege to attend on many occasions. The moment the title of the picture was flashed upon the screen we realized that it was a picture of which we had read advance notices that had given it highest commendation. We recognized, too, that it had been exploited as one of the great productions of the year and found it difficult to believe that such a thing as the presentation of such a picture could be possible in a place the size of Buchanan. We had not long to wait for another surprise. When the music began, there was evidence at once that it was not ordinary, and as it continued through a repertoire which was astonishing for its remarkable versatility, we concluded that here at least anything was possible. We have no idea whether or not the good people of

Buchanan appreciate the value of this combination. If they don't they should. They should not only appreciate it but they should be proud of it, too.

The Princess Theatre is operated every night in the week including Sunday evenings. The quality of the pictures is never lowered. One may go at any time and be assured they will see a good picture, for the proprietor, Mr. Homer Morley, has declared he will never show pictures of questionable character nor ones which cannot approximate the high standard he has set for his house.

**AN OLD FELLOW**



Hair Brush—How old are you anyway, granddad?  
Old Comb—Pretty old, I guess; I've lost nearly all my teeth!

**J. E. ARNEY**

"The Square Deal Grocer"

The Home of  
**QUALITY FOODS**

at  
Reasonable Prices

Fresh Vegetables and  
Fruits

Prompt, Accurate Service

Satisfaction Guaranteed.

Phone your orders to 26.

**Get More Wear**

Out of those old shoes of yours. You know you appreciate their comfort and just because the heels are run down a little or the soles are worn is no sign that you should cast them aside. Let's have them for repair. They'll be good for many another mile of comfortable wear.

**Buchanan Shoe  
Repairing Shop**

JOE ROTI ROTI

RIGHT AT THE TOP  
**HAIR CUTS**  
Be right at the top and  
**Be All Right**  
3 CHAIRS—NO LONG WAITS  
CALL US UP—162  
STYLISH  
Hair Cuts — Bobs  
Use a full line of FITCH Products  
Shave — Shampoo  
**FRED MEAD**  
BARBER SHOP  
BUCHANAN, MICHIGAN

**P  
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**IN BUSINESS**

*for your*

**PLEASURE**

January 1st. marked the entrance of a new year and one which will prove to be the most prosperous for every body that we have known for some time.

Business is good and there is work in sight for everybody. Work which must be done.

Your first resolution for this new year should be to keep fit.

When your engine fails to pull; when it won't take the train over the grade another engine will have to be put on. The work must be done.

In order that you keep fit permit yourself the rest, the food, the refreshment and the healthful interests that to you belong.

Do not neglect the law that commands you to partake of amusement. Remember that a good lubricant for the machinery is the laughs you enjoy at the theatre.

**THE THEATRE  
THEN IS YOUR FRIEND**

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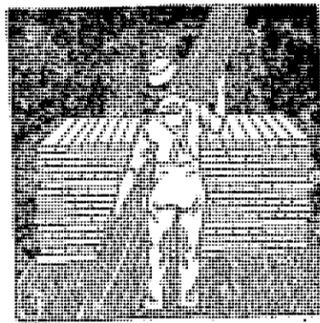
# BUCHANAN LUMBER AND COAL CO.

ESTABLISHED 1916



## Your Own Home Means Freedom of Mind

OWNING a Home of your own means freedom and contentment of mind. You eliminate the never-ending quest of flat hunting, high rents and there is the assurance that money you formerly paid into rents is being saved.



Phone 83 F2



C. B. ISBELL  
President  
A. F. HILLER  
Sec'y-Treas.  
C. F. HILLER  
Manager

DEALERS IN

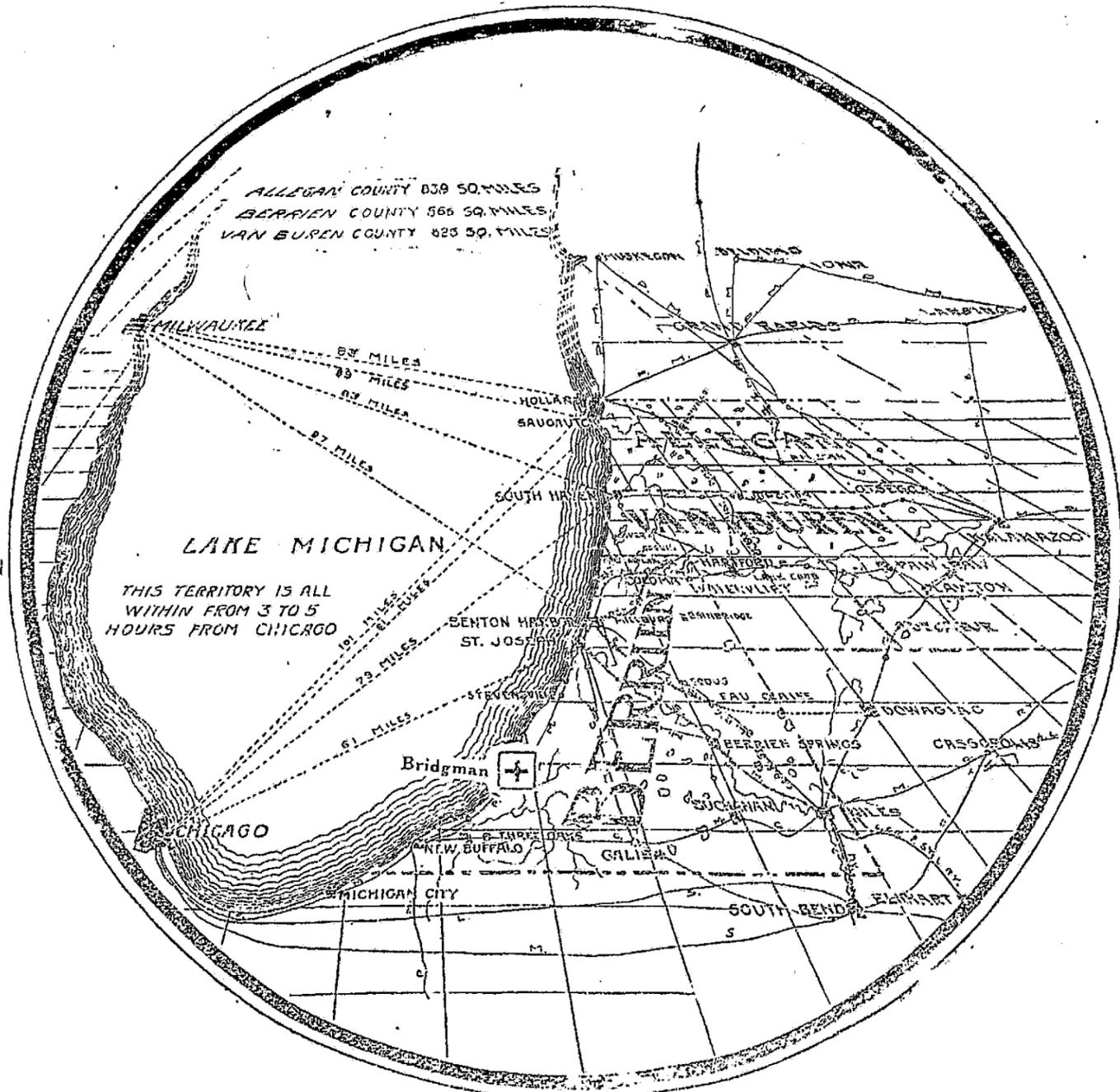
# LUMBER BUILDING MATERIAL COAL

Buchanan :- Michigan

# BRIDGMAN

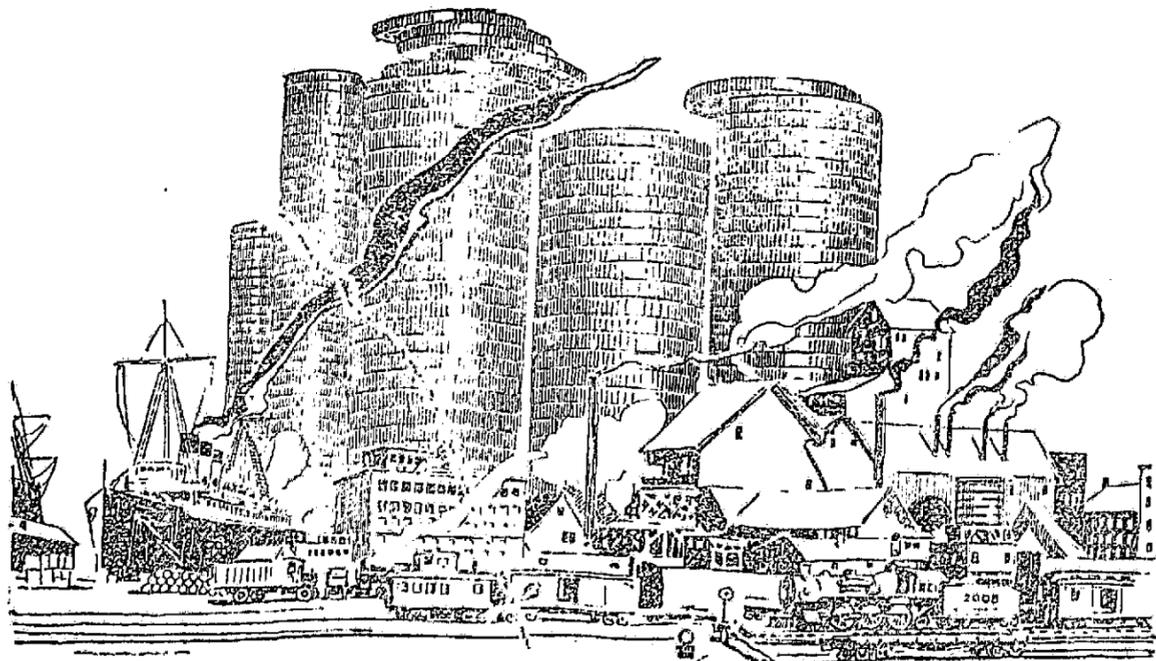
IN THE CENTER OF SAINT JOSEPH VALLEY

THE SAINT JOSEPH VALLEY IS DESTINED TO BECOME THE GREATEST INDUSTRIAL CENTER IN THE UNITED STATES BECAUSE OF ITS LOCATION, VAST WATER POWER AND TRANSPORTATION FACILITIES.



BRIDGMAN, MICHIGAN OFFERS THE INVESTOR, MANUFACTURER, BUSINESS MAN AND TOURIST, FIRST CHOICE IN THIS MAMMOTH FUTURE INDUSTRIAL EMPIRE COVERING 2000 SQUARE MILES.

THE FOLLOWING PAGES ATTEMPT TO SHOW YOU THE POSSIBILITIES THAT CAN BE OPENED NOW BY YOUR TIME AND MONEY.



STACK YOUR DOLLARS IN BRIDGMAN

# BRIDGMAN

*"The Biggest Little Town in the United States"*

As one rolls along M-11 in a journey north or south on that remarkably smooth and delightfully scenic highway, extending from the Indiana line to the Straits of Mackinaw, he will finally encounter an artistic sign which informs him that he is now about to enter Bridgman, "the biggest little town in the United States." If he is at all impressed—and who would not be upon encountering a sign like that?—he will stop and give the place the once over which, having done, he will be forced to conclude that the truth has only half been told and that Bridgman, instead of having violated the conventions by its flamboyant statement, has still a whole lot coming to it and is justly entitled to be dubbed the biggest little town in the world.

When the writer first visited Bridgman, he realized at once that he had encountered something unusual. But it was not until he had met that prince of good fellows, "Bun" Baldwin, and his enterprising associates, of the Bridgman Booster Club and had partaken of their hospitality, that he realized that here was something not merely unusual but extraordinary.

## Bridgman People Own Sand Dunes at Their Door

Bridgman is situated on M-11, otherwise known as the Mxie Highway, about fourteen miles south of St. Joe, and 87 miles from Chicago. It is built upon what is undoubtedly a stretch of Michigan's best land. A mile directly west of it is a natural park of sand dunes and, as might have been expected, Bridgman people have procured the property instead of permitting outsiders to gain control of it and eventually make millions exploiting it for their big-city fellows. Whatever is to be made out of the sand dunes at Bridgman is going to be made by Bridgman people. One of the first moves in this direction is the establishment of what is known as the Advertising Colony, a group of Chicago advertising men who have become bewitched by the beauties of Bridgman's surroundings and spend as many days as their business will afford during the summer exploring the sand dunes; dreaming of the prodigious forces of nature which through unnumbered centuries have built them up and imbued them with nomadic habits, for many of these silent sentinels of the lake shore are possessed of the wanderlust and when this is upon them their marvelous peregrinations may not be stopped. But most of the dunes at Bridgman have learned to behave themselves and appear to have "settled down" since upon them are now to be found mighty giants of the forest with creepers and vines filling the interstices until in some

knowledge of woodcraft in order to penetrate their verdure-clad fastnesses. Enconced on a woody plateau at the foot of one of these giant sentinels stands a model club house erected by the Advertisers Club. A short distance from the village is a nine-hole golf course—soon to be enlarged to the regulation eighteen holes—upon which the boys gratify their ambition to one-day becoming the national amateur champion. The people of Bridgman, to a very large extent are also members of the club so that at almost any time of day the greens are well peopled with players and caddies and Bridgman thus takes on an air of importance and progressiveness far beyond her natural size.

## Everybody in Perfect Harmony

Bridgman is not always going to remain the biggest little town in the United States. There will come a time as sure as the sun shines when Bridgman will have to drop the last part of the appellation. It will be known as the big town of Bridgman instead, for there are unmistakable evidences that the fine work of its fiercely-enthus-

astic boosters is going to effect the needed transformation. Speaking of boosters there's something to talk about in Bridgman. They call it the "Boosters Club" and it is well named. This club meets twice a month and enjoys the distinction of having had a ninety-seven per cent attendance at the meetings ever since it was organized. The club meets at the Hotel Esnor and discusses its problems while partaking of a fine luncheon. It reeks with good-nature, harmony and enthusiasm. In consequence, all that it does is one hundred per cent proficient. If money is needed it is forthcoming, no person in the entire membership being possessed of that parsimonious spirit which does so much to nullify the efforts of real boosters. Everybody is out to do his share and nobody expects to profit at the expense of his fellows. But everybody profits, willy-nilly, by reason of the co-ordinated efforts of the whole club and Bridgman thus continues to thrive and grow. **Largest Small Plant Nursery in the World.**

One of the things which makes Bridgman stand out

from its fellows and which has done much toward placing it in the enviable position it now enjoys, is the fact that it is the home of the largest small plant nurseries in the world. It is also one of the best advertised places in the world for tons of publicity are constantly pouring forth from the nurseries and so great has become this volume that Bridgman enjoys the unique distinction of being, perhaps, the only place of its size in the country having a postoffice of the second class. More will be said about these nurseries in another place in this paper.

Bridgman looks like a phoenix risen from its ashes, every thing looks so new. As a matter of fact Bridgman—the new Bridgman—is a bit less than ten years old and dates its rejuvenation to the establishment of the Bridgman State Bank. This is a substantial and ornate building which stands on a corner closely adjacent to the Marquette Railroad. Following the bank came some new store buildings with handsome pressed brick fronts; an opera house, than which there is none better for its size; a new school house of which the citizens of Bridgman are inordinately proud; a newspaper which has the appearance of being issued in a city of ten thousand instead of in one of less than that many hundred; modern homes such as one finds in Oak Park or other of the more important suburbs of Chicago; several manufacturing institutions and others in prospect, and everything kept as neat as wax—a regular little spotless town which bears the impress of a fairy's wand in its creation and which appears to have been turned over to unselfish big brothers to develop and maintain.

Such, in short, is Bridgman. If you have never been there you have missed one of Michigan's best bets. Immediately adjacent thereto will be found excellent land which can be procured for a song considering what it will produce. For potential profit through resort development there is nothing to surpass it all along the eastern shore of the big lake. But best of all you will find in Bridgman the finest people you ever met but if you are the least inclined to be snobbish stay away for you will not feel at home in Bridgman. Only the plain, unpretentious yet aggressive folks are welcome there. But such a welcome! You must see for yourself, that's all.

"All we have to do is to boost the resort possibilities of Berrien county and the people who will come to us will do the rest."—Zeiger Brothers, Sawyer.

"Greater economy in the administration of our county and township affairs so that we will not be overburdened with taxation should be the next step."—C. A. Clark, Galien.

## THE OLDEST NURSERY FIRM at BRIDGMAN

**U**NDER the original name and ownership, we are today offering the most complete line of general nursery stock and home beautifying ornamentals.

¶ Our policy of fair treatment, and quality stock reasonably priced, has won for us a consistently steady growth of business. From a very modest beginning in 1911, when we started with a few varieties of berry plants, we have expanded until we now are furnishing thousands of customers located in nearly every state in the Union.

¶ Our 1926 catalog is now ready. In it we offer a complete line of BERRY and GRAPE PLANTS, GARDEN ROOTS and FRUIT TREES for the commercial grower or home garden. Also a wide selection of ROSES, ORNAMENTAL SHRUBS and FLOWERING BULBS for beautifying the home surroundings.

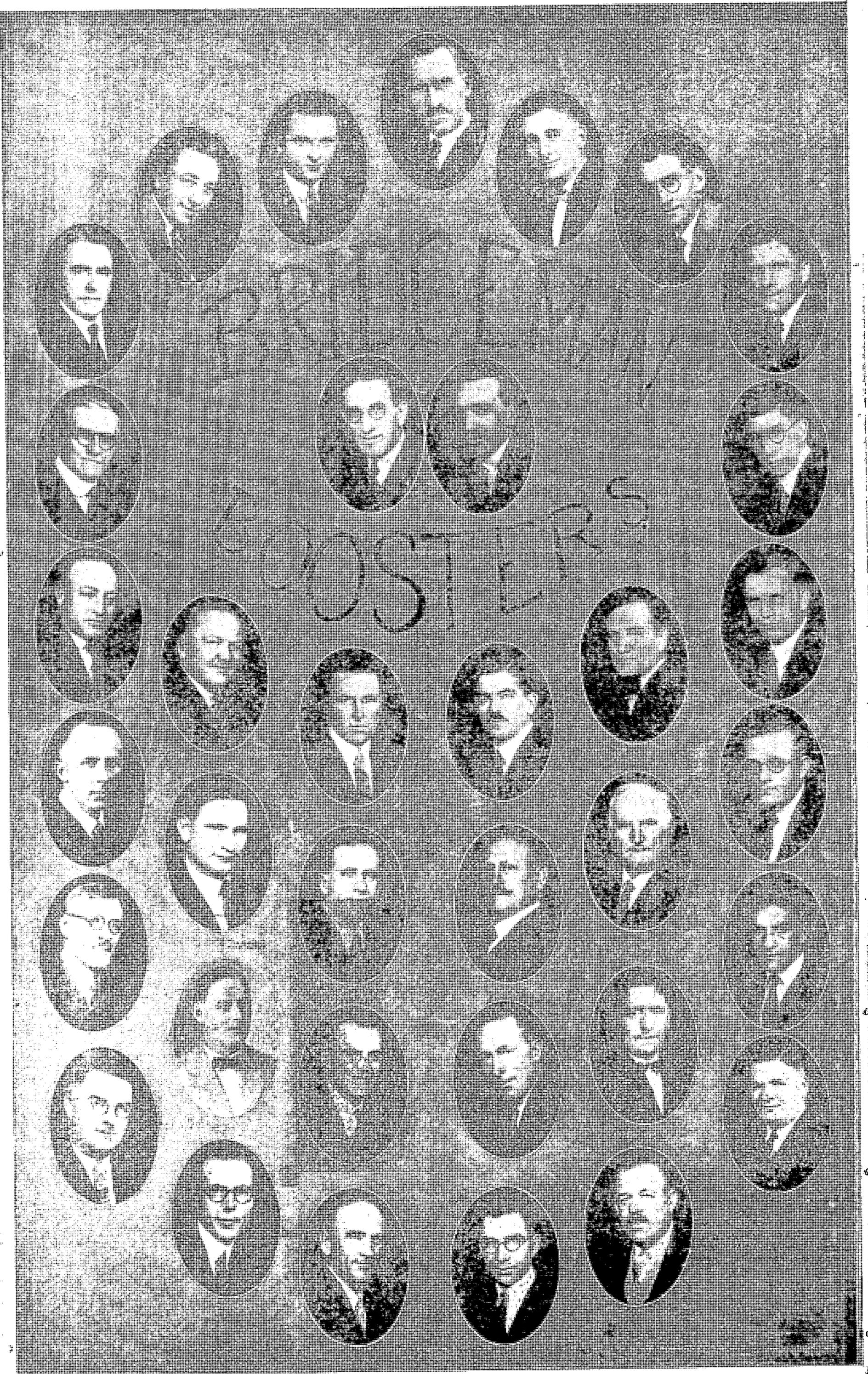
¶ We are very glad to mail it free upon request.

**J. N. ROKELY & SON**

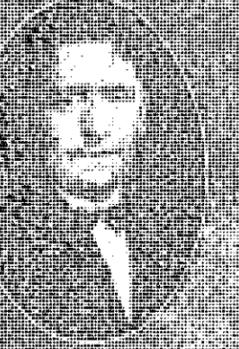
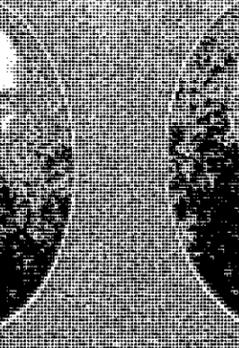
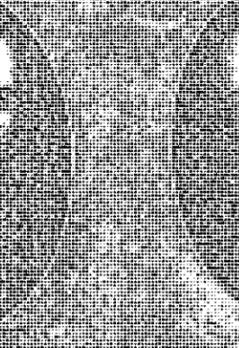
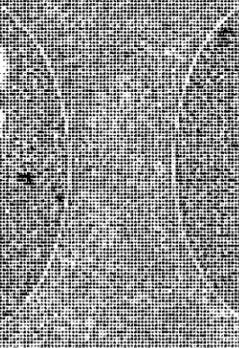
P. O. Box 30

**BRIDGMAN**

**MICHIGAN**



MASTERS



## BRIDGMAN BAKERY MAKES GOOD BREAD

That's Why Hardly Any Other Bread  
Is Eaten By the Bridgmanites  
—Outside Bakers Don't Get  
a Look In.

"Baker Boy Bread," is the staff of life upon which the Bridgmanites feed. It is manufactured in the cleanest and most sanitary bakery anybody ever saw—the Bridgman Bakery owned and conducted by M. F. Voelzke.

This bakery was built entirely new in all of its appointments in 1919 and has been passing out more and more of its choice bread ever since. The bakery has a capacity of 125,000 loaves of bread, which is enough for quite some picnic. In a pinch it can do more. But in addition to this choice bread, it turns out also a full line of what it calls "Baker Boy Bakery Products," which means cakes, pies, cookies of all sorts, and all the other articles in the line calculated to tickle the palate and make one call for more.

The business is operated by the proprietor, one journeyman baker and a clerk to look after the store. It has a branch at New Troy and another at Baroda which are served every day from the bakery direct.

When next you visit Bridgman you should call and see this model bakery. It is a sight you will appreciate and the proprietor, though a very busy man, will take time out to show you around.

Another Booster? Of course; nobody lives in Bridgman unless they are; living in Bridgman is not comfortable otherwise. And so the proprietor of the Bridgman Bakery is busy as a nailer baking bread and building into it the Bridgman spirit so that those who eat it may become a part and parcel of the community. Nobody in Bridgman asks his fellow: "Upon what strange meat doth this our Caesar feed?"

## THE BRIDGMAN STATE BANK

There is nothing in the world which can compare with a sound, courteous and careful banking institution in the upbuilding of a city. Such an institution is the Bridgman State Bank which was organized in 1916 and from which date and which fact dates Bridgman's awakening and determination to make something of itself.

The bank was started by O. A. D. Baldwin and F. W. Gast with a capital of \$20,000. It grew apace and had the satisfaction of including in its list of depositors many from surrounding towns and of farmers away outside of Bridgman's regular trading radius. It now has a capital and surplus and undivided profits amounting to \$38,000.

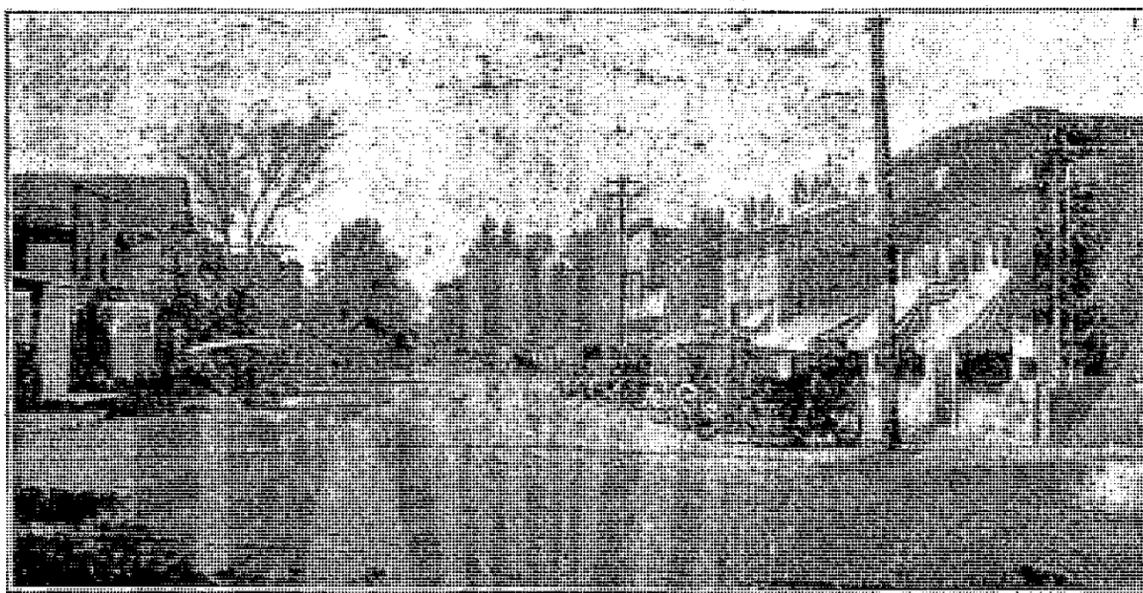
The bank outgrew its quarters and

in 1920 erected a modern building which is fitted up with every appliance known to banking and is a model in every respect, costing \$25,000. The directors are R. W. Ackerman, O. A. D. Baldwin, Theo. E. Berk, A. E. Chauncey, W. H. Gast, C. J. Peck, F. W. Gast.

The officers of the bank are: President, O. A. D. Baldwin; vice-president, William H. Gast; cashier, Fred W. Gast; assistant cashier, P. R. Berndt. At the present time the bank has deposits of \$700,000 and shows a marked increase at each succeeding report. Every officer of the bank is a member of the Bridgman Booster Club and are constantly working for the upbuilding of Bridgman and for the further development of the farms and farm homes of South Berrien County.

### BRIDGMAN BOOSTERS.

Key to the picture on the preceding page, reading from left to right: W. F. Hall, F. W. Gast, W. C. Gast, W. H. Gast, Chas. N. Gast, W. O. D. Baldwin, E. C. Vigansky, Dr. Littlejohn, A. E. Chauncey, P. R. Berndt, Rev. Eley, P. Konrath, G. H. Knaak, T. H. Botham, H. Weber, G. A. Zick, Ed Macholtz, F. C. Reed, N. L. Gittersonke, J. F. Kobe, Karl Von Wolfskeel, C. Staehlin, O. D. Lavelly, J. Ivaska, R. W. Ackerman, R. W. Garrison, M. Phillips, M. F. Voelzke, Ward Young, H. A. Bandemer, R. C. Whitten, Charles Sowersby, G. W. R. Baldwin, A. Spitzer, B. W. Klackle.



MAIN STREET, BRIDGMAN.

**4**

Per Cent

# PAID ON SAVINGS

**4**

Per Cent

*We consider the faith and good will  
of our patrons our Principal Assets*

## THE BRIDGMAN STATE BANK

Bridgman, Michigan

*The Bank That Treats You Right*

Total Resources over \$700,000.00

O. A. D. Baldwin..President

W. H. Gast..Vice-President

F. W. Gast.....Cashier

P. R. Berndt, Assist. Cashier

## "THE COTTAGE" IS POPULAR PLACE

Bridgman Has An Eating House  
Built On Classic Lines And Sup-  
plying Everything To Satis-  
fy The Most Exacting

When you visit Bridgman you will have missed one of its chief attractions if you fail to drop in at "The Cottage."

This place is conducted by C. H. Alguire, who had been a purveyor of good things to eat in Bridgman for quite a long time before he conceived the idea of giving to the generous public a more attractive place in which to perform one of the most important functions of human existence. He selected a location directly adjoining the Chauncey & Baldwin store, right in the very heart of the business section of the village.

Upon that site was then erected a pretty building of satin-faced red brick in a style of architecture entirely different from the ordinary place of business but none the less attractive. Indeed, we believe, there is not such an attractive eating place the whole length of M-11.

As might be expected the resorters in the good old summertime make it a point to eat at "The Cottage," coming from miles distance to do so. The food is so good, however, and the service so exceptional, that the place has become the favorite eating place of the traveling men who are upon the roads at all seasons of the year.

Mr. Alguire has resided in Bridgman for about ten years. The new building was erected last year. Its interior fittings are in keeping with its attractive exterior and comprises a most excellent soda fountain equipment.

"Develop the resort business," says Mr. Alguire, "because we have the finest location along the whole lake front; just the right distance from Chicago and available from any point, with the most magnificent sand dunes in the whole dune country."

## BRIDGMAN THEATRE THE BEAUTIFUL

Pretty Playhouse Presents The Very  
Best There Is To Be Obtained  
In Moving Pictures In Classic  
Surroundings

Alive to the fact that any place must be supplied with proper recreational facilities in order to thrive, especially since the advent of the automobile, Messrs O. A. D. Baldwin and F. W. Gast realized, in 1922, that Bridgman should have a good theatre.

With these gentlemen to determine to do a thing was to do it. How well they have done it is made manifest by the splendid theatre which now caters to play-loving people of Bridgman, and which has been rightfully named "Bridgman Theatre Beautiful."

The house is all that its name implies. It has a seating capacity of 488 with everybody comfortably placed. Its two-manual pipe organ is the delight of its audiences, many coming from near-by towns and villages and some from much greater distances especially to hear this famous instrument.

It is the superior quality of the pictures shown, however, which constitutes its chief attraction. The owners determined when they embarked in the business that nothing but the very best pictures should ever be shown. No matter what the price might be, only the best would ever be chosen. How well this policy has been appreciated is proven by the fact that there has never been a performance without a capacity house, so that what was felt to be adequate proportions in a place of the size of Bridgman, have been unquestionable outgrown.

Needless to say that the theatre is a member of the Booster Club and contributes its share to all its activities.

## SLOWAK'S STORE AT JERICHO

In the good old summertime when the automobiles careering along M-11 are thicker than fleas on a mongrel dog, everybody wonders as they pass the Frank Slovak store at Jericho what the crowds are doing there and, naturally they stop to look into the matter.

When they do stop they are surprised to find an establishment carrying all the necessary dry goods and notions and a line of choice groceries, all marked at reasonable prices and comprising the very best lines. To see the goods is to buy them and many a cottage is stocked for the summer from the Slovak collection. Besides, the fruit growers in that region—and their name is legion—have come to regard the Slovak store as their best trading place.

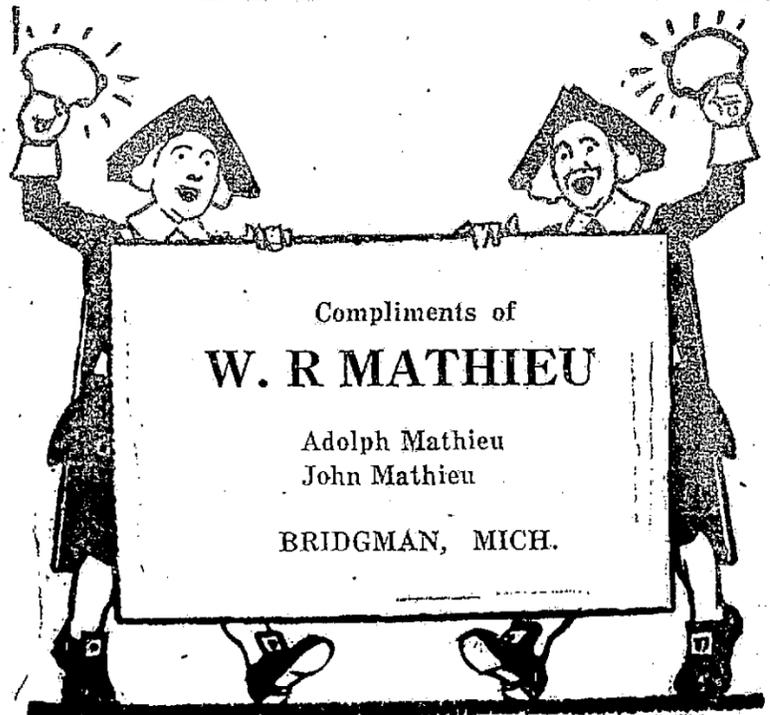
Frank Slovik

Treats You  
Right

STORE AT  
JERICHO

General Merchandise  
Half Way Between

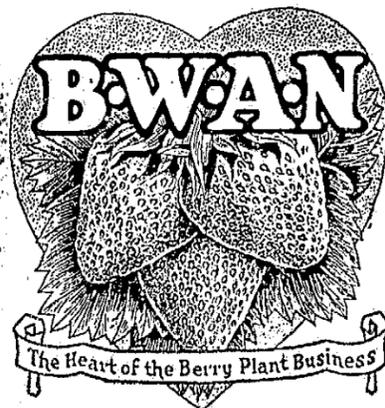
BRIDGMAN AND  
STEVENSVILLE



# Flowers and Fruits

add to the value of your home

Roses  
Flowering Shrubs  
Bulbs



Fruit Trees  
Vines  
Plants

## Our Beautiful Book

Describes the largest and best selection of trees and plants in Southwestern Michigan.

Read about MASTODON—the wonderful new Strawberry. Full crop of fancy berries four months after planting.

Save Money---Buy Direct from the Growers

Special Bargains in Peach, Apple and Cherry Trees.

Hundreds of Berrien County people drive here and make their selections.

Write for our free Sales Book now.

BALDWIN - WHITTEN - ACKERMAN - NURSERIES

Box 400

Bridgman, Michigan

## BRIDGMAN'S GREY IRON FOUNDRY

Mathieu & Son, Founders In Grey Iron And Semi-Steel, An Industry Of Merit Which Is Growing

One of the important industries of Bridgman is the grey iron and semi-steel foundry of Mathieu & Son.

The Mathieus moved to Bridgman from St. Joe in 1920, having spent the four years previous at the latter place. When they arrived in Bridgman they started up in a small way but very soon, on account of the excellence of their castings, orders began to come in from all directions and they were obliged to add new buildings right along. Today they have four fine buildings, affording them a floor space of 36,000 square feet.

At first other men were interested in the business but gradually their stock was acquired by the Mathieus and now it is strictly a family affair. The officers are: Adolph Mathieu, President and Superintendent; John Mathieu, Vice President; W. R. Mathieu, Secretary-Treasurer. Their business at the present time amounts to \$120,000.00 a year and is still growing.

In this day of iron and steel the foundry business stands at the top for without the foundryman none of them can exist. The demand for castings is constantly growing and there have been refinements of production which enable the foundry men to supply castings which require very little machining. The good casting is almost as smooth as though it had been machined, and very little additional work must be done upon it before it is ready to take its place in the manufactured article of which it forms a component part. That is the kind of casting the Mathieus turn out.

As might well be expected the Mathieus are earnest boosters for Bridgman and can be relied upon at all times to do whatever is necessary to advance its interests. They are members of the Booster Club and take a lively interest in all of its activities.

## PEOPLES' GARAGE AT BRIDGMAN

Reck Brothers Conduct Two Places, One On M-11 And The Other Down Town And Give Satisfaction At Both

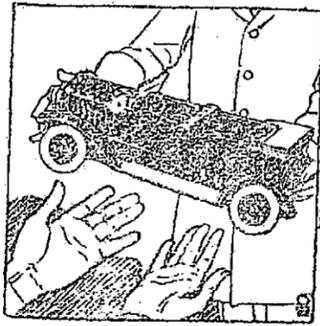
It was in June, 1921 that the Reck Brothers—G. H., and G. A.—came to Bridgman and established themselves in the garage business. That they have done well is attested by the fact that they now have two garages instead of one and are kept busy at both of them.

Besides general repair work they handle a full line of automobile accessories and find their trade in these lines increasing every day. Their beginning was modest, their

first capital being about \$3,000. They now have \$10,000 and do an annual business of over \$20,000. One of their garages is twenty-four by fifty feet in dimensions and the other is seventy-five feet square.

Since they have been in Bridgman they have learned to do as the Bridgmanites do, viz: whoop it up for Bridgman all the time, asleep or awake. But best of all, they see to it that the people who come to the town to avail themselves of their services are treated right so that they will return for more. This means a benefit to themselves and to Bridgman, as it will soon inculcate the habit of making it their permanent trading point and thus every citizen of Bridgman will be benefited.

The Reck Brothers are sterling young men who have determined to make their way in the world and everybody concedes that they are doing a splendid job of it.



WE'LL answer your call for Automobile repairs. You just place your car in our hands and we'll take care of the rest.

Experienced mechanics and adequate equipment enable us to render an unusual service.

Two Garages:  
M-11 UP TOWN

ACCESSORIES

### Peoples Garage

Rath Brothers  
Bridgman, Mich.

## BRIDGMAN CANNING COMPANY

Bridgman has an industry of which every citizen is justly proud—the Bridgman Canning Company. It is housed in a modern plant equipped with the very highest class of machinery for the purpose and sending out a product which finds ready sale in the markets of the middle west.

The business is owned and conducted by Messrs. T. F. Gora and George H. Vander as a partnership. O. A. D. Baldwin was in this business for some time but disposed of his interest in the business a short time ago. The company puts up about

seventy-five thousand cases every season comprising strawberries, raspberries, blackberries, dewberries, gooseberries, string beans, tomatoes and Keefer pears. The various labels which are used are made to exploit Bridgman as well as the contents of the can and in this way Bridgman receives a vast amount of advertising which does not cost it a cent.

The factory building is substantial and has a floor area of 100x125 feet. It is believed that this will have to be enlarged to take care of the increased acreage which is being devoted to small fruits.

## THE BRIDGMAN THEATRE BEAUTIFUL

DISTINCTIVENESS QUALITY REFINEMENT

Management, Baldwin & Gast

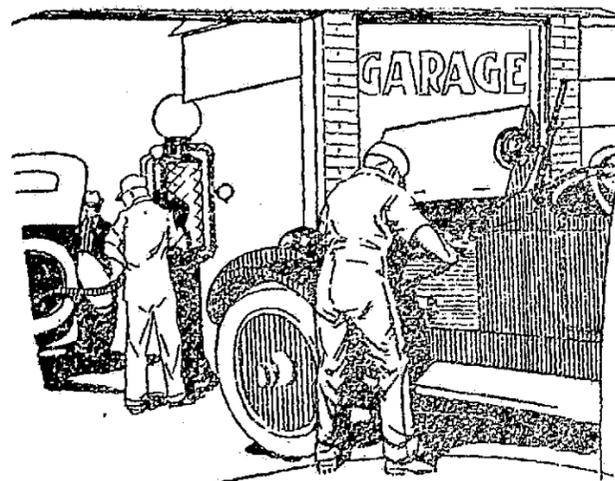
*Bridgman, Mich.*

THE FINEST IN MOTION PICTURES,

PROPERLY PRESENTED

PIPE ORGAN

ORCHESTRATION



NASH  
CARS

SALES  
SERVICE

GAS - OILS - TIRES - ACCESSORIES

*General Garage Service*

BANDEMER GARAGE. BRIDGMAN, MICH.

Oral D. Lavelly

Roy W. Garrison

O. A. D. Baldwin

## Bridgman Publishing Company

Publishers of

"The Bridgman Enterprise"

*Distinctive  
Commercial  
Printing*

*Creators of  
Advertising  
Literature*

Bridgman, Michigan

## BRIDGMAN SUPPLY COMPANY

This business which occupies a commanding position on the main street of the village, was organized in 1923 by William H. Gast, Chas. H. Gast, Robert Liskey, Roy Liskey and Ed. Vigansky, to engage in the business of dealing in general hardware and builders' supplies, and has enjoyed a remarkable growth.

The outstanding reason for the success of this company is the fact that they have ever insisted in presenting none but the best of materials to their customers, and the further fact that they are enabled at all times to care for any kind of order, no matter how great or how small. To the latter they have made it a rule to give just as careful attention as to the order involving thousands of dollars. In that way they have won the confidence of the people of Bridgman and all the surrounding

country and, as a consequence their business is constantly extending farther afield.

The Bridgman Supply Company bought out the business in Bridgman in 1905. W. H. Gast had an interest in the business at that time and became a member of the new company when the same was organized.

It required only 1100 square feet of floor space in which to transact the business when the new company was organized but since then there has been such a remarkable growth that 4,440 square feet of floor space is now found necessary. Every member of the company is a Bridgman product and, naturally, they are for Bridgman first, last and all the time. They believe that Bridgman needs more factories and propose to do everything in their power to get them.

## BRIDGMAN SUPPLY COMPANY ACTIVE

An Institution Serving Bridgman Honorably And Fairly With High-Class Building Materials Of All Kinds

Bridgman is to be congratulated upon having within its borders an organization such as the Bridgman Supply Company, dealers in all kinds and classes of building materials and hardware.

This company was organized and began business in Bridgman in 1904, since which time it has grown to amazing proportions. This has been brought about through fair dealing and paying strict attention to the welfare of its customers in every particular. No matter what may be required in the building material line, or in what quantity, this company can always supply it.

The members of the firm are; William H. Gast, Charles H. Gast, Robert Liskey, Roy Liskey and Ed. Vigansky, all of whom are thoroughly acquainted with every detail of the business and give it at all times their personal attention.

During the past few years when there has been such marvelous development in the summer resort business and the building of so many summer homes—some of them running into six figures—this firm has been called upon to supply the materials necessary for their construction and completion, and has been able to do so in competition with the largest firms in the state. It is expected that with the continuance of this demand the company's business will continue to increase by leaps and bounds.

The several members of the Bridgman Supply Company are all members of the Booster Club and, together with "Bun" Baldwin and the rest of the bunch, are doing their full share in the very determined effort to put Bridgman on the map and keep it there.

## CHAUNCEY & BALDWIN'S BIG STORE

Bridgman's Leading Mercantile Institution Transacts Business Equal To Big City Store

Thirty years ago Albert Chauncey and O. A. E. Baldwin opened a general store at Bridgman. That was the time when there were still sawmills in the neighborhood and the demand for "merchandise" was brisk.

At the same time Mr. Baldwin had been conducting for some time a small fruits nursery, shipping plants all over the country. It was impossible for him, therefore, to give the store any of his personal attention. The beginning was a very modest one, the entire capital amounting to only about \$500. The space occupied was only 200 square feet.

Despite this modest beginning, however, the business grew apace until today a stock of upwards of \$40,000 is carried constantly and the space used comprises over 5,000 square feet. All these years the

store has been under the personal guidance of Mr. Chauncey who is generally regarded as one of the most efficient merchants in the state.

Almost every class of merchandise is carried in the Chauncey & Baldwin store and, besides, there is a feed department which also does an enormous business. It is, indeed, a huge department store and there is really no need for Bridgman people to go out of town to trade since they can always find as wide a range of selection and just as reasonable prices as may be found in the larger city stores.

Upon the death of Mr. Baldwin, his place in the firm was taken by his son, Mr. O. A. D. Baldwin, known far and wide as the "great hunter" in all Western Michigan. The two partners are well suited to each other and whenever one conceives an idea which is likely to redound to the benefit of Bridgman or is calculated to advance its interests, the other's heart and soul with him to promote its development. No town could have a more worthy pair.



## A Good Steak

Sirloin, Porterhouse, Round or T-Bone—always satisfies a healthy appetite. And the more tasty and tender it is, the happier it makes those who share in it. That's reason enough why you should try our Specials.

MEATS  
CANNED GOODS  
GROCERIES

## Spitzers Market

"The Store of Courtesy and Service."  
BRIDGMAN.

## BRIDGMAN GROCERY MARKET

In a modern up-to-date grocery and meat market in a first-class location on the main street the Bridgman Grocery and Meat Market is housed and enjoys a good trade because its owner, John Ivaska, has made it a rule to offer to his customers none but the very highest grade goods at moderate prices.

Mr. Ivaska came to Bridgman from Chicago only last August but in that short time he has become imbued with the Bridgman spirit which means that he is not only a booster for Bridgman but that he is willing to invest his own money for community betterment whenever the need presents itself.

The Bridgman Grocery and Meat Market was first established by Michael Cadra who was also a Chicago

product. He sold to Mr. Ivaska and then returned to Chicago, feeling lonesome in Bridgman so far away from his friends and persons of his own nationality. Mr. Ivaska prides himself, however, that he is an American citizen and as such finds it possible to live and transact business with American citizens no matter what may be their extraction.

The store comprises 1200 square feet and every inch of this space is kept filled with choice groceries and meats of the very best quality. Asked what he would suggest for making Bridgman a bigger and better place in which to live, Mr. Ivaska promptly replied more factories. It goes without saying therefore, that when Bridgman begins to bestir itself industrially it will have an earnest worker along this line in Mr. Ivaska.



"BAKER BOY" BREAD  
"BAKER BOY" BAKERY PRODUCTS  
BRIDGMAN HOME BAKERY  
M. F. Voelzke.  
Bridgman Michigan

We Give  
Quality - Service - Price

## WE SELL

A complete, up-to-date line of  
BUILDING MATERIAL  
FRUIT PACKAGES  
STEEL and CEDAR POSTS  
FARM IMPLEMENTS  
HARDWARE  
PAINTS, Etc.

Orders promptly delivered anywhere. Try us.

We value your patronage and friendship.

"Dealers in Almost Everything."

## Bridgman Supply Co.

Dealers in Almost Everything

## Bridgman Leading Business House

In March 1902 A. E. Chauncey, together with O. A. E. Baldwin, father of the present pooh bah of the village, entered into a partnership and established a general merchandise store in Bridgman.

From the very first it was successful though its beginning was quite modest. At first its capital amounted to \$1,100. Today it has a capital of \$50,000. In the beginning only 1,100 square feet of floor space was required; today it takes over 7,000 feet of floor space to accommodate the company's large and varied stock. In November of the first year of the store's existence Mr. Baldwin passed to his reward and was succeeded by his son, O. A. D. Baldwin, who continues in the business. From time to time enlargements and changes have been made until today the store is not only filling a long felt want but is reckoned as one of the outstanding mercantile successes of the east shore.

The store is under the personal

management of Mr. Chauncey who, like his partner, is heart and soul for Bridgman. The people of the surrounding country appreciate this and testify by ever increasing patronage their esteem and confidence in the men who are doing so much for them.

As might have been expected Mr. Chauncey has very pronounced views as to what is required to cause Bridgman to continue on its forward march to prosperity. He suggests that there should be co-operation of all lines of business with an unselfish ideal for the public good. He would have every man in Bridgman a member of the Booster Club so that all might profit by the interchange of ideas and the responsibility such membership entails. His motto is one for all and all for one—and that one first, last and all the time Bridgman.

In the face of such thinking could it be otherwise than glorious sunshine all the time at Bridgman?

## BANDEMAR GARAGE AT BRIDGMAN

Handles The Celebrated Nash Cars  
And Does All Kinds Of Repair  
Work In First Class  
Manner

The Bandemar garage at Bridgman is celebrated all up and down M-11 for the excellence of the work it turns out and the service it renders to its patrons.

The business is conducted by Herman Banderman, who came to Bridgman from Harbor Beach four years ago and opened his garage in 1923. When he opened his garage he took on the agency for the Nash cars and has succeeded in placing many of them in his territory. In con-

nection therewith he also laid in a stock of tires and accessories and a supply of Nash parts and is thus able to care for his customers to their very last need.

Mr. Bandemar has lived in Bridgman long enough to become fully imbued with the Bridgman spirit. He is a member of the Booster Club and that means he is on his toes every minute for Bridgman. They all are; it is the fashion in Bridgman.

The Bandemar garage is a well built structure with forty-five feet frontage on the main thoroughfare, extending back a distance of one hundred feet. It is equipped with all kinds of machinery and tools for the expeditious handling of all kinds of repair work and none but the best of mechanics are employed. The garage may be called upon at any time of the day or night for service and the response is quick and effective.

## J. N. Rokeley & Son Nurseries

The firm of J. N. Rokeley & Son, whose plant is just outside Bridgman, deals in all kinds of general nursery stock, including ornamental trees and shrubbery, has been in business since 1910 and every year since its inception has shown a steady growth. It was organized by J. N. Rokeley, who was fully conversant with the business in its every detail. Later the son, A. J. Rokeley, entered the firm. At first only eighteen acres were used but as the business increased acreage was taken from neighboring farmers, some fifteen or twenty of them now being engaged in growing plants for the Rokeleys. The first year 400,000 plants were grown and shipped. In 1924 the volume had grown to the extent that over

two million plants were shipped.

The reason for this amazing growth is found in the fact that the Rokeleys have made it a cardinal feature of their business to send out stock absolutely true to name and in such a condition that the chances for it failing to grow are reduced to a minimum. It has come to be an axiom in the trade that once a customer of the Rokeleys always a customer. This has not been brought about without effort but this sort of effort will continue as long as the Rokeleys continue to run their business.

Both father and son have unlimited faith in Bridgman and can be relied upon at all times to do their share for its advancement.

## -:- Esnor Hotel -:-

ST. JOSEPH, MICH.

(Established 30 Years)

\$1.50 and Up—30 Rooms.

## ESNOR HOTEL

BRIDGMAN, MICH.

(Established 4 Years)

\$1.50 and Up—16 Rooms.

Both Modern.

Finely Appointed.

Tea Room in Connection.

EMMA E. RONSE, Proprietor.

## CHAUNCEY & BALDWIN

Department Store

A GOOD STORE—LOCATED IN A GOOD  
TOWN—IN A GOOD COUNTY—  
IN A GOOD STATE.

CATERING to good people. We carry nothing but dependable merchandise and sell at a fair profit, which is necessary in order to pay our creditors and the expense of conducting the business.

Every article we sell is fully guaranteed and subject to return if it does not prove to be as represented.

Our Slogan:

"If it is not right we  
make it right"

## Bridgman Grocery and Market

We Are Stocked Up

With Table needs of only the choicest quality. Fresh Fruits and Vegetables in season and Canned, Bottle or Package Goods of all the popular brands. An ever-complete tempting array of Choice Groceries and Quality Meats here at all times.

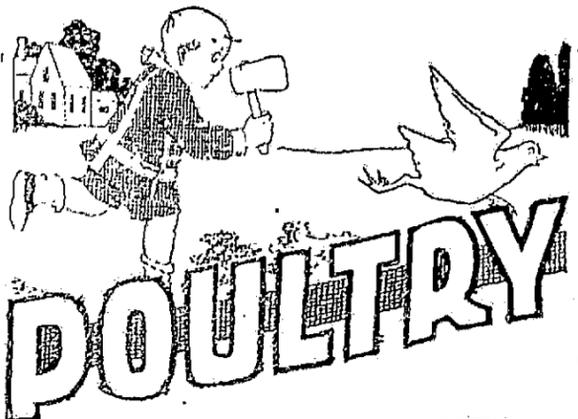
JOHN IVASKA, Prop.

Bridgman, Mich.

Phones:

Baroda 7F31.

New Troy 34F11.



## BWAN Means Much to Bridgman

The word quoted in the heading of this article was coined and has been adopted as a trade name by the Baldwin-Whitten-Ackerman Nurseries, the most important industry in Bridgman, which sells at wholesale and retail a full and complete line of nursery stock, specializing in the propagating of the very highest class small fruit plants.

For many years there have been a number of companies in the Bridgman neighborhood which specialized in the growing of small fruit plants. They have all been remarkably successful because of the fact that conditions have been ideal for the purpose. Gradually, however, the pioneers in the business have passed on and their holdings have fallen into the hands of their heirs who followed along the pathway blazed for them by their predecessors.

Modern business practice has suggested to them the need for concentration and the curtailment of overhead and, being friends notwithstanding they were competitors, it was not difficult for them to agree. Accordingly, in June, 1928, the several houses were joined and adopted for their trade name the word given above.

The officers of "BWAN" are: President, O. A. D. Baldwin; vice-president, R. W. Ackerman; secretary, R. C. Whitten; treasurer, G. W. R. Baldwin. These were the original organizers and officers and still continue in their several capacities. When at first organized the company

handled only small fruit plants as the fathers had before them, but later fruit trees and ornamental shrubs were added to the line. At first the floor space used comprised only 6000 square feet. This has since been increased to 14,640 square feet. In 1924, 100 acres more land was acquired and a modern office building and packing plant was erected. The capital of the company is \$150,000.

The present company was formed by the consolidation of the firms of O. A. D. Baldwin, C. E. Whitten & Son, and the A. R. Weston Co., all of Bridgman. These three firms made up the oldest small fruit nurseries in this county, having all been in business individually for more than thirty years. Each annually shipped its products to all parts of the United States and Canada. The present company is now, undoubtedly, the largest small fruit nursery in the country, selling many millions of plants annually.

Invited to suggest what should be done to make Bridgman a bigger and better place in which to live, came the answer like a flash from this enterprising company, viz: "Community boosting such as your paper and the Chamber of Commerce are doing." "Keep right on with the Booster Club of Bridgman and everybody boost for a bigger and better town the same as we have been doing during the past six years. Yes; we are all members of the Booster Club and take delight in making our membership worth while to ourselves and to Bridgman."

## Bridgman Real Estate Co.

A. E. Chauncey and C. A. D. Baldwin

### Farm and Town Property for Sale

**ACRE LOTS**—On West Michigan Pike, one mile from Bridgman.

**LOTS IN MAPLEWOOD**—South Side and Ackerman Additions to Bridgman, all nicely located; electric light, sewer and water connections. Two blocks from Postoffice and stores. Sold on the easy payment plan—\$25 down and \$10 per month.

**ALSO LOTS IN SULPHUR SPRINGS PARK**—(The Advertisers' Colony). This is a beautiful plot of hills and valleys located near the shore of Lake Michigan, covered with a natural growth of trees, shrubs and vines. An ideal place for a summer home for those who enjoy nature and congenial neighbors.

The sale of every lot carries with it a membership in the Advertisers' Golf Club, located near the colony. The lots are sold on the payment plan—\$100 down and balance at \$10 per month.

#### Officers of the Golf Club

President . . . . . Frank B. White, 76 W. Monroe St., Chicago  
 Vice-President . . . . . O. A. D. Baldwin, Bridgman, Mich.  
 Secretary . . . . . Ben C. Pittsford, Bridgman, Mich.  
 Chicago address: 431 S. Dearborn St.  
 Treasurer . . . . . A. E. Chauncey, Bridgman, Mich.

#### Directors

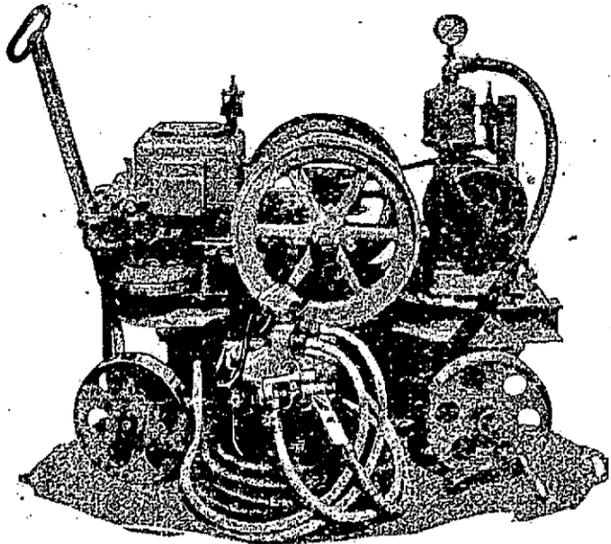
O. A. D. Baldwin	Ben C. Pittsford
A. E. Chauncey	Dr. R. P. Shepherd
A. R. Knight	Frank B. White
C. J. Peck	

Superintendent—Geo. B. Ferry.

## W. T. Hall

EMBALMER - FUNERAL DIRECTOR  
 AMBULANCE SERVICE

BARODA NEW TROY  
 Phone 7E-15 Phone 34-F3



## For BEST Results

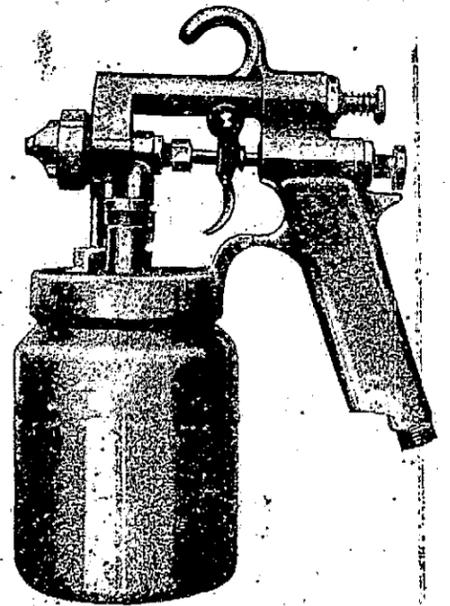
with

LEAD and OIL PAINTS,  
 ENAMELS, LACQUERS, or any  
 Paint that flows

USE THE

"MASTER PAINTER"

Made in Bridgman.



---just a few reasons why **MASTER PAINTERS** are the best.

- 1.—Operates under lower pressure than any other machine on the market.
- 2.—Has less working parts—costs less and is cheaper to maintain.
- 3.—One gun will easily replace 5 or 6 hand brush men.
- 4.—Produces less mist or fumes than any other machine, thus retaining the more volatile contents of the paint and putting them on the surface with the paint.

- 5.—This reduction in fogging is also more sanitary and is greatly appreciated by anyone who has ever used an air brush.

- 6.—Nozzles do not clog as the openings in the gun are from 3 to 5 times larger than those in the average gun.

Operated with gasoline engine or electric motor.

Write for prices.

Made By

## Tirrell Manufacturing Company

WILLIAM H. GAST, Mgr.

Bridgman, Michigan

## There Are More Nurseries In Berrien County

It is a fact, though not generally known, that Berrien county is the home of more nurseries than any other county in Michigan. And this means a great deal to the county so distinguished, for the advertising of these concerns goes into every state in the union and much of it to foreign countries, to be followed later by the products of Berrien county soil.

Some idea of the immensity of this business can be gained from the information gathered by one of the Municipal Publicity Service men while on tour. The story relates to the Baldwin-Whitten-Ackerman Company whose plant is located at Bridgman. This company was started in 1888 by O. A. E. Baldwin, father of the present head of the firm. It confined its attention at that time to the propagation of small fruit plants alone and some wonderful varieties were developed. The business has grown to such an extent, however, that at the present time more small fruit plants are shipped out of Bridgman every year than from any other town in the United States. For instance over two million grape cuttings and over twenty million strawberry plants were shipped last year. This will be topped this year according to present indications.

The company has its own farms but these, although very large, cannot produce the cuttings and the plants to fill the orders. Other lands are rented

and many farmers for miles around find it profitable to grow plants for the company. This is all done under the personal superintendence of Mr. Baldwin who, like his father before him is, perhaps, one of the best informed men in his line in the whole country.

In one of the enormous fields we found Everbearing strawberries from which were being picked in September upwards of 150 crates of luscious berries per week. Then there were rows upon rows of "Bun's" Special, a mid-season berry, for which there is a great sale; Charles I is an early berry which is very popular; No-name is a strawberry of which the company is

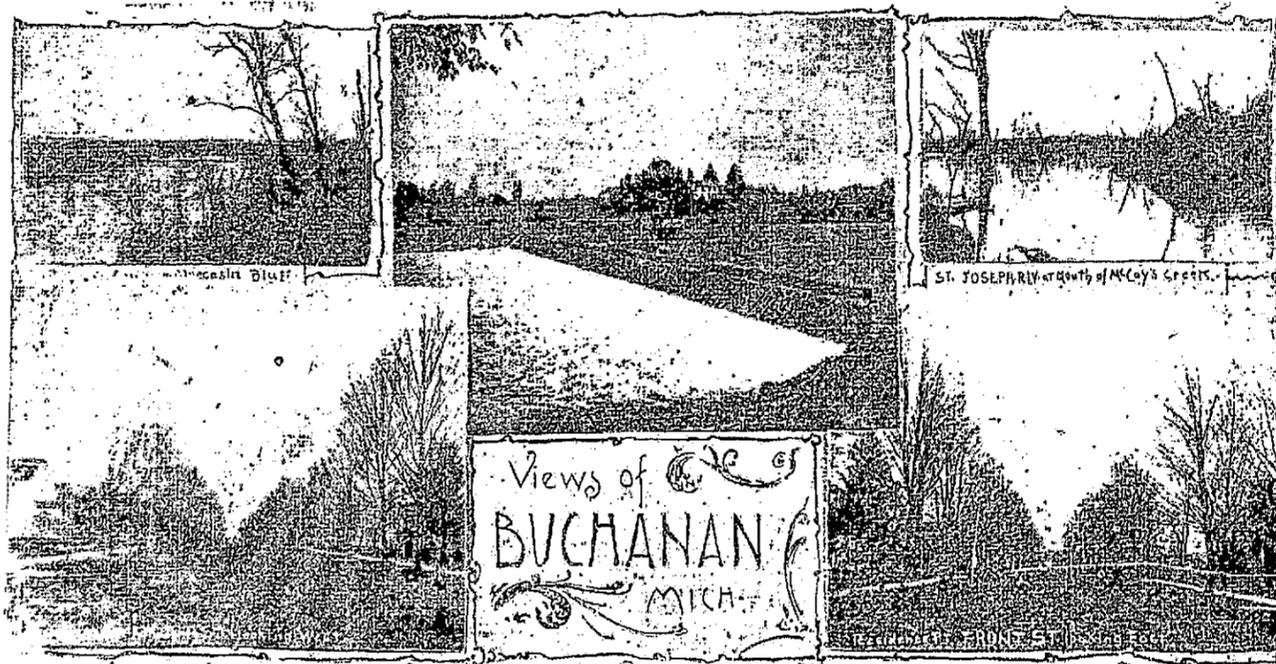
very proud. It has no name at present and must be content to endure that sobriquet until some smart person suggests a suitable name for which the company offers a prize of \$250. "Victory" is the name of a red raspberry which is also very popular and for which the company has a tremendous sale. These are the conditions at just one of the many nurseries but it is indicative of the enormous business which is being done.

### Farm Bureau Fosters Co-operative Markets

One of the great outstanding services of Michigan farming by the Michigan State Farm Bureau was its aid in organizing the co-operative Michigan

Elevator Exchange in 1920. For two years the baby exchange was operated as a department of the State Farm Bureau. Today, with 107 member farmers' elevators, the Exchange is standing on its own and often markets \$1,000,000 worth of grain and beans a month for its 25,000 members. Its business for the year ending July 21, 1925 was \$8,000,000.

The Elevator Exchange, with its central sales office in Lansing, in immediate touch with all markets, gives its members the great advantage of prompt information and its knowledge of market conditions. This has been worth many thousands of dollars to the participating co-operative farm communities. The Michigan Elevator Exchange is by far the largest handler of beans in Michigan today.



# MUSHROOMS

LARGEST GROWERS OF MUSHROOMS  
IN THE STATE

*Growing Beds Area Over 15 Acres*

We grow tons of this delicacy and ship all over the world in cans---fresh Mushrooms shipped daily by Parcel Post or Express. At uniform price of 75c per pound.

All orders filled promptly and in the order in which they are received, either by letter, telegraph or telephone.

TELEPHONE 601

MICHIGAN MUSHROOM COMPANY NILES MICHIGAN

# SAWYER

*A Rapidly Developing Summer Resort On Michigan's Famous M-11*

The people who dwell in this bustling little town almost within the shadow of the great dunes which keep watch along the shores of Lake Michigan, are proud of the fact that Chicago people are flocking to them in droves to establish summer homes in that neighborhood. For years they have been trying to make people see that they are situated just the right distance from the big city, that their brand of ozone is just a little superior to any other, that their people are possessed of charm exceptional and that to own Sawyer property is to own a part of the footstool that somebody else is bound to want.

Sawyer itself is just a streak along the well-traveled highway but back toward the lake, concealed from the road and relieved of the honk-honk of the joyrider, there will be found some of the prettiest places you ever saw. Here may be found homes of Chicago folks which have cost prince's ransoms to construct. Here will be found Tower Hill, a Congregational camp open from June until Labor Day every year with two young peoples' conferences which accommodate four hundred at a time at classes. This is presided over by Dr. Gammon. It comprises fifteen acres

and houses the young people in dormitories and in tents. Here also will be found Bethany Beach, a Swedish Baptist Resort, which has a tabernacle to accommodate 600 people, a wonderful bathing beach, a hotel of sixty rooms and 100 cottages. There are forty acres in this tract. There is also a community bathing beach and everybody is welcome to use it. Lots on M-11 one mile from the beach can be obtained for \$35.00 per front foot, which is cheap.

There are three churches in Sawyer—St. Agnes' Catholic church is presided over by Father Hammer who lives in Three Oaks. Services are held once a month. The church, which is a beautiful structure of pressed brick, costing upwards of \$20,000, was built last summer and is not yet entirely finished. It has a membership of about fifty persons. Rev. Schoenow is the pastor of the German Evangelical Lutheran church and lives in Sawyer. There are about 200 members and the parochial school which is run in connection with the church, has an attendance of 65 and one teacher in addition to the pastor. The Congregational church has no regular pastor at this time but is supplied from other places. The

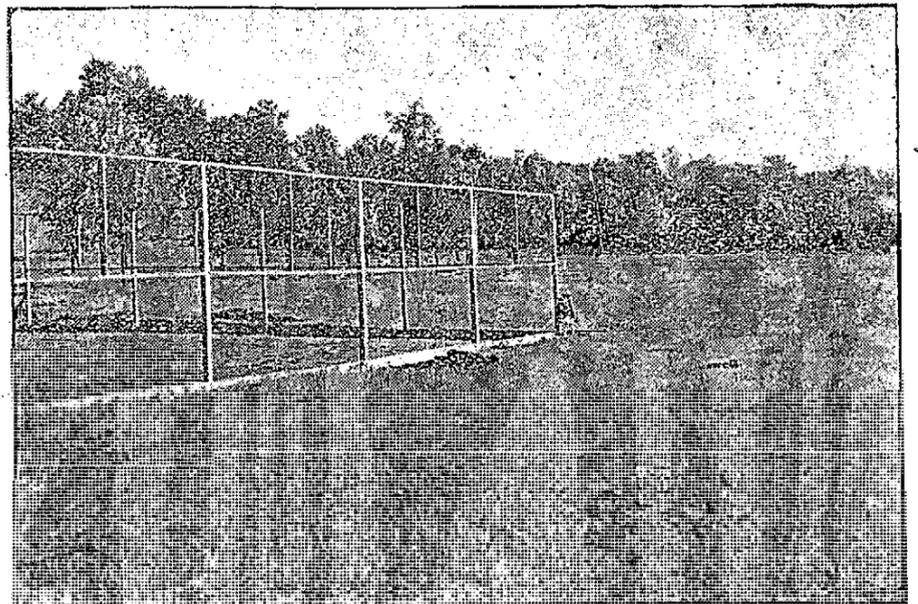
membership of this church is about 45.

The public school has an attendance of 65 pupils and is purely a grade school. The principal is Mrs. Etta A. Taylor who is serving her second term. The other teacher is Miss Kling.

There are several good stores in Sawyer, two very good garages and it is hoped during the

coming summer to have a first-class picture theatre. Sawyer does not expect to develop largely either commercially or industrially. It does expect however, that its summer resort business will be one of the largest on the great lakes in time and there is every reason to believe that the Sawyer folk are not so very far astray in their reckoning.

## DO YOU LOVE TENNIS?



The Splendid Tennis Court at the Buchanan Country Club a Short Distance East of Town.

# ZEIGER LUMBER AND COAL CO.

W. J. ZEIGER

Sawyer, Michigan

ROY R. ZEIGER

## BUILDING MATERIALS OF ALL KINDS

INCLUDING HARDWARE

Chicago people building homes in the territory will find it greatly to their advantage to figure with us.

We keep four big trucks busy delivering materials all over this territory and guarantee satisfaction on every bill.

**COAL** By the ton or train load.

Write us for Prices and Estimates.

"Everything from the ground to the roof"

# Zeiger Lumber and Coal Co.

SAWYER

MICH.

## Farmers on National Board

One of the key planks of the American Farm Bureau Federation program has been that American farmers should have representation on our important government boards, just as we have a representative in the President's Cabinet.

Both Pres. Harding and Pres. Coolidge looked with favor on the idea, and the following appointments have been made during the past two years:

C. W. Hunt, former president of the Iowa Farm Bureau, to the Federal Trade Commission, which has the power to investigate and stop unfair trade practices. Recently it banished the Pittsburgh Plus system of making steel prices, a system that added imaginary freight from Pittsburgh to every pound of steel, no matter where made. Farmer buyers of steel goods paid that extra freight, but don't any more.

E. H. Cunningham, another

Iowa Farm Bureau leader, was asked to become a member of the Federal Reserve Bank Board at Washington. Farmers are affected by the banking recommendations of this board, and it is a good thing to have the farm situation kept before the national board.

W. S. Hill, of South Dakota, is the farmer representative on the U. S. Shipping Board. This past season he performed a great service by having U. S. Shipping board vessels on the job to carry export grain overseas that kept our ports clear and ready to keep taking grain for export at a time when foreign demand was heavy. At that same time foreign owned ships were rather scarce because of business at home. Without ships our export facilities would soon have become clogged and grain would have had to go into storage for a time. Prices would probably have felt the sag.

saving in the operating costs of passenger cars only, in slightly more than four years.

The actual saving would be even greater than this. Records show that traffic on the Maine highway doubled in the period from 1916 to 1919, that it doubled again from 1919 to 1923, and a careful analysis indicates that it will double again in the period from 1924 to 1930. As the traffic increases naturally the savings in motor-vehicle operation will increase.

Rapid increase in highway traffic and large possible savings in motor-vehicle operation due to the improvement of important roads is a condition common to every state. Thomas H. MacDonald, Chief of the Bureau of Public Roads, says: "We pay for improved roads whether we have them or not, and we pay less if we have them than if we do without."

## Good Roads Pay Their Own Way

The improvement of the important roads of the country pays for itself in a remarkably short time, according to the Bureau of Public Roads of the U. S. Department of Agriculture. Data collected in a survey of highway transportation in Maine indicate that on the basis of present traffic the 300 miles of most heavily traveled road in the state could be improved from an earth-road condition to a high type pavement at a cost with interest at 4 per cent, which could be paid by a

## Chicago Gets Berrien Fruit

In another article in this paper the story is told of the establishment in Chicago of the Grower-Consumer plan of handling fruit and other products. This business is carried on at the Municipal Pier and is under the supervision of city and federal authorities.

It has been in effect for some time but it was not put into effect without strenuous opposition on the part of the commission men who saw in its incep-



J. G. BOYLE  
Buchanan

tion the departure of the juiciest plum they possessed. It was not strange that they should be opposed to the movement, but it is almost unbelievable that they should carry their hatred of the men who devised the scheme to the point where bombs were used in an effort to cause them to quit the new plan. Yet, according to announcements made at that time, bombs were used.

For years the fruit growers of Michigan had been working for the pleasure of working and not for any profit there might be in the business. Under the circumstances, it is a wonder they persisted. But there were those among them who would not take it for granted that improvement of conditions was possible. They believed that the grower could be emancipated from the thrall of the commission man if only some way could be found in Chicago to place the matter directly before the people.

As part of the after-the-war readjustment Chicago found itself obliged to protect its people against the profiteering of those days and appointed a committee for the purpose of regulating the price and the conservation of food stuffs. One of the first things which came to the atten-

tion of this commission was the conditions which prevailed with reference to fruit. Here was Michigan only a few miles away producing enough fruit for the nation—the best fruit on earth and still the people of Chicago could have none of it, because of its extremely high price. The grower, it was found, was producing this same fruit at a loss and many of them were forced to abandon the business altogether. They were shipping their fruit to South Water street commission houses and were getting such meager returns that they lost money by picking it. Tons upon tons of it therefore, were left on the trees to rot while in Chicago fruit hungry people were dying for the need of it.

It was then that L. C. Boyd of Three Oaks and J. G. Boyle of Buchanan and others interested in Farm Bureau work, thought out the scheme to install the Grower-Consumer plan which has relieved the whole situation.

So bitterly were they opposed, however, that there were times when it was thought they would be obliged to surrender. But they were made of sterner stuff. People of Chicago flocked to the Municipal Pier to buy the luscious fruit and at the close of the very first-day's business it was seen that the problem had been solved.

Berrien county is proud to know that it has been able to solve this problem to the advantage of every fruit grower of Michigan, for fruit from other counties is handled and now the fruit grower of Michigan is able to make a reasonable profit and have something for the time and effort which he puts into this important branch of the food industry.

Berrien county is proud of the men who brought this condition about and is also proud of the fact that these same men are available at many other points and places. Their talents will be further utilized and a grateful people will see to it they are properly rewarded.

## Wool Pool Proves Success

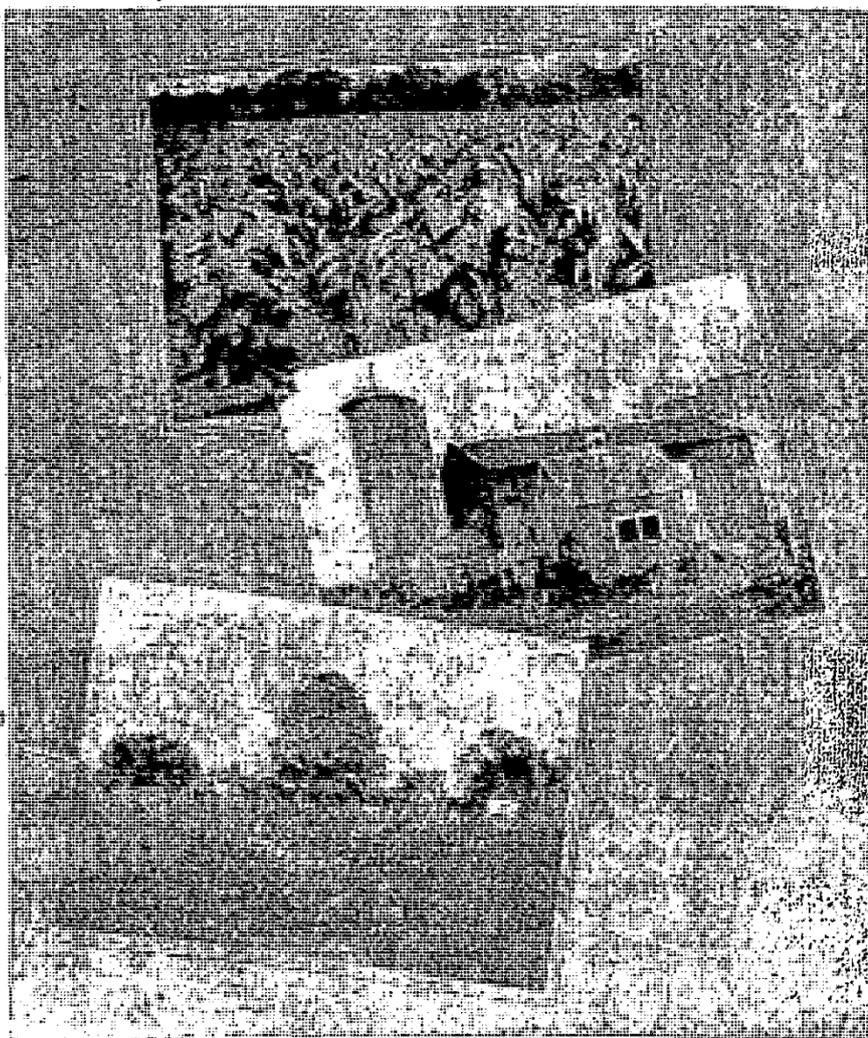
Back in the fall of 1919 a great disaster overtook the wool industry when both the American and British governments released their enormous stocks of wool supplies. Purchasing for military purposes had helped put the price way up; closing out of military surpluses took the starch completely out of the market.

It was at this time the Michigan State Farm Bureau was engaged in building a wool pool to enable farmers to effect needed reforms in the industry. Farmers wanted to sell on grade instead of taking the standard wool buying price. They wanted some incentive to produce better wool.

After several years of hard work, in 1924 the Michigan and Ohio wool pools combined forces, selling out of Columbus. The hard work had developed the science of pooling wool and

selling it, so that the season of 1924 made the Michigan poolers an average of 4 to 6 cents a pound more on all grades, including rejections, than local offers at pooling time. Many poolers with moderate sized clips reported from \$25 to \$80 more through the pool. Frank Knick, Farm Bureau member of Grindstone City in Huron County, with 6,000 lbs. of wool, reported his pool profit at \$780. The 1925 Michigan-Ohio Farm Bureau wool pool is still under way, with a considerable increase in wool over 1924, when 3,500,000 lbs. of wool were pooled in the two states.

It is gratifying to note that the farmers of Berrien County are beginning to realize the value of a flock of sheep on the farm. Already some fine flocks are being developed and it will not be long until our hillsides are dotted with the sturdy little wealth producers.



Ideal Farm Homes In Berrien County.

## ZEIGER LUMBER AND COAL COMPANY

Located At Sawyer On M-11 And Recognized As One Of Leading Houses Of This Kind In Western Michigan

It was in 1908 that W. J. Zeiger embarked in the lumber and coal business at Sawyer. The beginning was a modest one, the building in which this now gigantic business had its inception, comprising only 600 square feet. From the very beginning the business grew, however, and expansion soon became necessary. Today the main building has 5,000 feet of floor space and another 25,000 square feet is devoted to the storage of lumber in up-to-date sheds.

In 1920 Roy R. Zeiger, a brother of W. J., purchased an interest in the business and the two have already achieved the distinction of being wide awake and of having secured the biggest business in this line in this lake shore territory.

In addition to the vast amount of lumber which this firm handles they

are also heavy dealers in coal, being able to supply it by the ton or the trainload if desired. Four great delivery trucks are kept constantly on the road and the firm prides itself upon its prompt service.

Of late years there has been a marked advent of Chicago people in the Sawyer neighborhood and some beautiful summer homes have been constructed, mostly by Chicago contractors. These contractors make no bones of saying that they can buy the materials for these summer mansions from the Zeiger Brothers much cheaper than they can in Chicago and that, best of all, they can always rely upon prompt delivery right on the job.

The stock of the Zeigers comprises not only the lumber to build a house but all kinds of doors, windows, paneling—all kinds of finish, in fact—including hardware. They are both on the job every minute and thus keep in close touch with their trade. They are both still comparatively young men. They do not solicit outside business but get lots of it anyway. They were raised on a farm three miles south of Sawyer and say what Sawyer needs now is a system of water-works and better co-operation of her business men.

## Farm Bureau Wonderful Help to Farmers

Farmers of Michigan are to be congratulated upon the remarkable development of the Farm Bureau and the splendid element of service it renders them throughout a field of activities almost limitless in its scope.

Through misunderstanding and a paucity of experience, a bitter feeling arose toward the Farm Bureau, but happily, this has been wiped out and farmers all over the state are now rushing into the organization, confident that it offers them a service they could not possibly enjoy without its ministrations.

The campaign for new members which was conducted simultaneously in eleven Michigan counties last summer, was an unqualified success in that thousands of new names were put upon the membership rolls.

Some idea of what the Farm Bureau is doing for the Michigan farmer will be gained from perusal of the following interesting paragraphs:

### Two New Features

Two new features about Farm Bureau membership are commending themselves to every farmer.

FIRST—The Farm Bureau membership is being placed on a permanent and continuing basis. When we join the Farm Bureau now, we join to stay joined—from year to year—just as we unite with the church or become a member of a lodge; just as craftsmen and business

men join their organizations. The Farm Bureau continuous membership plan carries a withdrawal privilege in any year.

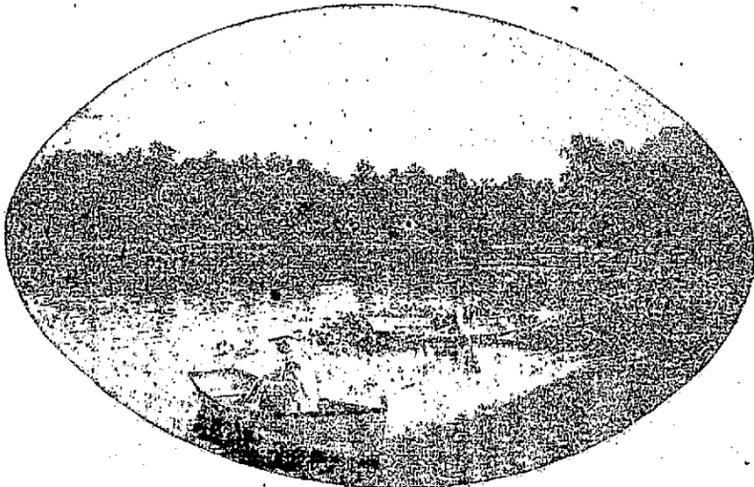
SECOND—The members are building their organization on the sound foundation of volunteer effort—putting themselves into their organization along with their membership.

### Farm Bureau Record

During the past six years the Michigan Farm Bureau movement has builded well, in spite of some discouraging times. In the Farm Bureau Seed Service, it has created a "known origin," pure, Michigan adapted seed service that not only is giving great service in Michigan, but has been the model for similar Farm Bureau Seed Services in a dozen other states.

The Farm Bureau Supply Service gave farmers Michigan Milkmaker, the first dairy feed that ever told pound for pound on the tag what is in the feed. This reform in feeds is now being adopted by other companies. At first certain sections of the feed trade declared it could not be done, just as certain sections of the seed trade declared they couldn't guarantee the northern origin of their clover and alfalfa seed because it would increase the cost of the seed 25 per cent. The Farm Bureau Seed Service has always done it and their seed has cost but little if any above the market price of good seed anywhere.

(Continued on following page.)



CLEAR LAKE, A SHORT DISTANCE NORTHWEST OF BUCHANAN.

## Knight's "PUREBRED" Strawberry Plants

Are the Natural Result of Our 40 Years' Successful Growing and Square Dealing

OUR Guarantee is YOUR Protection

DAVID KNIGHT & SON

Sawyer, Mich.

U. S. A.

5% 5%



Loans Money on Berrien County Farms, Subject to the provisions of the Federal Farm Loan Act for the Federal Land Bank of St. Paul.

Berrien County National Farm Loan Ass'n  
ST. JOSEPH, MICH.

**FARM BUREAU WONDERFUL  
HELP TO FARMERS  
(Continuation.)**

**They Are Self-Supporting**

The State Farm Bureau founded for its members a Poultry Exchange at Detroit and a Farm Bureau wool pool, which has worked its way into marked success, particularly the 1924 pool. The Bureau also maintains a clothing, blanket and underwear service at Lansing headquarters under the name of the Farm Bureau Fabrics department. All these commercial services are self-supporting. They are operated on a cost of service basis and cannot be expected to pay the expenses of unrelated departments.

**Other Important Services**

Other Farm Bureau service departments are its transportation or Traffic dept., Legislative, Publicity and Organization depts. These departments are not self supporting and must depend on membership dues. They render some of the most important Farm Bureau services.

With the transportation or Traffic department, we associate the recent Michigan Zone Freight rate reduction, a four years fight in which the Farm Bureau took the leading part for agriculture. Sept. 10, 1925, we are to have a reduction in zone rates which will amount to around \$500,000 saving for Michigan farmers annually, on the products they ship out of the state and the supplies they buy from outside the state.

**The Gasoline Tax**

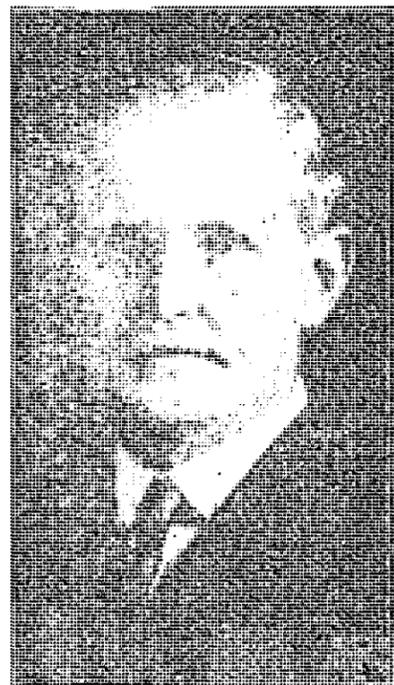
With the Legislative department we associate the two-cent gasoline tax for highway financing purposes, another four year struggle in which the Farm Bureau took a leading part. Today, through the gas tax, those who use the roads are paying for them in accordance with their use of the same. The Farm Bureau insisted that it is not right to shoulder the road burden onto farm and town real estate, thereby pen-



M. L. NOON, Jackson, Mich.  
Pres. Michigan State Farm Bureau.



CLARK L. BRODY, Lansing, Mich.,  
Sec.-Treas.-Manager Michigan State  
Farm Bureau.



N. P. HULL, Lansing, Mich.,  
President Michigan Milk Producers'  
Association.

alizing all property owners and allowing thousands of car owners to escape. With enactment of the gasoline tax came a license fee reduction on smaller cars and an increase for the big cars and trucks.

The Legislative department has also assisted in raising city valuations to their proper levels or lowering rural valuations, and sometimes both, as in Kalamazoo, Monroe, Calhoun, Washtenaw, and Ingham counties last year. This work is saving the farmers in those counties a total of \$67,350 tax annually.

**The Farm Bureau News**

The Farm Bureau Publicity department publishes the Michigan Farm Bureau News for Farm Bureau members. It provides the organization with a means for expression, keeps the membership in all parts of the state informed on what's going on, and publishes more news of co-operative work than any other newspaper. The Publicity department also renders many general publicity and advertising services to the Farm Bureau organization, as well as serving as an information bureau for

the general public. The Farm Bureau News is practically self-supporting through its subscription and advertising revenues.

The Farm Bureau Organization department carries on the organization work of the Farm Bureau and is directing the membership campaign. It also assists Farm Bureau co-ops and others in various ways.

These non-commercial services are important to Michigan agriculture. The things they deal with are the laws, taxes, freight rates, public opinion and information and other factors that mould our living conditions. A right or a wrong decision in these matters means a great deal to us financially and otherwise. We must have a hand in these decisions. Only by organization can we deal

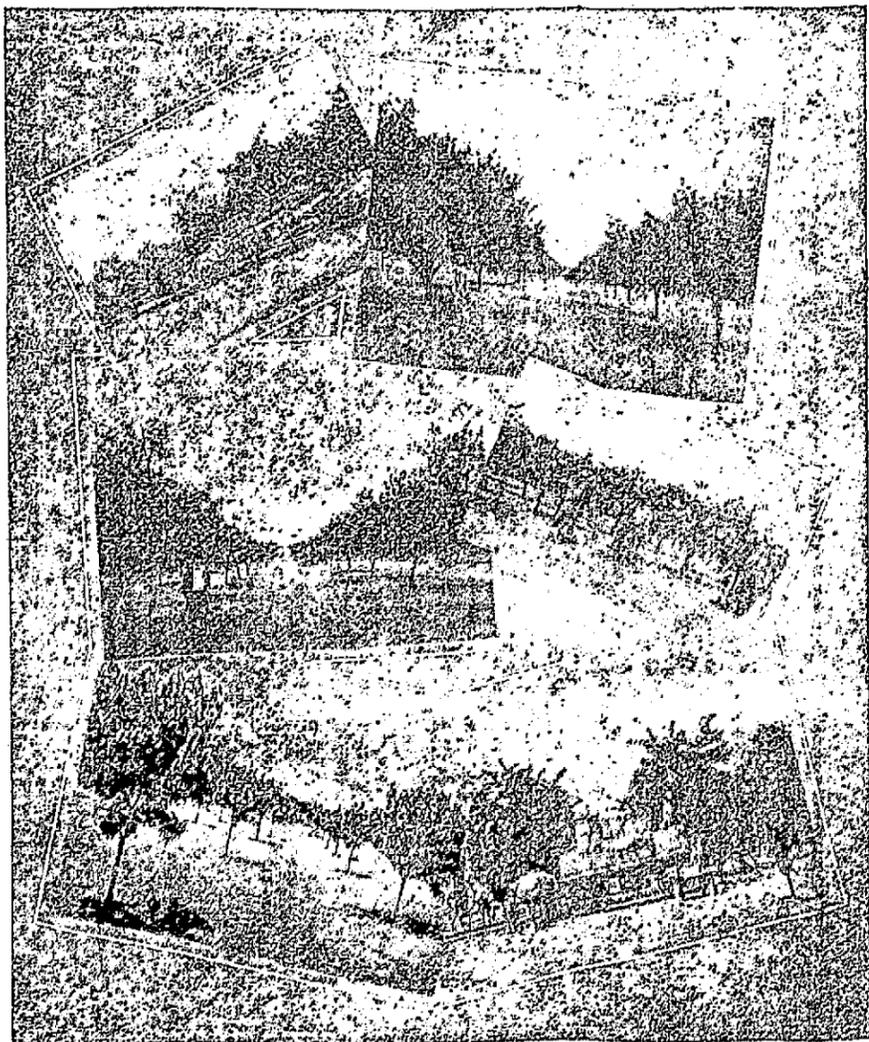
effectively with these problems.

**Six Big Questions**

Following are six community problems which must be solved. They are important parts of the Farm Bureau program for the future:

- The Country School
- The Country Church
- Selective Production
- Co-operative Marketing
- Public Improvements
- The Agricultural Fairs

What are we going to do about these things? Our communities must keep up with the march of progress. These things must be worked out. It can be done only by organization of men and women, their ideas and the necessary finances. The opportunity for effective community effort is in a strong local Farm Bureau organization.



FRUIT FARMS IN BERRIEN COUNTY.

**Pears-East Grain Company**

THE EUREKA MILL

MANUFACTURERS OF FEED, DEALERS IN HAY,  
SALT, FLOUR, SEEDS, POULTRY SUPPLIES

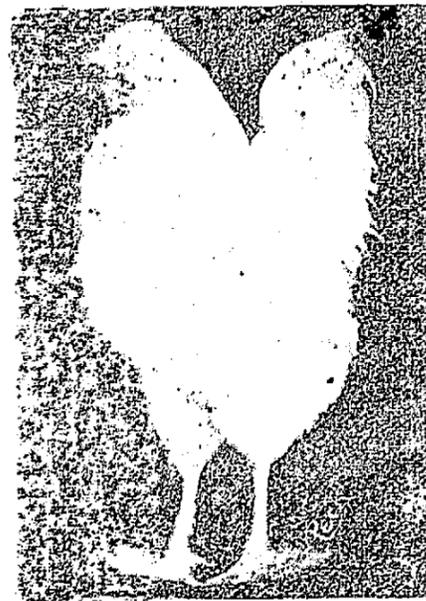
Elevators and Receiving Stations:

**MICHIGAN**

- Buchanan
- Berrien Springs
- Dayton
- Niles
- Cassopolis
- Glendora.

**INDIANA**

- Rolling Prairie.



Manufacturers  
Distributors  
"Eureka" Brand  
Scratch Feed

C. F. Pears

W. J. East

BUCHANAN

MICHIGAN

## Result of Scientific Treatment

In the archives of the Michigan State College at Lansing is to be found a remarkable story of experiments conducted in a Western Michigan cherry orchard. For the edification of Berrien County readers who are so generally interested in fruit culture we reproduce herewith the story as it became known to a reporter for the Farm Bureau News:

Mears, Sept. 10—Just a short distance south and west of this village, one R. Riley embarked on the venture of wresting a living from the soil some 35 years ago. As time passed, Mr. Riley gradually worked into the fruit business for he found that a 53-acre sand land farm is hardly adapted to the growing of general farm crops. So it was the fruit that allowed Mr. Riley to raise a family of three boys and one girl and to develop two comfortable farm homes for himself and his son Clayton, who is in partnership with his father.

There is now over 40 acres of orchard upon the Riley farm. The big feature of this orchard is one thousand two hundred Montmorency, English Morella and Windsor cherry trees.

### Rileys Went In For Cherries

Cherries appealed to the Rileys as being the best fruit crop for this section and so they put out goodly plantings of this luscious fruit. But like some others in the fruit belt, they found that they were not making real money because the crops were so small and the trees had a habit of failing to produce annual crops. It seemed that in spite of good cultivation, an ideal climate, careful pruning and timely spraying that the large profitable crops just wouldn't come.

In the summer of 1922, Mr. I. T. Pickford, then Agricultural Agent, called on the case. Here was a real opportunity to try out the usefulness of the County Agricultural Agent.

Mr. Pickford viewed the situation with a beam of joy. Here was just the cherry orchard and the Rileys were just the sort of co-operators that he was looking for in order to stage a real Oceana County size cherry fertilization experiment.

### College Experts Called In

So County Agent Pickford enlisted the services of Dr. V. R. Gardner, head of the Michigan State College Horticultural Department and together they started what has proved to be one of the most valuable experiments and demonstrations ever conducted in Michigan so far as financial returns to growers are concerned.

A portion of the Montmorency cherry orchard was used for the experiment. The first row was fertilized with nitrate of soda, the second with ammonium sulphate, the third with acid phosphate, the fourth was a "check," (no treatment), the fifth with both acid phosphate and ammonium sulphate; the sixth had a Fall application of ammonium sulphate; while the seventh row had a Fall ap-

plication of both acid phosphate and ammonium sulphate.

### Experiment Carefully Watched

Hundreds of leaf measurements, and chemical analyses as well as accurate data on the actual pounds of cherries obtained from every tree in each row has been kept for the last three years. This work has all been done under the able guidance of Dr. Gardner who is recognized as being one of the foremost authorities on fruit growing in the world. This valuable collection of data will be published in bulletin form so that the fruit growers may make a real study of the science of producing profitable quantities of high quality cherries.

However, we may trust Mr. Clayton Riley for a practical interpretation of the results. He says that the trees fertilized with nitrogen fertilizer either in the form of sodium nitrate or ammonium sulphate yield as many cherries as do the check rows and the trees fertilized with acid phosphate alone. The trees fertilized with phosphate and nitrogen together seem to have borne especially large and satisfactory crops during the seasons of 1924 and 1925, reports Mr. Riley.

### Nitrogen Does The Business

The Rileys have taken advantage of the information brought to them thru the action of their county agricultural agent and have fertilized their whole orchard with the proper dosage of nitrogen fertilizer. Thus it may be seen that the aid of the State Agricultural College as brought to them by its county extension agent has been worth a couple of hundred dollars per acre per year on the mature portion of this orchard. The application of science to the business of fruit growing has turned an up-hill proposition into a profitable business that will return a good farm living, a modest labor income and interest on the investment to the owners.

This year the Rileys marketed over 40 tons of cherries, which may account for the positive assurance with which Clayton Riley affirms the horticultural wisdom of Professor V. R. Gardner of the State College.



EDWY B. REID  
Washington Representative, Michigan State Farm Bureau.

## Whoever Drives Helps Pay

Those who drive on Michigan roads are now helping pay for them—through a two cent per gallon gasoline tax exacted by the 1925 legislature. Farm property is due for some road tax relief.

A former attempt to completely abolish the Michigan freight rate zone system has resulted in lowering those zone rates about 50%, effective Sept. 10, 1925, a matter that means about \$500,000 in freight rate savings annually to Michigan farmers on their incoming and outgoing interstate shipments of products and supplies.

These two great public reforms, which came into being in 1925, are the results of a four years' battle in each instance. They were secured largely through the organized efforts of a comparatively small number of Michigan farmers, organized as the Michigan Farm Bureau, with several hundred up to 1,200 members in each of 62 counties.

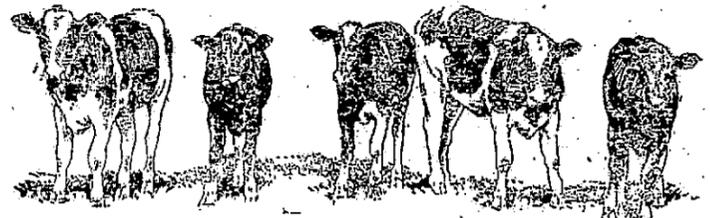
In 1922 the Farm Bureau first offered the gasoline tax idea. It carried the proposition to the 1923 legislature and it passed, but was vetoed by the Governor. Undaunted, the organized farmers continued winning friends for the movement, and in 1925 it was the first bit

of important legislation passed.

This same group of well organized farmers presented the overwhelming agricultural evidence from 50 counties which proved in 1922 and 1923 the unjustness of the Michigan Freight Rate Zone system to Michigan farmers. The Farm Bureau also helped greatly in the general financing of the shippers' case. It helped fight the case through the final decision of June 19, 1925, and won for all the farmers in the state what all the farmers wanted but couldn't get without proceeding in an organized manner—a needed reform in freight rates.

In the first four months of 1925 the two cent gasoline tax produced nearly \$2,500,000 in highway revenue, paid by all automobile owners, trucks, and tourists in proportion to their use of the roads. This money goes back into the highways. Along with the gas tax law, license fees have been reduced on light weight cars and increased on heavy cars. Heavy trucks are paying nearly double this year what they did last year.

Such are the fruits of organized farmer effort through the Farm Bureau movement on two great public problems.

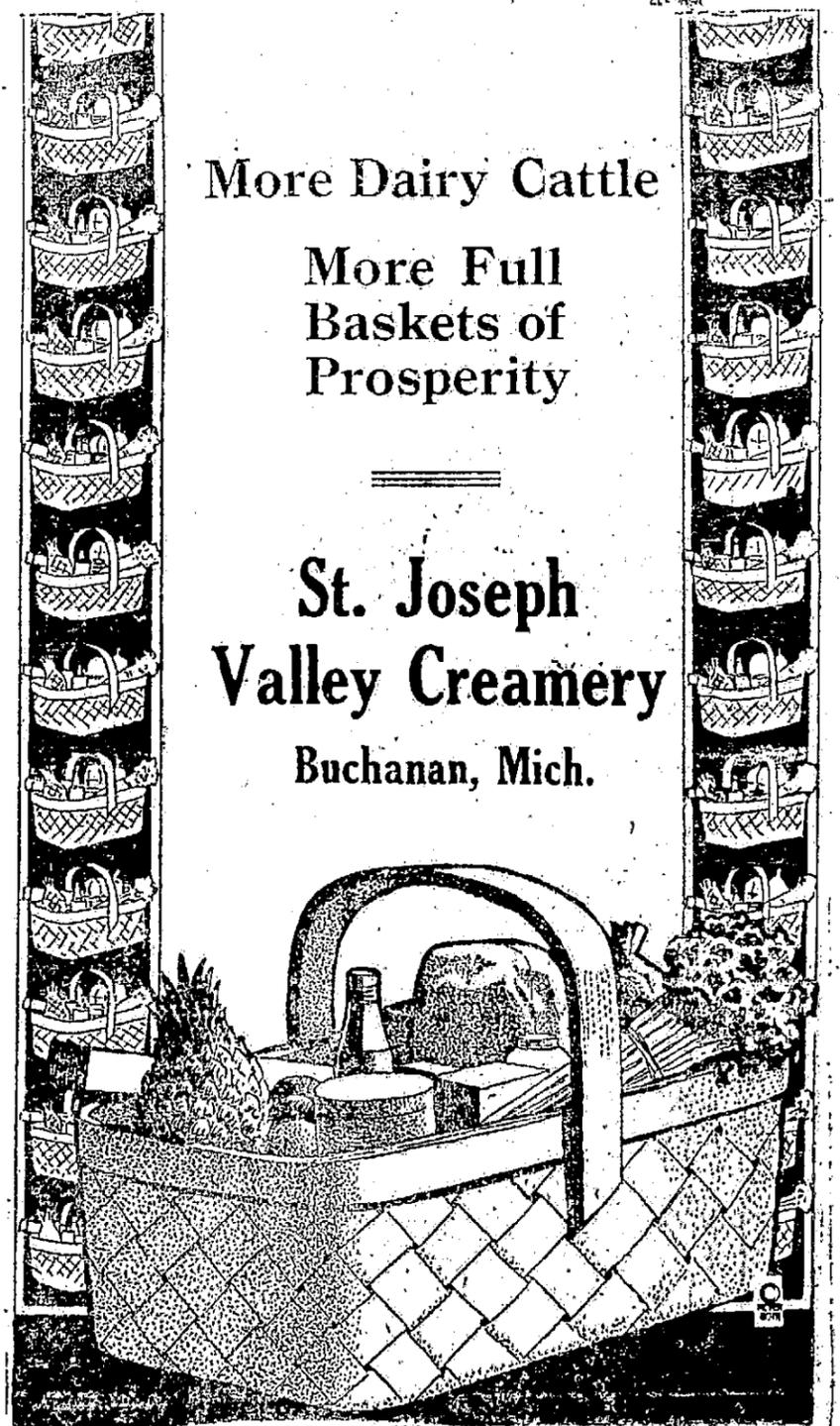


## More Dairy Cattle

More Full Baskets of Prosperity

St. Joseph Valley Creamery

Buchanan, Mich.



## Farm Agent Circuit Rider

In other days the circuit-riding preacher, the doctor with his mud-be-spattered gray mare and the school teacher who boarded round were picturesque and romantic figures. They have grown dim in the mellow haze of legend.

Another character, quite as interesting and much more versatile, has, within the memory of boys and girls in their teens, taken the center of the stage in the rural drama. He is the county agricultural agent, or more familiarly, just the "county agent."

You will meet him driving his flivver at a mad pace along the country roads. He is not dressed for an afternoon tea. He is wearing a slouch hat, a flannel shirt and cowhide boots. Farmers, you see, aren't greatly impressed by white collars and up-to-the-minute fashions.

He has a harrassed look in his eye, an air of concentration upon some intricate and baffling problem. Where is he going? And why the worried aspect? The chances are he is on his way to a 2 o'clock meeting 10 miles away and it is now 1:55. And probably he is thinking of twenty-one letters at the office waiting to be answered, and a dozen errands he ought to be doing this minute.

### Many Bosses

The county agent has so many bosses he can't keep track of them all. He pleases as many as he can—probably very few—and is cussed out by the rest. If he goes to a farmer with advice, likely enough he will be shoed off the place for his pains. And if he doesn't visit this man's next neighbor every few days he's loafing on the job and should be fired.

To the tiller of the soil, who follows the plow all day, the

county agent often seems but a parasite feeding on the body politic. To his own wife he is an overworked creature who has innumerable meetings to attend, most of them in the evenings when she'd like to have him by the fireside at home. To himself he is a jack of all trades who seems to be master of none; a prophet of better farming whose cry is lost in a wilderness of petty details.

The successful county agent must be a scientist, a mechanic, an orator, an economist, an organizer, a financier and a diplomat. If possible, he should also be an architect, a lawyer, a linguist and a journalist. And to keep an even disposition, he must be a philosopher.

The man in the street, whose food may be greatly affected in quality or in price by the efforts of the county agents, has probably never heard of them. So they were asked to tell about their own work, and from their description this story, a composite, has been pieced together.

### One Year's Work

One of the county agents near Detroit, for example, did the following things in the course of the year 1924:

- Promoted community meetings.
- Supervised fertilizer tests on sugar beets.
- Held six beet schools.
- Sent letters to the school teachers on the seriousness of the seed corn situation.
- Wrote articles of the newspapers on how to control smut.
- Organized a potato "spray ring."
- Distributed bottles of culture for inoculating cloverseed.
- Held pruning and orchard planting demonstrations.
- Held dusting demonstrations to control melon and cucumber

## 'Tis The Angler's Paradise



How would you like to pinch off a string like that? You'd be willing to get up the night before if you thought you could do it, wouldn't you? Well, they're yours for the having if you will poke the old

flivver's nose in the direction of Buchanan. Lots of 'em in the lakes closely adjacent to the town and in the beautiful St. Joe River just on the edge of it. Fishing! Why, man, there's nothing else but, and then some.

beetles.

Arranged for a county swine tour.

Reorganized two cow-testing associations.

Attended 45 meetings.

Helped organize a district Jersey cattle club.

Helped organize a county Holstein-Friesian association.

Held 12 poultry meetings.

Arranged for a county poultry show.

Held two septic tank demonstrations.

Arranged a meeting of farm organizations to discuss tax problems.

Arranged four clothing and four home management schools.

Helped to arrange for the county farm bureau picnic and the county fair.

Addressed 10 farmers' clubs. Conducted a bee keepers' tour.

### Myriad of Details

These are merely the high spots in his annual report. During the year he advised hundreds of farmers on particular problems puzzling them, distributed thousands of bulletins and looked after a myriad of other matters.

It is pleasing to recall however, that no matter what demands may be made upon the county agent, who is in the work for the good he may be able to accomplish, he can be relied upon to respond to the call as faithfully as did his early-day prototypes—the circuit-rider and the doctor.

## "YE BANKS AND BRAES O' BONNIE DOON."



It is the spirit of the muse which impelled the immortal Scot to pen his never-dying tribute to the land of the heather we see pictured above. It has flown across the wide expanse of waters and has found in the hills and dales of Berrien County an exact replica of the vision which met the eye of

Burns when he gave to the world his deathless song. Travel where you will throughout the county you will find the same undulations—the charm of hill and valley with Nature's sentinels ever on guard—the stately oaks and elms of this wondrous terrain.



# Come to THREE OAKS for a Joy Vacation

**H**ERE you will find everything worth while to make your stay most enjoyable. Come and live with nature, get the rest you require and return to the city feeling rejuvenated. Here are accommodations ideal in every respect, with rates exceedingly reasonable and opportunity for study and enjoyment.

**MOST MAGNIFICENT SAND DUNES**  
on all Lake Michigan's Shore Line.

**A NATURAL FOREST PRESERVE**  
Dedicated to the public for all time.

**A MUSEUM OF WONDERS**  
Native and foreign—50,000 specimens.

**HOME OF FEATHERBONE FACTORY**  
The largest in the world.

**WIDE EXPANSE OF BATHING BEACH**  
Free to the general public.

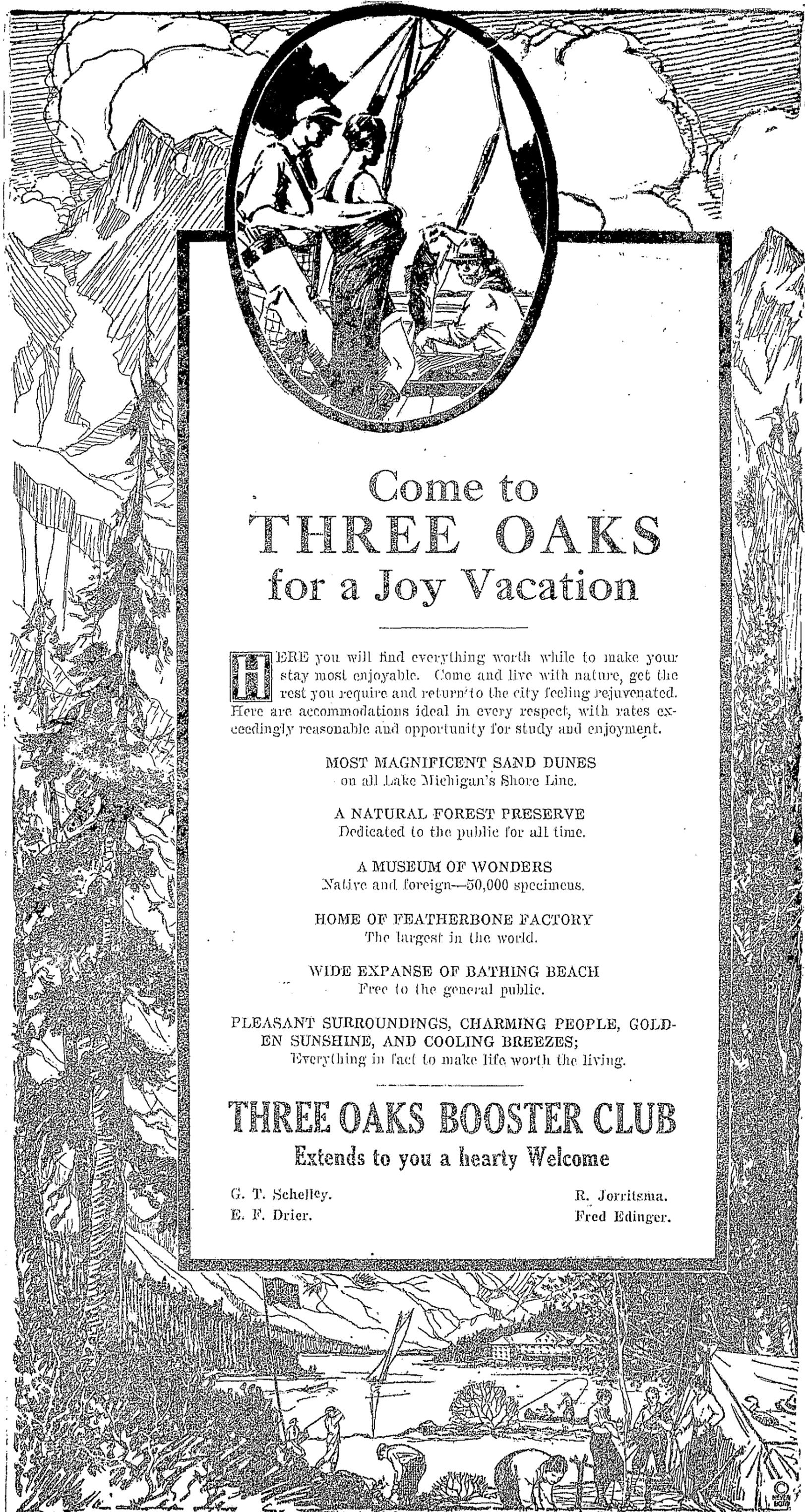
**PLEASANT SURROUNDINGS, CHARMING PEOPLE, GOLD-  
EN SUNSHINE, AND COOLING BREEZES;**  
Everything in fact to make life worth the living.

## THREE OAKS BOOSTER CLUB

Extends to you a hearty Welcome

G. T. Schelley.  
E. F. Drier.

R. Jorritsma.  
Fred Edinger.



# T H R E E   O A K S

The hum of the mosquito in his myriads, the call of wild geese or the barking of the wolf, for uncounted generations, were the only signs of life that marked where in years to come, would stand the prosperous village of Three Oaks.

The rise of land where now stands the town, was surrounded on nearly all sides by marshes and swamps. And even the magnificent stand of beech and maple which covered it, was without promise to the primitive peoples who wandered over the region before the coming of the first white men. Although Indians may at times have camped along the tiny creek in the north part of the area, no permanent villages or even camps were located. A few arrow points, and an axe or two of stone, have been found within the Three Oaks limits; but in Indian times and for unknown ages farther back in the past, the region was undisturbed.

Three Oaks owes its thriving life to every man who has had a part, either as a leading figure, or as a humble worker in its development. But more than these, Three Oaks owes its being to two men; Henry Chamberlain who is responsible for the location of Three Oaks on its present site. Owning timber and land on the sections adjacent, when the railroad was built through, he had a side track put in at this point. For among the first uses he made of his timber was to cut it into two-foot lengths for the old wood-burner locomotives. With the railroad he had a contract to furnish a certain amount of wood. The side-track facilitated loading, and permitted the passing of trains. At the sidetrack was the natural place for passengers to alight. And where they left the train was a good place for a store. He built the first store.

About the sidetrack and the store, slowly grew a crossroads town. A blacksmith came. A saloon was opened. A sawmill

was started. A few cabins were built. These came not over night, but were the process of years, almost a decade. Slowly the little settlement grew.

Even in those days Mr. Chamberlain must have visioned a city or a village. He laid out the first plat of the town, two full and two half blocks. This first attempt to induce an orderly arrangement of dwellings on lots and along streets, was located by the survey of 1858.

The town grew. Woodworking establishments came into being for the making of handles; or for the old wooden water-pipes. And the sawmill was ever present.

But only so long as timber was plentiful. With the clearing of the land and the rise of farming in the region, the timber disappeared. With the disappearance of the timber, went the mills that depended upon it for their life; they moved farther back, following the retreating edge of the woodland.

Three Oaks was about to settle down to the common fate of the abandoned logging village, a crossroads town, when Edward K. Warren appeared.

Driven through adversity and knowing much of the hard knocks of life in his early days, Mr. Warren set out to achieve success. Doubtless in that period in his mind, success was spelled in dollars and cents. In his early efforts to put into the life of men and women the use of his invented featherbone, he learned the needs of money. His struggle was long, over ten years, before success finally came; and it came as he dreamed it in the old days; in money.

No sooner was it his than he realized the low standard marked by such a measure of success. Life and the new success came to mean the happiness of the men and women forming the community; and the later years of his life were largely devoted to thoughts of the welfare, not only of the people who lived in his own community, but the world at large. Mr. Warren's

great love was the Sunday School and its works, and to his efforts and wise counsel is due the present success of the movement. Later, the Samaritans became wards of Mr. Warren.

But Three Oaks always was first. Here he built his first factory. In the passing of the years it grew and grew, until there came a time when the community, the happiness and prosperity of its business people and its residents largely was tied up with the Warren plant with its hundreds of employes and their weekly pay envelope.

Today, it is probable that the loss of the factory while a sad blow, little would affect the town. Other industries have come and are coming. Three Oaks is prospering and growing. It was Henry Chamberlain who started the growth at this point and Edward K. Warren who stimulated that growth. Three Oaks is proud of its history. Proud of the fact that its people are led by the brotherly spirit and have learned to work together.

Three Oaks achieved a world-wide prominence when it won the Dewey Cannon. The learning how to work together, dates from this time. The success of the town in its efforts to get the cannon was inspiring but, underneath was the great value of discovering that the town united almost was invincible.

The mould for the cannon was dedicated by President McKinley, and the day on which the Cannon was unveiled was a time for wonderment: wonderment that a small town of eight hundred people (then) could attract and care for a crowd of 20,000 visitors.

Three Oaks is proud of her early lead in the fight on liquor. The early settlement had its saloons; not one but several. In the days when the time was drawing near for the total abolition of the liquor business, Three Oaks for years had been without a saloon. Even before the days of local option, the

one license to which the town was entitled was bought by Mr. Warren, and the license tacked up in a corn crib down on his marsh farms. Three Oaks as a community was dry long before the majority of towns under local option were permitted to consider the matter.

Three Oaks was a pioneer in the good roads movement. Long before there were improved roads linking villages and towns, Three Oaks had built a stretch of road with real macadam pavement. Today, good roads run in all directions from the town, and nearly every used road in the Township is graded, paved or improved.

This attitude of its citizens on these matters cannot but be reflected in their individual lives. Three Oaks is a home town. Between seventy-five and ninety percent of its people own their own home. Three Oaks is a home town, and a homeloving town. The community spirit fully is alive. The welfare of each is the welfare of all. The troubles and sorrows of the humble citizen are, through the friendly sympathy of the town, made a part of the thought and friendly helpfulness of the town.

Three Oaks never has experienced a "boom." The growth of the town to its present 1,500 people has been gradual. Nor has its growth stopped. Its numbers continue to increase.

The business men of the town are second to none in their desire to serve. The spirit is and always has been, "If we don't have it we'll get it for you."

During the late war, it was the business men of Three Oaks who, anticipating the needs of their customers and friends for here "customers are friends," and foreseeing a shortage, laid in supplies of the necessities of life. Three Oaks went on rations but never was there a serious dearth of food of any kind during the war. It became the custom of the local trains com-

(Continued on next page.)

## THEY SHINE AT HOME AS THEY DID OVER THERE



THREE OAKS HAS CONTRIBUTED LAVISHLY OF HER SONS TO ALL WARS. THE PICTURE IS OF THE AMERICAN LEGION POST OF THAT INTERESTING AND PROGRESSIVE VILLAGE.

**THREE OAKS**  
(Conclusion.)

ing into the village, to stop somewhat longer than absolutely necessary while the crews, and passengers, ran over to the stores and got their quota of sugar.

Three Oaks' industries have been little affected by "hard times" or the "panicky feeling" that has shut other industries for weeks and months. The several plants in Three Oaks have run and kept running when others in the region were fast closed. Always has the pay of the employees been liberal; and better, it has been certain. The workers in the various plants are happy and contented, owners of their own homes, and most with autos, radios, and all the modern improvements that make life in this new age, far in advance of the life in days past.

Three Oaks is a prosperous, wealthy town. But it is not wealth or prosperity that really counts. Three Oaks is an attractive town, with beautiful lawns, row on row of trees and well kept homes. But it is not that beauty that counts. It is the spirit back of these things; the spirit that because of pride loves to see its home town lovely, wealthy and prosperous.

Above all this is the spirit of home-loving friendliness.

Three Oaks is "the Friendly Town."

Three Oaks has one of the largest museums in Michigan; and the largest in Southwestern Michigan. This museum, under the control of the Edward K. Warren Foundation, a corporation under the laws of Michigan, is coming to play more and more a part in community life along educational, inspirational and recreational lines.

Due to the efforts of Mr. and Mrs. Edward K. Warren, in March, 1916 the museum on two floors of the Chamberlain building,—the home built in the later years of the life of Henry Chamberlain, was opened with 3,500 exhibits. At that time it was a museum pure and simple.

Today the museum has grown. It occupies seven floors and 25 rooms in three buildings. The exhibits have increased from the 3,500 displayed in 17 cases, to over 47,000 exhibited in 150 cases.

In addition to the regular exhibition of museum material the work of the museum has been enlarged to include the formation and maintenance of a reference library of nearly 10,000 volumes; the formation of loan exhibits for school and other use, the furnishing of information on various subjects, and the classification and mounting of over 100,000 pictures for school use with, in addition, several thousand lantern slides and stereopticon views.

Lecture work also has been added and annually the director delivers from forty to seventy-five lectures. The Museum now has a well-equipped lecture-room seating up to 150, with a stereopticon, balopticon and a moving picture-outfit, owned and used for the schools and other organizations.

The main idea back of the museum is that the articles

should fall in a class as pioneer or historical objects. In line with this policy the collection of china and other ware, is that of the dishes used by the pioneers of the region, rather than only the rare pieces. This is adhered to in regard to nearly all other exhibits.

Nor would the history of the exhibits shown of the geological, paleontological and early life of man in the region. In the Indian room are exhibited his tools and weapons, largely the result of collections made in this region. These include two skeletons dug up on the burying ground of the Mocassin Bluff sites.

Here too are preserved the portraits of the men and women who were the early comers in the region. What better home, for them where they can be preserved for coming generation, can be found?

Here the child of the present and the children of the future cannot but grasp the spirit, back of their forebears, and gain the inspiration needed for successful life, as they gaze at the crude tools and the faces of the men and women who made and used them.

In this collection the articles, now no longer used, preserve not only the thing itself, but the very name, which is being forgotten. As one notes the cradle, the frow, the sulphur-dips, the diekey, the sand-box, the easter, and hundreds of others, one cannot but be impressed with the rapidity of modern development.

Nor, as the library of the first doctor in the community, or that of an early judge, or the fine library of a cultivated man collected nearly a hundred years ago, are studied, can one fail to realize that the growth and change not all has been upon the material side.

A collection of old school books is being made that the growth of ideas relative to education may be studied in future generations by these examples of a more primitive past.

The museum is maintained by the Warren Foundation free to all. But for the growth of its collection it is dependent upon the friendship and helpfulness of the people of the region. The museum's policy is never to buy exhibits. All those now on exhibition have been contributed by the friends of the institution, to the number of nearly 1,200, living largely in southwestern Michigan and northern Indiana. Some have given only one or two objects, others twenty-five to fifty, and the total of two or three donors runs over one thousand. But the success of the collections has been and is upon the great number of donors who give but a few articles.

A man may bring in a type of scale, most unusual and one for which the museum is most grateful. For it is the only one it has, although the only gift of the donor. Another may bring in a collection of seventy-five arrow-heads picked up on his farm. Great is their value when studied with the others in the collection, from this part of Michigan.

Old books, papers, documents, old tools, now useless, old papers, old magazines—hardly is there an article often

considered as "junk" and stored in the "attic" but what, when properly correlated with other similar objects, helps build up and tell the story and the history of the region.

And where better can these things be placed than in the Chamberlain Memorial Museum where they will be permanently preserved, and given a place in the collections with kindred articles?

Are not such objects far better in a collection where they are cared for, and where some boy or girl may get from them a needed inspiration, rather than stored in boxes in a granary or an attic, or even in a private collection where they are seen by few, and are in constant danger from destruction by fire?

It is in this capacity, as a place for preservation, that the museum functions for this whole region. First is the place of the museum for preservation; and after that for exhibition, for study, for education and for inspiration.

In addition to the Museum the Foundation also maintains three other properties for the pleasure and happiness of the people of Southwestern Michigan: The Warren Woods, the Warren Dunes and the Chamberlain Bathing Beach. These too, are maintained without a cent of expense to the people and are open, free. No admission is charged to any of the Foundation properties.

The EDWARD K. WARREN FOUNDATION is nearly nine years old. In 1917 Mr. and Mrs. E. K. Warren, having secured the passage of a bill through the legislature of Michigan permitting the "Incorporation of Foundations for the Promotion of the Public Welfare," formally launched THE EDWARD K. WARREN FOUNDATION. If the Foundation is considered as having existed from the time the Chamberlain Memorial Museum was opened—March 15, 1916—it is ten years of age.

This Foundation exists, as stated in the Articles of Incorporation, "For the Benefit of the People." It is with this thought in mind that the Trustees of the Foundation act; and it is the principle back of the instructions issued the Director employed by them to manage the affairs of the Foundation, which is stated more fully as "The preservation of forest; the establishment and maintenance of a museum or museums; the establishment and maintenance of a park or parks for the benefit of the people; the collection and preservation of historical documents, data, research and publication," the Foundation has come into possession of the following properties:

The Chamberlain Memorial Museum in Three Oaks has three buildings standing on about two acres of ground. In these buildings are housed over 47,000 exhibits. The function of this museum it to gather and preserve "articles of pioneer and historical interest". Under a broad interpretation specimens in natural history are added to the articles made and used by the people who settled in the region; also there are archeological and oriental collections.

At the Chamberlain Bathing Beach located in Lake Town-

ship, one mile north of Sawyer, is a recreation ground of good lake frontage and with a large parking place, maintained free by the Foundation for people of the region.

The Warren Woods, three miles north and one-half mile west of Three Oaks, contain 31.4 acres of the primitive forest northern and eastern United States. This woodland is believed to be the largest tract of climax forest preserved in the United States east of the Mississippi and north of the Ohio Rivers.

The Warren Dunes with one and one-fourth miles of lake frontage, are found in Lake Township, two and one-half miles north and a little east of Sawyer. This area contains the finest and most interesting features of dune formations.

The Forest and the Dune Lands are part of the museum, an out-of-door feature; these are to be preserved in their original state so that the people of coming generations may know from direct observation how appeared such wood and sand-hill lands.

Everyone is invited to visit any and all of the features of the Foundation. Organizations, societies, clubs and the like and particularly schools, either as a whole or by classes, are especially welcomed to the Museum, and to the natural parks. While ordinarily open only on Wednesday and Saturday, such bodies can obtain admission to the Museum on any day save Sunday. The Forest and the Dunes are open every day.

The Museum at Three Oaks makes an excellent place to hold club or school picnics. The large lawns under fine shade trees about the Museum buildings, make attractive picnic grounds, while the collections of interesting historical and other artifacts are at hand for visiting or for study.

Whenever desired by parties, the Director of the Foundation is prepared to give a short talk explaining the growth of the Museum and the methods and arrangement of the collections. When not otherwise engaged he likewise is available as a guide for classes and other organizations visiting the Forest or the Dunes.

**PRESIDENT THREE OAKS BOOSTER CLUB**

G. L. Schelley Presides Over Destinies Of Club Which Proposes To Put Three Oaks on the Map and Keep Her There

Fully imbued with the beauty and importance of his own home town and determined that the world shall know something of its advantages, Mr. G. L. Schelley has given his hearty endorsement to the special edition plan and has gone a long way out of his way to help the Municipal Publicity Service men in the accumulation of data.

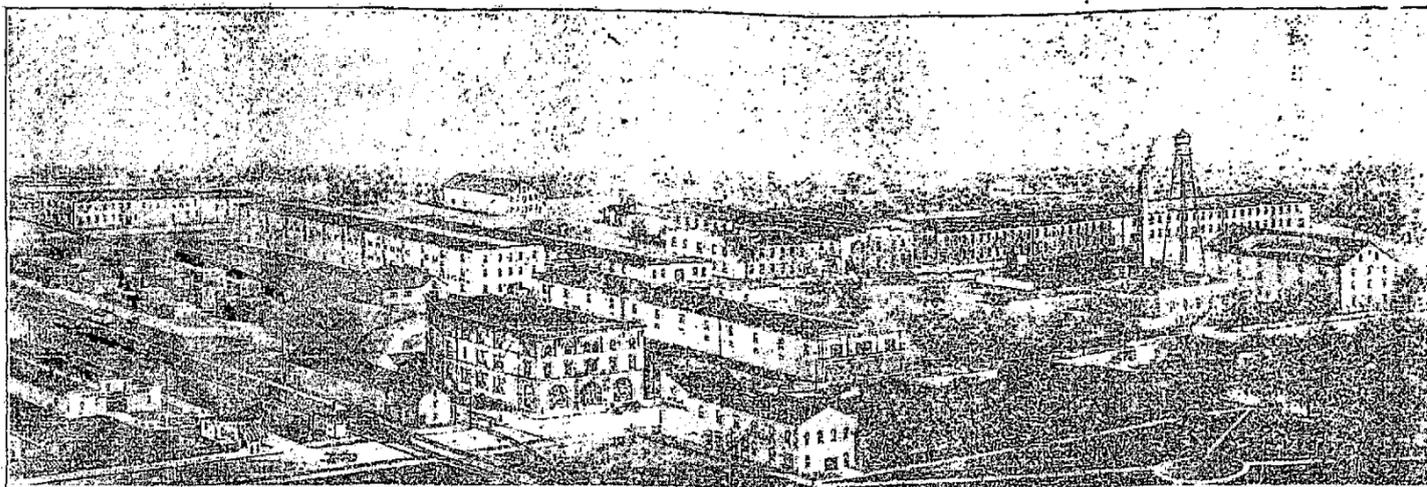
Mr. Schelley's first move in this direction was to call a special meeting of the Three Oaks Booster Club before whom the matter was laid with the result that it was given the hearty endorsement of the club and work was begun at once. This splendid section for Three Oaks is due in large measure to the kindly assistance of Mr. Schelley.

The subject of this sketch is a native of Berrien county. In 1905 he established his meat business in the building next to his present

(Continued on next page.)

**“Warren’s”**

at  
**THREE OAKS, MICHIGAN**



**THE WARREN FEATHERBONE CO.**  
Manufacturers  
of  
**FEATHERBONE, NARROW FABRICS AND NOTION SPECIALTIES.**

Bead Cord	Garters (Fancy)
Blanket Binding	Girdles
Button Looping	Hair Curlers
Braids	Lingerie Ribbons
Christmas Tyings	Rick Racks
Coiffettes	Weighted Tapes
Elastic Braids	Wires

**BRANCH OFFICES:**

332 S. Michigan Avenue, Chicago.

44 E. 23d Street, New York City.

55 Fremont Street, San Francisco.

**E. K. Warren & Co. Inc.**

A STATE BANK

THREE OAKS, MICH.

Commercial, Savings and Christmas Savings Club.

Travelers' Checks, Bonds for Conservative Investors.

3 Per Cent On Savings and Time Deposits.

To all our Old Friends—HAPPINESS.

To all our New Friends—WELCOME.

To all our Community—PROSPERITY.

**12 STORES IN ONE**

Clothing and Furnishings	Hardware
Dry Goods and Notions	Rugs and Floor Coverings
Ladies' Ready-to-Wear	China, Glassware and Toys
Millinery	5c and 10c Goods
Footwear	Wall Paper
Furniture	Groceries

**At Your Service**

This store is here to render efficient service and to give to the people of this community a full 100 cents' worth for every dollar spent with us.

When you are in town drop in, use our conveniences and make yourself at home.



Trade at the Big Store and Save the Difference

**THE EDWARD K. WARREN FOUNDATION**

Incorporated Nov. 17, 1917, by Edward K. and Mary C. Warren.  
THREE OAKS, MICHIGAN

“For the Benefit of the People.”

President	FREDERIC W. CHAMBERLAIN
Vice-President	PAUL C. WARREN
Treasurer	FRANK W. DONNER
Director	GEO. R. FOX

Established for Purposes of

Preservation and Conservation, Education and Recreation

The Foundation maintains its properties for the enjoyment of all, and free to all.

The Chamberlain Memorial Museum

Preservation—Education—Inspiration

47,000 OBJECTS OF PIONEER AND HISTORICAL INTEREST DISPLAYED IN THREE BUILDINGS AT THREE OAKS

That the present and coming generations may learn of and appreciate the work of the founders of the communities of this part of the American commonwealth, the Museum maintains a reference library and loans collections of pictures and slides. Extension work in lecturing and with moving pictures is carried on.

The Warren Woods

Conservation—Education.

A tract of 300 acres of primeval forest in Chickaming Township, three miles north of Three Oaks. The woodland as seen by the first settlers, preserved that their descendants may know by this example the “Galien Woods.”

The Chamberlain Bathing Beach

Recreation.

Several hundred feet of beach on Lake Michigan, in Lake Township two miles northwest of Sawyer, with a large free parking area. For the use of the people of the region for bathing, picnicking and other pleasures. Gift to the Foundation by F. W. and Lydia Warren Chamberlain.

The Warren Dunes

Conservation—Education—Recreation—Preservation

“AMERICA'S FOURTH WONDER”

Three hundred and twenty acres of the world's finest dune lands, with a frontage of over a mile on Lake Michigan, preserved as a public park. In Lake Township, three miles southwest of Bridgman.

## The Edward K. Warren Foundation

The EDWARD K. WARREN FOUNDATION is nearly seven years old. In 1917 Mr. and Mrs. E. K. Warren, having secured the passage of a bill through the legislature of Michigan permitting the "Incorporation of Foundations for the Promotion of the Public Welfare," formally launched THE EDWARD K. WARREN FOUNDATION. If the Foundation is considered as having existed from the time the Chamberlain Memorial Museum was opened—March 15, 1916—it is over eight years of age.

This Foundation exists, as stated in the Articles of Incorporation, "For the Benefit of the People". It is with this thought in mind that the Trustees of the Foundation act; and it is the principle back of the instructions issued the Director employed by them to manage the affairs of the Foundation.

In pursuit of this purpose which is stated more fully as "The preservation of forests; the establishment and maintenance of a museum or museums; the establishment and maintenance of a park or parks for the benefit of the public; the collection and preservation of historical documents, data, research and publication," the Foundation has come into possession of the following properties:

The Chamberlain Memorial Museum in Three Oaks has three buildings standing on about two acres of ground. In these buildings are housed over 40,000 exhibits. The function of this museum is to gather and preserve "articles of pioneer and historical interest". Under a broad interpretation specimens in natural history are added to the articles made and used by the people who settled in the region; also there are archeological and oriental collections.

At the Chamberlain Bathing Beach located in Lake Township, one mile north of Sawyer, is a recreation ground of good lake frontage with a large parking place, maintained free by the Foundation for people of the region.

The Warren Woods, three miles north and one-half mile west of Three Oaks, contain 314 acres of the primitive forest that once covered nearly all northern and eastern United States. This woodland is believed to be the largest tract of climax forest preserved in the United States east of the Mississippi and north of the Ohio Rivers.

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Everyone is invited to visit any and all of the features of

the Foundation. Organizations, societies, clubs and the like and particularly schools, either as a whole or by classes, are especially welcomed to the Museum, and to the natural parks. While ordinarily open only on Wednesday and Saturday, such bodies can obtain admission to the Museum on any day save Sunday. The Forest and the Dunes are open every day.

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Whenever desired by parties, the Director of the Foundation is prepared to give a short talk explaining the growth of the Museum and the methods and arrangement of the collections. When not otherwise engaged he likewise is available as a guide for classes and other organizations visiting the Forest or the Dunes.

Mrs. Mary Chamberlain Warren is the president of the Foundation and the Directors is Mr. George R. Fox, who is fitted by education and training for the arduous duties he is called upon to perform. We cannot close this article without giving to Mr. Fox an expression of our appreciation for the kindly spirit and tolerance he manifested toward us as we passed from room to room under his guidance upon our tour of inspection of this remarkable museum.

## THE STORY OF FEATHERBONE

The invention of Featherbone was not an accident, but was the result of thought, study and research. A dry goods merchant at Three Oaks, Mich., keeping whalebone in stock with other dress findings, had the usual experience of seeing the bone dry up and become brittle after remaining in stock any length of time, unless it was kept in a moist place. In a small town and for country trade, the cheaper bone only was salable. A lady customer once complained that the whalebone sold her by the merchant was brittle and worthless—as if he was to blame for its quality. As the dealer was putting the bone away in the drawer after the customer had retired, the first thought in the chain that led to the invention of Featherbone came and that was: "Whalebone, though the best elastic material known to the commercial world at this time, is rapidly becoming scarce and high in price," and the second thought arose, "I wonder what elastic material will take its place." This led to the reading of the history connected with the whaling industry and a more definite knowledge of the growing scarcity of the whale and the necessity for a new elastic material.

The merchant, in a business way, frequently visited a feather duster factory where the pointer quills of the turkey were being burned up or thrown away. It looked as if a good article was going to waste, and upon inquiring whether some use could be found for it or not, the visitor was told that as there was plumage on only one side of the quill it was valueless for dusters. Some one in New York had attempted to make a stable broom from pointers but that was not a success. Everybody who had tried to utilize the quill had looked at

the plumage for utility where the merchant considered the quill substance and came to the conclusion that a valuable elastic material was going to waste. In those days, a passenger riding along the lake front in Chicago over the M. C. R. R. or I. C. R. R. frequently saw quantities of these pointer quills carted out with other rubbish. Poultry dealers would put the pointers in with the second and third joint wing and tail feathers which were valuable for duster purposes, and the duster manufacturers would throw them out; thus the despised pointer quill really was a "bone of contention."

The two thoughts, "An elastic material wanted" and "An elastic material waster," ran parallel in the dry goods man's mind for a year or more when they finally met and the idea of making a bone out of the quill substance was conceived. The next day fanciful and descriptive words for the new material were coined, viz.: "Featherbone" and "Quillbone." The inventor, Edward K. Warren, sanguine and hopeful for final results, went through years of experimenting, toil and anxiety before the desirable qualities which Featherbone possesses were recognized and appreciated. Entirely new processes of manufacture had to be outlined and special machinery built by expert mechanics to transform the quills into the new bone. The basis of Featherbone is the fine fibres of the quill which, in small sections, are wound by thread, care being taken to break joints in forming a continuous cord—a group of cords making a compact blade. It is easy to sew through this bone either by hand or with the sewing machine and this fact led to an entirely new method of boning dress seams. The attaching of bone to the fine seams of a fine gown was formerly a tedious hand process, but is now quickly done by new and original sewing machine methods.

While there is still quantities of Featherbone being sold for various purposes, nevertheless, during the last decade or more, the business of the Warren Featherbone Co. has developed rapidly to include a comprehensive line of Narrow Fabrics and Notion Specialties, which is evidenced by the advertisement appearing elsewhere in this edition.

## President Three Oaks Booster Club (Conclusion.)

location. He sold out in 1919 and engaged in the business of buying and selling live stock. Six years ago he bought the business back again and has had the satisfaction of seeing it grow remarkably ever since. Mr. Schelley is a Mason and treasures his membership in that splendid organization. He is no less a lover of the Booster Club and hopes for the day when its forty-odd membership will have developed into ten times that number.

Asked what in his opinion should be done to make Three Oaks a bigger and better town in which to live, he said: "We should continue to pull together on any proposition which has been determined, after mature deliberation, is for the general good. When we have learned to do this there can be no limit to what we may accomplish."

## WARREN FARM AT THREE OAKS

One Of Michigan's Show Places Where Choice Thoroughbred Hereford Cattle Are Produced

At Three Oaks will be found one of the largest and best farms in the whole United States. It comprises 3,500 acres, is completely cleared and fenced, is equipped with all the necessary outbuildings of a very high standard and is noted for the exceedingly high-grade thoroughbred Hereford cattle it produces. It is owned by C. K. Warren of Three Oaks and his sister, Mrs. George A. Lackey of Mt. Vernon, N. Y.

This farm was started years ago by the father of the present owners the first twenty acres of it having been purchased in 1883. From time to time other tracts were procured until the place had assumed the size outlined above.

This farm is of such importance

that many people travel miles to see it. It is of record in the administrative headquarters of many agricultural colleges and occupies the place in their estimation generally of a model farm. Naturally the work upon this big farm is carried on upon a stupendous scale and in the most scientific manner. In addition to the large herd of cattle always maintained on this place there is also a very large flock of sheep.

The Three Oaks farm, however, is only a small part of the Warren ranch activities—a mere bagatelle, in fact. As a matter of fact they own over one million acres situated in Texas, New Mexico and Mexico. To be exact here is precisely what they do own: Old Mexico, 727,000 acres; New Mexico, 200,000; Texas, 60,000; Kansas, 10,000; Canada, 3,600; Three Oaks, Mich., 3,500 acres. Total, 1,004,100 acres.

To give some idea of the immensity of the work which is carried on the Warrens it is only necessary to state that 8,000 fat steers were sold this year; 30,000 calves and other young stock were left to further mature and 7,000 calves were branded. The acquiring of all this land really began with the acquisition of the first twenty acres of the Three Oaks ranch. The next purchase was made in 1901 and comprised 40,000 acres in Texas. To this was added later 46,000 more. This year the company sold 25,000 acres of this for \$30 an acre. It had cost \$2.50 per acre! As before noted the company retains 60,000 acres in Texas for farms and cattle raising.

In these days of complaint that farming does not pay it is interesting to know that the big farm at Three Oaks does pay—that it has always paid in fact, because it has always been efficiently managed and because the owners have taken advantage of every labor-saving device. E. J. Kelley is the manager of Oak Meadow Farm—the name of this magnificent estate—and has demonstrated through long years of service that he knows how to get every dollar which can be wrung from the soil and at the same time keep it in the highest state of fertility.

It is a great pleasure to visit Oak Meadow Farm, especially for one who loves good live stock, for here, one can see the aristocrats of the animal world including horses, cattle, sheep and hogs, to say nothing of the tremendous amount of poultry which is always maintained upon the farm.

The horses are all work stock and number upwards of fifty head. The cattle are Herefords, headed by that famous sire, Standard Fairfax (No. 648,498), a bull that has been awarded many prizes in the ring and whose progeny are reckoned among the very best specimens of the breed. Upwards of 300 head are always to be found on this farm. Nearly all of the young bulls are shipped to the western ranches, but many are sold to other breeders wishing to improve their herds. A flock of nearly 2,000 prize sheep can always be found at Oak Meadow and something over 300 hogs.

It takes a lot of feed to handle a stock like that and now we will tell you how it is done. In the first place then this year there were 475 acres of corn, 250 acres of alfalfa, 200 acres of oats, 60 acres of rye, 100 acres of Clover, 100 acres of timothy. There were also 100 acres of peppermint and 250 acres of wheat. Parturage for this immense herd required 700 acres more.

It will be noticed that the rule on the Warren farm is diversification of crops. This insures the place against a crop failure for it is unbelievable that all could fail the same year. Then, too, it is better for the land. Rotation of crops is also followed with the utmost precision and fertilization is ample and frequent. No mention has been made of the power plants which are required. It is a foregone conclusion that such a vast acreage could not be handled in time by even fifty horses. The horsepower is augmented by two large McCormick-Deering tractors, and to give some idea how these giant farm tools do their work we cite the fact that in preparing an 80-acre field for oats, the preliminary double-disking was completed in almost exactly eight hours. Then, following the broadcasting, another day's work for the two tractors finished the job and gave the oats an early start in an ideally prepared seedbed.

In addition to these land-turning monsters there is also an International motor-cultivator which is kept busy in the corn during the entire growing season. It is estimated that

(Continued on next page.)

## Improved Hog and Beef Cattle Industries

The hog men and beef cattle feeders are working under improved conditions. The price level of farm products including live stock, for the first time in several years recently reached the average price level of all commodities. It should be borne in mind that in the hog or beef cattle business, some men will always be more successful than others.

There was a decrease in the number of hogs on farms at the beginning of the present year as compared with the year previous. The low prices received for pork during the years following the war decreased hog production and this is one of the factors that is resulting in a very favorable market. The average price of hogs has been about \$5 higher per hundred weight than a year ago. Supplies of hog products at the leading western markets at the end of July were 14 per cent less than a year ago with the de-

mand strong. It is interesting to note that pork consumption per person in the United States in 1924 exceeded that of any other recent year with the exception of 1923.

The strong hog market tends to react favorably on prices being paid for beef cattle. The average price that has been paid per hundred weight for beef cattle is about \$1.50 higher than in January. It is encouraging to know that feeders of beef cattle made a nice profit above the cost of feed on winter fed steers that were secured in the fall at right prices. The total number of beef cattle on farms in January was 5 per cent less than at the same time a year previous, and the number of cattle being marketed has been less by about the same per cent. Estimated consumption of beef per person in the United States was greater in 1924 than for several years.

## PRESIDENT BOYLE OF FARM BUREAU

President Of So Many Things It Is Hard To Keep Track Of Them All, But It Is Just Play For J. G. Boyle

The president of the Berrien County Farm Bureau is J. G. Boyle who resides on a farm a few miles north of Buchanan when he can find time to do so. Mr. Boyle is the busiest man in the county and is kept on the road most of the time looking after the various companies and organizations of which he is the guiding hand.

Besides being the president of the Farm Bureau—and that would be quite enough for most men—Mr. Boyle is also president of the St. Joe Valley Shipping Association which has a warehouse at Buchanan and another at Niles and does a volume of business amounting to \$100,000 a year, shipping live stock, handling coal in carload lots, feed, fencing and a variety of other farm supplies. This association was started originally by four granges—Moccasin, Bend-Of-The-River, Portage Prairie and Mt. Tabor. It was reorganized at the close of the war and raised \$28,000 by loan. In the past four years it has created a fund to pay off everything and last July had a surplus of about \$7,000.

Mr. Boyle is also president of the Lake Shore Fruit Growers' Association with headquarters at Sawyer. The company has a packing house at Sawyer which cost over \$10,000 to construct and is said to be one of the best in the state. It handles all kinds of fruits which are carefully garded and packed and find ready sale wherever offered on account of the fact that buyers have come to realize that the Lake Shore brand means absolute honesty and that the contents of the package are bound to be exactly as stated on the label. This is a co-operative organization which has been remarkably successful.

But that's not all either, though, by this time even the most exacting must have concluded that no one man could do even as much as is outlined above and do it so well. But that's not all by a long shot with Boyle. He is also president of the Grower-Consumer Direct Sales Service which maintains permanent quarters on the Municipal Pier in Chicago and, sells fruits and vegetables direct to the consumer in the big city. This institution is operated under the supervision of the High Cost Commission and has its unqualified endorsement. The goods arrive by truck, by steamboat and by train every morning early fresh from the orchards and the fields of Berrien County and are sold direct to the consumer who arrive at the pier early in the morning from all parts

of the big city. This business has now assumed considerable magnitude because of the fact that buyers have found they can buy cheaper through the grower-to-buyer combination and that the goods are fresher and generally of better quality than those offered for sale in the regular way. Some idea of the magnitude of this business now may be gained from the statement that in just one hour one morning last summer nearly two tons of honey was disposed of. Grapes were not plentiful in Berrien County last season but the demand for grapes was immense. To meet this demand the organization was obliged to augment its supply with twelve carloads from California.

Sweet cider is made in front of the customer every day, the apples and the process of making being in full view all of the time. Grape juice is also made in the same way, the organization being permitted to operate this department of its business under the strict supervision of the federal government. That it has never sought to evade the law in any particular is attested in the fact that no complaint has ever been registered against it.

Mr. Boyle is also a director of the State Farm Bureau, and a member of the executive committee, in fact. And in addition to all this he personally conducts the business of his own fruit farm which he is constantly enlarging. He is also a member of the Buchanan Chamber of Commerce and one of the executive committee.

All of these things are successes and it has been largely due to the far-seeing business acumen of Jesse G. Boyle. It has been intimated that Mr. Boyle has political aspirations—that some day he might be the farmer candidate for governor. If ever that comes true and Mr. Boyle makes up his mind to be governor it will require something more than ordinary to stop him. But nobody would want to stop Boyle if they once knew him. Irrespective of political affiliation they would want him to get there, realizing that such a man might well be the Moses to lead the state out of its bondage of overburdening taxation.

### DO YOU RECOGNIZE THIS BUILDING?



THE OLD SCHOOL HOUSE—BUCHANAN

## SOUTH BEND BUSINESS COLLEGE

Hundreds Of Young Men And Women Properly Fitted For Service In The Industrial Life Of St. Joe Valley

The great St. Joe Valley, of which the greater part of South Berrien County is a component part, is fortunate in having such an exceptional institution as the South Bend Business College, through which its young men and young women can be properly prepared to take their places in the business life of the region.

This institution is located in admirable quarters in the very heart of South Bend and, on account of the exceptional transportation facilities which that city enjoys, may be reached from any point of the compass easily and quickly. That for those in easy reach. The fame of this college has extended so far, however, that many students come from remote parts of the United States and Canada to avail themselves of its teaching.

The school is thorough in its every aspect. A student must obey its laws and regulations and these extend into the private life of the student to the extent that the college, sensing its obligation to the parent, insists upon knowing how the student spends his or her time when not engaged in actual school work. This form of discipline may seem exacting and some may resent it. It has been found, nevertheless, that it is necessary if a boy or a girl is to get the most out of the service which the school is only too glad to render. It has for its object that making of men and women of character with a foretaste of the responsibility and the service they will be expected to render when they have gone out into the industrial world.

Institutions all over the country are always glad to get hold of a graduate of the South Bend Business College because they know from experience that they are well grounded in the essentials of their profession and that their sheepskin, whatever

it may be for, is bound to mean something. For that reason the college always has a long list of places open for worthy students and maintains a bureau for the very purpose of providing employment for its students as soon as they have graduated from its several courses.

Hundreds of young men and women all through the middle west now occupying positions of trust in great manufacturing institutions, banks, commercial houses, etc., are proud to point to the diploma they have received from the South Bend Business College and realize that if it were not for that they could not now be on the high road to success.

## Warren Farm at Three Oaks (Conclusion.)

it covers slightly over 400 acres during the season.

Practically everything which is raised on the farm is fed there. It is the modern way of making the crops walk to market instead of being hauled there. But they don't even have to do that on the Warren farm for the New York Central Railroad runs right through the place and there are all the facilities necessary for loading the stock as soon as it is ready for market.

Volumes could be written upon this subject but our space is limited. The best thing we can do under the circumstances, therefore, is to urge all our readers to make a visit to Oak Meadow Farm. And even these who dwell hundreds of miles away will find it equally interesting and instructive. In our opinion the Warren farm is an outstanding example of what can be done on a Michigan farm when scientific methods are employed.

"Co-operation and loyalty to every-one living in Buchanan is what we need."—Genn E. Smith.

"Let the world know how good a county Berrien is and a flood of people and a flood of money will soon begin to roll in this direction."—E. W. Kraus, Baroda.

## Attend the South Bend Business COLLEGE

As hundreds of Berrien County's most representative young people have done, and prepare for a good

### Office Position

Day or Evening Sessions, also Home Study Courses

Eleven courses from which to choose, ranging in time of completion from six months to twenty-four months.

The biggest, best, most popular business training school of northern Indiana and southern Michigan for forty-four years.

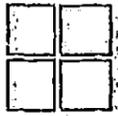
Fully accredited through the National Association of Accredited Commercial Schools.

CATALOG AND PARTICULARS FREE

Write, call or telephone

## South Bend Business College

South Bend, Indiana



# BARODA



*Ah! There's the Town for the Enterprising Young Man!*

Oak forest invaded by the Chas. Stahelin sawmill in 1885.

Village platted upon opening of Michigan Central branch from South Bend to St. Joe in 1889.

Postoffice and store established by A. E. Holmes 1889.

Grist mill built by Putnam Brothers in 1892.

Rapid growth from 1892 to 1895, population reached 200.

School established by consolidating two rural schools in 1893.

Odd Fellows lodge established in 1896—built hall in 1911.

Woodmen Hall burned in 1910; rebuilt of brick in 1911.

School attendance, 250.  
Population 1925, 350.

Ever been to Baroda? Do you know where it is? No? Then you must be informed for you have been missing one of the best bets in South Berrien county. Well; Baroda is just a trifle north and three miles east of Bridgman on M-11. Off the main highway, you say? Nothing doing, my friend, because Baroda has a main highway of its own—the one which was the main highway for years before M-11 was ever thought of. The regular bus route between St. Joe and Michigan City, if you please.

Baroda is located on the branch of the New York Central from South Bend to St. Joe and is one of the most important shipping points on the

division. The land all about is some of the finest that ever lay out of doors. You can grow anything on Baroda land, including choicest fruits of all kinds. Baroda soil will also produce sweet potatoes of quality to make the sunny south feel ashamed of itself. There may be some poor farmers in the Baroda territory but there are no poor farms. People get rich in spite of themselves in this locality and live happy ever after.

The village, for it has been duly incorporated, was born when the old Vandalia put its branch through from South Bend to St. Joe. That was in 1889. Until that time it had been purely a farming country with no thought of a village on that particular spot. With the railroad came people, however, and Michael Houser, who owned all the land thereabouts saw that a town was about to spring up in spite of him. He bowed to the inevitable and gave the railroad not only the right of way it required but also gave the newly-born hailwick a strip alongside for a public park. He also gave anybody who would erect a house upon it a lot free and clear. And that was Baroda's accouchement.

Al. Holmes built the first

store. Then came in rapid succession Ed. Brown and Bill Parrish. About this time the people found that they would have to change baby's name for they had named it Pomona in the beginning and Michigan didn't propose to have two Pomonas in one family. A solemn conclave was held and after much deliberation, it was determined to give it the name of Baroda and so it has continued ever since for, you see, it wasn't the kind of baby the name Pomona would suit anyway.

Like all kids it had its ups and downs but it kept right on boring in until today it is in such a likely position as to justify the statement we made at the onset that if you haven't seen Baroda you have been missing one of the best bets.

Baroda has a dandy school which takes its pupils up to and including the twelfth grade. It has two splendid churches—United Brethren and German Evangelical Lutheran; the snappiest bank building, and a bank within conducted solely by farmers—quite some bank; a pickle salting station, a good lumber yard, a basket factory, a sash and blind factory, two good garages, a cider mill, a bang-up flouring mill, an independent oil company, a well

equipped cement works, several good warehouses for the shipping of farm produce, a fine little station and good shipping facilities in every direction. Of course Baroda has the usual quota of stores of all kinds, some of them as well stocked as stores in towns ten times its size.

As in other localities in South Berrien County, land can be bought in the neighborhood for much less than it is really worth. It is hoped that the attention of outsiders can be focused upon Baroda for the towns-people believe it will be for the best interest of everybody to have the very large farms cut up into smaller holdings. This will insure more intensive culture and add considerable to the sum of the neighborhood's wealth.

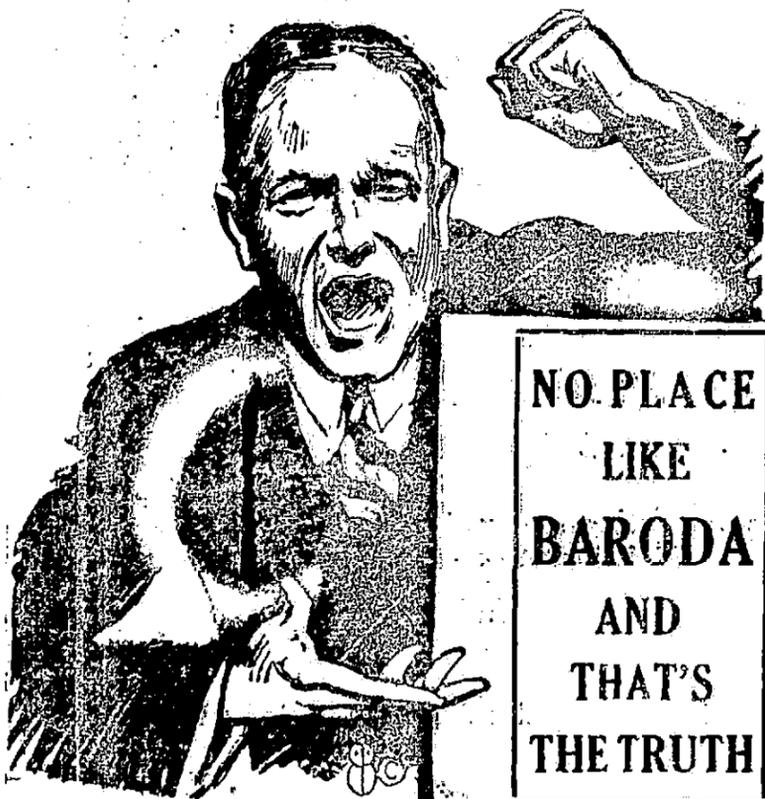
Baroda is ready to talk turkey to any sort of an enterprise which will employ labor and will welcome such with open arms.

**Fruit and Live Stock**

Townley—Any poultry, fruit or live stock on your place, old man?

Subdubs—Yes; an old hen of an aunt, a donkey of a nephew and two peaches who are visiting my wife.

Good printing, prompt printing at right prices at the Record.



—Write the Village Clerk for full information.

WE CANNOT EMPHASIZE THE POINT TOO STRONGLY

## BARODA

IS THE HUB OF THE FINEST FARMING LAND IN MICHIGAN

NOW IT WANTS FACTORIES

AND OFFERS EXCEPTIONAL OPPORTUNITIES FOR THOSE SEEKING A NEW LOCATION

# We Have Everything in Baroda

TWO GOOD CHURCHES, FINE SCHOOLS, A DANDY BANK, PRETTY NATURAL PARK, ALL KINDS OF RECREATIONAL OPPORTUNITIES AT TWO BEAUTIFUL LAKES. NEAR BY, STORES, RESTAURANTS, TWO GOOD GARAGES, ETC., ETC.

IF YOU ARE LOOKING FOR THE BEST LAND IN THE U. S. A. FOR GENERAL FARMING OR FOR FRUIT GROWING THIS IS THE PLACE TO STOP.

## BARODA ZION EVAN CHURCH

Grew From Eight Members To  
Church of Seven Hundred In  
Twenty-two Years

The Evangelical Zion Church of Baroda, Mich., was founded February 16th, 1903, by eight men who desired to have a place of worship of the Lutheran order in this part of the county. The first edifice was dedicated October the 25th, 1903.

Already in the year 1921 the congregation decided to build a new house of worship as the old building did not supply enough room for the ever-increasing congregation. The new church which has a seating capacity of 650 and which represents a value of about \$50,000.—was dedicated March the 11th, 1923.

Serving about 700 people the congregation is perhaps the largest in the rural district of southern Berrien County. Besides the active members of the church there are supporting the congregation: two choirs under the leadership of our organist Mr. Von Wolfskeel; the Sunday School of 260 members of which Mr. C. Nitz is president; the Ladies' Aid, having a membership of 70 of which Mrs. Hema Schultz is president; the Young People Society with a membership of 80, Mr. Albert Melchert being president.

The running expenses of the congregation amount to \$5,000 a year.

The officers of the congregation proper at the present time are: Rev. C. Seidenberg, pastor; C. Till, finance-secretary; F. Klackle, treasurer; C. Mueller, secretary; trustees, John Reich, Henry Reising, Jul. Roman, Fred Reunhach and Elmer Kesterke.

Rev. Beutenmueller, was the first pastor, and served the congregation faithfully and well for five years, during which time the church made marvelous growth.

It was during the pastorate of Rev. C. Howe, which continued for a period of sixteen years that the church was established firmly a one of the leading religious institutions in this part of Michigan.

Under the present pastor, Rev. C. Seidenberg, the church continues to render service to the people of Baroda and to justify its existence in the community.

## BARODA'S LEADING DEPARTMENT STORE

E. W. Kraus Carries a Complete  
Stock Of General Merchandise,  
Including Dry Goods, Shoes,  
Groceries and Hardware

Baroda has one store of which a city of ten times its size might well feel proud. It is the department store of E. W. Kraus which was es-

tablished by Mr. Kraus in 1921.

Since that time the business has prospered and the stock has been constantly increased and now comprises all the best goods in the numerous lines handled. The store is a large one, comprising nearly four thousand feet of floor space, every inch of which is utilized.

Michigan City was the former home of the Krauses but they are now ardent supporters of their new home town. They have a host of friends all through the Baroda region who esteem it a pleasure to trade at the Kraus store, being assured always of getting the best goods at the most reasonable prices. Another thing they like about the Kraus store and that is the prompt and courteous attention they receive from the genial proprietor and his corps of clerks. This is a point Mr. Kraus insists upon from all who work for him.

"What we need now," said Mr. Kraus, "is industrial development. We have a number of good things already but we need more. It is practically settled that we are to have a garment factory soon. This will help some, but still it is not enough. We should have the canning factory which burned, rebuilt. We grow strawberries, raspberries, grapes, peaches and apples in abundance—enough to furnish the materials for a canning factory; it is a good opening for one.

"Only half a mile from town is the celebrated Dunham farm which has the largest peach orchard in Michigan—one hundred acres of peaches. The same distance away is the Baldwin-Whitten-Ackerman nurseries. And the great Beebeec sauer kraut farm and factory is only three miles away.

"Baroda might be called the market basket of Michigan and it would be correctly named for certainly we grow more foodstuffs than any other place I know of. Just think of it, this market basket in only 12 miles from St. Joe, 32 miles from South Bend and 88 miles from Chicago. Trucks make the run to any of these places almost while you wink. Are we well situated? I'll say we are, and there is no reason in the world why we should not go forward in seven-league boots. All we need to do is to get the Exchange Club func-

## BROWN BROTHERS FORD DEALERS

Carry Full Line of Ford Products  
and Genuine Ford Parts and  
Have Best Equipped Machine  
Shop in These Parts

Brown Brothers, F. E. and L. D., operate a Ford Garage in Baroda and carry a full line of the industrial wizard's products including genuine Ford parts.

The partnership was organized in 1923 in very modest quarters but the business has grown to such an extent that over 3000 square feet of floor space is now required and, in addition there will be erected in the immediate future another building which will have a floor space area of 2000 square feet. In addition to this the company has plenty of yard space for parking and storage.

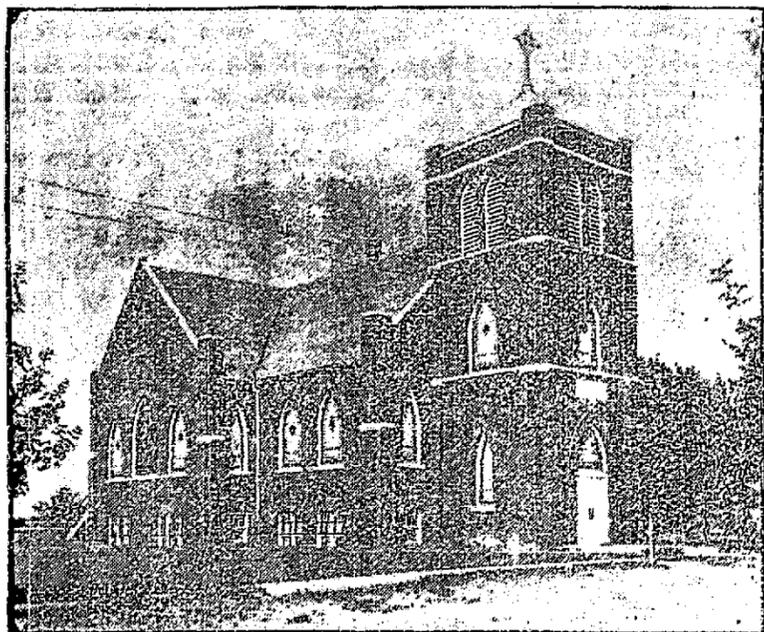
The remarkable thing about this establishment is the machine shop which is equipped with every modern device and requirement for the speedy handling of repair work and the most skillful mechanics to do the work. Repairing batteries is also included.

It is the service department of their business which receives the closest attention of the brothers. This means service night and day and a wrecking car which is subject to call at any moment and to go any distance to help the unfortunate motorist out of his difficulties.

(Continued on next page.)

tioning again and make up our minds to pull together.

"Bear in mind, also, that we have many advantages to offer the summer visitor. Only one mile from town are Singer and Hess lakes, two as pretty bodies of water as one could wish to see and good transportation—the Michigan Central Railroad, the St. Joe-Michigan City bus line and dandy stone roads in every direction if the visitors wish to drive themselves. It is a cinch that Baroda is on the map and is destined to loom larger before many moons."



BARADO ZION EVANGELICAL CHURCH

## J. M. RAAS

All Kinds Of

### Farming Implements

Wagons and Tractors. Sprayers, Pumps, Oil and Twine.  
Rudy Furnaces. DeLaval Cream Separators.

Buyer of Peppermint Oil.

Stoughton Trucks. Sherwin Williams Paint

Baroda, Michigan

## E. H. SWOPE

MANUFACTURER OF

High Grade Cement Blocks,  
Cement Posts, Brick,  
Block Silos, Draining  
Tile, Dun Building Tile  
and Ornamental Work

No Contract Too Large for Us to Undertake

Additional Power Machinery Just Installed

Your Patronage Solicited

## BARODA

First, Last and All the Time

## BANKING HOUSE WORTH WHILE

Baroda Has Safe and Sound Banking House Installed In Fine Building

There is no discount on the Baroda State Bank, the only bank in Michigan, perhaps, established and conducted solely by farmers and run so well that it is not only pointed to with pride by the department but has made itself the envy of banks in other and much larger places.

The bank was established in 1920 by the following men, every one of whom is a Berrien County farmer: C. J. Till, president; Cleon Miller, vice-president; Frank Bihlmire, vice-president; E. A. Boal, Albert Shafer, Fred Heyn, directors. Richard Tollas, is the cashier. Of the latter it might be said that he, too, is a farmer, having been born on a Berrien county farm not far away and upon which he has spent all of his life except the time he was away getting his education. He entered the bank two years ago in a minor position and has passed through the various grades of promotion until reaching the place of cashier. It is claimed that he is one of the youngest bank cashiers in Michigan.

The bank has a capital and surplus of \$24,000 and its last statement shows that it had on deposit \$207,104.75. It pays four per cent on deposits and carries saving deposits to the extent of \$34,966.03. This in itself is considered unusual in a place the size of Baroda and shows the thriftiness of its people.

The building is one of the handsomest bank buildings in the county. It is a two story building of pressed brick with sandstone trimmings, ornate in design and occupying one of the most prominent corners in the village. The interior is fitted with every banking convenience. It is not the building alone which attracts people to this bank however. It is the uniform courtesy of its officers and directors—the splendid comradeship which is exercised alike with men in all stations of life. The bank is

out to help Baroda quite as much as Baroda can help the bank. It is for every civic improvement and can be relied upon at all times to do its share in every forward movement. Baroda is to be congratulated upon having such a fine and such a worthy institution.

## TOLLAS BROTHERS VERY POPULAR

Carries a Full Line of General Merchandise and Specialize in Choice Fruits in Season

When E. A. Tollas and his brother, H. Tollas, opened a new store in Baroda in October there were those who wagged their heads and declared it was a questionable venture. They did not take into account that H. Tollas had behind him several years of experience in merchandising and had made hosts of friends while thus engaged; all of whom felt it incumbent upon them to place their business with the Tollas Brothers.

The result of this has been that the store has established a record for quickly acquired results never before reached in this locality. By reason of their close attention to every detail of their business this is being augmented from day to day and the Tollas store is becoming known favorably far outside its regular trading area.

The slogan the boys have adopted is one of compelling force. When strictly lived up to, as it is in their case, it never fails to produce results. It is this: "Highest quality merchandise at fair prices and prompt service." Besides this the boys make it a point to stand back of every purchase and are ready to make everything as right as a trivet at all times.

## Brown Brothers Ford Dealers (Conclusion.)

Brown Brothers are both young men fully imbued with the spirit

which moves mountains and builds cities. They are in love with Baroda and propose to do everything in their power to further its interests. Their page advertisement in this number is practical evidence of their faith in the community. Both of them are members of the B. P. O. E. and are proud of their membership in the organization.

Asked what they considered the best thing for Baroda in order to promote her interests they replied in unison "Patronize home industries and home merchants and let there be perfect harmony and co-operation in everything we undertake for the general good."

## REICH'S POPULAR PLACE TO TRADE

Have a Fine Store Filled with General Merchandise and Enjoy a Splendid Run of Business

Of the many splendid places to trade in Baroda none is more popular than the establishment of J. J. Reich.

Here will be found at all times a complete stock of staple and fancy groceries, dry goods, notions and, in season, the choicest of fresh fruits. Of the latter there is always carried in stock a larger supply than any other house in Baroda offers.

Mr. Reich is a native of Berrien county, having been brought up on a farm not far away from the village. Three years ago he purchased the stock of Raymond Kenney who had purchased the stock from another party two years previous. Since embarking in business Mr. Reich has been remarkably successful and has come to be regarded as one of Baroda's solid and substantial citizens. He is a member of the village council and gives faithful service to his fellow townsmen in that capacity.

It is not unlikely that his fellow citizens will show their appreciation of his efforts in their behalf by promoting him to a higher position when the opportunity presents itself.

## BARODA MAKES CEMENT BLOCKS

One of the Leading Industries of the Village Conducted by Men Who Are Out for Baroda First, Last and All the Time

E. H. Swope is the owner and general manager of one of the best cement block establishments in the county and enjoys a large trade because of the superior quality of his product. This is made possible because of the fact that Mr. Swope has a gravel pit of his own a short distance from the village which furnishes him raw material for his purpose of the best possible quality. The quality of this deposit is so high that much of it is sold to the road commissioners for the county roads.

Mr. Swope started in business in 1910 in a small building with only 600 feet of floor space. He erected a modern and completely equipped plant as the business continued to grow and now has over 5000 feet of floor space besides yard capacity of four by eighteen rods.

The output of the factory comprises cement blocks, cement posts, brick, block silos, drain tile and the celebrated "Duntile," besides all kinds of ornamental work on special order. The output goes chiefly to various supply houses throughout the county, although special orders for individuals receive prompt and efficient attention.

Mr. Swope is a valued member of the village council and is glad to give his fellow citizens the benefit of his services in this regard without hope of reward. He is a Baroda booster and believes that a publication such as this one will go far toward giving Baroda that prominence and notoriety to which she is justly entitled.

### Detroit Plans Polar Flight

Detroit, Mich.—Edward S. Evans, financier, announced plans for a flight to the North pole to be made next spring with the object of finding uncharted lands and claiming them for the United States.

## J. J. REICH

### General Merchandise

PHONE, BARODA 63

### BARODA, MICHIGAN

OUR STOCK IS ALWAYS NEW AND UP-TO-DATE AND COMPRISES

STAPLE AND FANCY GROCERIES, DRY GOODS, NOTIONS AND CHOICEST FRUITS IN SEASON

FLOUR, FEED AND SALT IN ANY QUANTITIES

"BOOST"

Baroda and South Berrien County

## KRAUS' CASH STORE

Baroda, Mich.

### The Store With a Million Dollar Smile!

The Home of the following most reliable well known merchandise:

STAR BRAND SHOES, MUNSING WEAR UNDERWEAR, ROLLINS HOSIERY, BALL BAND FOOTWEAR, MONARCH BRAND CANNED GOODS, H. D. LEE UNION ALLS AND OVERALLS, BLUE GRASS HARDWARE

and all the other goods carried in this store are equal in quality to those mentioned above at prices that are no sacrifice in quality but a concession in price. When you buy anything, no matter how small your purchase, you must be pleased or your money is returned to you. There is no compromise.

We operate the only general CASH store in Berrien county at the lowest overhead expense, quickest turnover, hence lowest cash prices, and are also the only store in Southern Michigan which, besides the favorable prices afore mentioned, passes on to its trade the discount earned by cash payments in giving S & H Green Trading Stamps.

SECURITY

SERVICE

"THE BANK FOR EVERYBODY"

# Baroda State Bank

Capital and Surplus \$24,000.00

BARODA, MICH.

*4 Per Cent Paid on Deposits*



We solicit your business with the assurance that your account, large or small, will be given uniform attention.

## OFFICERS AND DIRECTORS

C. J. TILL, President

CLEON MILLER, Vice President

FRANK BIHLMIRE, Vice President

RICHARD R. TOLLAS, Cashier

DIRECTORS:---C. J. Till, Cleon Miller, Frank Billmire, E. A. Boal, Albert Shafer, Fred Heyn, Richard R. Tollas.

SOUNDNESS

SATISFACTION

## SASH, DOORS, ETC. MADE IN BARODA

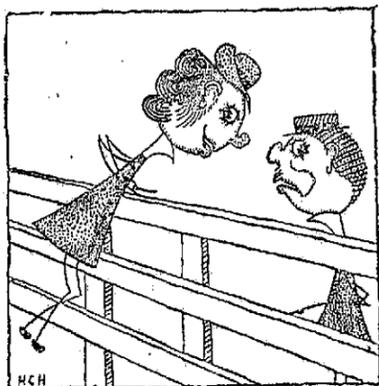
Well Equipped Woodworking Shop  
Manufactures These and Does  
All Sorts of Custom Work

J. E. Mathieu is at the head of the wood-working shop in Baroda and is kept busy turning out sash, doors and blinds for the regular trade and executing special orders. The Mathieu shop is equipped with every modern device for the expert handling of this class of work and the product turned out is eagerly sought by the dealers because of the fact that only the very best white pine is used in its manufacture. The sash are all glazed by experts before leaving the shop, the very best quality of glass being used for the purpose.

Recently a new improved sash and door sticker and a new tenenting machine have been installed so that the output of the factory has been increased over one hundred per cent.

Mr. Mathieu came to Baroda from Bridgman where he was formerly in business and is now out for Baroda to make it one of the best towns in the county.

### THINGS LITERALLY



"Then, you haven't decided yet?"  
"Don't you see where I am?"

## BARODA COAL AND LUMBER COMPANY

Has Complete Line of Building Material, Builders' Hardware, Paints, Posts, Fencing, Fruit Packages

The Baroda Coal and Lumber Company has a well-stocked yard of all kinds of building materials, and carries in addition a full line of builders' hardware, the celebrated Devco paints, glass etc.

In addition to the above the company also carries posts, fencing, fruit packages, etc., and manufactures a special line of knock-down berry crates for which there is always a

good demand.

The business was established in 1914 by Fred Kull, W. H. Gast and Robert Lisky. They continued until 1917 when the interest of Kull was purchased by Emil F. Nitz and that of Lisky by Chas. H. Priebe. Mr. Gast retained his interest in the business. The active management of the business is in the hands of Messrs. Nitz and Priebe.

Like most business ventures which have been successful the business had a very modest beginning. A very small space was required to house it. Today, however, there is 231 feet of frontage on the main street and extending back a distance of 132 feet, pretty nearly every inch of which is covered with necessary and suitable buildings. Besides this the company owns three lots facing

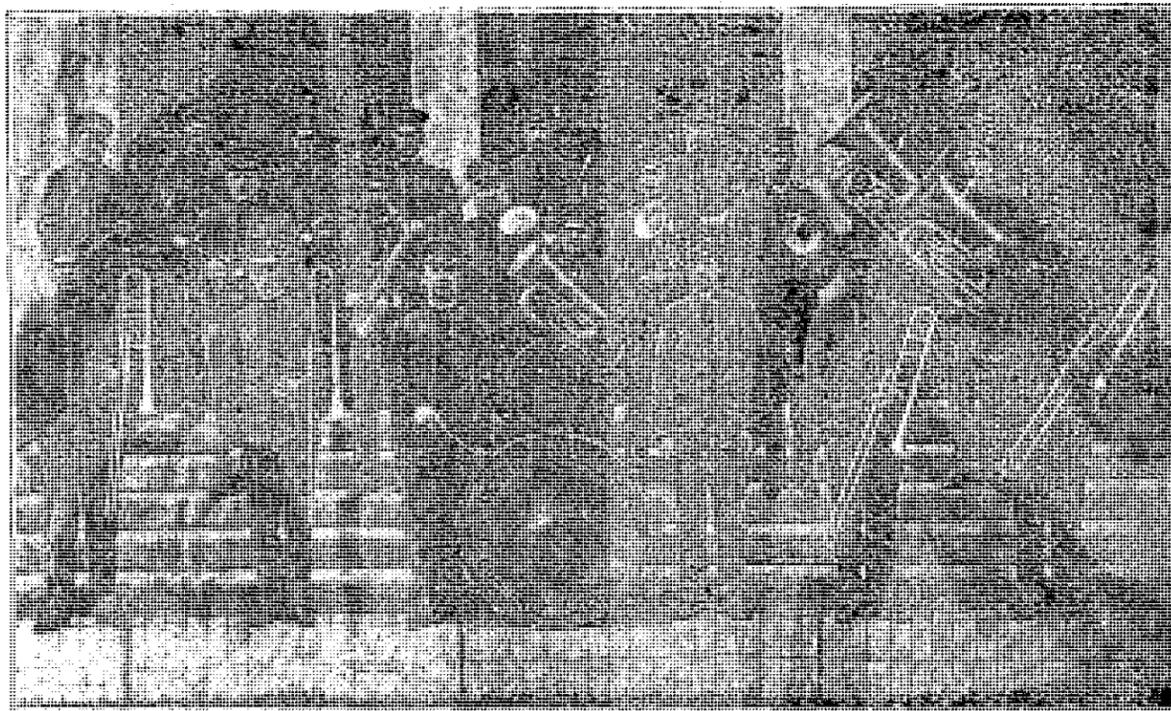
on the railroad so that it will always be assured of adequate shipping facilities.

"All our materials are guaranteed and we are right here on the job at all times to rectify errors if any occur," said Mr. Nitz. "You bet your life I am willing to tell you what I think would be for the best interest of Baroda or any other place for that matter. It is this: Trade at home and help build up your own community."

### Geometrics of Fashion

"The absence of corsets has changed the appearance of women."  
"Yes," admitted Miss Cayenne. "We now represent a parallelogram instead of a pair of isosceles triangles."

## THE CLARK BAND



A MUSICAL ORGANIZATION WHICH HAS CONTRIBUTED MUCH TOWARD BUCHANAN'S RECREATIONAL LIFE.

W. H. GAST

EMIL F. NITZ, Mgr.

CHAS. H. PRIEBE

# BARODA COAL & LUMBER CO.

## BUILDING MATERIAL

Posts - Fencing - Coal - Fruit Packages

All our material guaranteed and we are here to rectify all errors. Trade at home and help build up your own community.

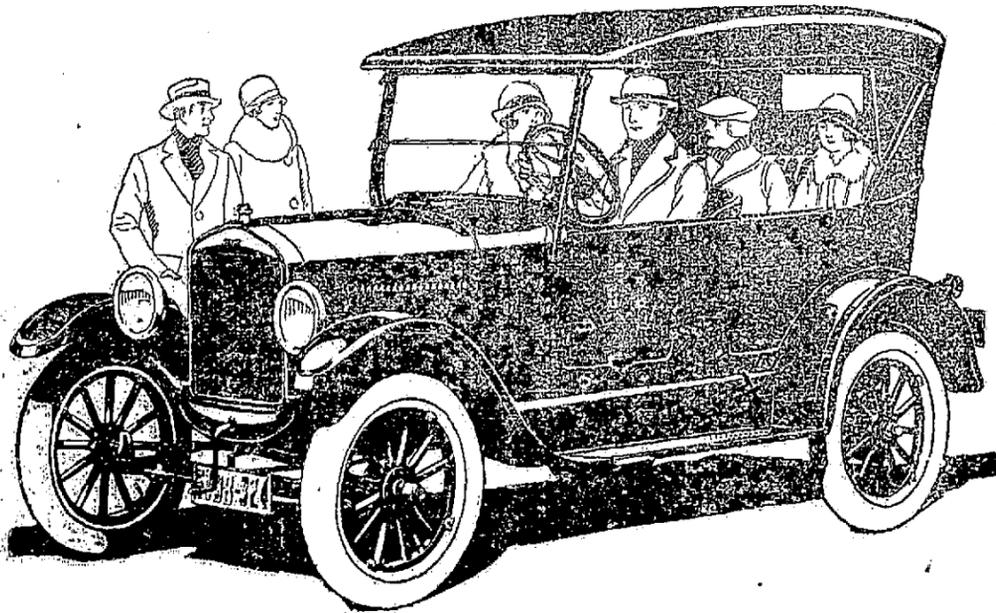
Phone Baroda 29-F3

Baroda, Michigan

# BROWN BROTHERS

Baroda, Mich.

DEALERS IN ALL FORD PRODUCTS



Best Equipped Repair Shop in the Territory.

Prompt Service and Satisfactory Results.

Night and Day Service Anywhere With Fully Equipped Wrecking Outfit.

LESTER D. BROWN, Pres.  
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## St. Joe Valley Oil Co., Inc.

(Incorporated for \$25,000)

DIXIE OIL AND  
GASOLINE

Independent Wholesale and Retail Distributors of  
GASOLINE - KEROSENE - DISTILLATE - MOTOR OIL - FUEL OIL

DIXIE GREASE AND  
MOBIL OIL

Storage capacity of 35,000 gallons. Modern unloading device on track.  
St. Joe Valley for territory

We Are Boosters for Baroda and South Berrien County

## DEALS IN BEST OF FARM IMPLEMENTS

J. M. Raas Has Been Engaged In The Business in Baroda For Many Years and Is Highly Respected

Farmers of Baroda are to be congratulated that they have an institution so well equipped to attend to their needs as the Raas establishment is.

The line carried comprises wagons and tractors, sprayers, pumps, oils and twine, Rudy furnaces, De-Laval separators, Stoughton trucks; in fact, all kinds of farm implements. In addition a full line of the Sherwin-Williams paints is carried and Mr. Raas, who is known as the Peppermint King, also buys peppermint oil in any quantity at all times. This year he has purchased over \$75,000 worth and is ready to take all that may be offered.

Mr. Raas was bred and born in the Baroda neighborhood, his father having been one of the very earliest settlers, coming here from Germany in 1865. He established his business in 1900 and has given to the Baroda people twenty-five years of faithful and efficient service. In 1910 fire swept out his business causing him to lose \$30,000. Nothing daunted, he soon reestablished himself and has had the satisfaction of recouping his losses and of seeing his business placed upon a solid basis with promise that it will continue to grow and prosper.

As might be expected Mr. Raas is one of Baroda's most enthusiastic boosters and proposes to do everything in his power to help her achieve her manifest destiny.

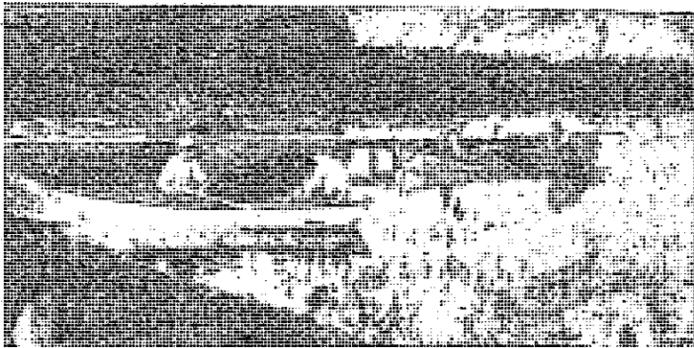
## POPULAR MEAT MAN OF BARODA

The Greiffendorf Market Carries a Full Line of Choice Meats At All Times

A. H. Greiffendorf is the purveyor of meats to the Baroda people who insist upon having the very best there is to be had in this particular line and Greiffendorf always has it for them.

The Sanitary market—that's its cognomen—was established in 1923 and when that happened Stevensville lost a mighty good butcher. It was sorry to see him go, but glad to realize that one of its native sons was about to embark in business for himself in what it believed was a good location. So it proved to be and right from the beginning Greiffendorf made good.

Mr. Greiffendorf is an enthusiastic member of the Baroda Exchange Club which hopes some day to be as energetic and useful as is the Booster Club at Bridgman. Just at present the Exchange Club is in process of reorganization and it is hoped to bring into its fold not only every business man in Baroda but every farmer also for miles around. With such an organization it is planned to put Baroda on the map.

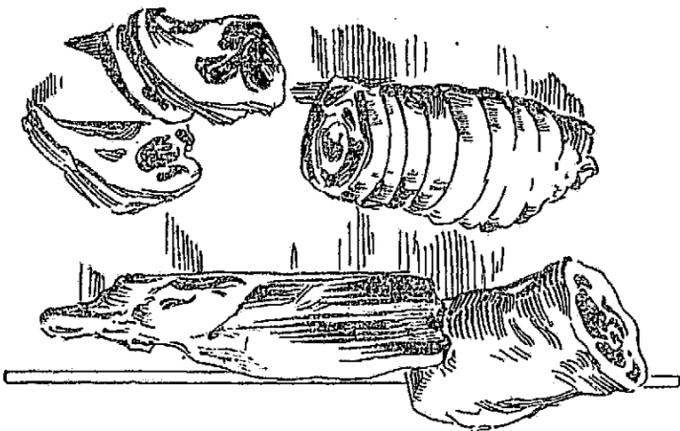


FISHING IS GOOD AT CLEAR LAKE

## GREIFFENDORF'S

SANITARY MARKET

## Quality Meats



Get the Best Here Without Paying Most

YOU DON'T HAVE TO PAY EXORBITANT PRICES TO GET QUALITY MEATS, NOT IF YOU TRADE AT GREIFFENDORF'S. DELICIOUS CUTS OF THE FINEST MEATS AT PRICES THAT ALLOW YOU TO EAT AS MUCH AS YOU DESIRE.

**Greiffendorf's Meat Market**  
Baroda

E. A. Tollas

H. Tollas

FAIR PRICES AND PROMPT SERVICE

# TOLLAS BROTHERS

## General Merchandise

BARODA, MICHIGAN

People of the Baroda territory can rely upon us at all times to carry the very best merchandise at the most reasonable prices. Our stock comprises

GROCERIES, — HARDWARE

SHOES, NOTIONS, ETC

Count On Us Always To

# BOOST

SOUTH BERRIEN COUNTY

## BARODA

# Woodworking Shop

JOHN H. MATHIEU, Prop.

Sash  
Doors  
Blinds  
Screens  
Etc.

On contract and Special Orders

—BEST GLASS, HIGHEST CLASS WHITE PINE—

Telephone 56

Baroda, Mich.

## Sec. Al Charles of Buchanan Chamber of Com.

This is a story of Al Charles, the painstaking and efficient secretary of the Buchanan Chamber of Commerce, printed because the story of Buchanan would not be complete without reference to the man who has done so much to keep Buchanan on the map and is willing to do much more to help it to advance to the high position he thinks it ought to occupy.

Mr. Charles is an arduous student of things pertaining to city government and the industrial development. He makes it a point to keep in close contact with those elements which have been demonstrated to be the most effective for this purpose and many of the things which Buchanan now enjoys have been due almost entirely to his tireless efforts.

At the present Mr. Charles is concerned about the housing situation in Buchanan and feels that it is a subject which should interest every citizen who wishes to see Buchanan continue to grow and prosper.

"If we had more houses," says Mr. Charles, "we could have more factories. There can be no further industrial expansion until the house shortage is taken care of. The manufacturers who are already here find it difficult to keep their help under the present conditions and, certainly none of them feel like taking further chances in this direction.

"They have built houses for their help to some extent but this is not their business and they feel, and rightfully, too, that they should not be called upon for further exploitation of this kind. They think it is up to the people of Buchanan themselves to supply this need and it is plain that something must be done. The Chamber of Commerce is going to make the housing question one of the important phases of its activity for the coming year and hopes to evolve a plan which will meet with the approval of the citizens in general."

Mr. Charles has had a wide experience, having been engaged for some 15 years in the fruit growing industry in Berrien County. Before that time he was also engaged in fruit growing in Oceana County. He is a graduate of the University of Minnesota, having been born in the city of Minneapolis, in which place he spent his young manhood. Mr. Charles was one of the organizers of the Kiwanis Club and served as its secretary for two years. He is now the senior justice of the peace, all of the more important cases being brought before him for trial. He is for law and order, yet tempers mercy with justice and never fails to temper the wind to the shorn lamb whenever it becomes apparent that reformation may be possible. In that

event the unfortunate one gets his chance but woe betide him if he continues to walk in the broader path. His next appearance before the justice is sure to be followed by condign punishment. This attitude on the part of Judge Charles is well known to offenders and they make it a point to steer clear of Buchanan.

Judge Charles has an interesting family of a wife and two daughters. One of the daughters, Miss Alice, is a student at the Michigan State College, having an ambition to become a journalist, for which she has undoubted aptitude. The other daughter, Miss Dorothy, is a sophomore in the Buchanan High School.

Mr. and Mrs. Charles have many friends in Buchanan, their home being the mecca for those who are interested in music and literature and who love to discuss the more serious problems of life. Mrs. Charles has had a wide training in life's philosophies, her father having been a minister for many years who took exceptional interest in the education and broader development of his children.

Much of the work upon this edition has been made possible through the kindly assistance of Mr. Charles, who has done everything in his power to make it a success. Needless to say, he has earned the undying gratitude of the publishers and the men of the Municipal Publicity Service who were charged with the duty of getting it out.

Many of the friends of Mr. Charles hope to see him some day postmaster of Buchanan, a position which he is eminently qualified to fill and which would be in some small way a reward for the faithful service he has given to the village.

### ALL ABOARD!

### LET'S GO!

There is every indication at the present time Buchanan is bound for a tremendous boom—that there is more than a possibility the population is going to jump by leaps and bounds until within two years we have increased it to ten thousand!

Within the past few weeks things have happened in Buchanan which warrants this assertion and the steps in the direction of a bigger and better Buchanan have been so carefully taken, there is scarcely a chance for the calculations to go astray. At the stockholders meeting of the Campbell Transmission Company it was voted to increase the capital stock of the company to one million dollars and it was decided by the board of directors as soon as their plans had been endorsed, to take steps to go into production right here in Buchanan. That means the erection of more factory buildings and the employment of from five hundred to one thousand more men. The only thing which stands in the way is the scarcity of

(Continued on next page.)

## Childs' Funeral Home

Buchanan, Michigan

*A Modern Mortuary*

Fully Prepared and Completely  
Equipped for all Calls.

Phone 323

Ambulance Service

## Home Sweet Home!

**T**HERE'S NO PLACE LIKE HOME. That's what you would surely think if you were fortunate enough to inhabit one of the charming residences with which Buchanan abounds. Look where you will within the confines of the city, and you will surely be impressed by the spacious and beautiful residences which confront you on every hand. Some of these are stately mansions of a day long since gone—antiques of ever-increasing value standing out proudly and unshamed in a companionship of severest modernity. Fortunately for these beautiful old homes, there is no immediate danger of the commercial encroachment, and long after such homes have disappeared in the larger cities, these will remain to remind us of the days before the war and of days even farther back than that—of the days before Michigan became a state. Thanks to the photographer's art we are able to reproduce a few of these. What would you think of calling at one of these places upon New Year's Day, let us say? You heard something tinkle, did you say? Your hearing is good, my friend. You are harking back to a day long before it was found necessary to regulate men's habits by law. And there were giants in those days in spite of it—intellectual giants, and for statesmen and warriors, the world has never seen the like. They lived in these stately homes—they built them; they partook of their stately grandeur; they gave to us the warp and the woof out of which we have built a nation—the noblest, grandest, proudest nation in all the universe.

### DICK REVERED EARLY PIONEER

Prominent Insurance Man and  
Leading Democrat—Postmaster  
Under Cleveland.

Of the earlier pioneers of Buchanan none are more noted than John C. Dick from the fact that he was one of the foremost men taking a prominent part in the

earlier development of the village. Mr. Dick was a justice of the peace for many years. He has also been a leading insurance underwriter for many years and has had numbers of Buchanan estates to administer, to the great advantage of all those interested.

In the earlier days Mr. Dick was one of the most forceful Democrats in this vicinity and as a reward for his interest and hard work for the democracy was given the appointment as postmaster during the Cleveland second administration, retiring from the office at the ad-

vent of the McKinley administration with a splendid record for efficiency.

Since that time he has confined his attention exclusively to his insurance and other office duties, but can be relied upon in spite of that fact to take an active part in every movement for the betterment of Buchanan. For a number of years Mr. Dick served as secretary of a building and loan association which was organized for a certain period and then closed up its affairs. The present splendid organization owes its success largely to the constructive work he performed in the earlier effort. He feels now, however, that times have changed materially and it is now necessary to adopt different measures in order to make the organization of continuing value to the citizens of Buchanan. He deplores the fact that many of Buchanan's people have been induced to invest their money in outside building and loan associations instead of putting that money to work for Buchanan through their own building and loan association, and thinks that Buchanan will continue to suffer as long as that practice is continued.

He believes it would be wise for the Chamber of Commerce and the dinner clubs to take up this matter with a view to arriving at some sort of a solution of the problem—agreeing upon a policy and everybody pledging themselves to adhere to it, all with a view to accomplishing for Buchanan the fullest measure of exploitation along safe and not too conservative lines.

A veteran of the Civil War, Mr. Dick enjoys a wide acquaintance throughout the county, having been a member of the G. A. R. for many years. He has occupied practically every office in that organization, in all of which he earned the gratitude and esteem of his comrades. Mr. Dick is the only surviving charter member of the G. A. R. post in Buchanan.

### All Aboard! Let's Go! (Conclusion.)

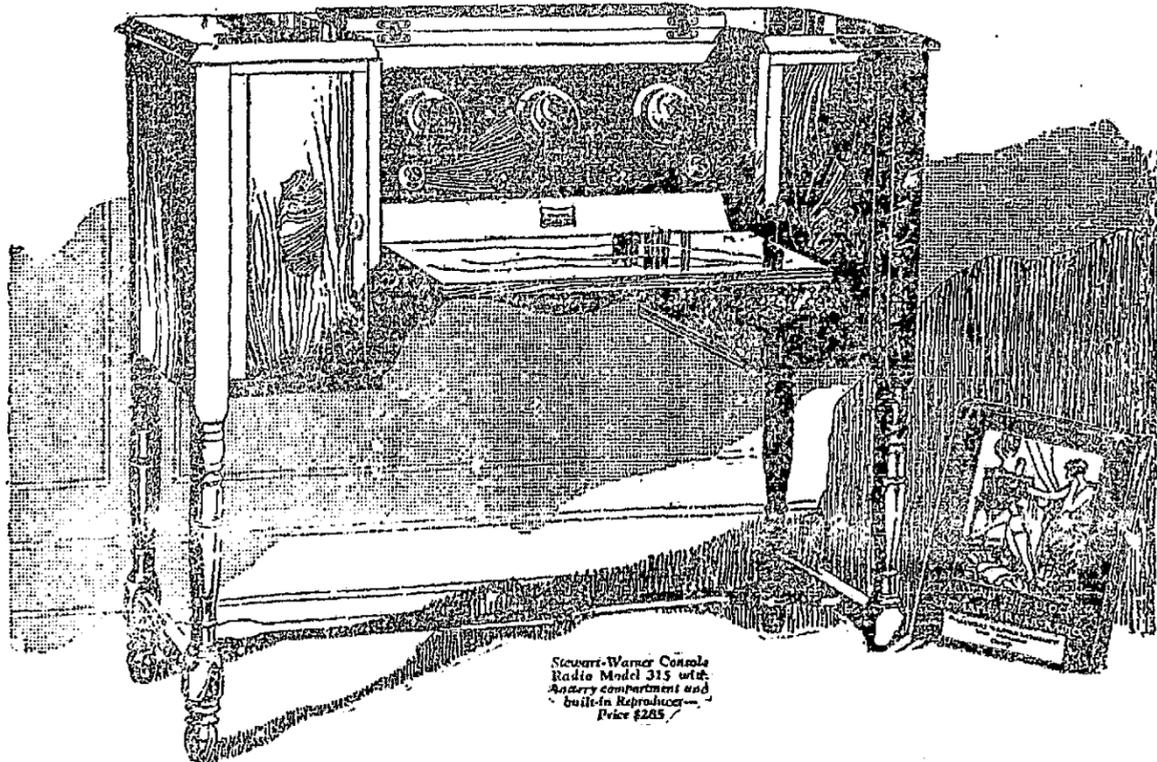
houses, but now that people are assured they will be able to sell

or rent homes as fast as they are constructed, there is no doubt they will be built. There is plenty of money in Buchanan. Most of it, however, has been going outside for investment and Buchanan has suffered in consequence. One concern alone outside of Buchanan has taken over a quarter of a million dollars out of this town, and one building and loan concern in South Bend takes hundreds of thousands of dollars out of Buchanan right along. This money is employed in building up South Bend when it should, by right, be employed in building up Buchanan.

It is plainly apparent that we must be willing to forsake our old ways if we expect to get anywhere. And now is the time to begin. It may go hard with some of us to adjust ourselves to the new-fangled ideas, but they are inevitable. They will come sure as shooting after we have gone. Why obstruct them now? Why not, rather, have them come while we are still alive and have a chance to enjoy them? Whether we are willing or not (this is the age of the served. If we object too strenuously they will run their car of progress over us and when that happens we shall find ourselves effectually squelched.

Come on now, snap out of it. The Buchanan special is on its way. You still have a chance to get aboard. Climb on; there is always something you can do to help.

Good printing at The Record.



Stewart-Warner Console  
Radio Model 315 with  
Battery compartment and  
built-in Reproducer—  
Price \$245.

STEWART WARNER  
Sales

RADIOLA  
Service

Most Complete Line of Radios and Accessories in Buchanan

The RADIO MART

Buchanan

At MOYER'S MUSIC STORE

Michigan

## Michigan a Veritable Paradise In Good, Old Summer Time.

Hitherto, Berrien county has done little to attract the summer visitor. It has been content to be known and recognized as one of the banner fruit counties of Michigan and has given little thought to the fact that within her borders lay the potentialities of the popular resort region.

### Michigan Has Awakened

But Michigan has awakened from her lethargy and Berrien county has now developed the impulse to get into the running. This year Michigan spent hundreds of thousands of dollars to attract the summer tourist. She is detailing at length stories of her advantages, and the best of it is that Michigan has them to detail. No other state in the union, in fact, can compare with Michigan as a summerland. Here there are always cool breezes wafted in from the inland seas which surround us. Here will be found bodies of water which are perfect mirrors of happiness, majestic rivers whose shores are lined with the sturdy oaks and elms Dame Nature gave to us so abundantly. Here are the never-ending rows of fruit trees laden with the "Fruit with Flavor." Here is the home of the luscious peach which is again coming into its own. And with all these things Berrien county is singularly blessed.

### Charming Vistas Delight the Eye

Some of the most charming vistas in the world will be found throughout St. Joe River Valley and up and down the shores of the St. Joseph river. Likewise there are bits of landscape to charm the eye amid the hills which surround her towns and villages in any direction one desires to turn. And best of all, the lakes and rivers teem with gamey fish awaiting the skill of the angler to entice them from their natural habitat. And in the woods will be found all kinds of game birds, so that in very truth this can be dubbed the sportsman's paradise.

Within the past year the attention of many people to the south of us have been focused on Michigan and particularly upon this section of it. Good roads lead to all the beauty spots of Berrien county, the people of the county having early learned the lesson that transportation means everything in the development of a country and that with easy

access to these choice summer vacation spots, sooner or later the summer visitor would find them out. But they have not relied on this alone. In various ways they have invested in publicity, having learned also the lesson of tooting their own horn.

### Reach People Who Have Never Heard of Berrien County

Such lessons as this one, which is being given by the Buchanan Chamber of Commerce, will go a long way toward achieving for Berrien county the desired results. This paper will go into the hands of people who never before heard of Berrien county and they will become interested, many of them to the extent that they will jump into the car and head for the summerland so charmingly described. Berrien county has nothing to fear from such an investigation. She has everything which we have said she has and much more. Indeed, it is beyond the power of words to describe her beauties. We may tell of her advantages but to picture her beauties would tax the skill of a Michael Angelo.

We do not have at hand the exact figures as to the number of cottagers who are already taking advantage of our summer attractions. We do know, however, that no one has ever come here who was not entirely satisfied and came again. Some have come several years in succession rather hoping to find a reason why they should go elsewhere another year. Some have even gone elsewhere for a brief trial. But almost invariably they come back and now many are buying lots along the lakes and rivers and are building upon them pretty homes, evidence that they are satisfied and will be with us permanently in the future. Thousands more will be attracted and induced to do likewise.

### Vast Amount of Money Headed This Way

The amount of money brought into the state every year by summer visitors is reckoned in the millions and the amount whatever it may be, is constantly increasing. This is added wealth which the state would never see otherwise. Such wealth is the chief income in Florida and California. These states are being built up on the money derived from their winter resorts and being built up in such a substantial and artistic manner as to challenge the

## Will Some Enterprising Firm Find a Bonanza?

The bonanza is here to be found. That's a cinch. Buchanan needs more houses. Everybody says so and all the evidence obtainable seems to warrant the assertion.

One of the factories in Buchanan is obliged to provide transportation for many of its men who dwell in outside towns and villages because they cannot find homes in Buchanan. This particular institution attempted to relieve the shortage by building a number of houses on what is known as Liberty Heights, an eminence on the east side. They were classy homes too—constructed on pleasing lines and equipped with every modern convenience. Of course they were all filled up instantly and have remained so ever since. But building houses is not this company's business and it feels—quite reasonably, too—that it has done its share in that direction.

This plea, therefore, is directed more particularly to men who are engaged in the business of building houses for rent or sale, with the assurance that they can travel far and fare worse than they would right here in Buchanan. The houses wanted mostly are from four to

six room houses, some of which should be fully equipped with furnace, bath, sewer and gas connections and electric lights. Others may be just the bare houses, giving the purchasers thereof the opportunity to install these things as they feel they can afford to.

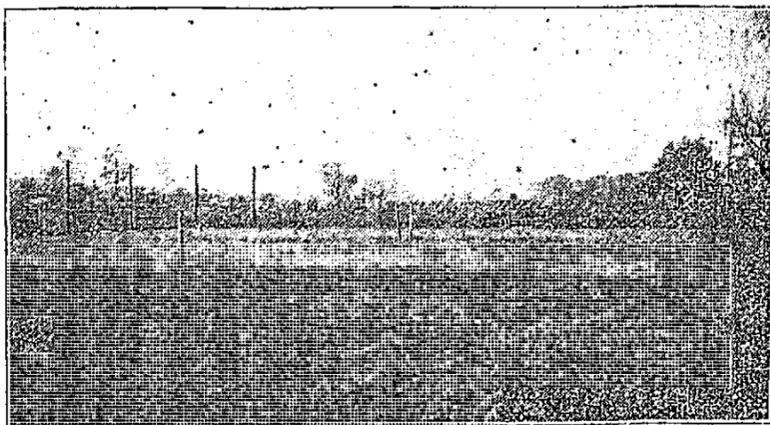
Such houses would sell for from \$2,500 to \$3,500 each, we are credibly informed, on the small payment down plan, with monthly installments including principal and interest, until paid out. Arrangements could be made for placing first mortgages when fifty per cent of the value has been paid in. There is room in Buchanan for from one hundred to three hundred of such houses, so that it would make a nice job for somebody.

In this connection it must be remembered that South Bend, which is only fourteen miles away, and Niles only five miles off, are both suffering in the same way. Hundreds of men working in the factories in those towns would be glad to live in Buchanan and drive back and forth in their flivvers every day. There are many reasons why they should. The drive back and forth is good for their health. The home folks will live better, have purer air and more congenial surroundings than they would in the larger places. It is believed they can live cheaper, and yet they can have all the educational and recreational facilities they could have in the larger cities, for Buchanan is no Sleepy Hollow by any means. Under these considerations three hundred new houses for Buchanan is not too much to ask for. It is believed they would be snapped up as quickly as they were finished.

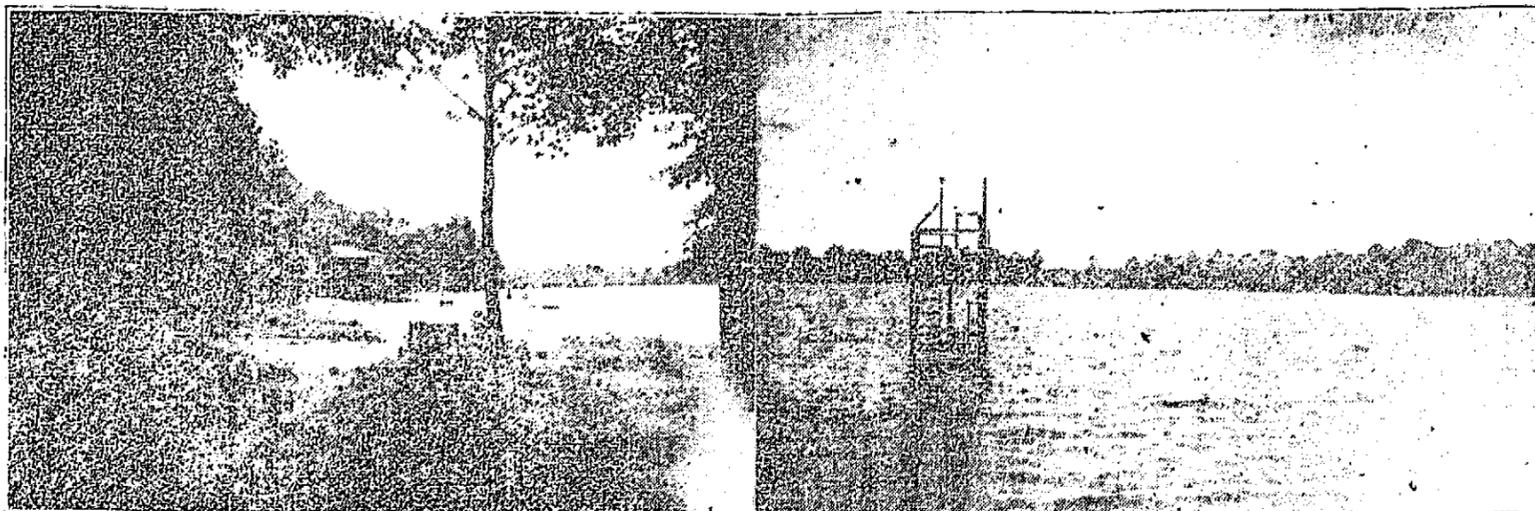
Now, who is going to be the lucky man or firm to snap off this juicy melon?

admiration of the northern visitor who contributes so liberally to the program.

What is true of these states may also be true of Michigan and it behooves Berrien county—the prettiest part of it all—to bestir itself and get its share of this unearned increment. To do this is one of the missions of this Chamber of Commerce Special. This is one of the objects of this publication. And so we say to the stranger knocking at the gate: "Come in; you will find it just as we have told you—the most delightful spot of all God's footstool."



BUCHANAN'S ATHLETIC FIELD



CLEAR LAKE—BUCHANAN