

DRUG STORE

SPRING TRADE

Paints & Oils

White and Colored

PAINTS,

Dry and in Oil.

Putty, Glass, Varnishes,

DRUGS & MEDICINES,

Books and Stationery,

Fancy Goods, &c.

Remember the Place:

At the Old Stand, South Side of Front Street.

The Berrien County Record

THURSDAY MORNING, FEB. 27, 1873.

To Advertisers.

The "Record" is the best Advertising Medium in South-western Michigan, having double the circulation of any other paper in this part of the State.

Agents.

Geo. F. Rowell & Co., 41 Park Row, N. Y., and S. M. Pettigill, 37 Park Row, N. Y., are the authorized agents for contract, for advertising at our lowest rates, for the columns of the BERRIEN COUNTY RECORD.

Value of Advertising.

"Without advertising I should be a poor man to-day."—*John H. Hammond.*

"I advertised my productions and made money."—*Nicholas Longworth.*

"Advertising has furnished me with a competence."—*Amos Lawrence.*

"A man who is liberal in advertising is liberal in trade, and such a man succeeds, while his neighbor, with just as good goods, fails and drops out of market."—*George Froley.*

"He who invests one dollar in business, should invest one dollar in advertising."—*A. T. Stewart.*

"Constant and persistent advertising is a sure prelude to wealth."—*Stephen Girard.*

"F. T. Barnum, the noted exhibitor, ascribes his success in accumulating a million of dollars in ten years to the unlimited use of printer's ink."

Life Insurance.

No man should be without insurance on his buildings and his goods. The undersigned is Agent for Buchanan and vicinity, for three of the best and most reliable Life Insurance Companies in the United States, the *Union*, of Hartford, the *Insurance Co. of North America*, of Philadelphia, and the *Underwriters Agency*, of New York, representing a capital in the aggregate, of twelve millions of dollars. Office, first floor of the Record building, Front Street, Buchanan, Mich.

D. A. WAGNER, Agent.

We have sent out a number of bills the past week to Administrators and Guardians owing us for legal advertisements. We trust they will receive early attention. Legal advertisements should invariably be paid before each of publication is made out.

CONSIDERABLE sickness prevails at present in this locality, mostly colds, but a few cases of spinal fever, and also a few cases of scarlet fever.

INSURANCE.—To all parties interested in sound Insurance Companies, we would say, that the *Union*, of Hartford, the *Old North America*, of Philadelphia, The *Underwriters Agency*, of New York and the *Imperial*, of London, have come out of the Boston fire triumphantly, and fully able to fill up the last dollar of their policy, which they paid in the Chicago fire. These Companies offer reliable indemnity to all who desire to insure their property.

D. A. WAGNER, Agent, Buchanan.

SEE in another column, advertisement about Iowa and Nebraska Lands.

THE NAME.—Will the gentleman who brought up wood on subscription several days ago, and unloaded the same at the store of Mr. H. J. Howe, please call at this office, as we have forgotten the name and neglected to give the proper credit on our list.

DEEDS, Mortgages, Leases, Land contracts, Wills, &c., made out with neatness and accuracy at the Record office.

Who deserves more honor than the man who subscribes for a paper and pays for it? Received for the week ending Feb. 27, 1873:

Wm. Cox, Buchanan, \$3.00

James D. Haslett, " 1.00

R. E. Harding, " 2.00

A. C. Beckwith, " 2.00

E. Wilson, " 1.00

T. J. Hunter, " 2.00

Gov. Shawley, " 1.00

George G. Rough, " 1.00

A. L. Simonds, " 1.00

Dr. W. M. Venable, " 1.00

Christian Raver, " 1.00

L. B. Barker, " 1.00

W. H. Barnhouse, " 1.00

J. T. Hahn, " 2.00

J. T. Emmons, " 2.00

Frank M. Howe, " 2.00

Samuel Weaver, " 2.00

Wm. Long, " 2.00

A. W. Pangburn, " 2.00

James DeViney, " 2.00

Dr. H. A. Woodbridge, " 2.00

Orin Montague, " 2.00

R. R. Allen, " 2.00

David Clark, " 2.00

Wm. DeViney, copy to Birmingham, " 2.00

Amos Painter, Berrien Springs, " 2.00

John Wycoff, " copy to Cal., " 2.00

O. N. Nichols, " 2.00

John G. Shultz, " 2.00

George W. May, Three Rivers, " 2.00

G. R. Ottwell, " 2.00

Henry Herpeltshamer, Grand Rapids, " 2.00

Wesley Redding, Dayton, " 2.00

W. P. Motley, " 2.00

J. L. McCoy, Dryden, " 2.00

Samuel Miller, Richardson, Ind., " 2.00

Jacob Plank, " 2.00

Wm. G. Clark, " 2.00

Wm. R. Gander, New Troy, " 1.00

David P. Martin, Three Oaks, " 2.00

22¢ All subscribers in arrears for one year are now indebted \$2.00 each; but all who pay in advance as far as they are in arrears, shall receive the benefit of advance payment.

GOVERNMENT CONVENTION.—At the head of our columns, we publish a call for a Republican County Convention to be held on Monday, March 24, 1873, for the purpose of nominating a County Superintendent of Schools. The call was arranged by three of the County Committees present at the Convention on Monday last, as it was thought advisable and prudent to do so by the Republicans present at the Convention. This gives time for every School District to discuss the Superintendent question, and look out such candidates as they may approve.

STILL a few pairs of heavy boots and shoes can be had at Cotton's, at great bargains. Go and examine and you will be sure to buy.

We are glad to notice that saloon keepers in a number of the cities and villages throughout the State, are observing the license ordinances. The amount usually paid is from \$20 to \$25 per quarter. Some of our liquor vendors have expressed a willingness to pay a license from \$50 to \$100 per year if it be required of all alike.

THE NEW fire company has been out on drill with the engine. The company is large, and composed largely of our young and robust men, most all property holders within the village.

GENTS' SUITINGS.—Just received a large line of new and fashionable Austrian and Worsted Suitings. Also fancy vest and pant patterns, at lowest prices for cash, by

2w3 A. EBBERT, Niles.

House to rent. Terms reasonable. Enquire at this office.

REV. HENRY WARD BEECHER is now taking an extended tour in the Western country. He will lecture in Ann Arbor on the 5th, and in Detroit on the 6th day of next month.

We have reason to know that worthy Putnam, Esq., of Berrien Springs, is a careful and efficient Attorney in the Foreclosure of Mortgages.

DISCONTINUED.—The Three Oaks Reveille has suspended publication on account of the ill health of the editor. The paper has lived about the average age of papers published under similar circumstances. Who will be the next victim?

THE EDITORIAL chair of our Senior is vacant, and any lack of the usual amount of interesting reading matter in this issue may be attributed to his absence.

ALWAYS on hand, the largest and best assortment of Jonesville, Clinton, South Bend and other cassimeres, which will be sold at Gravel Bottom prices for cash by

2w3 A. EBBERT, Niles.

THE PEOPLE should not forget that it is very expensive to have their property returned by the Treasurer on account of the taxes being unpaid. This is the last week, we are informed, for paying taxes in this Township.

CAR WORKS.—A stock company is being formed at Cassopolis for the manufacture of railroad cars. Why would not such an enterprise prove profitable in this village? We have superior water power yet unemployed and abundance of good timber only a few miles distant.

H. H. KINSON still continues to beat them all on Teas both in quality and price. Try him and see.

FIRE.—The "old boarding house" belonging to G. E. Powell, near his saw mill in Weasaw Township, was entirely consumed by fire on Monday last. The building was occupied by two families who managed to save only a few articles of clothing and a barrel of flour.

J. YOUNG & Son, at Dayton, are closing out their stock of woolen goods and clothing. Now is the time for bargains.

SEE in another column, advertisement about Iowa and Nebraska Lands.

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EFFORT is being made to prohibit the manufacturing of wagons and carriages at the State Prison, by an act of the Legislature.

QUITE a number of saw logs have been hauled on the vacant lot opposite the old burying ground. We understand that a steam saw mill will be built in the Spring near where the logs are.

PETITION has been presented to the Legislature, of O. R. Howe and 28 others, citizens of Berrien County for more adequate protection from losses by railroad fires; also petition of C. E. Gillett, David Rough and 116 others, citizens of Berrien County for the same purpose.

THE NUMBER of acres of land in this State, granted to railroads by the General Government and the State is 8,270,499.08.

A RESOLUTION has been introduced into the State Legislature proposing an amendment to the constitution, changing the time of holding the annual township meetings.

BATON & RICHARDS are selling goods very cheap, and a pile of them. Come in and see for yourselves.

DURING the recent thaw the sidewalks in different parts of the village again made their appearance. Our villagers have been unusually negligent this winter about keeping their sidewalks clean. Another winter the people will have their choice, to clean their own sidewalks or pay a man for the work, who will be employed by the village for that purpose.

THERE being only eight or nine papers in Berrien County, Berrien Springs and Breedsville, each wants an "organ." Any beggarly devil who wants to starve to death in a prolonged agony of a year or so, can take a carpet-bag of old type and "squat" at Breedsville or Berrien Springs.—*La Porte Herald.*

He needn't take any job type, as the *Herald* office will be so accommodating that an agent will be sent around soliciting all the job printing.

Brown is selling furniture very cheap for twenty days only. Bureaus at wholesale prices. Call and see him.

JUST received, a full line of Irish and French poplins, (new shades), also another lot of those celebrated Black Alpaca which will be sold at former reduced prices for cash by

2w3 A. EBBERT, Niles.

DEATHS.—Mr. Otis Sterns, of Weasaw Township, buried two of his children on Monday last. We are informed that one of them died Saturday and the other Sunday morning, of brain fever. One was two and the other about four years of age.

ACCIDENT.—On Saturday last John Curtis, Esq., employee in Black's Furniture Factory in this village, had his right arm broken at the wrist, by a piece of timber thrown against him by one of the saws. The arm was set by Dr. R. W. Pierce, and Mr. Curtis is fast recovering.

TAT the Improved Elastic Soft Rubber Truss for the relief and cure of Hernia. Manufactured by the inventor, Dr. Fairchild, Niles, Mich.

For the next thirty days Noble will close out what remains of his winter stock of Boots and Shoes at greatly reduced prices. In the mean time those indebted to him on account will please call and settle.

We have had over three months of continued good sleighing this winter, and fair prospects for several more. There has been more out door work accomplished this winter in this section of the country than for many years previous.

THIS is the last RECORD we shall print this winter. Next Saturday is the first day of Spring. We are tired of winter and warm, genial Spring days will be greeted with a welcome.

FOR SALE.—A No. 1, good horse, 8 years old. Also one three spring wagon. C. M. BEARD, Hills Corners.

CIRCUIT COURT.—Adjourned term of the Circuit Court for this County commences on Monday of next week.

Now comes the news from Kansas that the weather is warm and pleasant, and farmers busy plowing.

GROCERIES cheaper than ever at J. Young & Son's, Dayton.

SEE in another column, advertisement about Iowa and Nebraska Lands.

NEXT Tuesday Grant & Wilson will be inaugurated President and Vice President of the United States for the term of four years.

RELIGIOUS.—The United Brethren are holding protracted meetings this week at the church on Terre Coupee Prairie, south of Dayton.

For a nice set of Teeth, or fine gold fillings, call at Dr. Graham's Dental Rooms, Berrien Springs. Upper or lower sets of teeth from \$10 to \$18. Teeth extracted without pain by the best anesthetic agents. Don't fail to give him a call.

Eggs still command extravagant prices. During our short spell of warm weather the hens did not get fairly "down to business." They are wasting a sight of precious time.

CONSIDERABLE ice of good quality has been packed by a few persons in this village, who will evidently get-up a "corner," once when we have hot weather again.

The season of Lent commenced yesterday. If your neighbor asks you for the RECORD tell him "his Lent."

EVERY man who owns or keeps a dog will hereafter be required to pay a license. The tax on dogs is to be abolished. As there is no recognized property in dogs, the tax on them is regarded illegal by many, but as dogs are properly classed among nuisances the authority to license the keeping of them is unquestionable.

SUBSCRIBERS for the RECORD.

THE WAY TO ADVERTISE.—There is a variety of opinions among business men as to which is the best way to advertise. Some claim that hand-bills and circulars afford the best means of advertising. This plan, although of some virtue, is evidently growing into disfavor.

During the coming season, as stated by the New York and Chicago troupes, traveling shows and theatrical troupes will not adopt hand-bills and posters so largely in advertising, but will instead use the newspaper advertisements, believing the latter to be more convenient, less expensive and more profitable.

Of newspaper advertisements, of course the notices in the local column are worth the most, and are also the most expensive.

If we were to give a rule to govern our merchants in this matter we would say, appropriate about one third of the amount you set aside for your yearly advertising in local notices, and the balance in standing advertisements to be changed at least six times a year. Keep goods on hand that the people need, of good quality, sell at only a reasonable profit, and aim to work for the interest of your customers, as well as your own.

Always have goods in season, and be able to fulfill to the letter everything that is claimed in your advertisements.

There is nothing like observing the truth in the representation of goods either in your advertisements or sale-room, and when the people once find that they can rely implicitly on what you say, more than one-half the battle is won, and your advertisements to the public in whatever form you may adopt, will not be considered mere bragadoos, but will be regarded in their true light, as a reliable communication containing matters of interest, and will not fail to attract amount of good. Advertising is a part of a man's business—is a very important part, and needs careful attention and study to be of the greatest benefit.

On last Thursday the Buchanan RECORD commenced volume seventh. Under Mr. Wagner's proprietorship the RECORD has gradually increased in circulation and worth, until it has become one of the best weekly papers in the State. Their promise for the future is modest and from their past work we are confident will be more than fulfilled the coming year.—*St. Jo. Traveler.*

THE people in some localities are demanding that a "code of Civil Procedure" for the State be adopted by the Legislature. Not many attorneys who are versed in common law pleading and practice can be found who are in favor of establishing a code. The practice now adhered to, though in some respects intricate, technical and fictitious, is believed by the best judges to be the most thorough and scientific, as well as the most effectual and desirable of any that has ever been devised.

OUR friends in different parts of the county will not fail to send us news for publication.

GONE.—Hon. L. P. Alexander and the Senior Editor started on Tuesday to attend the State Convention at Lansing.

STARTED.—Miss Lillian Wagner started Tuesday morning to attend a course of three months of musical instruction, under the direction of Prof. J. S. Black, of Indianapolis, one of the most thorough, competent and successful musical instructors in the country. The Prof. is brother of Mr. C. S. Black, of our village.

WE have a large amount of money owing us, scattered here and there all over the county, in amounts from one quarter of a dollar to twenty-five and thirty dollars. We think of making arrangements, though at a great expense to visit every person indebted to us during the coming summer and collect every dollar owing us either in cash or notes. We must have our money before this year closes. It is indispensable, in order that we may publish such a paper as our readers all desire.

THE Agricultural report for last month contains encouraging accounts in regard to the prospects for wheat the coming season. There never was more flattering prospects for a bountiful harvest in the Western States at this time of the year.

A BILL has been introduced into the Legislature establishing a rate of freight charges to be charged by the railroads in this State. Upon saved timber, lumber, lath, shingles, coal and salt, the following rates are established per car load: (a car load defined to be 20,000 lbs.). Not exceeding twenty miles, \$1.00; over 20 and not exceeding 50 miles, 75¢; 51 and 100 miles, 50¢; 101 and 150 miles, 25¢; 151 and 200 miles, 12¢; 201 and 250 miles, 10¢.

NOTICE.—The Annual meeting of the Stockholders of the Buchanan Manufacturing Company, for the election of officers for the ensuing year, will be held at the engine house, on Thursday evening, March 20th, 1873, at 7 o'clock.

WM. OSBORN, Sec.

ARRESTED.—A colored man by the name of Wm. Henry Rice was arrested on Monday last, and brought before Justice Herrero on Tuesday, for examination on the charge of an assault with intent to commit rape on the person of a young girl, sixteen years of age. He pleaded guilty and was bound over to appear at the next term of the Circuit Court.

The carelessness and negligence of the public generally is shown by the returns of the general post-office. Last year 3,000,000 letters were sent to the Dead Letter Office. Of these there were 680,000 without County or State directions, and 3,000 without postage. The sum of \$92,000 in cash, and over \$30,000 in drafts and checks were found in these letters.

MR. GEORGE SEARLS, living two miles north of this village, on going to his barn last Tuesday morning, found that his best cow, the night previous, had been tampered with, and was tied, and choked to death.

GET ENTERPRISE.—Below we give the names of the fortunate ones in Welch's Gift Enterprise, and the prizes drawn, an account of which was given in last week's issue:

John S. Howard, 1 French Music Box, valued \$90.

John S. Howard, 1 Gold Lined Card Receiver, valued \$10.

O. B. Woods, 1 Fine French Clock, valued \$35.

B. E. Binns, 1 Crystal Lined Plated Butter Dish, valued \$20.50

J. A. Smith, 1 Cuckoo Clock, valued \$15.

J. H. Kingery, 1 pair Medallion Silver Plated Vases, valued \$18.

Wm. Pears, 1 Silver Plated Breakfast Castor, valued \$10

J. L. Richards, 1 pair Spoon Holders, valued \$10.

C. S. Black, 1 Medallion Gold Lined Fruit Stand, valued \$10.

W. D. Wood, 1 Silver Plated Butter Dish, valued \$10.

G. W. Coffman, 1 pair Medallion Salt Cellars and Box, valued \$10.

A. F. Ross, 1 pair Spoon Holders, valued \$10.

Wm. Neis, 1 pair Spoon Holders, valued \$10.

Wm. Pears, 1 Silver Plated Butter Dish, engraved, valued \$9.

C. C. Cotton, 1 Crystal Lined Sugar Bowl, valued \$8.50.

Sidney Wolcott, 1 Jelly Spoon and Box, valued \$5.

John Hanover, 1 Silver Plated Call Bell, valued \$4.50

We have seen notices of large loads of wheat being hauled during the recent good sleighing. The one that catches everything yet heard from is the following, from Elkhart County, Ind. Mr. Barringer of Harrison Township, hauled to Goshen on 24-400 pounds, a load of wheat weighing 19,680 pounds, or 823 bushels. The money obtained for the same, was the neat sum of \$547.76.

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