

DEMOCRATS VICTORS IN BUCHANAN TOWNSHIP

Elect Supervisor, Treasurer, Highway Commissioner, Justice of The Peace and Others.

The Democrats won a great victory in Buchanan township in Monday's election, landing every important office from supervisor down with the exception of township clerk. Harry H. Beck, who headed the democratic ticket, won out over James E. French for the office of supervisor by a majority of 8 votes. The result of the election in detail was as follows:

Buchanan Township Results: Supervisor Harry H. Beck (326), Treasurer James E. French (318), Highway Commissioner Dan P. Merson (386), Justice of the Peace Edgar Ham (332), etc.

Buchanan's Candidate For County Treasurer IRENUS SPARKS



Competent, Obliging and Worthy. Was a candidate four years ago and lacked only a few votes of being nominated. Should be unanimous choice of the republican party this year. EVERYONE KNOWS HIM. We Want Rene



World-Wide Observance of Easter

By HELEN BRUCE WALLACE. thought is expressed in warm embraces among friends. During all of Easter Day, the Russian peasants visit among their friends, exchanging the joyful greeting with each acquaintance, 'Christ is risen,' to which the other responds, 'He is risen, indeed!' followed by the triple kiss on either cheek and forehead.

World-Wide Observance of Easter. This day of Christian joy is world-wide in its observance. From sea to sea, from the frozen North to the equally frozen South, 'The world itself keeps Easter Day, And Easter larks are singing, And Easter flowers are blooming gay, And Easter birds are springing, Alleluia, Alleluia.'

Old Times Recalled

Items from The Berrien County Record Dec. 19, 1887: 'On Sunday night Noble Martin had a horse stolen from his barn. Dr. F. C. Eckleman has sold his drug store on Front street to Hermand & Meyers, who took possession Saturday.'

ALL BUCHANAN CHURCHES TO OBSERVE EASTER SUNDAY

Special Services Will be Held in the Different Houses of Worship as Usual

All of the churches of this city will participate in special Easter services next Sunday. Holy week which is especially observed in the Catholic and Episcopal churches closes the Lenten season. It is the most important period of this season. METHODIST: Class meeting 10 A. M. Wm. Nutt leader, Easter Sermon by pastor at 10:30, Easter exercises by children at 11:45.

DEATHS

The Goshen (Ind.) Daily News-Times of March 13: Rachel Ann Arthur, born October 1, 1828, at Ipswich, England; married January 30, 1850 at Charlottetown, P. E. I., died March 12, 1912, at Chicago, Ill., aged 83 years, 4 months and 21 days. Mrs. Arthur came to Goshen with her husband, John Arthur, in 1861 and remained here for 10 years.

New Board of Supervisors

- Bainbridge—Homer E. Olds, (Rep.) Benton—James J. Jakway, (Dem.) Benton Harbor—First Ward—William Parks, (Rep.) Second Ward—R. P. Chaddock, (Rep.) Third Ward—W. H. Weber, (Rep.) Fourth Ward—P. D. Peters, (Rep.) Berrien—J. M. Paul, (Rep.) Bertrand—C. W. Matthews, (Dem.) Buchanan—Harry H. Beck, (Dem.) Chikaming—Daniel Zeiger, (Dem.) Galien—F. B. Hampton, (Rep.) Hagar—J. S. Bessemer, (Dem.) Lake—John B. Nixon, (Dem.) Lincoln—Frank C. Miller, (Dem.) New Buffalo—John C. Schwenk, (Dem.) Niles Township—Fred Franz, (Dem.) Niles City—First Ward—Herman Roebek, (Dem.) Second Ward—John Huff, (Dem.) Third Ward—C. R. Rowley, (Dem.) Fourth Ward—S. S. Beall, (Dem.) Oronoko—Harold Myers, (Rep.) Pipestone—Homer E. Hess, (Rep.) Royalton—Wm. Robards, (Rep.) Sodus—Fred Gleason, (Rep.) St. Joseph Township—John M. Miller, (Rep.) St. Joseph City—First Ward—Elmer Barnes, (Dem.) Second Ward—Frank N. Wilkinson, (Dem.) Third Ward—Charles W. Stratton, (Rep.) Fourth Ward—Herman Balow, (Dem.) Three Oaks—George Stevens, (Rep.) Watervliet—A. J. Baker, (Dem.) Weesaw—Clayton Smith, (Dem.) Democrats 18—Republicans 14

"GRANDMA" HESS PASSES AWAY

Well Known Pioneer Resident of Buchanan Township is Dead. Mrs. John Hess, who was one of the best known pioneer residents of Berrien county, died of heart trouble at the home of her daughter, Mrs Lizzie Adams of Michigan City, Ind., after a brief illness, last Tuesday morning, aged 80 years. Mrs. Hess was born in Alselt, Germany, in 1832, and when 24 years old, sailed for America. The voyage lasted 52 days. Shortly after her arrival in this country, she was married to John Hess, whom she had met in Germany. In 1861, Mr. and Mrs. Hess settled on a 40-acre farm in the almost unbroken wilderness in Buchanan township, and lived in a log house. As the years rolled by, success crowned their efforts, and in 1878 they erected a commodious brick house, in which they lived until Mr. Hess passed away in 1906. Mrs. Hess leaves eight children, George, William, Charles, Henry and Mesdames John Eisele and William Boyle, all of this vicinity, and John of Niles and Mrs. Adams of Michigan City. The body will arrive here tomorrow morning at 10:09 o'clock and will be conveyed direct to the Evangelical church, where the last sad rites will be performed. Burial will take place at Oak-Ridge cemetery.

DELEGATES ARE CHOSEN

To Attend Republican County Convention April 9. Following is the list of delegates named at the republican convention held here last Saturday for the purpose of naming delegates to attend the county convention to be held in Benton Harbor April 9, to name delegates to the state convention, where a delegate to the national convention will be chosen: Chas. Bishop, Chas. Boyle, Wm. Churchill, Frank Nelson, Chas. Pears, F. S. Whitman, H. Cleveland, John Montague, Fred Andrews, John Brocius, Wm. Miller, G. H. Roe, G. W. Noble, Frank Lamb and Harry Layne. See George H. Black for health and accident insurance.





**SITUATED** on the St. Joseph river, that great power producer, 87 miles east of Chicago, in the heart of the famous Berrien County Fruit Belt, Buchanan offers inducements many and strong as a factory and residential site.



**The Flood of 1912.**

The dimensions of the flood in the Mississippi River below its confluence with the Ohio are best indicated by conditions at Memphis. That city lies high, on ground rising well up from the waterside, and immediately opposite, in Arkansas, are low-lying lands, protected to some extent by levees, but affording much outlet for vast water expanses. Still, conditions in Memphis are such as, in all probability, have not been paralleled there since 1844.

Like conditions would be almost unavoidable at St. Louis if the enormous mass of snow water which is yet to come down the Missouri should melt as suddenly and as quickly as that contributed by the Alleghany Mountains to the Ohio direct and by the mountains which feed the Ohio's large tributaries, to swell its volume not far above Cairo. More water will come out of the Missouri into the Mississippi this spring than will come out of the Ohio, but it will not come with the rush always following the sudden melting of heavy winter snows on the Eastern mountain ranges, and which makes quick action so imperative along Ohio River banks whenever there is a spring flood in that stream.

But there will not be here, or at any point on the river above here, any complaint of a water famine. The flood of this year is almost certain to be greater than any since the flood of floods in 1844, even if it does not equal the high water mark of that memorable year. The snows on the Rocky Mountain ranges are melting slowly. It will be weeks before they will be perceptibly diminished, and before then the snows on the Northwestern lower lands will have been carried away by a giant of a river which wiser generations to come will turn into a mighty force for commerce.

**What Will the Harvest Be?**

Developments of the last few days would seem to indicate that the fight on President Taft is a decidedly serious matter. In Illinois, where a presidential preferential election took place Tuesday, Roosevelt swept the state. Here at home there was a serious fight in the county convention Tuesday between the Taft and Roosevelt forces, and the fighting is general all over the country, all of which would indicate that there may be real grounds for the stand taken by the New York Sun, although a good deal of the anti-Taft sentiment may change before the November election.

That President Taft cannot be elected if nominated is conceded by the New York Sun in a carefully prepared article published Sunday, March 31, and sent by the Sun for simultaneous publication in all the newspapers throughout the country which subscribe to the Sun news service.

The undeniable importance of this statement by the Sun is due to the Sun's attitude of opposition to all progressives and to Theodore Roosevelt in particular, as well as to the recognition given it as a representative and spokesman of the great business interests which center in New York and of the political organization in New York which recently manipulated the fraudulent and farcical primaries held in the state.

It adds to the significance of the Sun's statement that its article, although ostensibly the result of careful investigation, was withheld until after the organization bosses had put through the fraudulent primary election of delegates, in which they carefully refrained from instructing a single one of the men they claim to have elected for Taft.

The investigation upon which the article is based had been completed and the article actually prepared before the primaries were held, showing apparently that at the time the New York bosses were engaged in stifling public sentiment in order to prevent the election of Roosevelt delegates there was what the Sun declares to be a general agreement among the reactionary political leaders that Mr. Taft's candidacy had become a virtual impossibility.

It is now apparent that the sole purpose of the machine bosses and the special privilege interests, to whom Mr. Taft is looking for a renomination, have abandoned all idea of supporting him and that their only purpose is to prevent the nomination of Roosevelt, so that a compromise candidate favorable to the special privilege interests and in harmony with machine purposes may be selected at Chicago.

Although still friendly to Taft, the Sun declares that the time has arrived when the possibility of electing a candidate has become a "subject for serious consideration on the part of Republicans who believe their party to be of vastly more importance than any man in it, no matter how exalted his station, and who place party loyalty above personal fealty. These Republicans declare that they will take any reasonable step which would seem to insure their party's victory at the polls in November next."

"The Republicans who expressed these views," the Sun says, "are believers in season and out of season in the policies of their party. Among this class of Republicans are merchants, importers, business men generally and professional men and the rank and file of small Republican shopkeepers and workmen."

The Sun then says:

"Several months ago influential Republicans, some of them very close to President Taft, declared beneath their breath that the president if renomi-



**WARREN IS NOW THE OWNER**

Three Oaks Millionaire Purchases Long Beach From A. B. Higman

E. K. Warren of Three Oaks, world wide religious worker, philanthropist and a man who believes that Berrien county is the grandest spot on earth, has purchased from Arthur B. Higman, 90 acres along the lake shore between Higman park proper and Edgewater at St. Joseph. The stretch is known as Long beach.

This latest acquisition gives Mr. Warren the ownership of seven miles of frontage on Lake Michigan in Berrien county. He has made it his hobby, because, as he says, it inspires a man to stand on his own land and view the sweep of that majestic body of water.

When Mr. Warren first began to make money by utilizing the feather bone in a number of indispensable articles, he went over to the lake from Three Oaks and bought a small parcel of land for a summer home. That was years ago. Since that time he has been gradually increasing his holdings in land along the lake shore until today he controls nearly seven miles of frontage in New Buffalo, Chikaming and Lake townships. He is now moving northward into St. Joseph and Benton townships.

Associated with Mr. Warren in the purchase of Long beach is his son, Chas. K. Warren, now the managing head of the Warren interests. They have no plans for making use of the land but will hold it as an investment.

Long beach does not include any portion of the Higman park resort property but extends south 3,000 feet along the lake to the limits of Edgewater. Practically the same number of feet frontage is retained by Mr. Higman.

**COURT HOUSE NEWS**

**CIRCUIT COURT**

Three divorce decrees were granted by Judge Bridgman Monday morning and in one of them the court provides that neither of the couple shall marry within a year. This provision was made in the case of Mattie Borough vs. George A. Borough, the decree being granted on the charge of desertion and non-support. The complainant wife is allowed the custody of the minor child.

Because his wife, to whom he was married in Chicago, Nov. 13, 1911, suddenly grew tired of the monotony of farm life and longed for the gaiety and lights of the city, Wm. H. Boyle of Ononoko township, is the complainant in a divorce proceeding instituted Monday. Mrs. Boyle left the Berrien county farm for Chicago, February 17, this year.

**"STARKE" OUT FOR SHERIFF**

Popular Niles Man Gets Into The Game

Frank Starkweather formally announces his candidacy for the Republican nomination for sheriff at the primary election, Aug. 27.

"Starke" is a good general when it comes to campaigning and he is now in the game on the high, with all



FRANK STARKWEATHER

cylinders working, the exhaust wide open and the siren whistle shouting for all it is worth.

Mr. Starkweather is of broad calibre, expresses good judgment, is in the prime of a vigorous manhood and has had ample experience as an officer of the law to fit him for the performance of the duties of the office of sheriff.

In his political views, Mr. Starkweather has been a lifelong Republican, and has always been found upholding the principles of his party and fighting its battles. At the primary election of Sept. 4, 1906, he was nominated for the office of sheriff of Berrien county over five opponents for the nomination, and his friends are confident that he will land the nomination again this year.

Since 1908, Mr. Starkweather has held the office of undersheriff, and in this capacity has acquitted himself in a highly creditable manner. He has discharged his duties fearlessly and has been a menace to law breakers. He is noted for his integrity, fidelity to duty and tenacity in pursuing a cause which he believes to be right; also for his personal popularity, due to his genial manner and social and courteous disposition.

**Card of Thanks.**

We desire to extend sincere thanks to our neighbors and friends for the many acts of thoughtful kindness shown us during our late bereavement, caused by the death of our mother.

Children of Mrs. John Hess.

Typewriting paper on sale at The Record office.

**V. H. LEONARD**  
General Contractor and Builder

Is now ready to furnish estimates on all kinds of work and, having his own conveyance, is equipped to handle work in the country without inconveniencing his employers.

**At The Detroit Street COTTAGE GROCERY YOU CAN BUY**

Baker's German Sweet Chocolate, 1/2 pound at 9c. 3 cakes for 25c.  
Walter Baker's Cocoa 1/2 pound size, 2 for 45c.  
Pet Milk 4c a can.  
Elegant 3 lb. canned tomatoes, 2 for 28c.  
Splendid sifted Early June Peas 16c a can.  
Splendid Sifted June Peas, 2 for 25c or 13c a can.  
3 Large Cans Golden Pumpkin, a good one, 3 for 25c or 9c a can.  
As good a Red Salmon as you ever ate, 1 lb. size 19c.  
Walter Baker's Prem. Chocolate 9c, 1/2 lb. cake, or 35c lb. and other things cheap through the line.  
Why go out of town and buy in large quantity, when you can do better at home. Come and see me and take the benefit of these Cash Prices. Open evenings.

**F. W. MEAD**

**Berrien County Abstract Co.**  
Established 1860  
Court House, St. Joseph, Mich.  
We furnish promptly and at small cost an Abstract of any Lot or Farm in Berrien County.  
Money Loaned on Real Estate SURETY BONDS  
Furnished to Probate Court

**EYES EXAMINED FREE**

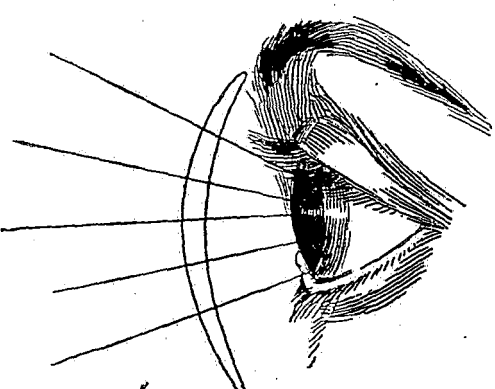
**J. BURKE OPTICIAN**  
Glasses fitted at moderate prices. Satisfaction guaranteed.  
**DR. J. BURKE & CO. OPTOMETRIST**  
We are the only exclusive ground floor manufacturing opticians in the city.  
230 So. Mich. St., South Bend, Ind.

**WHEN IN NILES CALL AT BAKER'S PLACE**

on North Second St.  
**BUDWEISER BEER ON DRAUGHT**

**BATCHELOR'S**

Livery Barn   
A general livery business. Good service, careful drivers. Feed stable for country patronage. Prompt attention given to light or heavy draying. Give us a call.  
**GEO. BATCHELOR**  
Phone 63-2 rings. PROPRIETOR



**Toric Lenses**

are better, more practical, better looking lenses than the old fashioned flat lens. We make a specialty of securing the best of everything Optical. Kryptok Invisible Bifocal lenses in flat or Toric form. If you have tried to get an eyeglass mounting to fit you and failed, give us a trial. We have a mounting that will hold and stay where you put it.

**Dr. S. P. Hill, Optometrist**  
**CALVIN K. CLAUER**  
JEWELER  
Opposite Interurban Station  
105 S. Michigan St. South Bend, Ind.

**A PERFECT POLICY FOR HEALTH OR ACCIDENT**



**IT INSURES against ALL ACCIDENTS and forms of DISEASE**  
It has more advantages and fewer restrictions than any other policy on the market and furnishes absolute protection from every form of disability, except venereal diseases.

**\$1.00 A MONTH**  
will give you steady income that will help pay the rent, doctor, grocer, butcher and others when you are disabled by either sickness or accident.

1,225 accidents happen every hour; 30,136 accidents happen every day, 1,304,080 accidents happen every month; 14,448,960 accidents happen every year in the United States.

Think of it! About one in every five people. Indemnity for time lost is not a luxury nor an expense. IT IS A DUTY.  
You pay from 3c to 5c per day for \$15.00 to \$80.00 per month, depending on occupation, age or sex.  
**THE SECURITY CASUALTY CO.**  
OF INDIANAPOLIS  
GEO. H. BLACK, District Manager  
Office—Rough's Opera House Block.

**IT WILL PLEASE MOTHER WIFE SWEETHEART**



**IF YOU HAVE BANK ACCOUNT**

YOU may fortify mother, wife or sweetheart against that constant dread which the loss of your position would mean, by the establishment of a bank account and adding to it all the proportionate amounts that it is possible for you to save.

**FIRST NATIONAL BANK**

Buchanan Michigan

**JUST RECEIVED!**

**Three large shipments of New Imported Wall Paper, Curtains and Nets**  
To be sold at prices to suit any purchaser.  
Wall Paper runs from 10, 15, 20, 25 cents per roll up to the very highest grade. Our Workmen are the best and we will send them any place in the U. S.

**Picture Framing**  
The quality of work from that department is too well known throughout Indiana and Southern Michigan for any further comment. Factory equipped with all latest electrical machinery to serve the public's best interests.

**The Art Gallery**  
has been enlarged and now occupies the entire second floor, where paintings, engravings, etchings, carbons, etc., may be found at prices to suit all purchasers.  
Three Entire Floors.  
Modern Electric Elevator.

**FREYERMUTH**  
114 N. Mich. St., South Bend, Ind. Near Interurban Station.

**THE RECORD \$1.00 PER YEAR.**

# Remember

that this is the time of the year that you should see what condition your physical body is in. Therefore you should consult a Chiropractor and have an analysis of the nerves that extend from the Spinal Column to see what organs of your body are affected. I locate the impinged nerves and also subluxations which are a mechanical interference with the nerve energy that should be distributed to the tissues of the body.

When the pressure is removed from the nerves then you will get relief of your ailment.

Remember what we have done for others we can do for you.

A few of the diseases we can relieve: Constipation, Asthma, Indigestion, Gallstones, Enlargement of Liver, Piles, Headaches, Backaches, Kidney and Bladder trouble.

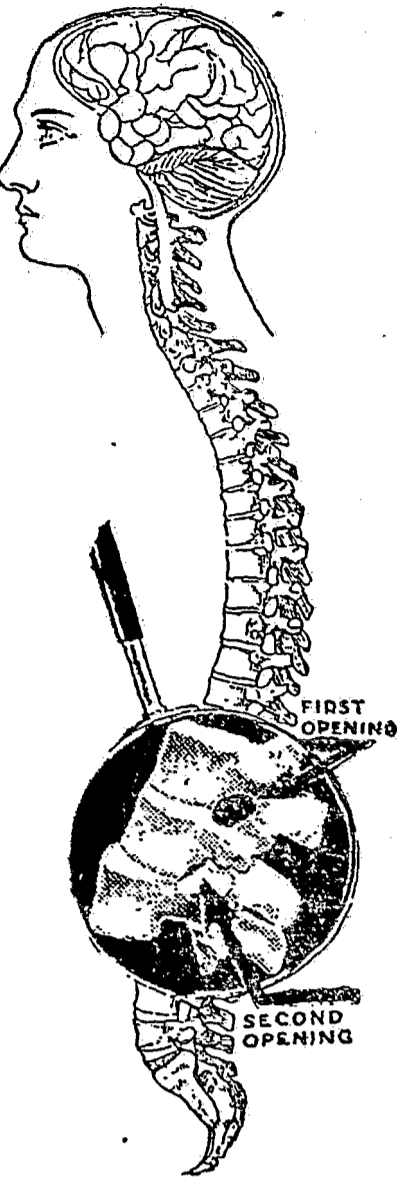
Now, don't say there can't be anything done for you until you have tried Chiropractic. If you cannot come to my office, just notify me and I will call at the house.

If you have no faith in Chiropractic, talk with some of the people that have given it a fair trial and you will be convinced that it is alright.

## L. S. POST

The Chiropractor.

Buchanan, Mich.



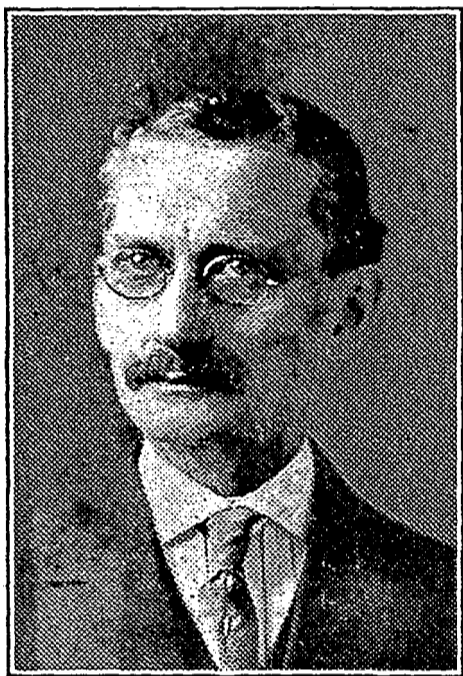
## COLOMA HAS CANDIDATE WHO CAN FILL THE BILL

Citizens of North End Village Out for Arvine Miller.

(St. Joseph Press.)

Coloma has come to the front with a candidate for the Republican nomination for the office of county treasurer, in the person of Arvine S. Miller. And Mr. Miller's candidacy is bound to attract widespread attention as he is known to be a man who is eminently qualified for the discharge of the duties of the office. Surely, the voters would choose for this office a man who can fill the bill. If the people are to rule they cannot be expected to elect as county treasurer any man who is not qualified for the position and who would have to turn the office over to a deputy. The office of county treasurer is one to which no man who is not an accountant of more than ordinary ability should aspire. It would, indeed, be presumptuous for any other than a man of high ideals, who commands the confidence and respect of his fellowmen to aspire to the office of county treasurer in these days when the people place the mark of approval upon the most deserving and when ring rule is a thing of the past.

Mr. Miller is thoroughly trustworthy and reliable as well as industrious and enterprising, and looms on the political horizon as a decidedly strong candidate.



ARVINE S. MILLER  
Candidate for County Treasurer.

The Coloma Courier says: Among the candidates in Berrien county that are announcing for office the Courier readers will be pleased to find the name of Arvine S. Miller, who came to Coloma from his native state, Pennsylvania, 31 years ago. Ever since Mr. Miller has been a resident of this section. Mr. Miller announces himself as a candidate for the office of county treasurer on the Republican ticket, subject to the action of the primary election which will be held August 27.

The township of Watervliet has always responded at election time with substantial majorities for the Republican candidates, yet for thirty years it has not been represented among the county officers by a single member of the Republican party.

During the thirty-one years of his residence here Mr. Miller has lived a life and made a record that should bring to his support a strong following in the ranks of the Republican party, and will doubtless cause many members of the Democratic party to lay aside party prejudice and vote for the man.

A glimpse at the record of Mr. Miller in this village shows that for twenty-two years he has served as a justice of the peace. In 1889 he was appointed postmaster at Coloma under the Harrison administration and served for four years. He was again appointed by President McKinley in 1897 and served another four years. During both of these terms he served in a manner highly satisfactory to both the people of this section and the postoffice de-

partment. For the last ten years he has successfully conducted a real estate and insurance business here, and his knowledge of office work fits him to fill the office he is seeking.

As a Republican, Mr. Miller has always proved himself a hard and faithful worker for his party. Broad minded he has always acted for what he considered the best interests of the party and people at large. In 1896 he was a candidate for nomination as the Republican candidate for county treasurer, but the nomination was secured by John Clark, who was subsequently elected to that office.

Mr. Miller asks the support of his friends and the Republican voters in general just so far as they believe he is capable of filling the office. He makes but one promise—to do his duty just so far as he can see it, and at all times to do that which appears to him best for the people of Berrien county.

## Challenges Checker Players

Three Oaks, Mich., April 8, 1912. Ho! Ye checker players of Berrien County!

W. B. Banks of Detroit, will be with the Three Oaks Chess and Checker club until Wednesday morning next, ready to meet in contest, the best checker players. His contest with the best four checker men of Three Oaks, jointly and singly, resulted in Mr. Banks winning thirteen games and losing one.

Come, write or phone No. 78.

Wm. K. Sawyer.

## Puts End to Bad Habit

Things never look bright to one with "the blues." Ten to one the trouble is a sluggish liver, filling the system with bilious poison, that Dr. King's New Life Pills would expel. Try them. Let the joy of better feelings end "the blues." Best for stomach, liver and kidneys. 25 cents at E. R. Stauffer's.

Try a Record want ad.

# Seeds! Seeds!

Fresh Vegetables and Fruits!

Have you tried the famous Black Cross Coffee? There's none better

Anything you need in groceries at the IDEAL GROCERY STORE? The goods are right and the prices right. If you can't come, send the children. All orders given prompt and careful attention.

## D. D. PANGBORN & CO.

Phone 270

Buchanan

# 100 Per Cent More Electric Light

If the largest manufacturer of furnaces in the world should perfect a new furnace giving twice as much heat from a ton of coal as the furnaces now in use, you would buy one.

This new furnace would heat your house twice as fast or twice as well without burning any more coal than your present furnace.

An equally important improvement has been made in electric lighting by the largest electrical manufacturer in the world. This company's new electric lamp, the Edison Mazda, gives twice as much light without requiring as much current as the old 16 candle-power lamp.

For ten cents' worth of electricity you can now burn a 32 candle-power lamp for 25 hours instead of a 16 candle-power lamp for 20 hours.

Come in and see the many sizes in which this wonderful new lamp is made.

INDIANA & MICHIGAN ELECTRIC CO.  
BOTH PHONES Buchanan, Mich.

## BEFORE YOU BUILD

CEMENT  
LIME  
PLASTER

LUMBER  
SHINGLES  
SASH & DOORS

It will pay you to call and see us before placing your order for building material. We have a well assorted stock of high grade lumber and can quote low prices and save you money. We Are Doing it for Others, Why Not You?

## Roantree Lumber Co.

# If Your Animal Dies Today WHAT?

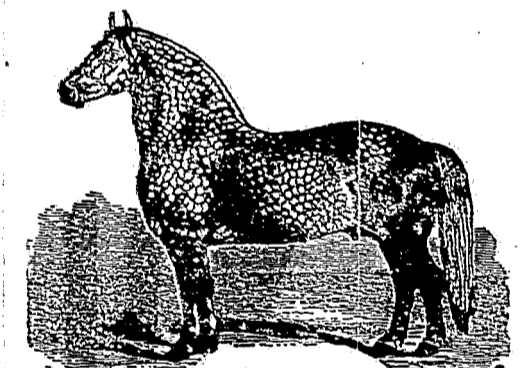
LET ME INSURE

your valuable animals in the Indiana and Ohio Live Stock Insurance Company.



IT HAS STOOD THE TEST OF 25 YEARS

WE INSURE



Family and Fancy Drivers, Track Animals, Matinee Horses, Farm Horses, Mares Bred and Not Bred; Stallions; Draft, High Bred and General Purpose; Mules; Cows, Bulls and other Cattle.

## SPECIAL 30-DAY POLICIES

Mares against death from foaling only. Stallions against death from castration.

Shippers' Policy, covering animals from time loaded on train until unloaded at destination, anywhere in the U. S. and Canada.

A few days ago, Geo. Haslinger, of Three Oaks, lost a horse which I insured, and the insurance was promptly paid. On the other hand, F. H. Andrews lost a \$250 mare April 1, which was a total loss, as Fred carried no insurance. Don't take a chance. The cost of insurance is too little. Insure today.

H. A. HATHAWAY, Agent

Buchanan, Michigan



# Just Ask Us to Show You the Best \$15 Blue Serge We've Ever Had—It's 5130

THERE'S so much real value in the Clothcraft Blue Serge Special, No. 5130, at \$15, that you might easily mistake it for a suit costing \$20 or more.

In fact, measured by its quality, it really should cost more, under ordinary conditions. But its unusual merit is the result of a new idea in clothes making by which the quality is improved without a corresponding increase of cost.

The makers, by centering definite advertising upon this one suit, increase the demand for it. Without sacrificing quality, this makes possible a saving on cost of making as a result of the larger production. The new idea, simply expressed, is to estimate in advance this saving on the making and put it into better cloth than otherwise the makers could afford to use in a suit at this price.

The result is a \$15 blue serge suit that, honestly, is the best we've ever seen at the price—a suit, dressy and stylish enough for any man, with lasting shape and satisfactory wear and service absolutely guaranteed.

The tailoring is the skilled result of expert workmanship, thoroughly inspected, characteristic of Clothcraft scientific methods of clothes making.

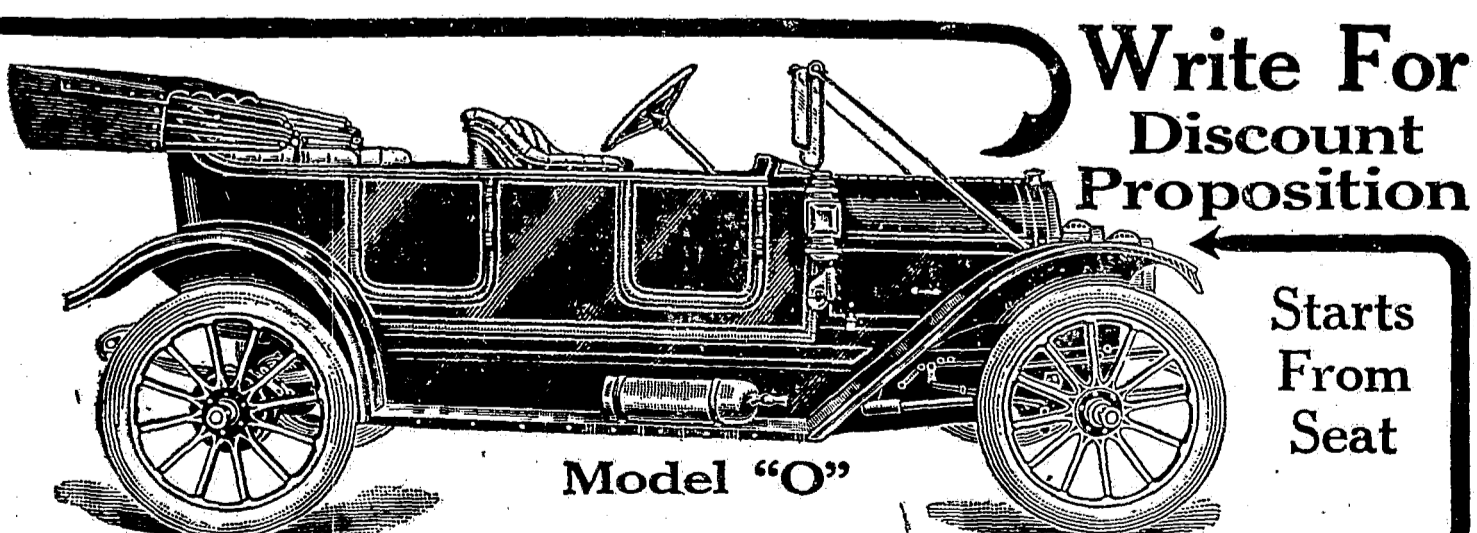
You have a number of good models to choose from, all correctly cut according to the latest Spring and Summer style ideas.

All these quality points you can see for yourself before you buy the suit. For the rest you need not depend alone on our word or your judgment. You are absolutely protected by the makers' signed guarantee—backed by our own—of pure wool, fast color, lasting shape, satisfactory wear and service.

Any way you look at it, 5130 at \$15 is a safe, sure and satisfactory investment. Before you lay this paper aside, decide to see the Clothcraft Blue Serge Special, No. 5130. We leave the rest to your good judgment.

## CLOTHCRAFT Blue Serge Special No. 5130 GUARANTEED ALL-WOOL AND FAST COLOR \$15

Examine the cloth. You will appreciate its soft even texture and its full rich color. Note the style lines and graceful drape of the coat. Try it on. You will agree that it could not fit or become you better if it had been made expressly for you.



Write For Discount Proposition

Starts From Seat

Model "O"

1912 Pratt-Thirty, List Price \$1400, Fully Equipped

It is quite generally understood that automobiles are sold by agents. We have reserved four counties, Elkhart, St. Joseph, LaPorte and LaGrange in Indiana, and four counties, Berrien, Cass, St. Joseph and Branch in Michigan, and we will sell during 1912 to anyone living in any of the eight counties giving them the agent's discount.

If you are thinking of buying a car of this class, we would be very glad to have you call at our factory. We are sure you will be pleased with the quality of material

used and with the style and finish and we will tell you the amount we can save you. If it is not convenient for you to call, we will be glad to send you catalog and explain our very liberal proposition.

Model "O" five-passenger touring car has Self-Starter, 114-in Wheel Base, 34 x 3 1/2" Goodyear No-Rim-Cut Tires, Inside Center Control Levers, Mohair Top, Windshield, Speedometer, Prest-O-Lite Tank, Brass and Black Enamel headlights and side and tail lamps. List Price \$1400.00 subject to discount in above counties.

Elkhart Carriage & Harness Manufacturing Company, Elkhart, Ind.





